

Télé 7 Jeux

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2780	100.0%	5.5%	1124	100.0%	4.6%	1656	100.0%	6.2%	696	100.0%	4.1%
Sexe												
Homme	1124	40.4%	4.6%	1124	100.0%	4.6%	0	-	100.0%	319	45.8%	3.6%
Femme	1656	59.6%	6.2%	0	-	100.0%	1656	100.0%	6.2%	377	54.2%	4.7%
Age												
15 à 24 ans	353	12.7%	4.8%	153	13.6%	4.1%	200	12.1%	5.5%	139	20.0%	4.7%
25 à 34 ans	319	11.5%	4.2%	130	11.6%	3.4%	189	11.4%	4.8%	122	17.5%	3.6%
35 à 49 ans	681	24.5%	5.4%	272	24.2%	4.3%	409	24.7%	6.3%	227	32.6%	3.8%
50 à 64 ans	780	28.1%	6.4%	307	27.3%	5.2%	473	28.6%	7.5%	198	28.4%	4.8%
65 ans et plus	646	23.3%	6.0%	262	23.3%	5.7%	384	23.2%	6.2%	10	1.4%	4.2%
Individu												
Ménagère	1450	52.1%	6.3%	0	-	100.0%	1450	87.6%	6.3%	302	43.3%	4.5%
Personne de Référence	1454	52.3%	5.2%	939	83.5%	4.6%	515	31.1%	6.6%	288	41.4%	3.4%
Responsable des achats	1438	51.7%	6.0%	394	35.1%	5.2%	1043	63.0%	6.3%	364	52.2%	4.4%
PCS Individu												
Agriculteurs	24	0.9%	4.5%	10	0.9%	2.8%	14	0.9%	7.8%	0	-	-
Petits patrons	51	1.8%	3.3%	31	2.7%	2.8%	20	1.2%	4.6%	47	6.8%	3.3%
Affaires et Cadres	125	4.5%	2.7%	74	6.6%	2.5%	51	3.1%	2.9%	114	16.4%	2.6%
Professions intermédiaires	275	9.9%	4.1%	141	12.5%	4.0%	135	8.1%	4.2%	228	32.8%	4.1%
Employés	568	20.4%	6.8%	107	9.5%	5.5%	461	27.8%	7.1%	98	14.1%	5.5%
Ouvriers	374	13.4%	5.8%	258	22.9%	5.1%	116	7.0%	8.3%	25	3.6%	7.3%
Retraités	783	28.2%	6.4%	348	31.0%	5.9%	434	26.2%	6.8%	17	2.4%	7.6%
Autres inactifs	580	20.9%	5.6%	156	13.8%	4.4%	424	25.6%	6.3%	166	23.9%	5.3%
PCS Personne de Référence												
Agriculteurs	30	1.1%	3.8%	20	1.7%	5.2%	10	0.6%	2.5%	0	-	100.0%
Petits patrons	105	3.8%	4.2%	45	4.0%	3.3%	60	3.6%	5.2%	105	15.1%	4.2%
Affaires et Cadres	215	7.7%	3.2%	101	9.0%	2.9%	114	6.9%	3.5%	215	30.9%	3.2%
Professions intermédiaires	376	13.5%	5.0%	173	15.4%	4.3%	203	12.3%	5.7%	376	54.0%	5.0%
Employés	352	12.6%	6.6%	102	9.0%	4.7%	250	15.1%	7.8%	0	-	100.0%
Ouvriers	568	20.4%	5.9%	263	23.4%	5.2%	306	18.5%	6.6%	0	-	100.0%
Retraités	896	32.2%	6.2%	370	32.9%	5.7%	525	31.7%	6.7%	0	-	100.0%
Autres inactifs	239	8.6%	6.3%	51	4.6%	3.8%	187	11.3%	7.8%	0	-	100.0%

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Taille du Foyer												
1 personne	493	17.7%	5.3%	164	14.6%	4.2%	328	19.8%	6.2%	52	7.4%	3.0%
2 personnes	1080	38.9%	6.1%	454	40.4%	5.3%	626	37.8%	6.9%	205	29.4%	4.8%
3 personnes	459	16.5%	4.9%	182	16.2%	3.9%	277	16.7%	5.9%	158	22.7%	4.3%
4 personnes	428	15.4%	4.6%	182	16.2%	3.9%	246	14.8%	5.3%	177	25.4%	3.8%
5 personnes et +	320	11.5%	6.1%	141	12.5%	5.7%	179	10.8%	6.4%	104	15.0%	4.2%
Présence d'enfants de moins de 15 ans												
Oui	798	28.7%	5.1%	314	27.9%	4.3%	484	29.3%	5.7%	270	38.8%	3.6%
Non	1982	71.3%	5.6%	810	72.1%	4.8%	1171	70.7%	6.5%	426	61.2%	4.5%
Habitat												
Communes rurales	637	22.9%	4.9%	237	21.1%	3.8%	400	24.2%	6.0%	132	19.0%	3.7%
Agglo. - 20 000 hab	495	17.8%	5.8%	204	18.2%	5.0%	291	17.5%	6.5%	128	18.3%	5.2%
Agglo. 20 000 à 100 000 hab	361	13.0%	5.4%	135	12.0%	4.2%	225	13.6%	6.5%	79	11.3%	4.0%
Agglo. + 100 000 hab	890	32.0%	6.2%	377	33.5%	5.5%	514	31.0%	6.8%	216	31.1%	4.4%
Agglo. Paris	397	14.3%	4.8%	171	15.2%	4.3%	226	13.7%	5.2%	141	20.3%	3.7%

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Région d'habitation												
Ile-de-France	467	16.8%	5.0%	193	17.2%	4.3%	274	16.5%	5.6%	170	24.4%	3.9%
Nord-Pas-de-Calais	179	6.4%	5.6%	74	6.6%	4.9%	105	6.3%	6.2%	43	6.1%	4.8%
Lorraine	113	4.1%	5.8%	42	3.8%	4.6%	70	4.2%	7.0%	24	3.4%	4.6%
Alsace	57	2.1%	3.8%	15	1.4%	2.1%	42	2.5%	5.4%	15	2.1%	2.8%
Franche-Comté	45	1.6%	4.7%	22	1.9%	4.7%	23	1.4%	4.8%	7	1.0%	3.0%
Champagne-Ardenne	59	2.1%	5.4%	26	2.3%	5.0%	33	2.0%	5.8%	11	1.6%	4.1%
Picardie	99	3.6%	6.5%	46	4.1%	6.3%	53	3.2%	6.7%	24	3.5%	5.5%
Bourgogne	71	2.6%	5.2%	33	2.9%	5.1%	38	2.3%	5.4%	9	1.3%	2.6%
Haute-Normandie	79	2.9%	5.4%	33	2.9%	4.7%	46	2.8%	6.0%	25	3.6%	5.6%
Basse-Normandie	77	2.8%	6.4%	38	3.4%	6.7%	38	2.3%	6.1%	7	1.0%	2.2%
Centre	110	3.9%	5.3%	42	3.8%	4.2%	68	4.1%	6.3%	15	2.2%	2.5%
Pays de la Loire	136	4.9%	4.8%	63	5.6%	4.6%	73	4.4%	4.9%	29	4.1%	3.3%
Bretagne	114	4.1%	4.4%	47	4.2%	3.8%	67	4.0%	5.0%	32	4.5%	4.1%
Poitou-Charentes	66	2.4%	4.5%	21	1.9%	3.1%	44	2.7%	5.8%	7	1.0%	1.7%
Aquitaine	154	5.5%	5.8%	60	5.3%	4.8%	94	5.7%	6.7%	33	4.7%	3.9%
Midi-Pyrénées	129	4.6%	5.4%	63	5.6%	5.5%	66	4.0%	5.3%	37	5.3%	4.7%
Limousin	37	1.3%	5.9%	14	1.3%	4.7%	23	1.4%	7.1%	6	0.9%	3.8%
Auvergne	50	1.8%	4.5%	24	2.1%	4.5%	26	1.6%	4.5%	13	1.9%	4.2%
Rhône-Alpes	286	10.3%	5.7%	93	8.3%	3.9%	192	11.6%	7.5%	77	11.1%	4.6%
Languedoc-Roussillon	137	4.9%	6.4%	47	4.2%	4.6%	90	5.4%	7.9%	29	4.2%	4.6%
Provence-Alpes-Côte-d'Azur-Corse	316	11.4%	7.3%	126	11.2%	6.2%	190	11.5%	8.3%	84	12.1%	6.0%
Habitudes de connexion Internet												
Tous les jours	1290	46.4%	4.8%	564	50.2%	4.1%	726	43.8%	5.5%	476	68.4%	3.8%
Presque tous les jours	328	11.8%	5.4%	130	11.6%	4.7%	198	11.9%	6.0%	108	15.5%	4.4%
1 à 2 fois par semaine	210	7.5%	6.6%	83	7.4%	5.9%	127	7.6%	7.1%	63	9.0%	7.0%
1 à 3 fois par mois	50	1.8%	5.8%	20	1.8%	5.2%	30	1.8%	6.4%	6	0.8%	3.1%
Moins souvent	122	4.4%	8.5%	38	3.4%	6.2%	83	5.0%	10.3%	13	1.8%	8.5%
Jamais	11	0.4%	4.6%	2	0.2%	1.4%	9	0.6%	8.8%	1	0.1%	2.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	133	4.8%	5.5%	28	2.5%	2.9%	106	6.4%	7.1%	3	0.5%	1.7%
De 9 000 à moins de 12 000 euros par an	168	6.0%	5.2%	35	3.2%	3.3%	133	8.0%	6.1%	16	2.2%	5.6%
De 12 000 à moins de 18 000 euros par an	463	16.6%	6.8%	165	14.7%	5.5%	297	18.0%	7.8%	45	6.4%	5.5%
De 18 000 à moins de 24 000 euros par an	446	16.1%	6.1%	187	16.6%	5.5%	259	15.7%	6.7%	77	11.1%	4.9%
De 24 000 à moins de 36 000 euros par an	656	23.6%	5.9%	286	25.4%	5.2%	370	22.4%	6.7%	171	24.6%	4.7%
De 36 000 à moins de 45 000 euros par an	298	10.7%	4.8%	121	10.8%	3.7%	177	10.7%	5.9%	103	14.8%	3.7%
De 45 000 à moins de 65 000 euros par an	258	9.3%	4.6%	149	13.3%	4.7%	108	6.5%	4.3%	147	21.1%	4.3%
65 000 euros et plus	95	3.4%	3.3%	59	5.3%	3.4%	36	2.2%	3.2%	63	9.0%	2.8%
Refus	185	6.6%	4.9%	49	4.4%	3.2%	135	8.2%	6.2%	45	6.4%	3.5%
Ne sait pas	78	2.8%	5.1%	43	3.9%	6.5%	34	2.1%	4.0%	27	3.8%	4.9%