

Cuisine Actuelle

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3884	100.0%	7.6%	854	100.0%	3.5%	3029	100.0%	11.4%	1228	100.0%	7.3%
Sexe												
Homme	854	22.0%	3.5%	854	100.0%	3.5%	0	-	100.0%	282	22.9%	3.2%
Femme	3029	78.0%	11.4%	0	-	100.0%	3029	100.0%	11.4%	947	77.1%	11.8%
Age												
15 à 24 ans	341	8.8%	4.6%	68	7.9%	1.8%	273	9.0%	7.5%	134	10.9%	4.5%
25 à 34 ans	476	12.3%	6.2%	103	12.1%	2.7%	373	12.3%	9.6%	193	15.7%	5.6%
35 à 49 ans	1235	31.8%	9.7%	270	31.6%	4.3%	965	31.9%	15.0%	543	44.2%	9.0%
50 à 64 ans	1219	31.4%	9.9%	299	35.1%	5.0%	920	30.4%	14.5%	333	27.1%	8.1%
65 ans et plus	612	15.8%	5.7%	114	13.3%	2.5%	499	16.5%	8.1%	26	2.1%	10.9%
Individu												
Ménagère	2778	71.5%	12.0%	0	-	100.0%	2778	91.7%	12.0%	847	68.9%	12.7%
Personne de Référence	1529	39.4%	5.5%	753	88.2%	3.7%	776	25.6%	9.9%	365	29.7%	4.3%
Responsable des achats	2498	64.3%	10.4%	319	37.4%	4.2%	2178	71.9%	13.2%	859	69.9%	10.3%
PCS Individu												
Agriculteurs	36	0.9%	6.8%	8	1.0%	2.3%	28	0.9%	15.4%	2	0.2%	35.9%
Petits patrons	103	2.7%	6.7%	42	5.0%	3.8%	61	2.0%	13.8%	81	6.6%	5.7%
Affaires et Cadres	241	6.2%	5.2%	82	9.6%	2.8%	159	5.3%	9.1%	202	16.5%	4.7%
Professions intermédiaires	520	13.4%	7.8%	126	14.8%	3.6%	394	13.0%	12.3%	402	32.7%	7.2%
Employés	958	24.7%	11.4%	100	11.7%	5.1%	859	28.3%	13.3%	219	17.8%	12.3%
Ouvriers	375	9.6%	5.8%	184	21.5%	3.6%	191	6.3%	13.7%	46	3.7%	13.4%
Retraités	821	21.1%	6.7%	209	24.4%	3.5%	612	20.2%	9.6%	32	2.6%	14.2%
Autres inactifs	829	21.3%	8.1%	104	12.1%	2.9%	725	23.9%	10.8%	245	19.9%	7.8%
PCS Personne de Référence												
Agriculteurs	63	1.6%	8.1%	9	1.1%	2.5%	54	1.8%	13.3%	0	-	100.0%
Petits patrons	178	4.6%	7.1%	49	5.7%	3.6%	130	4.3%	11.2%	178	14.5%	7.1%
Affaires et Cadres	463	11.9%	6.9%	94	11.0%	2.7%	370	12.2%	11.3%	463	37.7%	6.9%
Professions intermédiaires	587	15.1%	7.7%	139	16.3%	3.5%	447	14.8%	12.5%	587	47.7%	7.7%
Employés	500	12.9%	9.3%	100	11.8%	4.7%	399	13.2%	12.4%	0	-	100.0%
Ouvriers	732	18.9%	7.5%	171	20.0%	3.4%	561	18.5%	12.2%	0	-	100.0%
Retraités	1010	26.0%	7.0%	233	27.2%	3.6%	778	25.7%	9.9%	0	-	100.0%
Autres inactifs	350	9.0%	9.3%	59	6.9%	4.4%	291	9.6%	12.0%	0	-	100.0%

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Taille du Foyer												
1 personne	537	13.8%	5.8%	110	12.8%	2.8%	428	14.1%	8.1%	94	7.6%	5.4%
2 personnes	1463	37.7%	8.2%	342	40.0%	4.0%	1121	37.0%	12.3%	315	25.6%	7.4%
3 personnes	741	19.1%	7.9%	153	18.0%	3.3%	588	19.4%	12.5%	242	19.7%	6.5%
4 personnes	775	20.0%	8.4%	172	20.2%	3.7%	603	19.9%	13.0%	390	31.7%	8.5%
5 personnes et +	367	9.5%	7.0%	77	9.0%	3.1%	290	9.6%	10.4%	188	15.3%	7.5%
Présence d'enfants de moins de 15 ans												
Oui	1334	34.4%	8.5%	280	32.7%	3.8%	1055	34.8%	12.5%	576	46.9%	7.8%
Non	2549	65.6%	7.3%	575	67.3%	3.4%	1975	65.2%	10.9%	652	53.1%	6.9%
Habitat												
Communes rurales	1012	26.1%	7.8%	224	26.3%	3.6%	788	26.0%	11.8%	301	24.5%	8.3%
Agglo. - 20 000 hab	720	18.5%	8.4%	150	17.6%	3.7%	569	18.8%	12.6%	224	18.3%	9.1%
Agglo. 20 000 à 100 000 hab	540	13.9%	8.1%	114	13.4%	3.6%	425	14.0%	12.3%	170	13.9%	8.7%
Agglo. + 100 000 hab	1097	28.2%	7.6%	258	30.2%	3.8%	839	27.7%	11.1%	326	26.5%	6.7%
Agglo. Paris	515	13.3%	6.2%	107	12.5%	2.7%	408	13.5%	9.4%	207	16.8%	5.3%

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Région d'habitation												
Ile-de-France	583	15.0%	6.2%	129	15.1%	2.9%	453	15.0%	9.2%	238	19.4%	5.5%
Nord-Pas-de-Calais	246	6.3%	7.7%	49	5.8%	3.2%	197	6.5%	11.7%	67	5.5%	7.6%
Lorraine	188	4.8%	9.7%	39	4.5%	4.2%	149	4.9%	14.9%	56	4.6%	10.8%
Alsace	109	2.8%	7.2%	29	3.4%	3.9%	80	2.6%	10.3%	41	3.3%	7.8%
Franche-Comté	65	1.7%	6.9%	11	1.3%	2.5%	54	1.8%	11.0%	12	1.0%	4.8%
Champagne-Ardenne	92	2.4%	8.5%	21	2.5%	4.1%	71	2.3%	12.6%	21	1.7%	7.6%
Picardie	154	4.0%	10.0%	46	5.4%	6.3%	107	3.5%	13.6%	50	4.1%	11.3%
Bourgogne	107	2.7%	7.9%	25	3.0%	3.9%	81	2.7%	11.5%	27	2.2%	7.8%
Haute-Normandie	108	2.8%	7.3%	25	2.9%	3.6%	83	2.7%	10.8%	32	2.6%	7.2%
Basse-Normandie	95	2.5%	7.9%	21	2.5%	3.7%	74	2.4%	11.8%	21	1.7%	6.5%
Centre	146	3.8%	7.0%	32	3.7%	3.2%	114	3.8%	10.6%	42	3.4%	6.6%
Pays de la Loire	210	5.4%	7.4%	51	6.0%	3.7%	159	5.2%	10.8%	66	5.4%	7.6%
Bretagne	159	4.1%	6.1%	30	3.5%	2.4%	128	4.2%	9.5%	41	3.3%	5.3%
Poitou-Charentes	123	3.2%	8.4%	22	2.6%	3.1%	101	3.3%	13.3%	31	2.6%	8.2%
Aquitaine	205	5.3%	7.7%	47	5.5%	3.7%	159	5.2%	11.4%	67	5.4%	7.9%
Midi-Pyrénées	206	5.3%	8.7%	63	7.4%	5.5%	143	4.7%	11.6%	71	5.8%	9.1%
Limousin	68	1.8%	10.8%	17	2.0%	5.7%	51	1.7%	15.5%	16	1.3%	10.3%
Auvergne	82	2.1%	7.3%	13	1.5%	2.4%	69	2.3%	11.9%	26	2.1%	8.2%
Rhône-Alpes	379	9.8%	7.6%	71	8.3%	3.0%	308	10.2%	12.0%	130	10.6%	7.7%
Languedoc-Roussillon	153	3.9%	7.1%	42	4.9%	4.1%	111	3.7%	9.8%	68	5.5%	10.7%
Provence-Alpes-Côte-d'Azur-Corse	405	10.4%	9.4%	70	8.2%	3.5%	334	11.0%	14.7%	107	8.7%	7.6%
Habitudes de connexion Internet												
Tous les jours	2064	53.2%	7.7%	520	60.8%	3.8%	1545	51.0%	11.7%	868	70.7%	6.8%
Presque tous les jours	514	13.2%	8.5%	110	12.8%	4.0%	404	13.3%	12.3%	189	15.4%	7.8%
1 à 2 fois par semaine	342	8.8%	10.7%	58	6.8%	4.1%	284	9.4%	16.0%	90	7.3%	10.1%
1 à 3 fois par mois	91	2.3%	10.6%	21	2.4%	5.2%	70	2.3%	15.1%	23	1.9%	12.2%
Moins souvent	103	2.7%	7.2%	16	1.9%	2.6%	87	2.9%	10.7%	9	0.8%	6.3%
Jamais	13	0.3%	5.3%	8	0.9%	5.5%	6	0.2%	5.1%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	199	5.1%	8.2%	27	3.2%	2.8%	172	5.7%	11.6%	8	0.7%	4.2%
De 9 000 à moins de 12 000 euros par an	237	6.1%	7.3%	32	3.7%	2.9%	206	6.8%	9.4%	19	1.6%	6.9%
De 12 000 à moins de 18 000 euros par an	474	12.2%	7.0%	100	11.7%	3.3%	374	12.3%	9.8%	57	4.7%	7.1%
De 18 000 à moins de 24 000 euros par an	585	15.1%	8.0%	107	12.5%	3.2%	477	15.8%	12.3%	120	9.8%	7.6%
De 24 000 à moins de 36 000 euros par an	878	22.6%	8.0%	214	25.0%	3.9%	665	21.9%	12.0%	265	21.5%	7.3%
De 36 000 à moins de 45 000 euros par an	512	13.2%	8.2%	129	15.1%	3.9%	383	12.6%	12.9%	209	17.0%	7.4%
De 45 000 à moins de 65 000 euros par an	455	11.7%	8.0%	129	15.2%	4.1%	325	10.7%	13.0%	261	21.2%	7.6%
65 000 euros et plus	180	4.6%	6.3%	56	6.5%	3.2%	124	4.1%	11.1%	143	11.6%	6.4%
Refus	300	7.7%	8.0%	44	5.2%	2.9%	256	8.4%	11.6%	122	9.9%	9.5%
Ne sait pas	64	1.7%	4.3%	16	1.9%	2.4%	48	1.6%	5.7%	24	1.9%	4.4%