

Le Chasseur Français

Mensuel, Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 1747 | 100.0% | 3.4% | 1072 | 100.0% | 4.4% | 675 | 100.0% | 2.5% | 347 | 100.0% | 2.1% |
| Sexe | | | | | | | | | | | | |
| Homme | 1072 | 61.4% | 4.4% | 1072 | 100.0% | 4.4% | 0 | - | 100.0% | 230 | 66.1% | 2.6% |
| Femme | 675 | 38.6% | 2.5% | 0 | - | 100.0% | 675 | 100.0% | 2.5% | 118 | 33.9% | 1.5% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 161 | 9.2% | 2.2% | 100 | 9.3% | 2.7% | 61 | 9.1% | 1.7% | 60 | 17.2% | 2.0% |
| 25 à 34 ans | 158 | 9.0% | 2.1% | 111 | 10.4% | 2.9% | 46 | 6.9% | 1.2% | 56 | 16.0% | 1.6% |
| 35 à 49 ans | 409 | 23.4% | 3.2% | 252 | 23.5% | 4.0% | 158 | 23.4% | 2.4% | 119 | 34.3% | 2.0% |
| 50 à 64 ans | 543 | 31.1% | 4.4% | 330 | 30.8% | 5.6% | 213 | 31.5% | 3.4% | 108 | 31.1% | 2.6% |
| 65 ans et plus | 475 | 27.2% | 4.4% | 279 | 26.0% | 6.0% | 196 | 29.1% | 3.2% | 5 | 1.4% | 2.0% |
| Individu | | | | | | | | | | | | |
| Ménagère | 617 | 35.3% | 2.7% | 0 | - | 100.0% | 617 | 91.5% | 2.7% | 97 | 28.0% | 1.5% |
| Personne de Référence | 1027 | 58.8% | 3.7% | 924 | 86.2% | 4.6% | 102 | 15.2% | 1.3% | 200 | 57.6% | 2.4% |
| Responsable des achats | 829 | 47.5% | 3.4% | 294 | 27.4% | 3.9% | 535 | 79.3% | 3.3% | 162 | 46.5% | 1.9% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 81 | 4.6% | 15.2% | 53 | 5.0% | 15.3% | 27 | 4.0% | 14.9% | 0 | - | - |
| Petits patrons | 78 | 4.5% | 5.1% | 64 | 6.0% | 5.8% | 14 | 2.1% | 3.3% | 70 | 20.1% | 4.9% |
| Affaires et Cadres | 66 | 3.8% | 1.4% | 49 | 4.6% | 1.7% | 17 | 2.5% | 1.0% | 59 | 17.0% | 1.4% |
| Professions intermédiaires | 138 | 7.9% | 2.1% | 88 | 8.2% | 2.5% | 50 | 7.4% | 1.6% | 112 | 32.3% | 2.0% |
| Employés | 228 | 13.1% | 2.7% | 67 | 6.3% | 3.4% | 161 | 23.9% | 2.5% | 40 | 11.5% | 2.3% |
| Ouvriers | 326 | 18.7% | 5.1% | 283 | 26.4% | 5.6% | 44 | 6.4% | 3.1% | 12 | 3.5% | 3.6% |
| Retraités | 574 | 32.9% | 4.7% | 358 | 33.4% | 6.1% | 216 | 32.1% | 3.4% | 6 | 1.7% | 2.7% |
| Autres inactifs | 255 | 14.6% | 2.5% | 110 | 10.3% | 3.1% | 145 | 21.5% | 2.1% | 48 | 13.8% | 1.5% |
| PCS Personne de Référence | | | | | | | | | | | | |
| Agriculteurs | 88 | 5.0% | 11.2% | 62 | 5.8% | 16.4% | 26 | 3.8% | 6.4% | 0 | - | 100.0% |
| Petits patrons | 92 | 5.3% | 3.7% | 71 | 6.6% | 5.2% | 22 | 3.2% | 1.9% | 92 | 26.5% | 3.7% |
| Affaires et Cadres | 97 | 5.6% | 1.4% | 61 | 5.7% | 1.7% | 36 | 5.4% | 1.1% | 97 | 27.9% | 1.4% |
| Professions intermédiaires | 158 | 9.1% | 2.1% | 98 | 9.2% | 2.5% | 60 | 8.9% | 1.7% | 158 | 45.5% | 2.1% |
| Employés | 126 | 7.2% | 2.4% | 70 | 6.6% | 3.3% | 56 | 8.3% | 1.7% | 0 | - | 100.0% |
| Ouvriers | 406 | 23.2% | 4.2% | 273 | 25.5% | 5.4% | 132 | 19.6% | 2.9% | 0 | - | 100.0% |
| Retraités | 672 | 38.5% | 4.7% | 371 | 34.6% | 5.7% | 301 | 44.6% | 3.8% | 0 | - | 100.0% |
| Autres inactifs | 107 | 6.1% | 2.8% | 66 | 6.1% | 4.8% | 41 | 6.1% | 1.7% | 0 | - | 100.0% |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du Foyer | | | | | | | | | | | | |
| 1 personne | 261 | 14.9% | 2.8% | 192 | 17.9% | 4.9% | 68 | 10.1% | 1.3% | 23 | 6.8% | 1.4% |
| 2 personnes | 789 | 45.2% | 4.4% | 450 | 42.0% | 5.2% | 339 | 50.3% | 3.7% | 109 | 31.4% | 2.6% |
| 3 personnes | 329 | 18.8% | 3.5% | 201 | 18.7% | 4.3% | 129 | 19.1% | 2.7% | 92 | 26.6% | 2.5% |
| 4 personnes | 249 | 14.3% | 2.7% | 161 | 15.1% | 3.5% | 88 | 13.0% | 1.9% | 83 | 23.8% | 1.8% |
| 5 personnes et + | 118 | 6.8% | 2.3% | 68 | 6.3% | 2.8% | 51 | 7.5% | 1.8% | 40 | 11.4% | 1.6% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 382 | 21.9% | 2.4% | 255 | 23.8% | 3.5% | 127 | 18.9% | 1.5% | 129 | 37.0% | 1.7% |
| Non | 1365 | 78.1% | 3.9% | 817 | 76.2% | 4.8% | 547 | 81.1% | 3.0% | 219 | 63.0% | 2.3% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 821 | 47.0% | 6.4% | 509 | 47.4% | 8.2% | 313 | 46.3% | 4.7% | 156 | 45.0% | 4.3% |
| Agglo. - 20 000 hab | 327 | 18.7% | 3.8% | 195 | 18.2% | 4.8% | 132 | 19.6% | 2.9% | 68 | 19.5% | 2.8% |
| Agglo. 20 000 à 100 000 hab | 218 | 12.5% | 3.3% | 125 | 11.7% | 3.9% | 93 | 13.8% | 2.7% | 33 | 9.4% | 1.7% |
| Agglo. + 100 000 hab | 292 | 16.7% | 2.0% | 191 | 17.8% | 2.8% | 101 | 15.0% | 1.3% | 68 | 19.6% | 1.4% |
| Agglo. Paris | 88 | 5.1% | 1.1% | 53 | 4.9% | 1.3% | 36 | 5.3% | 0.8% | 22 | 6.5% | 0.6% |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Région d'habitation | | | | | | | | | | | | |
| Ile-de-France | 125 | 7.1% | 1.3% | 77 | 7.2% | 1.7% | 48 | 7.1% | 1.0% | 29 | 8.3% | 0.7% |
| Nord-Pas-de-Calais | 108 | 6.2% | 3.4% | 64 | 6.0% | 4.2% | 44 | 6.5% | 2.6% | 15 | 4.4% | 1.7% |
| Lorraine | 55 | 3.1% | 2.8% | 35 | 3.2% | 3.7% | 20 | 3.0% | 2.0% | 14 | 3.9% | 2.6% |
| Alsace | 19 | 1.1% | 1.3% | 16 | 1.5% | 2.2% | 3 | 0.5% | 0.4% | 8 | 2.3% | 1.5% |
| Franche-Comté | 48 | 2.7% | 5.0% | 28 | 2.6% | 6.1% | 20 | 2.9% | 4.1% | 6 | 1.7% | 2.4% |
| Champagne-Ardenne | 78 | 4.5% | 7.2% | 50 | 4.7% | 9.6% | 27 | 4.1% | 4.9% | 9 | 2.5% | 3.2% |
| Picardie | 53 | 3.0% | 3.5% | 31 | 2.9% | 4.2% | 22 | 3.2% | 2.7% | 19 | 5.4% | 4.3% |
| Bourgogne | 83 | 4.8% | 6.1% | 46 | 4.3% | 7.1% | 37 | 5.5% | 5.3% | 9 | 2.6% | 2.6% |
| Haute-Normandie | 42 | 2.4% | 2.8% | 24 | 2.2% | 3.4% | 18 | 2.6% | 2.3% | 14 | 4.0% | 3.1% |
| Basse-Normandie | 57 | 3.3% | 4.8% | 33 | 3.1% | 5.7% | 24 | 3.6% | 3.9% | 6 | 1.6% | 1.8% |
| Centre | 118 | 6.8% | 5.7% | 75 | 7.0% | 7.5% | 43 | 6.4% | 4.0% | 21 | 6.1% | 3.4% |
| Pays de la Loire | 101 | 5.8% | 3.6% | 69 | 6.5% | 5.0% | 32 | 4.7% | 2.2% | 19 | 5.3% | 2.1% |
| Bretagne | 61 | 3.5% | 2.4% | 36 | 3.3% | 2.9% | 25 | 3.8% | 1.9% | 11 | 3.1% | 1.4% |
| Poitou-Charentes | 97 | 5.5% | 6.6% | 53 | 4.9% | 7.5% | 44 | 6.5% | 5.8% | 21 | 5.9% | 5.3% |
| Aquitaine | 133 | 7.6% | 5.0% | 83 | 7.7% | 6.6% | 50 | 7.4% | 3.6% | 32 | 9.1% | 3.7% |
| Midi-Pyrénées | 130 | 7.5% | 5.5% | 87 | 8.1% | 7.6% | 43 | 6.4% | 3.5% | 28 | 8.0% | 3.5% |
| Limousin | 54 | 3.1% | 8.6% | 34 | 3.1% | 11.2% | 21 | 3.1% | 6.3% | 7 | 2.0% | 4.3% |
| Auvergne | 70 | 4.0% | 6.3% | 48 | 4.5% | 9.0% | 22 | 3.3% | 3.8% | 12 | 3.3% | 3.7% |
| Rhône-Alpes | 137 | 7.8% | 2.8% | 76 | 7.1% | 3.2% | 61 | 9.1% | 2.4% | 29 | 8.4% | 1.7% |
| Languedoc-Roussillon | 72 | 4.1% | 3.4% | 52 | 4.9% | 5.1% | 20 | 3.0% | 1.8% | 19 | 5.4% | 3.0% |
| Provence-Alpes-Côte-d'Azur-Corse | 105 | 6.0% | 2.4% | 56 | 5.2% | 2.8% | 49 | 7.2% | 2.1% | 23 | 6.5% | 1.6% |
| Habitudes de connexion Internet | | | | | | | | | | | | |
| Tous les jours | 636 | 36.4% | 2.4% | 377 | 35.2% | 2.7% | 259 | 38.4% | 2.0% | 212 | 61.0% | 1.7% |
| Presque tous les jours | 186 | 10.6% | 3.1% | 114 | 10.7% | 4.1% | 71 | 10.6% | 2.2% | 50 | 14.5% | 2.1% |
| 1 à 2 fois par semaine | 134 | 7.7% | 4.2% | 80 | 7.5% | 5.7% | 54 | 7.9% | 3.0% | 38 | 10.8% | 4.2% |
| 1 à 3 fois par mois | 61 | 3.5% | 7.1% | 41 | 3.8% | 10.3% | 20 | 3.0% | 4.3% | 3 | 0.8% | 1.4% |
| Moins souvent | 66 | 3.8% | 4.6% | 40 | 3.7% | 6.4% | 26 | 3.9% | 3.2% | 11 | 3.0% | 7.1% |
| Jamais | 25 | 1.5% | 10.3% | 18 | 1.7% | 12.8% | 8 | 1.1% | 7.1% | 4 | 1.2% | 14.7% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du Foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 59 | 3.4% | 2.4% | 36 | 3.3% | 3.7% | 23 | 3.5% | 1.6% | 2 | 0.6% | 1.1% |
| De 9 000 à moins de 12 000 euros par an | 113 | 6.5% | 3.5% | 54 | 5.1% | 5.0% | 59 | 8.8% | 2.7% | 3 | 0.9% | 1.1% |
| De 12 000 à moins de 18 000 euros par an | 322 | 18.4% | 4.7% | 216 | 20.2% | 7.2% | 106 | 15.6% | 2.8% | 38 | 11.0% | 4.7% |
| De 18 000 à moins de 24 000 euros par an | 325 | 18.6% | 4.5% | 209 | 19.5% | 6.2% | 117 | 17.3% | 3.0% | 51 | 14.7% | 3.2% |
| De 24 000 à moins de 36 000 euros par an | 397 | 22.7% | 3.6% | 229 | 21.4% | 4.2% | 168 | 24.9% | 3.0% | 72 | 20.7% | 2.0% |
| De 36 000 à moins de 45 000 euros par an | 181 | 10.3% | 2.9% | 112 | 10.4% | 3.4% | 69 | 10.3% | 2.3% | 48 | 13.9% | 1.7% |
| De 45 000 à moins de 65 000 euros par an | 138 | 7.9% | 2.4% | 90 | 8.4% | 2.8% | 48 | 7.0% | 1.9% | 69 | 19.9% | 2.0% |
| 65 000 euros et plus | 42 | 2.4% | 1.5% | 29 | 2.7% | 1.7% | 12 | 1.8% | 1.1% | 26 | 7.4% | 1.2% |
| Refus | 128 | 7.3% | 3.4% | 65 | 6.1% | 4.2% | 63 | 9.3% | 2.9% | 27 | 7.9% | 2.1% |
| Ne sait pas | 42 | 2.4% | 2.8% | 32 | 3.0% | 4.8% | 10 | 1.5% | 1.2% | 11 | 3.0% | 1.9% |