

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	670	100.0%	1.3%	544	100.0%	2.2%	126	100.0%	0.5%	244	100.0%	1.5%
Sexe												
Homme	544	81.2%	2.2%	544	100.0%	2.2%	0	-	100.0%	204	83.5%	2.3%
Femme	126	18.8%	0.5%	0	-	100.0%	126	100.0%	0.5%	40	16.5%	0.5%
Age												
15 à 24 ans	161	24.0%	2.2%	132	24.3%	3.5%	29	23.0%	0.8%	52	21.5%	1.8%
25 à 34 ans	250	37.2%	3.2%	200	36.7%	5.3%	50	39.5%	1.3%	103	42.1%	3.0%
35 à 49 ans	186	27.8%	1.5%	157	28.8%	2.5%	30	23.6%	0.5%	71	29.2%	1.2%
50 à 64 ans	63	9.4%	0.5%	51	9.3%	0.9%	12	9.8%	0.2%	16	6.7%	0.4%
65 ans et plus	10	1.5%	0.1%	5	0.9%	0.1%	5	4.0%	0.1%	1	0.5%	0.5%
Individu												
Ménagère	103	15.4%	0.4%	0	-	100.0%	103	82.2%	0.4%	31	12.9%	0.5%
Personne de Référence	427	63.7%	1.5%	402	73.8%	2.0%	25	20.3%	0.3%	149	60.9%	1.8%
Responsable des achats	297	44.3%	1.2%	205	37.6%	2.7%	92	73.2%	0.6%	106	43.4%	1.3%
PCS Individu												
Agriculteurs	8	1.2%	1.5%	6	1.1%	1.7%	2	1.7%	1.2%	0	-	-
Petits patrons	41	6.1%	2.6%	41	7.5%	3.7%	0	-	-	41	16.8%	2.9%
Affaires et Cadres	41	6.2%	0.9%	34	6.2%	1.2%	7	5.9%	0.4%	38	15.7%	0.9%
Professions intermédiaires	106	15.8%	1.6%	90	16.6%	2.6%	16	12.4%	0.5%	93	38.0%	1.7%
Employés	154	22.9%	1.8%	113	20.8%	5.8%	41	32.3%	0.6%	19	7.6%	1.0%
Ouvriers	197	29.4%	3.1%	182	33.5%	3.6%	15	12.1%	1.1%	18	7.3%	5.2%
Retraités	15	2.2%	0.1%	7	1.2%	0.1%	8	6.5%	0.1%	1	0.5%	0.5%
Autres inactifs	108	16.1%	1.1%	71	13.1%	2.0%	37	29.2%	0.5%	34	14.1%	1.1%
PCS Personne de Référence												
Agriculteurs	9	1.4%	1.2%	7	1.3%	1.9%	2	1.7%	0.5%	0	-	100.0%
Petits patrons	49	7.4%	2.0%	42	7.7%	3.1%	7	5.8%	0.6%	49	20.2%	2.0%
Affaires et Cadres	71	10.6%	1.1%	60	11.0%	1.7%	11	8.7%	0.3%	71	29.1%	1.1%
Professions intermédiaires	124	18.5%	1.6%	102	18.7%	2.6%	22	17.5%	0.6%	124	50.7%	1.6%
Employés	122	18.2%	2.3%	96	17.7%	4.5%	26	20.7%	0.8%	0	-	100.0%
Ouvriers	192	28.7%	2.0%	159	29.1%	3.1%	34	26.8%	0.7%	0	-	100.0%
Retraités	49	7.3%	0.3%	36	6.7%	0.6%	13	10.1%	0.2%	0	-	100.0%
Autres inactifs	54	8.0%	1.4%	43	7.8%	3.1%	11	8.7%	0.5%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	87	13.0%	0.9%	80	14.6%	2.0%	7	5.9%	0.1%	30	12.4%	1.8%
2 personnes	191	28.5%	1.1%	166	30.4%	1.9%	25	20.1%	0.3%	74	30.2%	1.7%
3 personnes	160	23.8%	1.7%	131	24.1%	2.8%	28	22.5%	0.6%	45	18.6%	1.2%
4 personnes	133	19.9%	1.4%	101	18.6%	2.2%	32	25.6%	0.7%	57	23.3%	1.2%
5 personnes et +	99	14.8%	1.9%	67	12.3%	2.7%	33	25.9%	1.2%	38	15.4%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	288	43.0%	1.8%	221	40.6%	3.0%	67	53.3%	0.8%	102	41.9%	1.4%
Non	382	57.0%	1.1%	323	59.4%	1.9%	59	46.7%	0.3%	142	58.1%	1.5%
Habitat												
Communes rurales	140	20.9%	1.1%	117	21.4%	1.9%	23	18.4%	0.3%	47	19.4%	1.3%
Agglo. - 20 000 hab	125	18.6%	1.5%	102	18.8%	2.5%	23	18.0%	0.5%	42	17.2%	1.7%
Agglo. 20 000 à 100 000 hab	74	11.1%	1.1%	60	11.0%	1.9%	15	11.7%	0.4%	30	12.2%	1.5%
Agglo. + 100 000 hab	227	33.8%	1.6%	181	33.2%	2.6%	46	36.5%	0.6%	66	26.9%	1.3%
Agglo. Paris	104	15.6%	1.3%	85	15.6%	2.2%	19	15.4%	0.4%	59	24.2%	1.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	114	17.1%	1.2%	95	17.5%	2.1%	19	15.4%	0.4%	64	26.4%	1.5%
Nord-Pas-de-Calais	36	5.3%	1.1%	22	4.0%	1.4%	14	11.0%	0.8%	7	2.7%	0.7%
Lorraine	47	7.0%	2.4%	39	7.2%	4.2%	8	6.3%	0.8%	13	5.1%	2.4%
Alsace	21	3.2%	1.4%	19	3.4%	2.5%	3	2.3%	0.4%	8	3.1%	1.4%
Franche-Comté	13	1.9%	1.4%	11	1.9%	2.3%	2	1.8%	0.5%	3	1.3%	1.3%
Champagne-Ardenne	14	2.1%	1.3%	9	1.7%	1.7%	5	3.9%	0.9%	6	2.4%	2.1%
Picardie	27	4.0%	1.7%	24	4.3%	3.2%	3	2.4%	0.4%	6	2.6%	1.5%
Bourgogne	19	2.9%	1.4%	9	1.7%	1.4%	10	7.9%	1.4%	3	1.1%	0.8%
Haute-Normandie	33	5.0%	2.3%	16	3.0%	2.3%	17	13.5%	2.2%	18	7.4%	4.0%
Basse-Normandie	11	1.7%	0.9%	11	2.0%	1.9%	1	0.5%	0.1%	3	1.3%	1.0%
Centre	32	4.8%	1.5%	26	4.7%	2.6%	6	5.0%	0.6%	6	2.4%	1.0%
Pays de la Loire	31	4.7%	1.1%	27	4.9%	2.0%	4	3.4%	0.3%	10	4.1%	1.2%
Bretagne	32	4.8%	1.2%	30	5.5%	2.4%	2	1.6%	0.1%	14	5.9%	1.9%
Poitou-Charentes	8	1.2%	0.6%	8	1.4%	1.1%	0	0.2%	0.0%	6	2.7%	1.7%
Aquitaine	36	5.3%	1.3%	33	6.0%	2.6%	3	2.3%	0.2%	10	4.2%	1.2%
Midi-Pyrénées	32	4.7%	1.3%	27	4.9%	2.4%	5	3.8%	0.4%	7	2.7%	0.8%
Limousin	6	0.8%	0.9%	5	0.9%	1.7%	0	0.4%	0.1%	1	0.3%	0.4%
Auvergne	3	0.5%	0.3%	2	0.3%	0.3%	2	1.2%	0.3%	2	0.7%	0.5%
Rhône-Alpes	67	10.0%	1.3%	59	10.8%	2.4%	8	6.5%	0.3%	18	7.5%	1.1%
Languedoc-Roussillon	13	1.9%	0.6%	10	1.9%	1.0%	2	1.8%	0.2%	6	2.4%	0.9%
Provence-Alpes-Côte-d'Azur-Corse	75	11.3%	1.8%	65	11.8%	3.2%	11	8.7%	0.5%	34	13.8%	2.4%
Habitudes de connexion Internet												
Tous les jours	463	69.1%	1.7%	368	67.7%	2.7%	95	75.5%	0.7%	212	86.9%	1.7%
Presque tous les jours	84	12.6%	1.4%	79	14.6%	2.9%	5	3.8%	0.1%	22	9.1%	0.9%
1 à 2 fois par semaine	27	4.1%	0.9%	26	4.7%	1.8%	2	1.4%	0.1%	6	2.4%	0.7%
1 à 3 fois par mois	11	1.6%	1.2%	11	1.9%	2.7%	0	-	-	0	-	-
Moins souvent	21	3.1%	1.4%	14	2.6%	2.3%	6	4.9%	0.8%	3	1.0%	1.7%
Jamais	1	0.2%	0.5%	1	0.2%	1.0%	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	30	4.5%	1.2%	24	4.5%	2.6%	5	4.3%	0.4%	1	0.6%	0.7%
De 9 000 à moins de 12 000 euros par an	17	2.6%	0.5%	8	1.4%	0.7%	10	7.9%	0.5%	4	1.8%	1.6%
De 12 000 à moins de 18 000 euros par an	103	15.4%	1.5%	93	17.1%	3.1%	11	8.4%	0.3%	21	8.6%	2.6%
De 18 000 à moins de 24 000 euros par an	116	17.4%	1.6%	88	16.2%	2.6%	28	22.4%	0.7%	23	9.6%	1.5%
De 24 000 à moins de 36 000 euros par an	170	25.3%	1.5%	142	26.1%	2.6%	28	22.1%	0.5%	59	24.2%	1.6%
De 36 000 à moins de 45 000 euros par an	53	7.9%	0.8%	38	7.0%	1.2%	15	11.7%	0.5%	25	10.3%	0.9%
De 45 000 à moins de 65 000 euros par an	75	11.2%	1.3%	60	11.0%	1.9%	15	12.1%	0.6%	54	22.2%	1.6%
65 000 euros et plus	34	5.1%	1.2%	34	6.3%	2.0%	0	-	-	24	10.0%	1.1%
Refus	34	5.0%	0.9%	25	4.6%	1.6%	9	7.0%	0.4%	20	8.1%	1.5%
Ne sait pas	37	5.5%	2.4%	32	5.8%	4.7%	5	4.1%	0.6%	11	4.5%	2.0%