

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	171	100.0%	0.3%	89	100.0%	0.4%	82	100.0%	0.3%	51	100.0%	0.3%
Sexe												
Homme	89	52.2%	0.4%	89	100.0%	0.4%	0	-	100.0%	28	54.4%	0.3%
Femme	82	47.8%	0.3%	0	-	100.0%	82	100.0%	0.3%	24	45.6%	0.3%
Age												
15 à 24 ans	17	10.2%	0.2%	11	12.5%	0.3%	6	7.7%	0.2%	5	10.5%	0.2%
25 à 34 ans	20	11.6%	0.3%	13	14.7%	0.3%	7	8.1%	0.2%	7	14.2%	0.2%
35 à 49 ans	42	24.4%	0.3%	17	19.1%	0.3%	25	30.1%	0.4%	21	40.4%	0.3%
50 à 64 ans	52	30.3%	0.4%	28	31.1%	0.5%	24	29.3%	0.4%	16	30.2%	0.4%
65 ans et plus	40	23.6%	0.4%	20	22.6%	0.4%	20	24.7%	0.3%	2	4.6%	1.0%
Individu												
Ménagère	72	42.1%	0.3%	0	-	100.0%	72	88.1%	0.3%	20	38.7%	0.3%
Personne de Référence	88	51.3%	0.3%	67	75.1%	0.3%	21	25.3%	0.3%	25	49.5%	0.3%
Responsable des achats	83	48.3%	0.3%	26	28.9%	0.3%	57	69.6%	0.3%	28	54.9%	0.3%
PCS Individu												
Agriculteurs	3	1.8%	0.6%	0	-	-	3	3.8%	1.7%	0	-	-
Petits patrons	11	6.3%	0.7%	6	6.8%	0.6%	5	5.6%	1.0%	10	18.5%	0.7%
Affaires et Cadres	16	9.2%	0.3%	12	13.3%	0.4%	4	4.7%	0.2%	14	27.4%	0.3%
Professions intermédiaires	11	6.5%	0.2%	4	4.8%	0.1%	7	8.4%	0.2%	7	13.6%	0.1%
Employés	29	17.0%	0.3%	11	12.4%	0.6%	18	22.1%	0.3%	6	11.0%	0.3%
Ouvriers	17	9.9%	0.3%	16	18.1%	0.3%	1	1.0%	0.1%	2	4.5%	0.7%
Retraités	44	25.5%	0.4%	27	30.4%	0.5%	16	20.1%	0.3%	2	3.3%	0.8%
Autres inactifs	41	23.7%	0.4%	13	14.2%	0.4%	28	34.2%	0.4%	11	21.7%	0.4%
PCS Personne de Référence												
Agriculteurs	1	0.8%	0.2%	0	-	-	1	1.7%	0.3%	0	-	100.0%
Petits patrons	12	7.1%	0.5%	6	6.3%	0.4%	7	8.0%	0.6%	12	23.5%	0.5%
Affaires et Cadres	26	15.2%	0.4%	16	18.2%	0.5%	10	12.0%	0.3%	26	50.6%	0.4%
Professions intermédiaires	13	7.8%	0.2%	6	6.8%	0.2%	7	8.9%	0.2%	13	25.9%	0.2%
Employés	26	15.1%	0.5%	12	13.1%	0.5%	14	17.3%	0.4%	0	-	100.0%
Ouvriers	16	9.4%	0.2%	11	12.4%	0.2%	5	6.1%	0.1%	0	-	100.0%
Retraités	63	37.1%	0.4%	33	37.2%	0.5%	30	36.9%	0.4%	0	-	100.0%
Autres inactifs	13	7.5%	0.3%	5	5.9%	0.4%	7	9.2%	0.3%	0	-	100.0%

Corse Matin

PQR, Audience LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	29	17.0%	0.3%	15	16.5%	0.4%	14	17.6%	0.3%	8	14.9%	0.4%
2 personnes	64	37.6%	0.4%	27	30.6%	0.3%	37	45.3%	0.4%	11	21.2%	0.3%
3 personnes	41	24.0%	0.4%	27	29.7%	0.6%	14	17.7%	0.3%	15	28.8%	0.4%
4 personnes	24	13.8%	0.3%	12	13.2%	0.3%	12	14.5%	0.3%	10	19.4%	0.2%
5 personnes et +	13	7.6%	0.2%	9	10.0%	0.4%	4	4.9%	0.1%	8	15.7%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	42	24.3%	0.3%	22	24.6%	0.3%	20	24.1%	0.2%	19	36.5%	0.3%
Non	129	75.7%	0.4%	67	75.4%	0.4%	62	75.9%	0.3%	33	63.5%	0.3%
Habitat												
Communes rurales	67	39.2%	0.5%	32	36.3%	0.5%	35	42.3%	0.5%	17	32.6%	0.5%
Agglo. - 20 000 hab	27	15.6%	0.3%	17	18.5%	0.4%	10	12.4%	0.2%	9	16.6%	0.3%
Agglo. 20 000 à 100 000 hab	71	41.4%	1.1%	35	39.2%	1.1%	36	43.8%	1.0%	22	43.0%	1.1%
Agglo. + 100 000 hab	2	1.2%	0.0%	2	2.2%	0.0%	0	0.2%	0.0%	1	1.2%	0.0%
Agglo. Paris	4	2.6%	0.1%	3	3.8%	0.1%	1	1.3%	0.0%	3	6.7%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	4	2.6%	0.0%	3	3.8%	0.1%	1	1.3%	0.0%	3	6.7%	0.1%
Nord-Pas-de-Calais	0	0.1%	0.0%	0	0.3%	0.0%	0	-	-	0	0.5%	0.0%
Lorraine	0	0.1%	0.0%	0	-	-	0	0.2%	0.0%	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	-	-	0	-	-	0	-	-	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	0	-	-	0	-	-	0	-	-	0	-	-
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	1	0.3%	0.0%	0	-	-	1	0.7%	0.0%	1	1.1%	0.1%
Poitou-Charentes	0	0.3%	0.0%	0	-	-	0	0.6%	0.1%	0	-	-
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	3	1.8%	0.1%	0	-	-	3	3.7%	0.1%	2	3.8%	0.1%
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	162	94.7%	3.8%	86	95.9%	4.2%	76	93.5%	3.3%	45	88.0%	3.2%
Habitudes de connexion Internet												
Tous les jours	100	58.5%	0.4%	54	60.3%	0.4%	46	56.5%	0.3%	37	72.0%	0.3%
Presque tous les jours	25	14.4%	0.4%	12	13.6%	0.4%	12	15.3%	0.4%	5	10.2%	0.2%
1 à 2 fois par semaine	10	5.7%	0.3%	4	4.8%	0.3%	5	6.7%	0.3%	7	13.9%	0.8%
1 à 3 fois par mois	2	1.1%	0.2%	0	0.2%	0.0%	2	2.1%	0.4%	1	1.6%	0.4%
Moins souvent	4	2.1%	0.2%	3	3.0%	0.4%	1	1.0%	0.1%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	5	2.7%	0.2%	2	1.7%	0.2%	3	3.7%	0.2%	0	-	-
De 9 000 à moins de 12 000 euros par an	13	7.5%	0.4%	7	8.1%	0.7%	6	6.7%	0.3%	4	7.1%	1.3%
De 12 000 à moins de 18 000 euros par an	28	16.3%	0.4%	12	13.7%	0.4%	16	19.1%	0.4%	3	6.7%	0.4%
De 18 000 à moins de 24 000 euros par an	28	16.1%	0.4%	16	17.9%	0.5%	12	14.1%	0.3%	5	9.7%	0.3%
De 24 000 à moins de 36 000 euros par an	37	21.7%	0.3%	24	26.9%	0.4%	13	16.1%	0.2%	7	13.8%	0.2%
De 36 000 à moins de 45 000 euros par an	20	11.8%	0.3%	9	9.7%	0.3%	12	14.2%	0.4%	8	15.8%	0.3%
De 45 000 à moins de 65 000 euros par an	16	9.4%	0.3%	7	7.4%	0.2%	9	11.6%	0.4%	8	15.7%	0.2%
65 000 euros et plus	15	8.7%	0.5%	8	9.0%	0.5%	7	8.5%	0.6%	12	23.5%	0.5%
Refus	5	2.7%	0.1%	2	2.4%	0.1%	3	3.1%	0.1%	2	3.8%	0.2%
Ne sait pas	5	3.1%	0.3%	3	3.2%	0.4%	2	2.9%	0.3%	2	3.8%	0.4%