

Modes et Travaux

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2604	100.0%	5.1%	415	100.0%	1.7%	2189	100.0%	8.2%	770	100.0%	4.6%
Sexe												
Homme	415	15.9%	1.7%	415	100.0%	1.7%	0	-	100.0%	136	17.7%	1.5%
Femme	2189	84.1%	8.2%	0	-	100.0%	2189	100.0%	8.2%	633	82.3%	7.9%
Age												
15 à 24 ans	103	4.0%	1.4%	23	5.5%	0.6%	80	3.7%	2.2%	37	4.8%	1.2%
25 à 34 ans	247	9.5%	3.2%	47	11.4%	1.3%	200	9.1%	5.1%	137	17.8%	4.0%
35 à 49 ans	671	25.8%	5.3%	108	26.0%	1.7%	563	25.7%	8.7%	339	44.1%	5.6%
50 à 64 ans	892	34.3%	7.3%	151	36.4%	2.5%	741	33.9%	11.7%	244	31.7%	5.9%
65 ans et plus	691	26.5%	6.4%	86	20.7%	1.9%	605	27.6%	9.8%	13	1.7%	5.4%
Individu												
Ménagère	2074	79.7%	8.9%	0	-	100.0%	2074	94.7%	8.9%	590	76.6%	8.8%
Personne de Référence	1048	40.3%	3.7%	382	92.1%	1.9%	666	30.4%	8.5%	228	29.6%	2.7%
Responsable des achats	1650	63.3%	6.8%	162	39.1%	2.1%	1487	67.9%	9.0%	552	71.7%	6.6%
PCS Individu												
Agriculteurs	22	0.9%	4.2%	7	1.7%	2.0%	15	0.7%	8.4%	0	0.0%	5.3%
Petits patrons	62	2.4%	4.0%	30	7.1%	2.7%	32	1.5%	7.3%	47	6.2%	3.4%
Affaires et Cadres	152	5.8%	3.3%	41	9.9%	1.4%	110	5.0%	6.3%	130	16.9%	3.0%
Professions intermédiaires	332	12.8%	5.0%	60	14.5%	1.7%	272	12.4%	8.5%	251	32.5%	4.5%
Employés	595	22.8%	7.1%	35	8.4%	1.8%	560	25.6%	8.7%	161	21.0%	9.1%
Ouvriers	194	7.5%	3.0%	89	21.5%	1.8%	105	4.8%	7.5%	17	2.2%	4.9%
Retraités	812	31.2%	6.6%	134	32.3%	2.3%	678	31.0%	10.6%	15	1.9%	6.6%
Autres inactifs	435	16.7%	4.2%	19	4.6%	0.5%	416	19.0%	6.2%	149	19.3%	4.7%
PCS Personne de Référence												
Agriculteurs	38	1.5%	4.9%	7	1.8%	2.0%	31	1.4%	7.6%	0	-	100.0%
Petits patrons	109	4.2%	4.4%	31	7.6%	2.3%	78	3.6%	6.7%	109	14.2%	4.4%
Affaires et Cadres	296	11.4%	4.4%	44	10.7%	1.3%	252	11.5%	7.7%	296	38.5%	4.4%
Professions intermédiaires	364	14.0%	4.8%	60	14.6%	1.5%	304	13.9%	8.5%	364	47.3%	4.8%
Employés	259	10.0%	4.8%	37	8.9%	1.7%	223	10.2%	6.9%	0	-	100.0%
Ouvriers	407	15.6%	4.2%	86	20.7%	1.7%	321	14.7%	7.0%	0	-	100.0%
Retraités	972	37.3%	6.7%	135	32.6%	2.1%	837	38.2%	10.6%	0	-	100.0%
Autres inactifs	158	6.1%	4.2%	13	3.2%	1.0%	145	6.6%	6.0%	0	-	100.0%

Modes et Travaux

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	506	19.4%	5.5%	41	10.0%	1.0%	464	21.2%	8.8%	64	8.3%	3.7%
2 personnes	1084	41.6%	6.1%	197	47.5%	2.3%	887	40.5%	9.7%	205	26.6%	4.8%
3 personnes	398	15.3%	4.3%	81	19.5%	1.7%	317	14.5%	6.7%	171	22.3%	4.6%
4 personnes	381	14.6%	4.1%	55	13.3%	1.2%	326	14.9%	7.0%	189	24.6%	4.1%
5 personnes et +	236	9.1%	4.5%	40	9.7%	1.6%	196	9.0%	7.0%	140	18.2%	5.6%
Présence d'enfants de moins de 15 ans												
Oui	731	28.1%	4.7%	123	29.8%	1.7%	608	27.8%	7.2%	392	51.0%	5.3%
Non	1873	71.9%	5.3%	291	70.2%	1.7%	1582	72.2%	8.7%	377	49.0%	4.0%
Habitat												
Communes rurales	796	30.6%	6.2%	129	31.0%	2.1%	667	30.5%	10.0%	219	28.5%	6.1%
Agglo. - 20 000 hab	492	18.9%	5.7%	73	17.6%	1.8%	419	19.1%	9.3%	136	17.6%	5.5%
Agglo. 20 000 à 100 000 hab	330	12.7%	5.0%	51	12.3%	1.6%	279	12.7%	8.0%	73	9.5%	3.7%
Agglo. + 100 000 hab	691	26.5%	4.8%	116	27.9%	1.7%	575	26.3%	7.6%	215	27.9%	4.4%
Agglo. Paris	295	11.3%	3.6%	47	11.2%	1.2%	249	11.4%	5.7%	126	16.4%	3.3%

Modes et Travaux

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	361	13.9%	3.8%	57	13.8%	1.3%	304	13.9%	6.2%	154	20.0%	3.6%
Nord-Pas-de-Calais	139	5.3%	4.3%	36	8.7%	2.4%	103	4.7%	6.1%	38	5.0%	4.3%
Lorraine	80	3.1%	4.1%	7	1.7%	0.8%	73	3.3%	7.3%	21	2.7%	4.0%
Alsace	60	2.3%	4.0%	11	2.7%	1.5%	49	2.2%	6.2%	29	3.8%	5.7%
Franche-Comté	62	2.4%	6.6%	9	2.2%	2.0%	53	2.4%	10.9%	18	2.3%	7.2%
Champagne-Ardenne	75	2.9%	6.9%	10	2.5%	2.0%	65	2.9%	11.4%	16	2.1%	5.9%
Picardie	73	2.8%	4.8%	15	3.6%	2.0%	58	2.7%	7.4%	25	3.2%	5.6%
Bourgogne	89	3.4%	6.6%	18	4.3%	2.7%	71	3.3%	10.0%	15	1.9%	4.3%
Haute-Normandie	83	3.2%	5.6%	7	1.7%	1.0%	76	3.5%	9.9%	23	2.9%	5.0%
Basse-Normandie	69	2.6%	5.7%	9	2.2%	1.6%	59	2.7%	9.5%	11	1.4%	3.4%
Centre	114	4.4%	5.5%	22	5.3%	2.2%	93	4.2%	8.6%	35	4.5%	5.6%
Pays de la Loire	195	7.5%	6.8%	45	10.8%	3.3%	150	6.8%	10.1%	62	8.1%	7.1%
Bretagne	114	4.4%	4.4%	17	4.0%	1.3%	98	4.5%	7.3%	31	4.1%	4.1%
Poitou-Charentes	87	3.3%	5.9%	18	4.4%	2.6%	69	3.1%	9.0%	30	4.0%	7.9%
Aquitaine	193	7.4%	7.3%	29	6.9%	2.3%	164	7.5%	11.7%	52	6.7%	6.1%
Midi-Pyrénées	131	5.0%	5.5%	27	6.6%	2.4%	104	4.7%	8.4%	43	5.6%	5.5%
Limousin	52	2.0%	8.3%	8	2.0%	2.8%	44	2.0%	13.4%	10	1.3%	6.1%
Auvergne	62	2.4%	5.5%	8	1.8%	1.4%	54	2.5%	9.2%	11	1.4%	3.5%
Rhône-Alpes	226	8.7%	4.5%	21	5.0%	0.9%	205	9.4%	8.0%	59	7.6%	3.5%
Languedoc-Roussillon	110	4.2%	5.1%	10	2.5%	1.0%	99	4.5%	8.8%	36	4.7%	5.7%
Provence-Alpes-Côte-d'Azur-Corse	229	8.8%	5.3%	30	7.2%	1.5%	199	9.1%	8.7%	51	6.7%	3.6%
Habitudes de connexion Internet												
Tous les jours	1266	48.6%	4.7%	221	53.2%	1.6%	1045	47.7%	7.9%	557	72.3%	4.4%
Presque tous les jours	324	12.4%	5.3%	44	10.6%	1.6%	280	12.8%	8.5%	104	13.5%	4.3%
1 à 2 fois par semaine	172	6.6%	5.4%	24	5.9%	1.7%	148	6.8%	8.3%	51	6.6%	5.7%
1 à 3 fois par mois	60	2.3%	7.0%	3	0.8%	0.9%	57	2.6%	12.3%	18	2.4%	9.6%
Moins souvent	68	2.6%	4.7%	5	1.3%	0.8%	63	2.9%	7.7%	6	0.8%	4.3%
Jamais	11	0.4%	4.4%	4	1.0%	2.9%	7	0.3%	6.3%	0	-	-

Modes et Travaux

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	83	3.2%	3.4%	5	1.1%	0.5%	78	3.6%	5.3%	8	1.0%	3.9%
De 9 000 à moins de 12 000 euros par an	172	6.6%	5.3%	20	4.8%	1.8%	152	7.0%	7.0%	6	0.8%	2.2%
De 12 000 à moins de 18 000 euros par an	366	14.1%	5.4%	56	13.6%	1.9%	310	14.1%	8.1%	31	4.0%	3.8%
De 18 000 à moins de 24 000 euros par an	474	18.2%	6.5%	60	14.5%	1.8%	414	18.9%	10.6%	91	11.9%	5.8%
De 24 000 à moins de 36 000 euros par an	584	22.4%	5.3%	101	24.3%	1.8%	484	22.1%	8.7%	197	25.5%	5.4%
De 36 000 à moins de 45 000 euros par an	330	12.7%	5.3%	62	14.9%	1.9%	268	12.2%	9.0%	133	17.3%	4.7%
De 45 000 à moins de 65 000 euros par an	266	10.2%	4.7%	61	14.7%	1.9%	205	9.4%	8.2%	162	21.1%	4.7%
65 000 euros et plus	110	4.2%	3.8%	26	6.3%	1.5%	84	3.8%	7.4%	77	10.1%	3.5%
Refus	176	6.8%	4.7%	15	3.5%	0.9%	162	7.4%	7.4%	58	7.5%	4.5%
Ne sait pas	42	1.6%	2.8%	9	2.2%	1.4%	33	1.5%	3.9%	7	0.9%	1.3%