

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	740	100.0%	1.5%	101	100.0%	0.4%	639	100.0%	2.4%	255	100.0%	1.5%
<b>Sexe</b>												
<b>Homme</b>	101	13.6%	0.4%	101	100.0%	0.4%	0	-	100.0%	38	14.8%	0.4%
<b>Femme</b>	639	86.4%	2.4%	0	-	100.0%	639	100.0%	2.4%	218	85.2%	2.7%
<b>Age</b>												
<b>15 à 24 ans</b>	22	3.0%	0.3%	4	3.7%	0.1%	18	2.9%	0.5%	5	2.1%	0.2%
<b>25 à 34 ans</b>	53	7.1%	0.7%	7	6.9%	0.2%	46	7.2%	1.2%	27	10.7%	0.8%
<b>35 à 49 ans</b>	244	33.0%	1.9%	31	30.9%	0.5%	213	33.3%	3.3%	124	48.6%	2.0%
<b>50 à 64 ans</b>	287	38.8%	2.3%	44	43.7%	0.7%	243	38.0%	3.8%	91	35.5%	2.2%
<b>65 ans et plus</b>	133	18.0%	1.2%	15	14.7%	0.3%	119	18.6%	1.9%	8	3.2%	3.4%
<b>Individu</b>												
<b>Ménagère</b>	619	83.8%	2.7%	0	-	100.0%	619	97.0%	2.7%	212	83.2%	3.2%
<b>Personne de Référence</b>	282	38.2%	1.0%	95	93.7%	0.5%	188	29.4%	2.4%	69	26.9%	0.8%
<b>Responsable des achats</b>	502	67.9%	2.1%	40	39.9%	0.5%	462	72.4%	2.8%	198	77.5%	2.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	17	2.3%	3.2%	4	4.4%	1.3%	12	1.9%	6.8%	0	-	-
<b>Petits patrons</b>	29	3.9%	1.9%	8	8.0%	0.7%	21	3.3%	4.7%	21	8.1%	1.5%
<b>Affaires et Cadres</b>	46	6.2%	1.0%	12	11.9%	0.4%	33	5.2%	1.9%	41	16.0%	0.9%
<b>Professions intermédiaires</b>	112	15.2%	1.7%	18	17.5%	0.5%	95	14.9%	3.0%	87	34.1%	1.6%
<b>Employés</b>	170	23.0%	2.0%	8	8.2%	0.4%	162	25.4%	2.5%	43	16.8%	2.4%
<b>Ouvriers</b>	60	8.1%	0.9%	20	19.5%	0.4%	40	6.3%	2.9%	6	2.4%	1.8%
<b>Retraités</b>	172	23.2%	1.4%	29	28.3%	0.5%	143	22.4%	2.2%	10	3.8%	4.4%
<b>Autres inactifs</b>	134	18.1%	1.3%	2	2.3%	0.1%	131	20.6%	1.9%	48	18.7%	1.5%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	16	2.2%	2.1%	4	4.4%	1.2%	12	1.9%	3.0%	0	-	100.0%
<b>Petits patrons</b>	42	5.6%	1.7%	8	8.0%	0.6%	34	5.3%	2.9%	42	16.3%	1.7%
<b>Affaires et Cadres</b>	108	14.6%	1.6%	12	11.9%	0.3%	96	15.0%	2.9%	108	42.3%	1.6%
<b>Professions intermédiaires</b>	106	14.3%	1.4%	18	17.5%	0.4%	88	13.8%	2.4%	106	41.4%	1.4%
<b>Employés</b>	86	11.6%	1.6%	4	4.4%	0.2%	81	12.8%	2.5%	0	-	100.0%
<b>Ouvriers</b>	122	16.6%	1.3%	22	21.7%	0.4%	101	15.8%	2.2%	0	-	100.0%
<b>Retraités</b>	219	29.6%	1.5%	31	30.9%	0.5%	188	29.4%	2.4%	0	-	100.0%
<b>Autres inactifs</b>	41	5.5%	1.1%	1	1.3%	0.1%	39	6.2%	1.6%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	126	17.0%	1.4%	9	9.1%	0.2%	117	18.3%	2.2%	19	7.5%	1.1%
<b>2 personnes</b>	313	42.4%	1.8%	53	52.8%	0.6%	260	40.7%	2.9%	82	32.0%	1.9%
<b>3 personnes</b>	114	15.4%	1.2%	14	14.4%	0.3%	100	15.6%	2.1%	48	18.8%	1.3%
<b>4 personnes</b>	116	15.6%	1.2%	14	13.5%	0.3%	102	16.0%	2.2%	65	25.6%	1.4%
<b>5 personnes et +</b>	71	9.5%	1.3%	10	10.1%	0.4%	60	9.4%	2.2%	41	16.1%	1.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	218	29.4%	1.4%	29	29.1%	0.4%	188	29.5%	2.2%	118	46.3%	1.6%
<b>Non</b>	522	70.6%	1.5%	72	70.9%	0.4%	450	70.5%	2.5%	137	53.7%	1.5%
<b>Habitat</b>												
<b>Communes rurales</b>	193	26.1%	1.5%	29	28.5%	0.5%	164	25.7%	2.5%	51	20.1%	1.4%
<b>Agglo. - 20 000 hab</b>	125	16.9%	1.5%	18	17.4%	0.4%	108	16.9%	2.4%	37	14.6%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	100	13.6%	1.5%	16	15.4%	0.5%	85	13.3%	2.4%	36	14.3%	1.9%
<b>Agglo. + 100 000 hab</b>	217	29.4%	1.5%	20	20.2%	0.3%	197	30.9%	2.6%	83	32.6%	1.7%
<b>Agglo. Paris</b>	104	14.0%	1.2%	19	18.5%	0.5%	85	13.3%	1.9%	47	18.4%	1.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	115	15.6%	1.2%	19	18.5%	0.4%	97	15.2%	2.0%	50	19.6%	1.2%
Nord-Pas-de-Calais	49	6.7%	1.5%	1	1.1%	0.1%	48	7.6%	2.9%	22	8.4%	2.4%
Lorraine	29	4.0%	1.5%	1	1.4%	0.2%	28	4.4%	2.8%	5	1.9%	0.9%
Alsace	11	1.5%	0.7%	0	-	-	11	1.7%	1.4%	6	2.3%	1.1%
Franche-Comté	17	2.3%	1.8%	3	2.7%	0.6%	14	2.2%	2.9%	8	3.0%	3.2%
Champagne-Ardenne	18	2.5%	1.7%	3	3.3%	0.6%	15	2.4%	2.7%	8	3.1%	3.0%
Picardie	27	3.6%	1.7%	9	8.8%	1.2%	18	2.8%	2.3%	7	2.8%	1.6%
Bourgogne	35	4.7%	2.5%	4	3.6%	0.6%	31	4.8%	4.4%	6	2.4%	1.8%
Haute-Normandie	30	4.1%	2.1%	4	4.4%	0.6%	26	4.1%	3.4%	13	4.9%	2.8%
Basse-Normandie	10	1.4%	0.9%	5	4.8%	0.8%	5	0.8%	0.9%	3	1.2%	1.0%
Centre	21	2.8%	1.0%	4	4.2%	0.4%	17	2.6%	1.5%	10	3.9%	1.6%
Pays de la Loire	39	5.3%	1.4%	8	8.1%	0.6%	31	4.8%	2.1%	9	3.7%	1.1%
Bretagne	37	5.0%	1.4%	4	3.5%	0.3%	33	5.2%	2.5%	5	1.8%	0.6%
Poitou-Charentes	24	3.3%	1.7%	2	2.2%	0.3%	22	3.5%	2.9%	6	2.2%	1.5%
Aquitaine	39	5.3%	1.5%	8	7.8%	0.6%	31	4.9%	2.2%	15	5.8%	1.7%
Midi-Pyrénées	48	6.5%	2.0%	13	12.6%	1.1%	35	5.5%	2.8%	22	8.7%	2.8%
Limousin	12	1.6%	1.9%	0	0.4%	0.1%	11	1.8%	3.5%	4	1.4%	2.2%
Auvergne	13	1.8%	1.2%	0	-	-	13	2.1%	2.3%	4	1.4%	1.2%
Rhône-Alpes	73	9.9%	1.5%	7	6.7%	0.3%	67	10.4%	2.6%	28	11.1%	1.7%
Languedoc-Roussillon	27	3.6%	1.2%	0	0.1%	0.0%	27	4.2%	2.3%	12	4.7%	1.9%
Provence-Alpes-Côte-d'Azur-Corse	64	8.7%	1.5%	6	5.7%	0.3%	58	9.1%	2.6%	14	5.6%	1.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	397	53.6%	1.5%	60	59.5%	0.4%	337	52.7%	2.6%	190	74.5%	1.5%
Presque tous les jours	94	12.7%	1.5%	7	6.8%	0.2%	87	13.6%	2.6%	40	15.8%	1.7%
1 à 2 fois par semaine	59	8.0%	1.9%	12	11.8%	0.8%	47	7.4%	2.7%	12	4.5%	1.3%
1 à 3 fois par mois	20	2.7%	2.3%	3	3.3%	0.9%	17	2.6%	3.6%	9	3.4%	4.5%
Moins souvent	28	3.8%	1.9%	0	-	-	28	4.4%	3.4%	2	0.9%	1.6%
Jamais	2	0.3%	0.8%	2	1.9%	1.4%	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	32	4.4%	1.3%	1	1.3%	0.1%	31	4.9%	2.1%	2	0.6%	0.8%
<b>De 9 000 à moins de 12 000 euros par an</b>	71	9.5%	2.2%	2	1.8%	0.2%	69	10.8%	3.1%	6	2.4%	2.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	92	12.5%	1.4%	15	14.4%	0.5%	78	12.2%	2.0%	9	3.4%	1.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	118	15.9%	1.6%	14	13.4%	0.4%	104	16.3%	2.7%	32	12.4%	2.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	149	20.2%	1.4%	17	17.1%	0.3%	132	20.7%	2.4%	49	19.1%	1.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	99	13.4%	1.6%	21	21.2%	0.7%	77	12.1%	2.6%	48	18.9%	1.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	85	11.6%	1.5%	18	18.2%	0.6%	67	10.5%	2.7%	46	18.0%	1.3%
<b>65 000 euros et plus</b>	44	6.0%	1.5%	12	11.6%	0.7%	33	5.1%	2.9%	36	14.2%	1.6%
<b>Refus</b>	36	4.9%	1.0%	1	0.9%	0.1%	35	5.5%	1.6%	17	6.8%	1.3%
<b>Ne sait pas</b>	13	1.7%	0.8%	0	-	-	13	2.0%	1.5%	10	4.1%	1.9%