

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1073	100.0%	2.1%	682	100.0%	2.8%	391	100.0%	1.5%	601	100.0%	3.6%
<b>Sexe</b>												
<b>Homme</b>	682	63.6%	2.8%	682	100.0%	2.8%	0	-	100.0%	400	66.5%	4.5%
<b>Femme</b>	391	36.4%	1.5%	0	-	100.0%	391	100.0%	1.5%	201	33.5%	2.5%
<b>Age</b>												
<b>15 à 24 ans</b>	157	14.6%	2.1%	85	12.5%	2.3%	71	18.2%	1.9%	63	10.5%	2.1%
<b>25 à 34 ans</b>	152	14.2%	2.0%	104	15.3%	2.7%	48	12.2%	1.2%	92	15.3%	2.7%
<b>35 à 49 ans</b>	259	24.2%	2.0%	190	27.8%	3.0%	69	17.7%	1.1%	191	31.8%	3.2%
<b>50 à 64 ans</b>	341	31.7%	2.8%	211	31.0%	3.6%	129	33.1%	2.0%	244	40.6%	5.9%
<b>65 ans et plus</b>	165	15.3%	1.5%	91	13.4%	2.0%	73	18.7%	1.2%	11	1.8%	4.6%
<b>Individu</b>												
<b>Ménagère</b>	323	30.1%	1.4%	0	-	100.0%	323	82.7%	1.4%	168	28.0%	2.5%
<b>Personne de Référence</b>	703	65.5%	2.5%	581	85.2%	2.9%	122	31.1%	1.6%	417	69.4%	4.9%
<b>Responsable des achats</b>	511	47.6%	2.1%	291	42.7%	3.8%	220	56.2%	1.3%	291	48.4%	3.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.2%	2.5%	5	0.7%	1.3%	9	2.2%	4.7%	0	-	-
<b>Petits patrons</b>	62	5.8%	4.0%	53	7.8%	4.8%	9	2.3%	2.1%	57	9.5%	4.0%
<b>Affaires et Cadres</b>	299	27.9%	6.4%	208	30.5%	7.1%	91	23.3%	5.2%	278	46.2%	6.4%
<b>Professions intermédiaires</b>	191	17.8%	2.9%	120	17.5%	3.4%	71	18.3%	2.2%	172	28.7%	3.1%
<b>Employés</b>	93	8.7%	1.1%	56	8.2%	2.9%	37	9.5%	0.6%	11	1.8%	0.6%
<b>Ouvriers</b>	47	4.3%	0.7%	41	6.0%	0.8%	6	1.5%	0.4%	5	0.8%	1.5%
<b>Retraités</b>	196	18.3%	1.6%	114	16.7%	1.9%	83	21.2%	1.3%	6	0.9%	2.5%
<b>Autres inactifs</b>	171	16.0%	1.7%	86	12.6%	2.4%	85	21.8%	1.3%	72	12.0%	2.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	13	1.2%	1.7%	5	0.7%	1.2%	8	2.2%	2.1%	0	-	100.0%
<b>Petits patrons</b>	78	7.3%	3.1%	56	8.2%	4.1%	22	5.7%	1.9%	78	13.0%	3.1%
<b>Affaires et Cadres</b>	341	31.8%	5.1%	227	33.3%	6.6%	114	29.0%	3.5%	341	56.7%	5.1%
<b>Professions intermédiaires</b>	183	17.0%	2.4%	117	17.2%	2.9%	65	16.8%	1.8%	183	30.4%	2.4%
<b>Employés</b>	101	9.5%	1.9%	69	10.2%	3.2%	32	8.2%	1.0%	0	-	100.0%
<b>Ouvriers</b>	64	6.0%	0.7%	45	6.6%	0.9%	19	4.9%	0.4%	0	-	100.0%
<b>Retraités</b>	238	22.2%	1.6%	130	19.0%	2.0%	108	27.6%	1.4%	0	-	100.0%
<b>Autres inactifs</b>	55	5.1%	1.5%	33	4.8%	2.4%	22	5.7%	0.9%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	194	18.1%	2.1%	110	16.2%	2.8%	84	21.5%	1.6%	95	15.8%	5.5%
<b>2 personnes</b>	387	36.1%	2.2%	237	34.8%	2.7%	150	38.4%	1.6%	163	27.2%	3.9%
<b>3 personnes</b>	206	19.2%	2.2%	146	21.4%	3.2%	60	15.3%	1.3%	126	21.0%	3.4%
<b>4 personnes</b>	175	16.3%	1.9%	114	16.7%	2.5%	61	15.7%	1.3%	135	22.5%	2.9%
<b>5 personnes et +</b>	110	10.3%	2.1%	74	10.9%	3.0%	36	9.2%	1.3%	82	13.6%	3.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	291	27.1%	1.8%	206	30.3%	2.8%	84	21.6%	1.0%	218	36.2%	2.9%
<b>Non</b>	782	72.9%	2.2%	475	69.7%	2.8%	307	78.4%	1.7%	383	63.8%	4.1%
<b>Habitat</b>												
<b>Communes rurales</b>	182	16.9%	1.4%	108	15.8%	1.7%	74	18.9%	1.1%	98	16.3%	2.7%
<b>Agglo. - 20 000 hab</b>	121	11.3%	1.4%	78	11.4%	1.9%	43	11.0%	1.0%	58	9.6%	2.3%
<b>Agglo. 20 000 à 100 000 hab</b>	106	9.9%	1.6%	77	11.4%	2.4%	29	7.4%	0.8%	62	10.4%	3.2%
<b>Agglo. + 100 000 hab</b>	331	30.9%	2.3%	202	29.6%	2.9%	129	33.1%	1.7%	184	30.5%	3.7%
<b>Agglo. Paris</b>	333	31.0%	4.0%	217	31.8%	5.5%	116	29.6%	2.7%	199	33.2%	5.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	352	32.8%	3.7%	229	33.6%	5.1%	123	31.5%	2.5%	218	36.2%	5.0%
Nord-Pas-de-Calais	30	2.8%	0.9%	21	3.0%	1.4%	9	2.3%	0.5%	14	2.3%	1.6%
Lorraine	14	1.3%	0.7%	12	1.8%	1.3%	2	0.5%	0.2%	7	1.2%	1.4%
Alsace	39	3.6%	2.6%	30	4.3%	4.1%	9	2.4%	1.2%	20	3.4%	3.9%
Franche-Comté	14	1.3%	1.5%	7	1.0%	1.5%	7	1.9%	1.5%	7	1.1%	2.7%
Champagne-Ardenne	13	1.2%	1.2%	7	1.1%	1.4%	5	1.4%	1.0%	7	1.1%	2.5%
Picardie	13	1.2%	0.8%	4	0.6%	0.5%	9	2.2%	1.1%	8	1.4%	1.8%
Bourgogne	16	1.5%	1.2%	12	1.7%	1.8%	5	1.2%	0.7%	7	1.1%	2.0%
Haute-Normandie	10	0.9%	0.7%	6	0.9%	0.9%	4	0.9%	0.5%	8	1.4%	1.8%
Basse-Normandie	10	0.9%	0.8%	6	0.9%	1.1%	4	1.0%	0.6%	9	1.4%	2.7%
Centre	36	3.3%	1.7%	23	3.3%	2.3%	13	3.3%	1.2%	19	3.1%	3.0%
Pays de la Loire	56	5.3%	2.0%	40	5.9%	2.9%	16	4.2%	1.1%	39	6.4%	4.4%
Bretagne	56	5.2%	2.2%	31	4.6%	2.5%	25	6.4%	1.9%	23	3.8%	3.0%
Poitou-Charentes	25	2.3%	1.7%	16	2.3%	2.3%	9	2.3%	1.2%	13	2.2%	3.4%
Aquitaine	51	4.8%	1.9%	30	4.3%	2.4%	22	5.6%	1.6%	25	4.2%	3.0%
Midi-Pyrénées	77	7.1%	3.2%	43	6.3%	3.8%	33	8.5%	2.7%	37	6.2%	4.7%
Limousin	7	0.6%	1.0%	5	0.7%	1.6%	2	0.5%	0.5%	2	0.3%	1.3%
Auvergne	8	0.8%	0.7%	5	0.7%	0.9%	4	0.9%	0.6%	5	0.8%	1.6%
Rhône-Alpes	99	9.2%	2.0%	65	9.5%	2.7%	34	8.6%	1.3%	46	7.6%	2.7%
Languedoc-Roussillon	44	4.1%	2.1%	24	3.6%	2.4%	20	5.1%	1.8%	30	4.9%	4.7%
Provence-Alpes-Côte-d'Azur-Corse	102	9.6%	2.4%	66	9.7%	3.3%	36	9.2%	1.6%	58	9.7%	4.2%
<b>Habitudes de connexion Internet</b>												
Tous les jours	786	73.3%	2.9%	510	74.8%	3.7%	276	70.6%	2.1%	484	80.5%	3.8%
Presque tous les jours	134	12.5%	2.2%	86	12.7%	3.1%	48	12.2%	1.5%	80	13.3%	3.3%
1 à 2 fois par semaine	49	4.5%	1.5%	23	3.4%	1.6%	26	6.6%	1.4%	20	3.3%	2.2%
1 à 3 fois par mois	12	1.2%	1.4%	5	0.7%	1.3%	7	1.9%	1.6%	7	1.1%	3.5%
Moins souvent	9	0.8%	0.6%	7	1.0%	1.1%	2	0.4%	0.2%	2	0.3%	1.1%
Jamais	1	0.1%	0.4%	1	0.1%	0.7%	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	44	4.1%	1.8%	24	3.5%	2.5%	20	5.2%	1.4%	6	1.0%	3.3%
De 9 000 à moins de 12 000 euros par an	34	3.2%	1.0%	23	3.4%	2.2%	11	2.8%	0.5%	13	2.1%	4.7%
De 12 000 à moins de 18 000 euros par an	65	6.0%	1.0%	39	5.8%	1.3%	26	6.6%	0.7%	30	5.0%	3.7%
De 18 000 à moins de 24 000 euros par an	109	10.1%	1.5%	75	11.0%	2.2%	34	8.6%	0.9%	37	6.1%	2.3%
De 24 000 à moins de 36 000 euros par an	237	22.1%	2.1%	148	21.8%	2.7%	88	22.6%	1.6%	138	23.0%	3.8%
De 36 000 à moins de 45 000 euros par an	157	14.6%	2.5%	104	15.2%	3.2%	53	13.6%	1.8%	97	16.2%	3.5%
De 45 000 à moins de 65 000 euros par an	207	19.3%	3.7%	141	20.8%	4.5%	66	16.8%	2.6%	132	22.0%	3.8%
65 000 euros et plus	148	13.8%	5.2%	93	13.7%	5.3%	55	14.1%	4.9%	116	19.3%	5.2%
Refus	52	4.9%	1.4%	28	4.1%	1.8%	24	6.1%	1.1%	24	4.0%	1.9%
Ne sait pas	20	1.9%	1.3%	6	0.8%	0.9%	14	3.7%	1.7%	7	1.2%	1.3%