

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1261	100.0%	2.5%	724	100.0%	3.0%	537	100.0%	2.0%	451	100.0%	2.7%
<b>Sexe</b>												
<b>Homme</b>	724	57.4%	3.0%	724	100.0%	3.0%	0	-	100.0%	280	62.2%	3.2%
<b>Femme</b>	537	42.6%	2.0%	0	-	100.0%	537	100.0%	2.0%	170	37.8%	2.1%
<b>Age</b>												
<b>15 à 24 ans</b>	149	11.8%	2.0%	87	12.0%	2.3%	63	11.7%	1.7%	82	18.1%	2.7%
<b>25 à 34 ans</b>	91	7.2%	1.2%	56	7.7%	1.5%	36	6.6%	0.9%	54	12.0%	1.6%
<b>35 à 49 ans</b>	293	23.2%	2.3%	191	26.4%	3.1%	101	18.9%	1.6%	163	36.1%	2.7%
<b>50 à 64 ans</b>	349	27.7%	2.8%	214	29.6%	3.6%	135	25.1%	2.1%	129	28.6%	3.1%
<b>65 ans et plus</b>	378	30.0%	3.5%	176	24.3%	3.8%	202	37.7%	3.3%	24	5.3%	10.0%
<b>Individu</b>												
<b>Ménagère</b>	475	37.7%	2.0%	0	-	100.0%	475	88.4%	2.0%	138	30.6%	2.1%
<b>Personne de Référence</b>	815	64.6%	2.9%	615	84.9%	3.0%	200	37.2%	2.6%	272	60.3%	3.2%
<b>Responsable des achats</b>	550	43.6%	2.3%	242	33.4%	3.2%	308	57.3%	1.9%	212	47.1%	2.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.0%	2.4%	4	0.5%	1.1%	9	1.7%	5.0%	0	-	-
<b>Petits patrons</b>	52	4.1%	3.3%	38	5.3%	3.5%	13	2.5%	3.0%	50	11.2%	3.6%
<b>Affaires et Cadres</b>	153	12.2%	3.3%	102	14.1%	3.5%	51	9.5%	2.9%	141	31.4%	3.3%
<b>Professions intermédiaires</b>	155	12.3%	2.3%	103	14.2%	2.9%	52	9.8%	1.6%	141	31.3%	2.5%
<b>Employés</b>	122	9.7%	1.5%	52	7.1%	2.6%	71	13.2%	1.1%	19	4.3%	1.1%
<b>Ouvriers</b>	116	9.2%	1.8%	96	13.3%	1.9%	20	3.6%	1.4%	9	2.0%	2.7%
<b>Retraités</b>	417	33.1%	3.4%	228	31.5%	3.9%	189	35.2%	3.0%	14	3.1%	6.3%
<b>Autres inactifs</b>	232	18.4%	2.3%	101	13.9%	2.9%	132	24.5%	2.0%	76	16.8%	2.4%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	9	0.7%	1.1%	4	0.6%	1.1%	5	0.8%	1.1%	0	-	100.0%
<b>Petits patrons</b>	67	5.3%	2.7%	44	6.1%	3.3%	23	4.2%	2.0%	67	14.8%	2.7%
<b>Affaires et Cadres</b>	231	18.3%	3.4%	125	17.2%	3.6%	106	19.7%	3.2%	231	51.2%	3.4%
<b>Professions intermédiaires</b>	153	12.2%	2.0%	111	15.4%	2.8%	42	7.8%	1.2%	153	34.0%	2.0%
<b>Employés</b>	107	8.4%	2.0%	60	8.3%	2.8%	47	8.7%	1.5%	0	-	100.0%
<b>Ouvriers</b>	125	9.9%	1.3%	80	11.0%	1.6%	45	8.4%	1.0%	0	-	100.0%
<b>Retraités</b>	483	38.3%	3.3%	254	35.1%	3.9%	229	42.6%	2.9%	0	-	100.0%
<b>Autres inactifs</b>	88	6.9%	2.3%	46	6.3%	3.4%	42	7.8%	1.7%	0	-	100.0%

# Historia

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	295	23.4%	3.2%	140	19.3%	3.5%	155	28.9%	2.9%	67	14.8%	3.8%
<b>2 personnes</b>	494	39.2%	2.8%	289	39.9%	3.3%	205	38.2%	2.3%	111	24.5%	2.6%
<b>3 personnes</b>	208	16.5%	2.2%	128	17.7%	2.8%	80	14.9%	1.7%	105	23.4%	2.8%
<b>4 personnes</b>	178	14.1%	1.9%	116	16.0%	2.5%	62	11.6%	1.3%	115	25.6%	2.5%
<b>5 personnes et +</b>	85	6.8%	1.6%	51	7.1%	2.1%	34	6.4%	1.2%	53	11.7%	2.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	259	20.5%	1.6%	175	24.2%	2.4%	84	15.6%	1.0%	164	36.4%	2.2%
<b>Non</b>	1002	79.5%	2.9%	549	75.8%	3.2%	454	84.4%	2.5%	287	63.6%	3.1%
<b>Habitat</b>												
<b>Communes rurales</b>	275	21.8%	2.1%	173	23.9%	2.8%	101	18.9%	1.5%	80	17.7%	2.2%
<b>Agglo. - 20 000 hab</b>	179	14.2%	2.1%	98	13.5%	2.4%	81	15.1%	1.8%	54	12.0%	2.2%
<b>Agglo. 20 000 à 100 000 hab</b>	171	13.6%	2.6%	104	14.4%	3.3%	67	12.5%	1.9%	52	11.6%	2.7%
<b>Agglo. + 100 000 hab</b>	374	29.7%	2.6%	224	31.0%	3.3%	150	27.9%	2.0%	149	33.1%	3.0%
<b>Agglo. Paris</b>	262	20.8%	3.2%	125	17.2%	3.2%	138	25.6%	3.2%	115	25.6%	3.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	299	23.7%	3.2%	144	19.9%	3.2%	155	28.8%	3.1%	130	28.8%	3.0%
Nord-Pas-de-Calais	45	3.5%	1.4%	25	3.5%	1.6%	20	3.6%	1.2%	21	4.6%	2.3%
Lorraine	36	2.8%	1.8%	20	2.8%	2.2%	16	2.9%	1.6%	17	3.9%	3.4%
Alsace	28	2.3%	1.9%	22	3.1%	3.0%	6	1.2%	0.8%	9	2.0%	1.8%
Franche-Comté	31	2.4%	3.3%	21	2.9%	4.5%	10	1.9%	2.1%	6	1.3%	2.5%
Champagne-Ardenne	27	2.2%	2.5%	15	2.1%	2.9%	12	2.2%	2.1%	10	2.3%	3.8%
Picardie	36	2.8%	2.3%	27	3.8%	3.7%	8	1.5%	1.0%	4	1.0%	1.0%
Bourgogne	37	2.9%	2.7%	13	1.9%	2.1%	23	4.3%	3.3%	7	1.6%	2.1%
Haute-Normandie	31	2.4%	2.1%	18	2.5%	2.6%	12	2.3%	1.6%	12	2.6%	2.6%
Basse-Normandie	33	2.6%	2.7%	23	3.2%	4.0%	10	1.8%	1.6%	11	2.5%	3.6%
Centre	42	3.3%	2.0%	31	4.2%	3.1%	12	2.2%	1.1%	13	2.8%	2.0%
Pays de la Loire	49	3.9%	1.7%	36	5.0%	2.7%	13	2.4%	0.9%	20	4.4%	2.3%
Bretagne	83	6.6%	3.2%	41	5.7%	3.3%	42	7.8%	3.1%	21	4.6%	2.7%
Poitou-Charentes	43	3.4%	2.9%	28	3.9%	4.0%	15	2.7%	1.9%	16	3.6%	4.2%
Aquitaine	66	5.2%	2.5%	44	6.1%	3.5%	22	4.1%	1.6%	21	4.6%	2.4%
Midi-Pyrénées	65	5.2%	2.8%	43	6.0%	3.8%	22	4.1%	1.8%	19	4.2%	2.4%
Limousin	19	1.5%	3.0%	11	1.5%	3.5%	8	1.5%	2.5%	4	0.8%	2.3%
Auvergne	19	1.5%	1.7%	14	2.0%	2.6%	5	1.0%	0.9%	7	1.6%	2.3%
Rhône-Alpes	106	8.4%	2.1%	58	8.0%	2.4%	48	8.8%	1.8%	43	9.5%	2.5%
Languedoc-Roussillon	49	3.9%	2.3%	17	2.4%	1.7%	32	5.9%	2.8%	14	3.1%	2.2%
Provence-Alpes-Côte-d'Azur-Corse	118	9.4%	2.7%	71	9.8%	3.5%	47	8.8%	2.1%	46	10.2%	3.3%
<b>Habitudes de connexion Internet</b>												
Tous les jours	659	52.2%	2.4%	400	55.3%	2.9%	258	48.0%	2.0%	323	71.7%	2.5%
Presque tous les jours	137	10.9%	2.3%	83	11.4%	3.0%	55	10.2%	1.7%	64	14.2%	2.6%
1 à 2 fois par semaine	74	5.9%	2.3%	26	3.5%	1.8%	48	9.0%	2.7%	24	5.3%	2.7%
1 à 3 fois par mois	21	1.7%	2.5%	12	1.7%	3.1%	9	1.7%	2.0%	3	0.7%	1.6%
Moins souvent	56	4.4%	3.9%	29	4.0%	4.7%	27	5.1%	3.3%	20	4.3%	13.1%
Jamais	9	0.7%	3.6%	1	0.2%	0.9%	8	1.4%	6.9%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	65	5.2%	2.7%	38	5.3%	4.0%	27	5.0%	1.8%	10	2.2%	5.2%
De 9 000 à moins de 12 000 euros par an	81	6.4%	2.5%	28	3.9%	2.6%	53	9.8%	2.4%	9	2.1%	3.4%
De 12 000 à moins de 18 000 euros par an	137	10.9%	2.0%	64	8.8%	2.1%	73	13.6%	1.9%	22	5.0%	2.8%
De 18 000 à moins de 24 000 euros par an	184	14.6%	2.5%	98	13.5%	2.9%	86	16.0%	2.2%	49	10.8%	3.1%
De 24 000 à moins de 36 000 euros par an	256	20.3%	2.3%	173	23.9%	3.1%	83	15.5%	1.5%	81	18.1%	2.3%
De 36 000 à moins de 45 000 euros par an	151	12.0%	2.4%	98	13.6%	3.0%	53	9.9%	1.8%	74	16.3%	2.6%
De 45 000 à moins de 65 000 euros par an	164	13.0%	2.9%	105	14.5%	3.3%	59	10.9%	2.4%	97	21.5%	2.8%
65 000 euros et plus	105	8.3%	3.7%	68	9.3%	3.9%	37	6.9%	3.3%	73	16.2%	3.3%
Refus	99	7.8%	2.6%	47	6.5%	3.0%	52	9.7%	2.4%	30	6.5%	2.3%
Ne sait pas	19	1.5%	1.3%	5	0.6%	0.7%	15	2.7%	1.7%	5	1.2%	1.0%