

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	4132	100.0%	8.1%	2107	100.0%	8.7%	2025	100.0%	7.6%	1636	100.0%	9.7%
<b>Sexe</b>												
<b>Homme</b>	2107	51.0%	8.7%	2107	100.0%	8.7%	0	-	100.0%	917	56.0%	10.4%
<b>Femme</b>	2025	49.0%	7.6%	0	-	100.0%	2025	100.0%	7.6%	719	44.0%	9.0%
<b>Age</b>												
<b>15 à 24 ans</b>	484	11.7%	6.6%	262	12.5%	7.1%	222	10.9%	6.0%	218	13.4%	7.3%
<b>25 à 34 ans</b>	434	10.5%	5.6%	240	11.4%	6.3%	194	9.6%	5.0%	218	13.3%	6.4%
<b>35 à 49 ans</b>	1110	26.9%	8.7%	569	27.0%	9.1%	541	26.7%	8.4%	632	38.6%	10.4%
<b>50 à 64 ans</b>	1270	30.7%	10.4%	662	31.4%	11.2%	608	30.0%	9.6%	543	33.2%	13.2%
<b>65 ans et plus</b>	834	20.2%	7.7%	373	17.7%	8.1%	461	22.8%	7.5%	26	1.6%	10.8%
<b>Individu</b>												
<b>Ménagère</b>	1791	43.4%	7.7%	0	-	100.0%	1791	88.5%	7.7%	625	38.2%	9.3%
<b>Personne de Référence</b>	2377	57.5%	8.5%	1785	84.7%	8.8%	592	29.2%	7.5%	903	55.2%	10.7%
<b>Responsable des achats</b>	1966	47.6%	8.2%	654	31.1%	8.6%	1312	64.8%	8.0%	773	47.2%	9.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	35	0.8%	6.5%	14	0.7%	4.1%	20	1.0%	11.0%	0	-	-
<b>Petits patrons</b>	188	4.6%	12.2%	128	6.1%	11.6%	60	3.0%	13.7%	166	10.1%	11.7%
<b>Affaires et Cadres</b>	512	12.4%	11.0%	338	16.1%	11.6%	174	8.6%	10.0%	468	28.6%	10.8%
<b>Professions intermédiaires</b>	646	15.6%	9.7%	346	16.4%	9.9%	300	14.8%	9.4%	550	33.6%	9.8%
<b>Employés</b>	592	14.3%	7.0%	156	7.4%	8.0%	436	21.5%	6.8%	142	8.7%	8.0%
<b>Ouvriers</b>	416	10.1%	6.4%	339	16.1%	6.7%	77	3.8%	5.5%	27	1.6%	7.8%
<b>Retraités</b>	1026	24.8%	8.3%	501	23.8%	8.5%	525	25.9%	8.2%	30	1.8%	13.6%
<b>Autres inactifs</b>	717	17.4%	7.0%	285	13.5%	8.1%	433	21.4%	6.4%	253	15.5%	8.0%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	63	1.5%	8.0%	19	0.9%	4.9%	44	2.2%	11.0%	0	-	100.0%
<b>Petits patrons</b>	235	5.7%	9.4%	161	7.7%	12.0%	74	3.6%	6.4%	235	14.4%	9.4%
<b>Affaires et Cadres</b>	714	17.3%	10.6%	387	18.4%	11.2%	327	16.2%	10.0%	714	43.7%	10.6%
<b>Professions intermédiaires</b>	687	16.6%	9.1%	368	17.5%	9.3%	318	15.7%	8.9%	687	42.0%	9.1%
<b>Employés</b>	375	9.1%	7.0%	145	6.9%	6.7%	230	11.4%	7.2%	0	-	100.0%
<b>Ouvriers</b>	570	13.8%	5.9%	344	16.3%	6.7%	226	11.2%	4.9%	0	-	100.0%
<b>Retraités</b>	1215	29.4%	8.4%	555	26.3%	8.5%	660	32.6%	8.4%	0	-	100.0%
<b>Autres inactifs</b>	273	6.6%	7.2%	128	6.1%	9.4%	145	7.1%	6.0%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	715	17.3%	7.7%	325	15.4%	8.2%	389	19.2%	7.4%	173	10.6%	10.0%
<b>2 personnes</b>	1544	37.4%	8.7%	778	36.9%	9.0%	766	37.8%	8.4%	417	25.5%	9.8%
<b>3 personnes</b>	761	18.4%	8.1%	386	18.3%	8.3%	375	18.5%	7.9%	361	22.1%	9.7%
<b>4 personnes</b>	718	17.4%	7.7%	402	19.1%	8.7%	316	15.6%	6.8%	450	27.5%	9.8%
<b>5 personnes et +</b>	394	9.5%	7.5%	215	10.2%	8.8%	179	8.8%	6.4%	235	14.4%	9.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1172	28.4%	7.5%	600	28.5%	8.2%	572	28.2%	6.8%	691	42.2%	9.3%
<b>Non</b>	2960	71.6%	8.4%	1507	71.5%	8.8%	1453	71.8%	8.0%	945	57.8%	10.1%
<b>Habitat</b>												
<b>Communes rurales</b>	992	24.0%	7.7%	504	23.9%	8.1%	487	24.1%	7.3%	344	21.0%	9.5%
<b>Agglo. - 20 000 hab</b>	702	17.0%	8.2%	348	16.5%	8.5%	354	17.5%	7.9%	255	15.6%	10.4%
<b>Agglo. 20 000 à 100 000 hab</b>	552	13.4%	8.3%	272	12.9%	8.5%	281	13.9%	8.1%	223	13.6%	11.3%
<b>Agglo. + 100 000 hab</b>	1207	29.2%	8.4%	626	29.7%	9.1%	581	28.7%	7.7%	497	30.4%	10.1%
<b>Agglo. Paris</b>	679	16.4%	8.2%	357	16.9%	9.0%	322	15.9%	7.4%	318	19.4%	8.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	758	18.4%	8.1%	397	18.9%	8.9%	361	17.8%	7.3%	357	21.8%	8.2%
Nord-Pas-de-Calais	132	3.2%	4.1%	48	2.3%	3.2%	84	4.1%	5.0%	54	3.3%	6.0%
Lorraine	124	3.0%	6.4%	57	2.7%	6.1%	67	3.3%	6.7%	48	2.9%	9.3%
Alsace	157	3.8%	10.4%	78	3.7%	10.7%	79	3.9%	10.2%	57	3.5%	10.9%
Franche-Comté	87	2.1%	9.2%	49	2.3%	10.5%	38	1.9%	7.9%	29	1.8%	11.9%
Champagne-Ardenne	60	1.5%	5.5%	33	1.6%	6.3%	27	1.3%	4.8%	28	1.7%	10.3%
Picardie	104	2.5%	6.8%	62	3.0%	8.4%	41	2.0%	5.2%	42	2.5%	9.4%
Bourgogne	119	2.9%	8.7%	56	2.6%	8.6%	63	3.1%	8.9%	37	2.2%	10.7%
Haute-Normandie	109	2.6%	7.4%	55	2.6%	7.8%	55	2.7%	7.1%	35	2.1%	7.7%
Basse-Normandie	88	2.1%	7.4%	43	2.1%	7.5%	45	2.2%	7.2%	33	2.0%	10.3%
Centre	155	3.7%	7.5%	78	3.7%	7.8%	77	3.8%	7.1%	54	3.3%	8.6%
Pays de la Loire	231	5.6%	8.1%	130	6.2%	9.5%	100	5.0%	6.8%	98	6.0%	11.2%
Bretagne	211	5.1%	8.2%	120	5.7%	9.7%	91	4.5%	6.7%	75	4.6%	9.9%
Poitou-Charentes	127	3.1%	8.7%	56	2.6%	8.0%	71	3.5%	9.3%	44	2.7%	11.4%
Aquitaine	248	6.0%	9.3%	140	6.6%	11.1%	108	5.3%	7.7%	102	6.2%	12.0%
Midi-Pyrénées	211	5.1%	8.9%	94	4.5%	8.2%	117	5.8%	9.5%	88	5.4%	11.2%
Limousin	62	1.5%	9.8%	29	1.4%	9.7%	32	1.6%	9.9%	13	0.8%	8.4%
Auvergne	99	2.4%	8.8%	54	2.6%	10.0%	45	2.2%	7.7%	38	2.3%	12.3%
Rhône-Alpes	483	11.7%	9.7%	239	11.4%	10.0%	244	12.0%	9.4%	181	11.0%	10.6%
Languedoc-Roussillon	184	4.4%	8.5%	85	4.0%	8.4%	99	4.9%	8.7%	68	4.2%	10.8%
Provence-Alpes-Côte-d'Azur-Corse	384	9.3%	8.9%	203	9.6%	10.0%	181	8.9%	7.9%	157	9.6%	11.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	2368	57.3%	8.8%	1276	60.6%	9.3%	1092	53.9%	8.3%	1203	73.5%	9.5%
Presque tous les jours	504	12.2%	8.3%	262	12.4%	9.4%	242	11.9%	7.3%	224	13.7%	9.2%
1 à 2 fois par semaine	308	7.4%	9.6%	125	5.9%	8.8%	183	9.0%	10.3%	105	6.4%	11.8%
1 à 3 fois par mois	77	1.9%	9.0%	37	1.8%	9.4%	40	2.0%	8.6%	26	1.6%	13.7%
Moins souvent	123	3.0%	8.6%	49	2.3%	7.9%	74	3.7%	9.1%	34	2.1%	22.8%
Jamais	29	0.7%	11.9%	14	0.7%	10.0%	15	0.8%	14.2%	9	0.6%	31.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	149	3.6%	6.1%	69	3.3%	7.2%	80	4.0%	5.4%	17	1.0%	8.7%
De 9 000 à moins de 12 000 euros par an	194	4.7%	6.0%	76	3.6%	7.1%	118	5.8%	5.4%	29	1.8%	10.3%
De 12 000 à moins de 18 000 euros par an	423	10.2%	6.2%	191	9.1%	6.4%	232	11.4%	6.1%	66	4.0%	8.2%
De 18 000 à moins de 24 000 euros par an	593	14.4%	8.2%	266	12.6%	7.9%	327	16.1%	8.4%	141	8.6%	9.0%
De 24 000 à moins de 36 000 euros par an	849	20.5%	7.7%	454	21.5%	8.2%	395	19.5%	7.1%	301	18.4%	8.3%
De 36 000 à moins de 45 000 euros par an	567	13.7%	9.1%	317	15.0%	9.6%	251	12.4%	8.4%	284	17.3%	10.1%
De 45 000 à moins de 65 000 euros par an	662	16.0%	11.7%	382	18.1%	12.1%	280	13.8%	11.2%	401	24.5%	11.6%
65 000 euros et plus	324	7.8%	11.3%	193	9.2%	11.1%	130	6.4%	11.6%	245	15.0%	10.9%
Refus	295	7.1%	7.9%	117	5.6%	7.6%	178	8.8%	8.1%	115	7.0%	8.9%
Ne sait pas	76	1.8%	5.0%	41	1.9%	6.1%	35	1.7%	4.1%	37	2.3%	6.8%