

# Sciences et Avenir

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2527	100.0%	5.0%	1531	100.0%	6.3%	996	100.0%	3.8%	1086	100.0%	6.5%
<b>Sexe</b>												
<b>Homme</b>	1531	60.6%	6.3%	1531	100.0%	6.3%	0	-	100.0%	672	61.9%	7.6%
<b>Femme</b>	996	39.4%	3.8%	0	-	100.0%	996	100.0%	3.8%	414	38.1%	5.2%
<b>Age</b>												
<b>15 à 24 ans</b>	410	16.2%	5.6%	263	17.2%	7.1%	147	14.8%	4.0%	196	18.1%	6.6%
<b>25 à 34 ans</b>	335	13.2%	4.4%	230	15.0%	6.1%	105	10.6%	2.7%	180	16.6%	5.3%
<b>35 à 49 ans</b>	659	26.1%	5.2%	372	24.3%	5.9%	286	28.8%	4.4%	406	37.4%	6.7%
<b>50 à 64 ans</b>	645	25.5%	5.3%	364	23.8%	6.1%	281	28.2%	4.4%	269	24.7%	6.5%
<b>65 ans et plus</b>	478	18.9%	4.4%	302	19.7%	6.6%	176	17.7%	2.8%	34	3.2%	14.4%
<b>Individu</b>												
<b>Ménagère</b>	859	34.0%	3.7%	0	-	100.0%	859	86.3%	3.7%	358	33.0%	5.3%
<b>Personne de Référence</b>	1490	59.0%	5.3%	1214	79.3%	6.0%	277	27.8%	3.5%	625	57.6%	7.4%
<b>Responsable des achats</b>	1181	46.7%	4.9%	537	35.1%	7.0%	644	64.7%	3.9%	529	48.8%	6.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	21	0.8%	3.9%	12	0.8%	3.6%	8	0.8%	4.5%	0	-	-
<b>Petits patrons</b>	80	3.2%	5.2%	59	3.9%	5.3%	21	2.1%	4.7%	73	6.7%	5.2%
<b>Affaires et Cadres</b>	388	15.3%	8.3%	262	17.1%	9.0%	126	12.7%	7.3%	360	33.2%	8.3%
<b>Professions intermédiaires</b>	402	15.9%	6.0%	252	16.5%	7.2%	150	15.1%	4.7%	344	31.7%	6.2%
<b>Employés</b>	286	11.3%	3.4%	105	6.9%	5.4%	181	18.2%	2.8%	60	5.6%	3.4%
<b>Ouvriers</b>	209	8.3%	3.2%	174	11.4%	3.4%	35	3.5%	2.5%	17	1.6%	5.0%
<b>Retraités</b>	571	22.6%	4.6%	373	24.4%	6.3%	198	19.8%	3.1%	18	1.7%	8.1%
<b>Autres inactifs</b>	571	22.6%	5.6%	294	19.2%	8.3%	277	27.8%	4.1%	212	19.6%	6.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	28	1.1%	3.6%	17	1.1%	4.6%	11	1.1%	2.7%	0	-	100.0%
<b>Petits patrons</b>	105	4.2%	4.2%	66	4.3%	4.9%	39	3.9%	3.4%	105	9.7%	4.2%
<b>Affaires et Cadres</b>	536	21.2%	7.9%	321	20.9%	9.3%	215	21.6%	6.6%	536	49.3%	7.9%
<b>Professions intermédiaires</b>	445	17.6%	5.9%	284	18.6%	7.2%	160	16.1%	4.5%	445	41.0%	5.9%
<b>Employés</b>	233	9.2%	4.4%	124	8.1%	5.7%	110	11.0%	3.4%	0	-	100.0%
<b>Ouvriers</b>	314	12.4%	3.2%	210	13.7%	4.1%	104	10.4%	2.3%	0	-	100.0%
<b>Retraités</b>	679	26.9%	4.7%	415	27.1%	6.3%	263	26.4%	3.3%	0	-	100.0%
<b>Autres inactifs</b>	188	7.4%	5.0%	94	6.1%	6.9%	94	9.5%	3.9%	0	-	100.0%

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<b>Taille du Foyer</b>												
<b>1 personne</b>	397	15.7%	4.3%	235	15.3%	5.9%	163	16.3%	3.1%	120	11.0%	6.9%
<b>2 personnes</b>	872	34.5%	4.9%	517	33.8%	6.0%	355	35.6%	3.9%	262	24.1%	6.2%
<b>3 personnes</b>	478	18.9%	5.1%	310	20.3%	6.7%	168	16.8%	3.6%	222	20.5%	6.0%
<b>4 personnes</b>	499	19.8%	5.4%	297	19.4%	6.4%	202	20.3%	4.4%	312	28.8%	6.8%
<b>5 personnes et +</b>	281	11.1%	5.4%	172	11.2%	7.0%	108	10.9%	3.9%	169	15.6%	6.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	822	32.5%	5.2%	476	31.1%	6.5%	346	34.8%	4.1%	500	46.1%	6.7%
<b>Non</b>	1705	67.5%	4.9%	1056	68.9%	6.2%	649	65.2%	3.6%	585	53.9%	6.2%
<b>Habitat</b>												
<b>Communes rurales</b>	601	23.8%	4.7%	335	21.8%	5.4%	267	26.8%	4.0%	241	22.2%	6.7%
<b>Agglo. - 20 000 hab</b>	417	16.5%	4.9%	232	15.2%	5.7%	184	18.5%	4.1%	159	14.7%	6.5%
<b>Agglo. 20 000 à 100 000 hab</b>	327	12.9%	4.9%	217	14.2%	6.8%	110	11.0%	3.2%	113	10.4%	5.7%
<b>Agglo. + 100 000 hab</b>	720	28.5%	5.0%	436	28.5%	6.3%	284	28.5%	3.8%	321	29.5%	6.5%
<b>Agglo. Paris</b>	462	18.3%	5.6%	311	20.3%	7.9%	151	15.2%	3.5%	251	23.1%	6.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	510	20.2%	5.4%	350	22.8%	7.8%	160	16.1%	3.3%	286	26.4%	6.6%
Nord-Pas-de-Calais	132	5.2%	4.1%	83	5.4%	5.4%	49	4.9%	2.9%	57	5.3%	6.4%
Lorraine	111	4.4%	5.7%	77	5.0%	8.2%	34	3.4%	3.4%	34	3.1%	6.5%
Alsace	91	3.6%	6.1%	50	3.3%	6.8%	41	4.2%	5.3%	40	3.7%	7.6%
Franche-Comté	56	2.2%	5.9%	34	2.2%	7.4%	21	2.2%	4.4%	18	1.7%	7.5%
Champagne-Ardenne	50	2.0%	4.5%	33	2.1%	6.2%	17	1.7%	3.0%	18	1.7%	6.8%
Picardie	69	2.7%	4.5%	46	3.0%	6.2%	24	2.4%	3.0%	33	3.0%	7.4%
Bourgogne	61	2.4%	4.5%	34	2.2%	5.3%	27	2.7%	3.8%	23	2.1%	6.7%
Haute-Normandie	69	2.7%	4.7%	31	2.0%	4.4%	38	3.8%	4.9%	36	3.3%	8.1%
Basse-Normandie	51	2.0%	4.2%	35	2.3%	6.1%	16	1.6%	2.6%	26	2.4%	8.1%
Centre	91	3.6%	4.4%	55	3.6%	5.5%	37	3.7%	3.4%	43	3.9%	6.8%
Pays de la Loire	116	4.6%	4.1%	57	3.7%	4.2%	59	6.0%	4.0%	45	4.2%	5.2%
Bretagne	129	5.1%	5.0%	79	5.1%	6.3%	50	5.1%	3.7%	45	4.1%	5.9%
Poitou-Charentes	69	2.7%	4.7%	42	2.7%	5.9%	28	2.8%	3.6%	24	2.2%	6.3%
Aquitaine	126	5.0%	4.7%	71	4.7%	5.7%	54	5.5%	3.9%	46	4.2%	5.4%
Midi-Pyrénées	118	4.7%	5.0%	72	4.7%	6.3%	46	4.6%	3.8%	55	5.0%	7.0%
Limousin	24	1.0%	3.8%	19	1.2%	6.2%	6	0.6%	1.7%	5	0.5%	3.4%
Auvergne	38	1.5%	3.4%	20	1.3%	3.6%	19	1.9%	3.2%	16	1.4%	5.0%
Rhône-Alpes	279	11.0%	5.6%	172	11.2%	7.2%	107	10.7%	4.1%	100	9.2%	5.9%
Languedoc-Roussillon	115	4.6%	5.3%	68	4.4%	6.7%	47	4.8%	4.2%	44	4.1%	7.0%
Provence-Alpes-Côte-d'Azur-Corse	221	8.8%	5.1%	107	7.0%	5.3%	114	11.5%	5.0%	91	8.4%	6.5%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1626	64.3%	6.0%	1042	68.0%	7.6%	584	58.6%	4.4%	866	79.8%	6.8%
Presque tous les jours	288	11.4%	4.7%	163	10.6%	5.9%	125	12.5%	3.8%	135	12.5%	5.6%
1 à 2 fois par semaine	152	6.0%	4.7%	74	4.9%	5.2%	77	7.8%	4.3%	55	5.1%	6.1%
1 à 3 fois par mois	36	1.4%	4.2%	12	0.8%	3.1%	24	2.4%	5.2%	6	0.5%	3.1%
Moins souvent	67	2.6%	4.7%	35	2.3%	5.6%	32	3.2%	4.0%	14	1.3%	9.6%
Jamais	14	0.5%	5.5%	8	0.5%	6.1%	5	0.5%	4.8%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	68	2.7%	2.8%	25	1.6%	2.6%	43	4.3%	2.9%	13	1.2%	7.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	151	6.0%	4.6%	67	4.4%	6.2%	84	8.4%	3.8%	26	2.4%	9.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	232	9.2%	3.4%	154	10.1%	5.1%	78	7.9%	2.1%	45	4.1%	5.5%
<b>De 18 000 à moins de 24 000 euros par an</b>	336	13.3%	4.6%	163	10.7%	4.8%	173	17.4%	4.4%	106	9.8%	6.7%
<b>De 24 000 à moins de 36 000 euros par an</b>	569	22.5%	5.1%	362	23.7%	6.6%	206	20.7%	3.7%	216	19.9%	6.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	330	13.1%	5.3%	216	14.1%	6.6%	114	11.4%	3.8%	167	15.4%	5.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	350	13.9%	6.2%	236	15.4%	7.5%	115	11.5%	4.6%	223	20.6%	6.5%
<b>65 000 euros et plus</b>	231	9.2%	8.1%	163	10.7%	9.4%	68	6.8%	6.0%	181	16.7%	8.1%
<b>Refus</b>	194	7.7%	5.2%	101	6.6%	6.5%	93	9.3%	4.2%	82	7.5%	6.4%
<b>Ne sait pas</b>	66	2.6%	4.4%	43	2.8%	6.4%	23	2.3%	2.7%	25	2.3%	4.6%