

Maison et Travaux

Bimestriel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2845	100.0%	5.6%	1115	100.0%	4.6%	1730	100.0%	6.5%	1136	100.0%	6.8%
Sexe												
Homme	1115	39.2%	4.6%	1115	100.0%	4.6%	0	-	100.0%	472	41.5%	5.4%
Femme	1730	60.8%	6.5%	0	-	100.0%	1730	100.0%	6.5%	664	58.5%	8.3%
Age												
15 à 24 ans	107	3.8%	1.5%	42	3.8%	1.1%	65	3.8%	1.8%	52	4.6%	1.7%
25 à 34 ans	394	13.8%	5.1%	174	15.6%	4.6%	220	12.7%	5.7%	195	17.2%	5.7%
35 à 49 ans	1018	35.8%	8.0%	407	36.5%	6.5%	610	35.3%	9.5%	535	47.1%	8.9%
50 à 64 ans	947	33.3%	7.7%	364	32.6%	6.1%	583	33.7%	9.2%	338	29.8%	8.2%
65 ans et plus	380	13.3%	3.5%	128	11.5%	2.8%	251	14.5%	4.1%	16	1.4%	6.5%
Individu												
Ménagère	1637	57.6%	7.1%	0	-	100.0%	1637	94.6%	7.1%	627	55.2%	9.4%
Personne de Référence	1487	52.3%	5.3%	1046	93.8%	5.2%	441	25.5%	5.6%	549	48.3%	6.5%
Responsable des achats	1693	59.5%	7.0%	416	37.3%	5.4%	1277	73.8%	7.8%	706	62.1%	8.5%
PCS Individu												
Agriculteurs	22	0.8%	4.1%	15	1.3%	4.2%	7	0.4%	3.8%	0	0.0%	5.3%
Petits patrons	142	5.0%	9.1%	94	8.5%	8.5%	47	2.7%	10.7%	126	11.1%	8.9%
Affaires et Cadres	287	10.1%	6.2%	151	13.6%	5.2%	136	7.8%	7.8%	266	23.4%	6.1%
Professions intermédiaires	473	16.6%	7.1%	195	17.5%	5.6%	277	16.0%	8.7%	398	35.0%	7.1%
Employés	569	20.0%	6.8%	72	6.4%	3.7%	497	28.7%	7.7%	162	14.3%	9.1%
Ouvriers	392	13.8%	6.1%	298	26.8%	5.9%	94	5.4%	6.7%	31	2.8%	9.1%
Retraités	571	20.1%	4.6%	214	19.2%	3.6%	358	20.7%	5.6%	23	2.0%	10.4%
Autres inactifs	390	13.7%	3.8%	75	6.7%	2.1%	315	18.2%	4.7%	130	11.4%	4.1%
PCS Personne de Référence												
Agriculteurs	50	1.8%	6.4%	17	1.5%	4.4%	33	1.9%	8.3%	0	-	100.0%
Petits patrons	176	6.2%	7.0%	101	9.1%	7.5%	75	4.3%	6.5%	176	15.5%	7.0%
Affaires et Cadres	469	16.5%	7.0%	163	14.6%	4.7%	306	17.7%	9.3%	469	41.3%	7.0%
Professions intermédiaires	491	17.3%	6.5%	208	18.6%	5.2%	283	16.4%	7.9%	491	43.2%	6.5%
Employés	266	9.4%	5.0%	72	6.5%	3.4%	194	11.2%	6.0%	0	-	100.0%
Ouvriers	561	19.7%	5.8%	285	25.5%	5.6%	276	16.0%	6.0%	0	-	100.0%
Retraités	682	24.0%	4.7%	219	19.6%	3.3%	464	26.8%	5.9%	0	-	100.0%
Autres inactifs	149	5.2%	4.0%	51	4.6%	3.8%	98	5.7%	4.1%	0	-	100.0%

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Taille du Foyer												
1 personne	375	13.2%	4.1%	124	11.1%	3.1%	251	14.5%	4.7%	92	8.1%	5.3%
2 personnes	1023	36.0%	5.8%	401	36.0%	4.6%	622	35.9%	6.8%	292	25.7%	6.9%
3 personnes	549	19.3%	5.9%	207	18.6%	4.5%	342	19.7%	7.2%	262	23.1%	7.0%
4 personnes	580	20.4%	6.3%	242	21.7%	5.2%	338	19.6%	7.3%	314	27.7%	6.8%
5 personnes et +	318	11.2%	6.1%	140	12.6%	5.7%	178	10.3%	6.4%	175	15.4%	7.0%
Présence d'enfants de moins de 15 ans												
Oui	1101	38.7%	7.0%	460	41.3%	6.3%	641	37.0%	7.6%	583	51.3%	7.8%
Non	1744	61.3%	5.0%	654	58.7%	3.8%	1090	63.0%	6.0%	553	48.7%	5.9%
Habitat												
Communes rurales	866	30.4%	6.7%	348	31.2%	5.6%	518	29.9%	7.8%	319	28.0%	8.8%
Agglo. - 20 000 hab	530	18.6%	6.2%	208	18.7%	5.1%	322	18.6%	7.2%	197	17.3%	8.0%
Agglo. 20 000 à 100 000 hab	403	14.2%	6.0%	145	13.0%	4.6%	257	14.9%	7.4%	133	11.7%	6.8%
Agglo. + 100 000 hab	690	24.3%	4.8%	278	24.9%	4.0%	412	23.8%	5.5%	296	26.1%	6.0%
Agglo. Paris	356	12.5%	4.3%	136	12.2%	3.4%	220	12.7%	5.0%	191	16.8%	4.9%

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Région d'habitation												
Ile-de-France	421	14.8%	4.5%	161	14.5%	3.6%	260	15.0%	5.3%	226	19.9%	5.2%
Nord-Pas-de-Calais	172	6.0%	5.3%	81	7.3%	5.3%	90	5.2%	5.4%	49	4.3%	5.5%
Lorraine	88	3.1%	4.5%	33	2.9%	3.5%	55	3.2%	5.5%	33	2.9%	6.3%
Alsace	86	3.0%	5.7%	43	3.9%	5.9%	43	2.5%	5.5%	38	3.3%	7.3%
Franche-Comté	59	2.1%	6.2%	24	2.2%	5.3%	35	2.0%	7.2%	18	1.6%	7.2%
Champagne-Ardenne	61	2.1%	5.6%	28	2.5%	5.3%	34	1.9%	5.9%	19	1.7%	7.1%
Picardie	101	3.6%	6.6%	48	4.3%	6.5%	54	3.1%	6.8%	32	2.8%	7.2%
Bourgogne	91	3.2%	6.7%	28	2.5%	4.4%	63	3.6%	8.9%	28	2.4%	8.1%
Haute-Normandie	79	2.8%	5.4%	25	2.2%	3.5%	54	3.1%	7.0%	40	3.5%	8.9%
Basse-Normandie	55	1.9%	4.6%	31	2.8%	5.4%	24	1.4%	3.8%	26	2.3%	8.1%
Centre	126	4.4%	6.1%	54	4.8%	5.4%	72	4.2%	6.7%	53	4.6%	8.4%
Pays de la Loire	173	6.1%	6.1%	64	5.7%	4.6%	110	6.3%	7.4%	68	6.0%	7.7%
Bretagne	149	5.2%	5.8%	51	4.6%	4.1%	98	5.7%	7.3%	42	3.7%	5.5%
Poitou-Charentes	118	4.1%	8.1%	43	3.9%	6.2%	75	4.3%	9.8%	46	4.0%	11.9%
Aquitaine	189	6.6%	7.1%	82	7.4%	6.6%	107	6.2%	7.6%	67	5.9%	7.9%
Midi-Pyrénées	172	6.0%	7.2%	65	5.9%	5.7%	106	6.1%	8.6%	85	7.5%	10.8%
Limousin	42	1.5%	6.6%	14	1.2%	4.6%	28	1.6%	8.5%	11	1.0%	7.1%
Auvergne	69	2.4%	6.2%	30	2.7%	5.5%	40	2.3%	6.8%	23	2.0%	7.3%
Rhône-Alpes	246	8.6%	4.9%	88	7.9%	3.7%	158	9.1%	6.1%	114	10.0%	6.7%
Languedoc-Roussillon	130	4.6%	6.0%	54	4.9%	5.3%	75	4.4%	6.7%	49	4.3%	7.7%
Provence-Alpes-Côte-d'Azur-Corse	219	7.7%	5.1%	68	6.1%	3.4%	151	8.7%	6.6%	72	6.3%	5.1%
Habitudes de connexion Internet												
Tous les jours	1604	56.4%	6.0%	628	56.3%	4.6%	976	56.4%	7.4%	848	74.7%	6.7%
Presque tous les jours	348	12.2%	5.7%	132	11.8%	4.8%	216	12.5%	6.6%	139	12.3%	5.7%
1 à 2 fois par semaine	234	8.2%	7.3%	86	7.7%	6.0%	148	8.6%	8.3%	86	7.6%	9.6%
1 à 3 fois par mois	69	2.4%	8.1%	29	2.6%	7.5%	40	2.3%	8.6%	18	1.6%	9.7%
Moins souvent	104	3.7%	7.3%	43	3.9%	6.9%	61	3.5%	7.5%	18	1.6%	11.9%
Jamais	18	0.6%	7.2%	14	1.3%	10.4%	3	0.2%	3.2%	3	0.3%	10.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	131	4.6%	5.4%	41	3.7%	4.3%	89	5.2%	6.0%	14	1.2%	7.4%
De 9 000 à moins de 12 000 euros par an	116	4.1%	3.5%	32	2.9%	2.9%	84	4.8%	3.8%	22	2.0%	8.0%
De 12 000 à moins de 18 000 euros par an	304	10.7%	4.5%	120	10.7%	4.0%	184	10.6%	4.8%	44	3.8%	5.4%
De 18 000 à moins de 24 000 euros par an	424	14.9%	5.8%	160	14.3%	4.7%	264	15.3%	6.8%	102	8.9%	6.4%
De 24 000 à moins de 36 000 euros par an	647	22.7%	5.9%	233	20.9%	4.2%	414	23.9%	7.5%	263	23.1%	7.3%
De 36 000 à moins de 45 000 euros par an	413	14.5%	6.6%	172	15.4%	5.2%	242	14.0%	8.1%	206	18.1%	7.3%
De 45 000 à moins de 65 000 euros par an	405	14.2%	7.2%	199	17.9%	6.3%	206	11.9%	8.3%	249	21.9%	7.2%
65 000 euros et plus	193	6.8%	6.8%	92	8.3%	5.3%	101	5.9%	9.0%	172	15.1%	7.7%
Refus	171	6.0%	4.6%	54	4.8%	3.5%	117	6.8%	5.3%	55	4.8%	4.2%
Ne sait pas	41	1.5%	2.7%	13	1.1%	1.9%	29	1.7%	3.4%	11	0.9%	1.9%