

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	384	100.0%	0.8%	275	100.0%	1.1%	109	100.0%	0.4%	160	100.0%	0.9%
Sexe												
Homme	275	71.7%	1.1%	275	100.0%	1.1%	0	-	100.0%	119	74.6%	1.4%
Femme	109	28.3%	0.4%	0	-	100.0%	109	100.0%	0.4%	41	25.4%	0.5%
Age												
15 à 24 ans	94	24.6%	1.3%	74	26.8%	2.0%	21	19.0%	0.6%	54	34.0%	1.8%
25 à 34 ans	40	10.4%	0.5%	30	11.0%	0.8%	9	8.7%	0.2%	22	13.5%	0.6%
35 à 49 ans	95	24.6%	0.7%	77	27.8%	1.2%	18	16.6%	0.3%	49	30.5%	0.8%
50 à 64 ans	106	27.7%	0.9%	67	24.5%	1.1%	39	36.0%	0.6%	32	20.0%	0.8%
65 ans et plus	49	12.7%	0.5%	27	9.8%	0.6%	22	19.8%	0.3%	3	2.0%	1.3%
Individu												
Ménagère	92	24.0%	0.4%	0	-	100.0%	92	84.8%	0.4%	31	19.7%	0.5%
Personne de Référence	226	59.0%	0.8%	192	69.9%	1.0%	34	31.4%	0.4%	68	42.8%	0.8%
Responsable des achats	140	36.4%	0.6%	70	25.4%	0.9%	70	64.1%	0.4%	59	36.7%	0.7%
PCS Individu												
Agriculteurs	1	0.2%	0.1%	0	-	-	1	0.6%	0.3%	0	-	-
Petits patrons	22	5.8%	1.4%	14	5.0%	1.2%	8	7.7%	1.9%	21	13.4%	1.5%
Affaires et Cadres	41	10.6%	0.9%	30	11.0%	1.0%	10	9.6%	0.6%	38	23.7%	0.9%
Professions intermédiaires	35	9.1%	0.5%	26	9.4%	0.7%	9	8.3%	0.3%	32	20.0%	0.6%
Employés	38	9.9%	0.5%	22	8.2%	1.1%	16	14.3%	0.2%	10	6.3%	0.6%
Ouvriers	63	16.4%	1.0%	60	21.7%	1.2%	3	3.0%	0.2%	5	3.3%	1.5%
Retraités	70	18.1%	0.6%	43	15.6%	0.7%	27	24.6%	0.4%	3	2.0%	1.4%
Autres inactifs	115	29.9%	1.1%	80	29.1%	2.3%	35	32.0%	0.5%	50	31.3%	1.6%
PCS Personne de Référence												
Agriculteurs	1	0.2%	0.1%	0	-	-	1	0.6%	0.2%	0	-	100.0%
Petits patrons	22	5.7%	0.9%	16	6.0%	1.2%	5	5.0%	0.5%	22	13.7%	0.9%
Affaires et Cadres	62	16.1%	0.9%	46	16.8%	1.3%	15	14.0%	0.5%	62	38.6%	0.9%
Professions intermédiaires	76	19.8%	1.0%	56	20.4%	1.4%	20	18.3%	0.6%	76	47.7%	1.0%
Employés	34	8.8%	0.6%	26	9.3%	1.2%	8	7.7%	0.3%	0	-	100.0%
Ouvriers	77	20.1%	0.8%	61	22.3%	1.2%	16	14.7%	0.3%	0	-	100.0%
Retraités	83	21.7%	0.6%	49	17.6%	0.7%	35	32.0%	0.4%	0	-	100.0%
Autres inactifs	29	7.6%	0.8%	21	7.6%	1.5%	8	7.8%	0.3%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	67	17.5%	0.7%	53	19.1%	1.3%	15	13.6%	0.3%	14	8.7%	0.8%
2 personnes	111	28.8%	0.6%	74	26.8%	0.9%	37	33.8%	0.4%	31	19.4%	0.7%
3 personnes	73	19.0%	0.8%	46	16.7%	1.0%	27	24.8%	0.6%	37	23.0%	1.0%
4 personnes	79	20.5%	0.8%	57	20.6%	1.2%	22	20.2%	0.5%	46	28.7%	1.0%
5 personnes et +	54	14.2%	1.0%	46	16.8%	1.9%	8	7.6%	0.3%	32	20.2%	1.3%
Présence d'enfants de moins de 15 ans												
Oui	123	32.1%	0.8%	91	33.0%	1.2%	32	29.9%	0.4%	58	36.6%	0.8%
Non	261	67.9%	0.7%	185	67.0%	1.1%	76	70.1%	0.4%	101	63.4%	1.1%
Habitat												
Communes rurales	74	19.3%	0.6%	52	18.8%	0.8%	23	20.8%	0.3%	40	25.1%	1.1%
Agglo. - 20 000 hab	61	16.0%	0.7%	37	13.5%	0.9%	24	22.1%	0.5%	19	12.0%	0.8%
Agglo. 20 000 à 100 000 hab	45	11.8%	0.7%	31	11.1%	1.0%	15	13.6%	0.4%	21	13.0%	1.1%
Agglo. + 100 000 hab	118	30.7%	0.8%	82	29.9%	1.2%	35	32.6%	0.5%	44	27.8%	0.9%
Agglo. Paris	85	22.2%	1.0%	73	26.6%	1.9%	12	10.9%	0.3%	35	22.1%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	91	23.7%	1.0%	78	28.3%	1.7%	13	11.8%	0.3%	39	24.6%	0.9%
Nord-Pas-de-Calais	10	2.7%	0.3%	6	2.2%	0.4%	4	3.9%	0.2%	1	0.5%	0.1%
Lorraine	12	3.2%	0.6%	9	3.4%	1.0%	3	2.6%	0.3%	2	1.2%	0.4%
Alsace	6	1.7%	0.4%	5	1.9%	0.7%	1	1.0%	0.1%	4	2.3%	0.7%
Franche-Comté	5	1.3%	0.5%	3	1.2%	0.7%	2	1.6%	0.4%	0	0.1%	0.1%
Champagne-Ardenne	8	2.0%	0.7%	6	2.1%	1.1%	2	2.0%	0.4%	3	1.6%	1.0%
Picardie	16	4.2%	1.1%	7	2.7%	1.0%	9	8.1%	1.1%	10	6.5%	2.3%
Bourgogne	11	2.8%	0.8%	3	1.0%	0.4%	8	7.4%	1.1%	4	2.4%	1.1%
Haute-Normandie	6	1.6%	0.4%	5	1.7%	0.7%	1	1.3%	0.2%	0	-	-
Basse-Normandie	15	3.9%	1.3%	12	4.4%	2.1%	3	2.7%	0.5%	3	2.2%	1.1%
Centre	21	5.3%	1.0%	7	2.5%	0.7%	14	12.6%	1.3%	8	4.7%	1.2%
Pays de la Loire	15	3.9%	0.5%	11	4.1%	0.8%	4	3.3%	0.2%	5	3.0%	0.5%
Bretagne	14	3.6%	0.5%	9	3.2%	0.7%	5	4.8%	0.4%	5	3.4%	0.7%
Poitou-Charentes	5	1.4%	0.4%	5	1.7%	0.7%	1	0.6%	0.1%	3	1.6%	0.7%
Aquitaine	19	4.9%	0.7%	16	5.9%	1.3%	3	2.5%	0.2%	11	7.0%	1.3%
Midi-Pyrénées	29	7.7%	1.2%	23	8.5%	2.0%	6	5.6%	0.5%	19	11.7%	2.4%
Limousin	9	2.3%	1.4%	7	2.5%	2.3%	2	1.7%	0.6%	1	0.8%	0.8%
Auvergne	12	3.0%	1.0%	10	3.5%	1.8%	2	1.9%	0.4%	11	6.7%	3.4%
Rhône-Alpes	25	6.5%	0.5%	20	7.1%	0.8%	5	4.8%	0.2%	12	7.5%	0.7%
Languedoc-Roussillon	16	4.0%	0.7%	11	4.0%	1.1%	4	4.1%	0.4%	6	3.5%	0.9%
Provence-Alpes-Côte-d'Azur-Corse	39	10.1%	0.9%	22	8.0%	1.1%	17	15.5%	0.7%	14	8.6%	1.0%
Habitudes de connexion Internet												
Tous les jours	195	50.8%	0.7%	148	53.6%	1.1%	47	43.6%	0.4%	125	78.1%	1.0%
Presque tous les jours	42	11.0%	0.7%	26	9.6%	0.9%	16	14.6%	0.5%	15	9.6%	0.6%
1 à 2 fois par semaine	30	7.9%	1.0%	22	8.1%	1.6%	8	7.5%	0.5%	8	5.0%	0.9%
1 à 3 fois par mois	2	0.6%	0.3%	2	0.9%	0.6%	0	-	-	1	0.5%	0.4%
Moins souvent	5	1.2%	0.3%	2	0.9%	0.4%	2	2.0%	0.3%	2	1.0%	1.1%
Jamais	1	0.2%	0.3%	0	-	-	1	0.7%	0.7%	1	0.5%	2.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	11	3.0%	0.5%	8	2.9%	0.8%	3	3.1%	0.2%	2	1.4%	1.1%
De 9 000 à moins de 12 000 euros par an	27	7.1%	0.8%	16	5.8%	1.5%	11	10.4%	0.5%	1	0.8%	0.5%
De 12 000 à moins de 18 000 euros par an	29	7.6%	0.4%	19	6.8%	0.6%	11	9.9%	0.3%	3	2.1%	0.4%
De 18 000 à moins de 24 000 euros par an	54	14.2%	0.7%	37	13.4%	1.1%	18	16.1%	0.4%	10	6.1%	0.6%
De 24 000 à moins de 36 000 euros par an	93	24.2%	0.8%	68	24.9%	1.2%	25	22.6%	0.4%	41	25.7%	1.1%
De 36 000 à moins de 45 000 euros par an	45	11.8%	0.7%	32	11.5%	1.0%	14	12.6%	0.5%	23	14.6%	0.8%
De 45 000 à moins de 65 000 euros par an	60	15.5%	1.1%	49	17.7%	1.5%	11	10.0%	0.4%	44	27.6%	1.3%
65 000 euros et plus	23	6.1%	0.8%	20	7.2%	1.1%	4	3.4%	0.3%	15	9.6%	0.7%
Refus	22	5.7%	0.6%	14	4.9%	0.9%	8	7.6%	0.4%	15	9.1%	1.1%
Ne sait pas	18	4.8%	1.2%	14	5.0%	2.1%	5	4.2%	0.5%	5	3.1%	0.9%