

Oops !

Bimensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2267	100.0%	4.5%	638	100.0%	2.6%	1629	100.0%	6.1%	672	100.0%	4.0%
Sexe												
Homme	638	28.1%	2.6%	638	100.0%	2.6%	0	-	100.0%	234	34.8%	2.7%
Femme	1629	71.9%	6.1%	0	-	100.0%	1629	100.0%	6.1%	439	65.2%	5.5%
Age												
15 à 24 ans	982	43.3%	13.3%	258	40.4%	6.9%	724	44.4%	19.7%	298	44.3%	10.0%
25 à 34 ans	562	24.8%	7.3%	156	24.4%	4.1%	407	25.0%	10.4%	175	26.1%	5.1%
35 à 49 ans	535	23.6%	4.2%	172	26.9%	2.7%	363	22.3%	5.6%	172	25.5%	2.8%
50 à 64 ans	154	6.8%	1.3%	42	6.5%	0.7%	113	6.9%	1.8%	27	4.1%	0.7%
65 ans et plus	34	1.5%	0.3%	11	1.7%	0.2%	23	1.4%	0.4%	0	-	-
Individu												
Ménagère	1021	45.0%	4.4%	0	-	100.0%	1021	62.6%	4.4%	258	38.4%	3.9%
Personne de Référence	710	31.3%	2.5%	390	61.1%	1.9%	320	19.7%	4.1%	168	25.0%	2.0%
Responsable des achats	1082	47.7%	4.5%	211	33.0%	2.8%	871	53.5%	5.3%	304	45.2%	3.7%
PCS Individu												
Agriculteurs	9	0.4%	1.7%	7	1.0%	1.9%	2	0.2%	1.4%	0	-	-
Petits patrons	53	2.4%	3.4%	24	3.8%	2.2%	29	1.8%	6.6%	43	6.4%	3.0%
Affaires et Cadres	63	2.8%	1.4%	31	4.9%	1.1%	32	2.0%	1.8%	56	8.4%	1.3%
Professions intermédiaires	236	10.4%	3.5%	95	14.8%	2.7%	142	8.7%	4.4%	170	25.3%	3.0%
Employés	691	30.5%	8.2%	102	16.1%	5.2%	588	36.1%	9.1%	126	18.8%	7.1%
Ouvriers	324	14.3%	5.0%	177	27.7%	3.5%	147	9.0%	10.6%	29	4.4%	8.5%
Retraités	58	2.6%	0.5%	23	3.6%	0.4%	35	2.1%	0.5%	0	-	-
Autres inactifs	833	36.7%	8.1%	179	28.1%	5.1%	653	40.1%	9.7%	248	36.9%	7.9%
PCS Personne de Référence												
Agriculteurs	24	1.0%	3.0%	4	0.6%	1.1%	20	1.2%	4.9%	0	-	100.0%
Petits patrons	152	6.7%	6.1%	50	7.8%	3.7%	102	6.3%	8.8%	152	22.5%	6.1%
Affaires et Cadres	168	7.4%	2.5%	60	9.4%	1.7%	108	6.6%	3.3%	168	24.9%	2.5%
Professions intermédiaires	353	15.6%	4.7%	124	19.5%	3.1%	229	14.0%	6.4%	353	52.5%	4.7%
Employés	436	19.2%	8.1%	116	18.1%	5.4%	320	19.7%	10.0%	0	-	100.0%
Ouvriers	778	34.3%	8.0%	203	31.9%	4.0%	574	35.2%	12.5%	0	-	100.0%
Retraités	158	7.0%	1.1%	49	7.6%	0.7%	109	6.7%	1.4%	0	-	100.0%
Autres inactifs	200	8.8%	5.3%	33	5.1%	2.4%	167	10.3%	6.9%	0	-	100.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	174	7.7%	1.9%	58	9.1%	1.5%	116	7.1%	2.2%	33	4.9%	1.9%
2 personnes	468	20.7%	2.6%	134	21.0%	1.6%	334	20.5%	3.7%	113	16.9%	2.7%
3 personnes	572	25.2%	6.1%	153	23.9%	3.3%	419	25.7%	8.9%	161	23.9%	4.3%
4 personnes	600	26.5%	6.5%	183	28.6%	3.9%	418	25.6%	9.0%	221	32.9%	4.8%
5 personnes et +	453	20.0%	8.6%	110	17.3%	4.5%	342	21.0%	12.3%	144	21.5%	5.8%
Présence d'enfants de moins de 15 ans												
Oui	1191	52.5%	7.6%	299	46.8%	4.1%	892	54.8%	10.6%	351	52.2%	4.7%
Non	1076	47.5%	3.1%	339	53.2%	2.0%	737	45.2%	4.1%	321	47.8%	3.4%
Habitat												
Communes rurales	517	22.8%	4.0%	159	24.9%	2.6%	357	21.9%	5.4%	172	25.6%	4.8%
Agglo. - 20 000 hab	393	17.4%	4.6%	107	16.7%	2.6%	287	17.6%	6.4%	112	16.7%	4.6%
Agglo. 20 000 à 100 000 hab	291	12.9%	4.4%	66	10.3%	2.1%	226	13.9%	6.5%	81	12.1%	4.1%
Agglo. + 100 000 hab	670	29.5%	4.6%	187	29.3%	2.7%	483	29.6%	6.4%	161	24.0%	3.3%
Agglo. Paris	396	17.5%	4.8%	120	18.8%	3.0%	276	16.9%	6.3%	145	21.6%	3.8%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	458	20.2%	4.9%	137	21.4%	3.0%	321	19.7%	6.5%	167	24.8%	3.9%
Nord-Pas-de-Calais	207	9.1%	6.4%	39	6.1%	2.6%	168	10.3%	10.0%	58	8.7%	6.5%
Lorraine	118	5.2%	6.1%	34	5.3%	3.6%	84	5.2%	8.4%	26	3.9%	5.0%
Alsace	59	2.6%	3.9%	10	1.6%	1.4%	49	3.0%	6.3%	12	1.7%	2.3%
Franche-Comté	37	1.6%	3.9%	9	1.4%	2.0%	27	1.7%	5.6%	5	0.7%	1.9%
Champagne-Ardenne	37	1.6%	3.4%	7	1.2%	1.4%	30	1.8%	5.3%	11	1.7%	4.1%
Picardie	78	3.4%	5.1%	37	5.7%	5.0%	41	2.5%	5.2%	37	5.4%	8.3%
Bourgogne	54	2.4%	4.0%	13	2.0%	2.0%	41	2.5%	5.8%	11	1.6%	3.2%
Haute-Normandie	87	3.8%	5.9%	31	4.8%	4.4%	56	3.5%	7.3%	21	3.2%	4.7%
Basse-Normandie	37	1.6%	3.1%	7	1.0%	1.2%	31	1.9%	4.9%	11	1.7%	3.6%
Centre	97	4.3%	4.7%	44	6.9%	4.4%	53	3.3%	4.9%	24	3.6%	3.9%
Pays de la Loire	111	4.9%	3.9%	34	5.3%	2.5%	77	4.8%	5.2%	31	4.6%	3.5%
Bretagne	102	4.5%	3.9%	26	4.1%	2.1%	75	4.6%	5.6%	36	5.3%	4.7%
Poitou-Charentes	52	2.3%	3.5%	19	3.0%	2.8%	32	2.0%	4.2%	15	2.3%	4.0%
Aquitaine	103	4.5%	3.9%	21	3.3%	1.7%	81	5.0%	5.8%	27	4.0%	3.2%
Midi-Pyrénées	92	4.1%	3.9%	23	3.6%	2.0%	69	4.2%	5.6%	27	3.9%	3.4%
Limousin	22	1.0%	3.4%	8	1.2%	2.6%	14	0.9%	4.2%	8	1.2%	4.9%
Auvergne	34	1.5%	3.0%	12	1.8%	2.2%	22	1.3%	3.7%	8	1.2%	2.7%
Rhône-Alpes	205	9.1%	4.1%	56	8.8%	2.3%	150	9.2%	5.8%	59	8.8%	3.5%
Languedoc-Roussillon	86	3.8%	4.0%	25	3.9%	2.5%	61	3.7%	5.3%	24	3.5%	3.7%
Provence-Alpes-Côte-d'Azur-Corse	194	8.5%	4.5%	47	7.3%	2.3%	147	9.0%	6.4%	55	8.2%	3.9%
Habitudes de connexion Internet												
Tous les jours	1406	62.0%	5.2%	400	62.8%	2.9%	1005	61.7%	7.6%	458	68.1%	3.6%
Presque tous les jours	368	16.2%	6.1%	107	16.8%	3.9%	261	16.0%	7.9%	116	17.2%	4.7%
1 à 2 fois par semaine	168	7.4%	5.2%	49	7.7%	3.5%	118	7.3%	6.6%	69	10.3%	7.7%
1 à 3 fois par mois	35	1.6%	4.1%	13	2.0%	3.3%	22	1.4%	4.8%	4	0.7%	2.3%
Moins souvent	127	5.6%	8.9%	31	4.8%	5.0%	96	5.9%	11.9%	12	1.8%	8.2%
Jamais	7	0.3%	2.8%	2	0.3%	1.4%	5	0.3%	4.6%	5	0.7%	16.8%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	88	3.9%	3.6%	18	2.9%	1.9%	70	4.3%	4.7%	9	1.3%	4.7%
De 9 000 à moins de 12 000 euros par an	168	7.4%	5.1%	31	4.9%	2.9%	136	8.4%	6.2%	18	2.7%	6.6%
De 12 000 à moins de 18 000 euros par an	354	15.6%	5.2%	96	15.1%	3.2%	258	15.8%	6.8%	41	6.1%	5.1%
De 18 000 à moins de 24 000 euros par an	371	16.3%	5.1%	100	15.7%	3.0%	270	16.6%	6.9%	72	10.7%	4.5%
De 24 000 à moins de 36 000 euros par an	505	22.3%	4.6%	142	22.2%	2.6%	363	22.3%	6.6%	166	24.7%	4.6%
De 36 000 à moins de 45 000 euros par an	255	11.2%	4.1%	78	12.3%	2.4%	176	10.8%	5.9%	107	16.0%	3.8%
De 45 000 à moins de 65 000 euros par an	144	6.3%	2.5%	62	9.8%	2.0%	81	5.0%	3.3%	85	12.6%	2.5%
65 000 euros et plus	69	3.1%	2.4%	29	4.6%	1.7%	40	2.5%	3.6%	51	7.5%	2.3%
Refus	190	8.4%	5.1%	41	6.4%	2.6%	149	9.1%	6.8%	75	11.2%	5.8%
Ne sait pas	125	5.5%	8.3%	40	6.2%	6.0%	85	5.2%	10.1%	49	7.2%	8.9%