

Dossier Familial

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2072	100.0%	4.1%	800	100.0%	3.3%	1271	100.0%	4.8%	557	100.0%	3.3%
Sexe												
Homme	800	38.6%	3.3%	800	100.0%	3.3%	0	-	100.0%	232	41.7%	2.6%
Femme	1271	61.4%	4.8%	0	-	100.0%	1271	100.0%	4.8%	325	58.3%	4.1%
Age												
15 à 24 ans	128	6.2%	1.7%	46	5.8%	1.2%	82	6.5%	2.2%	33	5.9%	1.1%
25 à 34 ans	342	16.5%	4.4%	109	13.7%	2.9%	232	18.3%	6.0%	119	21.3%	3.5%
35 à 49 ans	570	27.5%	4.5%	221	27.6%	3.5%	349	27.4%	5.4%	232	41.6%	3.8%
50 à 64 ans	649	31.3%	5.3%	260	32.5%	4.4%	389	30.6%	6.2%	168	30.1%	4.1%
65 ans et plus	383	18.5%	3.5%	164	20.5%	3.6%	219	17.2%	3.5%	6	1.1%	2.5%
Individu												
Ménagère	1199	57.9%	5.2%	0	-	100.0%	1199	94.3%	5.2%	308	55.3%	4.6%
Personne de Référence	1058	51.1%	3.8%	736	92.0%	3.6%	323	25.4%	4.1%	281	50.3%	3.3%
Responsable des achats	1183	57.1%	4.9%	280	35.0%	3.7%	903	71.0%	5.5%	331	59.4%	4.0%
PCS Individu												
Agriculteurs	68	3.3%	12.8%	34	4.2%	9.6%	34	2.7%	18.8%	3	0.5%	43.4%
Petits patrons	65	3.1%	4.2%	35	4.4%	3.2%	30	2.3%	6.7%	58	10.5%	4.1%
Affaires et Cadres	121	5.8%	2.6%	70	8.7%	2.4%	52	4.1%	3.0%	107	19.2%	2.5%
Professions intermédiaires	287	13.8%	4.3%	120	15.0%	3.4%	166	13.1%	5.2%	218	39.1%	3.9%
Employés	494	23.8%	5.9%	63	7.8%	3.2%	431	33.9%	6.7%	99	17.7%	5.6%
Ouvriers	260	12.5%	4.0%	178	22.2%	3.5%	82	6.5%	5.9%	12	2.2%	3.5%
Retraités	513	24.8%	4.2%	226	28.2%	3.8%	287	22.6%	4.5%	12	2.2%	5.4%
Autres inactifs	264	12.8%	2.6%	75	9.4%	2.1%	189	14.9%	2.8%	48	8.7%	1.5%
PCS Personne de Référence												
Agriculteurs	99	4.8%	12.7%	36	4.5%	9.5%	63	4.9%	15.6%	0	-	100.0%
Petits patrons	100	4.8%	4.0%	38	4.8%	2.8%	62	4.9%	5.3%	100	17.9%	4.0%
Affaires et Cadres	173	8.3%	2.6%	72	9.0%	2.1%	101	7.9%	3.1%	173	31.0%	2.6%
Professions intermédiaires	284	13.7%	3.8%	122	15.2%	3.1%	163	12.8%	4.5%	284	51.0%	3.8%
Employés	240	11.6%	4.5%	65	8.2%	3.0%	175	13.8%	5.5%	0	-	100.0%
Ouvriers	464	22.4%	4.8%	173	21.6%	3.4%	291	22.9%	6.3%	0	-	100.0%
Retraités	581	28.0%	4.0%	235	29.4%	3.6%	346	27.2%	4.4%	0	-	100.0%
Autres inactifs	130	6.3%	3.4%	58	7.3%	4.3%	72	5.6%	3.0%	0	-	100.0%

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Taille du Foyer												
1 personne	300	14.5%	3.2%	121	15.1%	3.1%	179	14.0%	3.4%	52	9.4%	3.0%
2 personnes	780	37.7%	4.4%	302	37.7%	3.5%	479	37.6%	5.3%	148	26.5%	3.5%
3 personnes	373	18.0%	4.0%	153	19.1%	3.3%	220	17.3%	4.7%	118	21.2%	3.2%
4 personnes	372	18.0%	4.0%	147	18.4%	3.2%	225	17.7%	4.9%	158	28.4%	3.4%
5 personnes et +	246	11.9%	4.7%	77	9.7%	3.2%	169	13.3%	6.1%	81	14.5%	3.2%
Présence d'enfants de moins de 15 ans												
Oui	744	35.9%	4.7%	255	31.9%	3.5%	489	38.5%	5.8%	272	48.9%	3.7%
Non	1327	64.1%	3.8%	545	68.1%	3.2%	783	61.5%	4.3%	285	51.1%	3.0%
Habitat												
Communes rurales	871	42.0%	6.8%	329	41.2%	5.3%	541	42.6%	8.1%	193	34.6%	5.3%
Agglo. - 20 000 hab	373	18.0%	4.3%	140	17.6%	3.5%	232	18.3%	5.2%	88	15.8%	3.6%
Agglo. 20 000 à 100 000 hab	254	12.3%	3.8%	94	11.7%	2.9%	160	12.6%	4.6%	70	12.5%	3.5%
Agglo. + 100 000 hab	438	21.2%	3.0%	179	22.4%	2.6%	259	20.4%	3.4%	141	25.3%	2.9%
Agglo. Paris	136	6.6%	1.6%	58	7.2%	1.5%	78	6.2%	1.8%	66	11.8%	1.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	181	8.7%	1.9%	76	9.4%	1.7%	106	8.3%	2.1%	78	14.0%	1.8%
Nord-Pas-de-Calais	142	6.8%	4.4%	71	8.9%	4.6%	71	5.6%	4.2%	38	6.8%	4.3%
Lorraine	49	2.4%	2.6%	26	3.2%	2.8%	23	1.8%	2.3%	14	2.6%	2.8%
Alsace	31	1.5%	2.0%	13	1.6%	1.8%	18	1.4%	2.3%	9	1.5%	1.7%
Franche-Comté	53	2.6%	5.6%	20	2.6%	4.4%	32	2.6%	6.7%	12	2.1%	4.9%
Champagne-Ardenne	62	3.0%	5.7%	21	2.6%	4.0%	41	3.3%	7.3%	11	2.0%	4.2%
Picardie	84	4.1%	5.5%	27	3.3%	3.6%	58	4.5%	7.3%	20	3.6%	4.5%
Bourgogne	89	4.3%	6.6%	36	4.5%	5.5%	53	4.2%	7.5%	17	3.1%	5.1%
Haute-Normandie	33	1.6%	2.2%	12	1.5%	1.7%	21	1.6%	2.7%	10	1.7%	2.1%
Basse-Normandie	61	2.9%	5.1%	17	2.1%	2.9%	44	3.5%	7.1%	11	1.9%	3.4%
Centre	127	6.1%	6.1%	69	8.7%	6.9%	58	4.5%	5.4%	25	4.5%	4.0%
Pays de la Loire	124	6.0%	4.3%	54	6.8%	4.0%	69	5.4%	4.7%	31	5.5%	3.5%
Bretagne	128	6.2%	4.9%	38	4.7%	3.0%	90	7.1%	6.7%	30	5.4%	3.9%
Poitou-Charentes	97	4.7%	6.6%	27	3.4%	3.8%	70	5.5%	9.2%	24	4.3%	6.2%
Aquitaine	146	7.1%	5.5%	65	8.2%	5.2%	81	6.4%	5.8%	41	7.3%	4.8%
Midi-Pyrénées	108	5.2%	4.5%	42	5.2%	3.6%	66	5.2%	5.4%	29	5.2%	3.7%
Limousin	44	2.1%	6.9%	13	1.7%	4.4%	30	2.4%	9.2%	10	1.8%	6.1%
Auvergne	71	3.4%	6.3%	23	2.9%	4.3%	48	3.8%	8.2%	19	3.4%	6.0%
Rhône-Alpes	217	10.5%	4.4%	67	8.4%	2.8%	150	11.8%	5.8%	73	13.1%	4.3%
Languedoc-Roussillon	80	3.8%	3.7%	30	3.8%	3.0%	49	3.9%	4.4%	15	2.8%	2.4%
Provence-Alpes-Côte-d'Azur-Corse	146	7.0%	3.4%	53	6.6%	2.6%	93	7.3%	4.1%	41	7.3%	2.9%
Habitudes de connexion Internet												
Tous les jours	1080	52.2%	4.0%	432	54.0%	3.1%	649	51.0%	4.9%	406	72.8%	3.2%
Presque tous les jours	225	10.9%	3.7%	80	10.0%	2.9%	145	11.4%	4.4%	82	14.7%	3.4%
1 à 2 fois par semaine	187	9.0%	5.8%	59	7.4%	4.2%	128	10.0%	7.2%	48	8.6%	5.3%
1 à 3 fois par mois	32	1.5%	3.7%	10	1.2%	2.5%	22	1.7%	4.7%	3	0.6%	1.7%
Moins souvent	54	2.6%	3.8%	4	0.5%	0.7%	50	3.9%	6.1%	2	0.4%	1.6%
Jamais	23	1.1%	9.3%	9	1.1%	6.2%	14	1.1%	13.2%	8	1.4%	26.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	95	4.6%	3.9%	30	3.7%	3.1%	65	5.1%	4.4%	9	1.6%	4.7%
De 9 000 à moins de 12 000 euros par an	152	7.3%	4.6%	45	5.6%	4.1%	107	8.4%	4.9%	9	1.6%	3.2%
De 12 000 à moins de 18 000 euros par an	291	14.1%	4.3%	96	12.0%	3.2%	195	15.3%	5.1%	40	7.1%	4.9%
De 18 000 à moins de 24 000 euros par an	315	15.2%	4.3%	114	14.3%	3.4%	200	15.8%	5.1%	46	8.2%	2.9%
De 24 000 à moins de 36 000 euros par an	509	24.5%	4.6%	199	24.8%	3.6%	310	24.4%	5.6%	128	23.0%	3.5%
De 36 000 à moins de 45 000 euros par an	267	12.9%	4.3%	100	12.6%	3.1%	167	13.1%	5.6%	115	20.7%	4.1%
De 45 000 à moins de 65 000 euros par an	191	9.2%	3.4%	106	13.3%	3.4%	85	6.7%	3.4%	104	18.7%	3.0%
65 000 euros et plus	78	3.7%	2.7%	45	5.7%	2.6%	32	2.5%	2.9%	57	10.3%	2.6%
Refus	128	6.2%	3.4%	38	4.7%	2.4%	90	7.1%	4.1%	35	6.3%	2.7%
Ne sait pas	48	2.3%	3.2%	27	3.3%	4.0%	21	1.7%	2.5%	14	2.5%	2.6%