

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	792	100.0%	1.6%	611	100.0%	2.5%	181	100.0%	0.7%	283	100.0%	1.7%
<b>Sexe</b>												
<b>Homme</b>	611	77.1%	2.5%	611	100.0%	2.5%	0	-	100.0%	227	80.1%	2.6%
<b>Femme</b>	181	22.9%	0.7%	0	-	100.0%	181	100.0%	0.7%	56	19.9%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	102	12.9%	1.4%	79	12.9%	2.1%	24	13.0%	0.6%	39	13.6%	1.3%
<b>25 à 34 ans</b>	122	15.4%	1.6%	96	15.7%	2.5%	26	14.3%	0.7%	62	21.9%	1.8%
<b>35 à 49 ans</b>	239	30.1%	1.9%	188	30.7%	3.0%	51	28.1%	0.8%	126	44.5%	2.1%
<b>50 à 64 ans</b>	199	25.2%	1.6%	150	24.6%	2.5%	49	27.0%	0.8%	57	20.0%	1.4%
<b>65 ans et plus</b>	130	16.4%	1.2%	98	16.1%	2.1%	32	17.6%	0.5%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	154	19.5%	0.7%	0	-	100.0%	154	85.1%	0.7%	45	15.9%	0.7%
<b>Personne de Référence</b>	559	70.6%	2.0%	521	85.3%	2.6%	38	21.0%	0.5%	194	68.4%	2.3%
<b>Responsable des achats</b>	344	43.5%	1.4%	210	34.4%	2.8%	134	74.0%	0.8%	108	38.1%	1.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.7%	2.5%	13	2.1%	3.6%	1	0.3%	0.3%	0	-	-
<b>Petits patrons</b>	23	2.8%	1.5%	21	3.5%	1.9%	1	0.7%	0.3%	23	7.9%	1.6%
<b>Affaires et Cadres</b>	90	11.4%	1.9%	78	12.8%	2.7%	12	6.6%	0.7%	86	30.3%	2.0%
<b>Professions intermédiaires</b>	118	14.8%	1.8%	96	15.7%	2.7%	22	11.9%	0.7%	107	37.9%	1.9%
<b>Employés</b>	127	16.0%	1.5%	75	12.2%	3.8%	52	28.6%	0.8%	19	6.8%	1.1%
<b>Ouvriers</b>	125	15.8%	1.9%	111	18.2%	2.2%	14	7.5%	1.0%	8	2.8%	2.3%
<b>Retraités</b>	181	22.9%	1.5%	141	23.1%	2.4%	40	22.0%	0.6%	1	0.2%	0.2%
<b>Autres inactifs</b>	116	14.6%	1.1%	75	12.3%	2.1%	41	22.4%	0.6%	40	14.1%	1.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	20	2.5%	2.6%	15	2.4%	3.9%	5	2.9%	1.3%	0	-	100.0%
<b>Petits patrons</b>	36	4.6%	1.4%	29	4.8%	2.2%	7	3.8%	0.6%	36	12.8%	1.4%
<b>Affaires et Cadres</b>	113	14.3%	1.7%	94	15.4%	2.7%	19	10.5%	0.6%	113	40.0%	1.7%
<b>Professions intermédiaires</b>	134	16.9%	1.8%	103	16.9%	2.6%	30	16.8%	0.8%	134	47.2%	1.8%
<b>Employés</b>	105	13.3%	2.0%	77	12.7%	3.6%	28	15.5%	0.9%	0	-	100.0%
<b>Ouvriers</b>	139	17.5%	1.4%	112	18.4%	2.2%	27	14.6%	0.6%	0	-	100.0%
<b>Retraités</b>	198	25.0%	1.4%	148	24.3%	2.3%	50	27.4%	0.6%	0	-	100.0%
<b>Autres inactifs</b>	46	5.8%	1.2%	31	5.0%	2.3%	15	8.5%	0.6%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	90	11.3%	1.0%	75	12.3%	1.9%	14	8.0%	0.3%	24	8.6%	1.4%
<b>2 personnes</b>	309	39.0%	1.7%	224	36.7%	2.6%	84	46.6%	0.9%	68	24.0%	1.6%
<b>3 personnes</b>	151	19.1%	1.6%	118	19.3%	2.5%	33	18.5%	0.7%	52	18.3%	1.4%
<b>4 personnes</b>	162	20.4%	1.7%	129	21.1%	2.8%	32	17.9%	0.7%	91	32.2%	2.0%
<b>5 personnes et +</b>	81	10.2%	1.5%	64	10.5%	2.6%	16	9.1%	0.6%	48	16.8%	1.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	261	33.0%	1.7%	219	35.9%	3.0%	42	23.2%	0.5%	135	47.5%	1.8%
<b>Non</b>	531	67.0%	1.5%	392	64.1%	2.3%	139	76.8%	0.8%	149	52.5%	1.6%
<b>Habitat</b>												
<b>Communes rurales</b>	231	29.1%	1.8%	178	29.1%	2.9%	53	29.3%	0.8%	84	29.6%	2.3%
<b>Agglo. - 20 000 hab</b>	146	18.4%	1.7%	107	17.6%	2.6%	38	21.2%	0.9%	40	14.3%	1.6%
<b>Agglo. 20 000 à 100 000 hab</b>	114	14.4%	1.7%	86	14.0%	2.7%	29	15.8%	0.8%	41	14.6%	2.1%
<b>Agglo. + 100 000 hab</b>	237	29.9%	1.6%	191	31.3%	2.8%	45	24.9%	0.6%	83	29.4%	1.7%
<b>Agglo. Paris</b>	64	8.1%	0.8%	49	8.0%	1.2%	16	8.8%	0.4%	34	12.2%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	73	9.2%	0.8%	57	9.4%	1.3%	16	8.8%	0.3%	42	14.8%	1.0%
Nord-Pas-de-Calais	6	0.7%	0.2%	6	1.0%	0.4%	0	-	-	1	0.3%	0.1%
Lorraine	8	1.0%	0.4%	7	1.2%	0.8%	1	0.5%	0.1%	5	1.7%	0.9%
Alsace	1	0.2%	0.1%	1	0.2%	0.2%	0	-	-	1	0.4%	0.2%
Franche-Comté	7	0.9%	0.7%	6	1.0%	1.3%	1	0.4%	0.1%	3	1.0%	1.2%
Champagne-Ardenne	6	0.7%	0.5%	5	0.9%	1.0%	0	0.2%	0.1%	1	0.4%	0.4%
Picardie	6	0.7%	0.4%	6	0.9%	0.8%	0	-	-	1	0.4%	0.3%
Bourgogne	10	1.2%	0.7%	6	1.0%	1.0%	3	1.8%	0.5%	5	1.7%	1.4%
Haute-Normandie	10	1.3%	0.7%	8	1.3%	1.2%	2	1.3%	0.3%	3	1.2%	0.7%
Basse-Normandie	8	1.0%	0.7%	8	1.3%	1.4%	0	-	-	2	0.8%	0.7%
Centre	16	2.0%	0.8%	13	2.1%	1.3%	3	1.7%	0.3%	8	2.9%	1.3%
Pays de la Loire	8	1.1%	0.3%	8	1.4%	0.6%	0	-	-	3	0.9%	0.3%
Bretagne	14	1.7%	0.5%	5	0.8%	0.4%	9	4.9%	0.7%	7	2.5%	0.9%
Poitou-Charentes	24	3.0%	1.6%	17	2.8%	2.5%	6	3.5%	0.8%	10	3.4%	2.5%
Aquitaine	136	17.2%	5.1%	112	18.4%	8.9%	24	13.2%	1.7%	33	11.6%	3.9%
Midi-Pyrénées	157	19.9%	6.6%	111	18.2%	9.7%	46	25.4%	3.7%	48	16.8%	6.1%
Limousin	28	3.6%	4.5%	26	4.2%	8.6%	2	1.3%	0.7%	7	2.6%	4.6%
Auvergne	55	6.9%	4.9%	42	6.8%	7.7%	13	7.3%	2.3%	21	7.4%	6.7%
Rhône-Alpes	90	11.4%	1.8%	67	10.9%	2.8%	23	12.9%	0.9%	39	13.7%	2.3%
Languedoc-Roussillon	80	10.1%	3.7%	55	9.0%	5.4%	25	13.5%	2.2%	21	7.5%	3.4%
Provence-Alpes-Côte-d'Azur-Corse	50	6.3%	1.2%	44	7.1%	2.1%	6	3.4%	0.3%	22	7.9%	1.6%
<b>Habitudes de connexion Internet</b>												
Tous les jours	434	54.8%	1.6%	344	56.3%	2.5%	90	49.8%	0.7%	213	75.2%	1.7%
Presque tous les jours	107	13.5%	1.8%	79	12.9%	2.8%	28	15.6%	0.9%	41	14.6%	1.7%
1 à 2 fois par semaine	60	7.5%	1.9%	44	7.2%	3.1%	15	8.4%	0.9%	19	6.7%	2.1%
1 à 3 fois par mois	22	2.7%	2.5%	17	2.7%	4.2%	5	2.7%	1.1%	6	2.2%	3.3%
Moins souvent	33	4.2%	2.3%	26	4.3%	4.3%	7	3.9%	0.9%	2	0.7%	1.2%
Jamais	1	0.1%	0.3%	0	-	-	1	0.4%	0.7%	1	0.3%	2.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	15	1.9%	0.6%	13	2.2%	1.4%	2	1.1%	0.1%	1	0.5%	0.7%
De 9 000 à moins de 12 000 euros par an	28	3.5%	0.9%	14	2.3%	1.3%	14	7.8%	0.6%	4	1.2%	1.3%
De 12 000 à moins de 18 000 euros par an	90	11.4%	1.3%	63	10.4%	2.1%	27	14.7%	0.7%	7	2.6%	0.9%
De 18 000 à moins de 24 000 euros par an	123	15.5%	1.7%	90	14.7%	2.7%	33	18.3%	0.9%	21	7.4%	1.3%
De 24 000 à moins de 36 000 euros par an	213	26.9%	1.9%	175	28.7%	3.2%	38	21.1%	0.7%	72	25.3%	2.0%
De 36 000 à moins de 45 000 euros par an	108	13.6%	1.7%	85	13.9%	2.6%	23	12.6%	0.8%	53	18.6%	1.9%
De 45 000 à moins de 65 000 euros par an	109	13.7%	1.9%	80	13.1%	2.5%	29	15.8%	1.1%	66	23.4%	1.9%
65 000 euros et plus	39	5.0%	1.4%	38	6.2%	2.2%	2	0.9%	0.1%	32	11.2%	1.4%
Refus	43	5.4%	1.1%	36	6.0%	2.4%	7	3.6%	0.3%	20	7.2%	1.6%
Ne sait pas	24	3.0%	1.6%	16	2.7%	2.4%	8	4.2%	0.9%	7	2.6%	1.3%