

# Maisons Côté Est

Trimestriel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	413	100.0%	0.8%	137	100.0%	0.6%	276	100.0%	1.0%	217	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	137	33.1%	0.6%	137	100.0%	0.6%	0	-	100.0%	79	36.4%	0.9%
<b>Femme</b>	276	66.9%	1.0%	0	-	100.0%	276	100.0%	1.0%	138	63.6%	1.7%
<b>Age</b>												
<b>15 à 24 ans</b>	12	3.0%	0.2%	6	4.1%	0.1%	7	2.5%	0.2%	11	4.8%	0.4%
<b>25 à 34 ans</b>	28	6.7%	0.4%	5	3.4%	0.1%	23	8.4%	0.6%	15	6.7%	0.4%
<b>35 à 49 ans</b>	150	36.4%	1.2%	60	44.2%	1.0%	90	32.6%	1.4%	113	52.1%	1.9%
<b>50 à 64 ans</b>	133	32.2%	1.1%	48	35.1%	0.8%	85	30.7%	1.3%	70	32.3%	1.7%
<b>65 ans et plus</b>	90	21.7%	0.8%	18	13.3%	0.4%	71	25.8%	1.2%	9	4.1%	3.7%
<b>Individu</b>												
<b>Ménagère</b>	263	63.7%	1.1%	0	-	100.0%	263	95.2%	1.1%	130	59.9%	1.9%
<b>Personne de Référence</b>	201	48.6%	0.7%	127	93.1%	0.6%	73	26.6%	0.9%	98	45.2%	1.2%
<b>Responsable des achats</b>	236	57.2%	1.0%	48	35.1%	0.6%	188	68.1%	1.1%	125	57.4%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	1.5%	1.2%	3	2.3%	0.9%	3	1.2%	1.8%	0	-	-
<b>Petits patrons</b>	27	6.6%	1.8%	14	10.4%	1.3%	13	4.7%	2.9%	25	11.3%	1.7%
<b>Affaires et Cadres</b>	89	21.4%	1.9%	42	30.6%	1.4%	47	16.9%	2.7%	83	38.3%	1.9%
<b>Professions intermédiaires</b>	70	16.8%	1.0%	17	12.8%	0.5%	52	18.8%	1.6%	63	29.0%	1.1%
<b>Employés</b>	53	12.9%	0.6%	6	4.2%	0.3%	48	17.2%	0.7%	19	8.9%	1.1%
<b>Ouvriers</b>	22	5.4%	0.3%	17	12.1%	0.3%	6	2.0%	0.4%	0	-	-
<b>Retraités</b>	98	23.6%	0.8%	27	20.0%	0.5%	70	25.4%	1.1%	9	4.0%	3.9%
<b>Autres inactifs</b>	48	11.7%	0.5%	10	7.6%	0.3%	38	13.7%	0.6%	18	8.4%	0.6%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	7	1.8%	1.0%	3	2.3%	0.8%	4	1.6%	1.1%	0	-	100.0%
<b>Petits patrons</b>	47	11.3%	1.9%	14	10.4%	1.1%	32	11.7%	2.8%	47	21.4%	1.9%
<b>Affaires et Cadres</b>	119	28.8%	1.8%	47	34.6%	1.4%	72	25.9%	2.2%	119	54.8%	1.8%
<b>Professions intermédiaires</b>	52	12.5%	0.7%	17	12.8%	0.4%	34	12.4%	1.0%	52	23.8%	0.7%
<b>Employés</b>	29	7.0%	0.5%	4	2.7%	0.2%	25	9.1%	0.8%	0	-	100.0%
<b>Ouvriers</b>	41	9.8%	0.4%	18	13.0%	0.3%	23	8.3%	0.5%	0	-	100.0%
<b>Retraités</b>	114	27.6%	0.8%	29	21.5%	0.4%	85	30.6%	1.1%	0	-	100.0%
<b>Autres inactifs</b>	5	1.2%	0.1%	4	2.6%	0.3%	1	0.4%	0.0%	0	-	100.0%

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<b>Taille du Foyer</b>												
<b>1 personne</b>	68	16.5%	0.7%	21	15.1%	0.5%	48	17.2%	0.9%	23	10.6%	1.3%
<b>2 personnes</b>	171	41.4%	1.0%	54	39.7%	0.6%	117	42.2%	1.3%	66	30.6%	1.6%
<b>3 personnes</b>	52	12.6%	0.6%	12	9.1%	0.3%	40	14.3%	0.8%	31	14.3%	0.8%
<b>4 personnes</b>	72	17.3%	0.8%	23	17.2%	0.5%	48	17.4%	1.0%	55	25.3%	1.2%
<b>5 personnes et +</b>	50	12.2%	1.0%	26	18.9%	1.1%	25	8.9%	0.9%	42	19.2%	1.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	132	31.9%	0.8%	48	35.3%	0.7%	84	30.2%	1.0%	101	46.3%	1.4%
<b>Non</b>	281	68.1%	0.8%	88	64.7%	0.5%	193	69.8%	1.1%	117	53.7%	1.2%
<b>Habitat</b>												
<b>Communes rurales</b>	91	22.0%	0.7%	30	22.2%	0.5%	60	21.9%	0.9%	43	19.8%	1.2%
<b>Agglo. - 20 000 hab</b>	60	14.6%	0.7%	14	10.4%	0.3%	46	16.7%	1.0%	23	10.4%	0.9%
<b>Agglo. 20 000 à 100 000 hab</b>	43	10.5%	0.6%	9	6.7%	0.3%	34	12.3%	1.0%	22	9.9%	1.1%
<b>Agglo. + 100 000 hab</b>	123	29.9%	0.9%	47	34.1%	0.7%	77	27.8%	1.0%	66	30.5%	1.4%
<b>Agglo. Paris</b>	95	23.1%	1.1%	36	26.7%	0.9%	59	21.3%	1.3%	64	29.3%	1.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	103	24.8%	1.1%	39	28.9%	0.9%	63	22.8%	1.3%	69	32.0%	1.6%
Nord-Pas-de-Calais	12	3.0%	0.4%	3	2.2%	0.2%	9	3.3%	0.5%	5	2.3%	0.6%
Lorraine	23	5.5%	1.2%	3	2.0%	0.3%	20	7.2%	2.0%	5	2.5%	1.0%
Alsace	37	8.9%	2.4%	13	9.6%	1.8%	24	8.6%	3.0%	24	11.1%	4.6%
Franche-Comté	12	3.0%	1.3%	2	1.6%	0.5%	10	3.6%	2.1%	7	3.0%	2.7%
Champagne-Ardenne	7	1.6%	0.6%	1	0.4%	0.1%	6	2.3%	1.1%	3	1.2%	0.9%
Picardie	7	1.6%	0.4%	1	1.0%	0.2%	5	1.9%	0.7%	4	1.9%	1.0%
Bourgogne	8	1.9%	0.6%	4	2.6%	0.5%	4	1.6%	0.6%	1	0.3%	0.2%
Haute-Normandie	2	0.6%	0.2%	0	-	-	2	0.9%	0.3%	1	0.5%	0.2%
Basse-Normandie	1	0.4%	0.1%	1	0.6%	0.1%	1	0.2%	0.1%	0	-	-
Centre	13	3.3%	0.6%	5	3.5%	0.5%	9	3.2%	0.8%	5	2.4%	0.8%
Pays de la Loire	7	1.8%	0.3%	1	1.0%	0.1%	6	2.1%	0.4%	5	2.3%	0.6%
Bretagne	18	4.4%	0.7%	7	5.4%	0.6%	11	3.9%	0.8%	3	1.3%	0.4%
Poitou-Charentes	7	1.8%	0.5%	0	-	-	7	2.7%	1.0%	6	2.6%	1.4%
Aquitaine	18	4.3%	0.7%	13	9.4%	1.0%	5	1.8%	0.3%	7	3.1%	0.8%
Midi-Pyrénées	11	2.7%	0.5%	2	1.3%	0.2%	9	3.4%	0.8%	5	2.1%	0.6%
Limousin	1	0.3%	0.2%	0	0.1%	0.1%	1	0.4%	0.3%	1	0.5%	0.6%
Auvergne	5	1.3%	0.5%	3	1.9%	0.5%	3	1.1%	0.5%	2	1.1%	0.8%
Rhône-Alpes	62	15.0%	1.2%	22	16.3%	0.9%	40	14.4%	1.5%	35	15.9%	2.0%
Languedoc-Roussillon	15	3.7%	0.7%	4	3.2%	0.4%	11	4.0%	1.0%	8	3.7%	1.3%
Provence-Alpes-Côte-d'Azur-Corse	42	10.2%	1.0%	12	9.1%	0.6%	30	10.7%	1.3%	22	10.2%	1.6%
<b>Habitudes de connexion Internet</b>												
Tous les jours	279	67.6%	1.0%	92	67.6%	0.7%	187	67.6%	1.4%	189	87.0%	1.5%
Presque tous les jours	38	9.2%	0.6%	12	9.0%	0.4%	26	9.3%	0.8%	13	6.1%	0.5%
1 à 2 fois par semaine	30	7.3%	0.9%	11	8.1%	0.8%	19	6.9%	1.1%	9	4.3%	1.0%
1 à 3 fois par mois	6	1.4%	0.7%	0	-	-	6	2.2%	1.3%	2	1.1%	1.2%
Moins souvent	5	1.3%	0.4%	3	1.9%	0.4%	3	1.0%	0.4%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	7	1.6%	0.3%	4	3.2%	0.5%	2	0.9%	0.2%	1	0.4%	0.4%
De 9 000 à moins de 12 000 euros par an	20	4.9%	0.6%	2	1.6%	0.2%	18	6.6%	0.8%	5	2.1%	1.6%
De 12 000 à moins de 18 000 euros par an	38	9.1%	0.6%	14	10.4%	0.5%	23	8.5%	0.6%	7	3.2%	0.9%
De 18 000 à moins de 24 000 euros par an	28	6.8%	0.4%	1	0.7%	0.0%	27	9.9%	0.7%	10	4.5%	0.6%
De 24 000 à moins de 36 000 euros par an	90	21.8%	0.8%	33	24.0%	0.6%	57	20.7%	1.0%	41	18.7%	1.1%
De 36 000 à moins de 45 000 euros par an	48	11.7%	0.8%	12	9.0%	0.4%	36	13.1%	1.2%	28	12.7%	1.0%
De 45 000 à moins de 65 000 euros par an	76	18.5%	1.3%	28	20.3%	0.9%	48	17.5%	1.9%	60	27.8%	1.8%
65 000 euros et plus	52	12.6%	1.8%	26	18.7%	1.5%	27	9.6%	2.4%	43	19.8%	1.9%
Refus	44	10.7%	1.2%	17	12.2%	1.1%	27	9.9%	1.2%	19	8.8%	1.5%
Ne sait pas	9	2.3%	0.6%	0	-	-	9	3.4%	1.1%	5	2.2%	0.9%