

Parents

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2053	100.0%	4.0%	481	100.0%	2.0%	1572	100.0%	5.9%	724	100.0%	4.3%
Sexe												
Homme	481	23.4%	2.0%	481	100.0%	2.0%	0	-	100.0%	200	27.7%	2.3%
Femme	1572	76.6%	5.9%	0	-	100.0%	1572	100.0%	5.9%	524	72.3%	6.5%
Age												
15 à 24 ans	192	9.4%	2.6%	31	6.4%	0.8%	161	10.3%	4.4%	53	7.4%	1.8%
25 à 34 ans	798	38.9%	10.4%	171	35.6%	4.5%	626	39.8%	16.1%	328	45.4%	9.6%
35 à 49 ans	633	30.8%	5.0%	185	38.4%	2.9%	449	28.5%	7.0%	271	37.4%	4.5%
50 à 64 ans	313	15.2%	2.6%	69	14.4%	1.2%	243	15.5%	3.8%	65	9.0%	1.6%
65 ans et plus	117	5.7%	1.1%	25	5.2%	0.5%	92	5.9%	1.5%	6	0.8%	2.5%
Individu												
Ménagère	1490	72.6%	6.4%	0	-	100.0%	1490	94.8%	6.4%	494	68.3%	7.4%
Personne de Référence	776	37.8%	2.8%	467	97.1%	2.3%	309	19.6%	3.9%	237	32.8%	2.8%
Responsable des achats	1410	68.7%	5.9%	193	40.2%	2.5%	1217	77.4%	7.4%	542	74.9%	6.5%
PCS Individu												
Agriculteurs	15	0.7%	2.8%	3	0.7%	0.9%	11	0.7%	6.3%	0	-	-
Petits patrons	49	2.4%	3.1%	30	6.3%	2.7%	19	1.2%	4.2%	43	5.9%	3.0%
Affaires et Cadres	172	8.4%	3.7%	78	16.1%	2.7%	94	6.0%	5.4%	155	21.5%	3.6%
Professions intermédiaires	346	16.8%	5.2%	92	19.1%	2.6%	254	16.2%	8.0%	251	34.7%	4.5%
Employés	727	35.4%	8.6%	77	16.0%	3.9%	650	41.3%	10.1%	164	22.6%	9.2%
Ouvriers	240	11.7%	3.7%	134	27.9%	2.7%	106	6.7%	7.6%	13	1.8%	3.8%
Retraités	168	8.2%	1.4%	48	9.9%	0.8%	120	7.6%	1.9%	6	0.9%	2.9%
Autres inactifs	337	16.4%	3.3%	19	4.0%	0.5%	318	20.2%	4.7%	91	12.6%	2.9%
PCS Personne de Référence												
Agriculteurs	28	1.4%	3.6%	3	0.7%	0.8%	25	1.6%	6.1%	0	-	100.0%
Petits patrons	90	4.4%	3.6%	31	6.4%	2.3%	59	3.8%	5.1%	90	12.5%	3.6%
Affaires et Cadres	230	11.2%	3.4%	78	16.1%	2.2%	152	9.7%	4.7%	230	31.8%	3.4%
Professions intermédiaires	404	19.7%	5.3%	92	19.1%	2.3%	312	19.8%	8.7%	404	55.8%	5.3%
Employés	356	17.3%	6.6%	73	15.3%	3.4%	283	18.0%	8.8%	0	-	100.0%
Ouvriers	605	29.5%	6.2%	140	29.1%	2.7%	466	29.6%	10.1%	0	-	100.0%
Retraités	208	10.1%	1.4%	50	10.4%	0.8%	158	10.0%	2.0%	0	-	100.0%
Autres inactifs	132	6.4%	3.5%	14	3.0%	1.0%	118	7.5%	4.9%	0	-	100.0%

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Taille du Foyer												
1 personne	141	6.8%	1.5%	29	6.0%	0.7%	112	7.1%	2.1%	19	2.6%	1.1%
2 personnes	442	21.5%	2.5%	104	21.6%	1.2%	338	21.5%	3.7%	120	16.6%	2.8%
3 personnes	681	33.2%	7.3%	180	37.4%	3.9%	501	31.9%	10.6%	270	37.3%	7.2%
4 personnes	497	24.2%	5.4%	108	22.5%	2.3%	389	24.7%	8.4%	204	28.1%	4.4%
5 personnes et +	293	14.3%	5.6%	60	12.5%	2.4%	233	14.8%	8.3%	111	15.4%	4.4%
Présence d'enfants de moins de 15 ans												
Oui	1384	67.4%	8.8%	341	71.0%	4.7%	1043	66.3%	12.4%	551	76.1%	7.4%
Non	669	32.6%	1.9%	140	29.0%	0.8%	530	33.7%	2.9%	173	23.9%	1.8%
Habitat												
Communes rurales	518	25.2%	4.0%	119	24.7%	1.9%	399	25.4%	6.0%	155	21.4%	4.3%
Agglo. - 20 000 hab	379	18.5%	4.4%	98	20.4%	2.4%	281	17.8%	6.2%	116	16.1%	4.7%
Agglo. 20 000 à 100 000 hab	248	12.1%	3.7%	33	6.8%	1.0%	216	13.7%	6.2%	97	13.4%	4.9%
Agglo. + 100 000 hab	604	29.4%	4.2%	147	30.6%	2.1%	457	29.1%	6.1%	226	31.2%	4.6%
Agglo. Paris	304	14.8%	3.7%	84	17.4%	2.1%	220	14.0%	5.0%	130	17.9%	3.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	339	16.5%	3.6%	97	20.1%	2.2%	243	15.4%	4.9%	144	20.0%	3.3%
Nord-Pas-de-Calais	162	7.9%	5.0%	41	8.5%	2.7%	121	7.7%	7.2%	52	7.2%	5.8%
Lorraine	79	3.9%	4.1%	16	3.2%	1.7%	64	4.0%	6.4%	19	2.6%	3.6%
Alsace	47	2.3%	3.1%	10	2.1%	1.4%	37	2.3%	4.7%	21	2.9%	4.1%
Franche-Comté	46	2.3%	4.9%	8	1.6%	1.6%	39	2.5%	8.0%	13	1.8%	5.3%
Champagne-Ardenne	43	2.1%	3.9%	12	2.5%	2.3%	31	2.0%	5.4%	13	1.8%	4.9%
Picardie	78	3.8%	5.1%	27	5.6%	3.7%	51	3.3%	6.5%	15	2.1%	3.4%
Bourgogne	64	3.1%	4.7%	14	2.8%	2.1%	51	3.2%	7.2%	15	2.0%	4.3%
Haute-Normandie	59	2.9%	4.0%	8	1.6%	1.1%	51	3.2%	6.6%	23	3.1%	5.1%
Basse-Normandie	49	2.4%	4.1%	11	2.2%	1.9%	38	2.4%	6.1%	16	2.2%	5.0%
Centre	82	4.0%	3.9%	31	6.4%	3.1%	51	3.3%	4.8%	34	4.7%	5.4%
Pays de la Loire	103	5.0%	3.6%	24	5.1%	1.8%	79	5.0%	5.4%	34	4.6%	3.8%
Bretagne	99	4.8%	3.8%	18	3.7%	1.4%	81	5.2%	6.0%	34	4.7%	4.5%
Poitou-Charentes	57	2.8%	3.9%	12	2.4%	1.7%	45	2.9%	5.9%	19	2.6%	4.9%
Aquitaine	101	4.9%	3.8%	32	6.6%	2.5%	69	4.4%	5.0%	28	3.8%	3.3%
Midi-Pyrénées	104	5.1%	4.4%	22	4.7%	2.0%	81	5.2%	6.6%	42	5.8%	5.4%
Limousin	17	0.8%	2.7%	7	1.4%	2.2%	10	0.7%	3.1%	4	0.6%	2.8%
Auvergne	43	2.1%	3.9%	7	1.5%	1.4%	36	2.3%	6.1%	12	1.6%	3.8%
Rhône-Alpes	218	10.6%	4.4%	41	8.6%	1.7%	177	11.3%	6.9%	81	11.1%	4.7%
Languedoc-Roussillon	96	4.7%	4.4%	13	2.7%	1.3%	83	5.2%	7.3%	34	4.7%	5.4%
Provence-Alpes-Côte-d'Azur-Corse	167	8.1%	3.9%	32	6.6%	1.6%	135	8.6%	5.9%	72	10.0%	5.1%
Habitudes de connexion Internet												
Tous les jours	1261	61.4%	4.7%	321	66.6%	2.3%	941	59.8%	7.1%	560	77.4%	4.4%
Presque tous les jours	228	11.1%	3.7%	42	8.8%	1.5%	185	11.8%	5.6%	89	12.3%	3.6%
1 à 2 fois par semaine	127	6.2%	4.0%	27	5.6%	1.9%	100	6.3%	5.6%	41	5.6%	4.5%
1 à 3 fois par mois	27	1.3%	3.1%	5	1.0%	1.2%	22	1.4%	4.7%	7	1.0%	3.6%
Moins souvent	108	5.2%	7.5%	15	3.2%	2.5%	92	5.9%	11.4%	11	1.6%	7.6%
Jamais	9	0.4%	3.6%	3	0.6%	2.0%	6	0.4%	5.6%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	116	5.6%	4.7%	24	4.9%	2.5%	92	5.9%	6.2%	3	0.4%	1.5%
De 9 000 à moins de 12 000 euros par an	177	8.6%	5.4%	22	4.6%	2.1%	154	9.8%	7.1%	9	1.2%	3.1%
De 12 000 à moins de 18 000 euros par an	213	10.4%	3.1%	39	8.1%	1.3%	174	11.1%	4.6%	28	3.8%	3.4%
De 18 000 à moins de 24 000 euros par an	333	16.2%	4.6%	72	15.0%	2.1%	261	16.6%	6.7%	80	11.0%	5.1%
De 24 000 à moins de 36 000 euros par an	527	25.7%	4.8%	114	23.7%	2.1%	413	26.3%	7.5%	204	28.3%	5.7%
De 36 000 à moins de 45 000 euros par an	302	14.7%	4.8%	93	19.3%	2.8%	209	13.3%	7.0%	150	20.7%	5.3%
De 45 000 à moins de 65 000 euros par an	214	10.4%	3.8%	67	13.8%	2.1%	148	9.4%	5.9%	151	20.9%	4.4%
65 000 euros et plus	68	3.3%	2.4%	25	5.2%	1.4%	43	2.7%	3.8%	51	7.1%	2.3%
Refus	88	4.3%	2.3%	22	4.6%	1.4%	66	4.2%	3.0%	40	5.5%	3.1%
Ne sait pas	16	0.8%	1.1%	3	0.7%	0.5%	13	0.8%	1.5%	8	1.1%	1.5%