

# Vie Pratique Gourmand

Bimensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	976	100.0%	1.9%	229	100.0%	0.9%	747	100.0%	2.8%	356	100.0%	2.1%
<b>Sexe</b>												
<b>Homme</b>	229	23.4%	0.9%	229	100.0%	0.9%	0	-	100.0%	80	22.4%	0.9%
<b>Femme</b>	747	76.6%	2.8%	0	-	100.0%	747	100.0%	2.8%	277	77.6%	3.4%
<b>Age</b>												
<b>15 à 24 ans</b>	152	15.6%	2.1%	38	16.7%	1.0%	114	15.2%	3.1%	54	15.2%	1.8%
<b>25 à 34 ans</b>	217	22.2%	2.8%	46	20.3%	1.2%	170	22.8%	4.4%	103	28.8%	3.0%
<b>35 à 49 ans</b>	297	30.4%	2.3%	73	31.7%	1.2%	224	30.0%	3.5%	129	36.2%	2.1%
<b>50 à 64 ans</b>	239	24.5%	1.9%	55	23.9%	0.9%	184	24.7%	2.9%	68	19.2%	1.7%
<b>65 ans et plus</b>	72	7.3%	0.7%	17	7.4%	0.4%	55	7.3%	0.9%	2	0.5%	0.8%
<b>Individu</b>												
<b>Ménagère</b>	642	65.8%	2.8%	0	-	100.0%	642	85.9%	2.8%	230	64.6%	3.4%
<b>Personne de Référence</b>	318	32.6%	1.1%	192	83.9%	1.0%	126	16.8%	1.6%	86	24.2%	1.0%
<b>Responsable des achats</b>	629	64.5%	2.6%	83	36.4%	1.1%	545	73.0%	3.3%	238	66.9%	2.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	14	1.4%	2.6%	3	1.1%	0.7%	11	1.5%	6.1%	0	-	-
<b>Petits patrons</b>	44	4.5%	2.8%	21	9.4%	1.9%	22	3.0%	5.1%	36	10.0%	2.5%
<b>Affaires et Cadres</b>	58	5.9%	1.2%	20	8.7%	0.7%	38	5.1%	2.2%	48	13.5%	1.1%
<b>Professions intermédiaires</b>	152	15.6%	2.3%	29	12.5%	0.8%	123	16.5%	3.9%	100	28.1%	1.8%
<b>Employés</b>	282	28.9%	3.4%	29	12.7%	1.5%	253	33.9%	3.9%	74	20.7%	4.2%
<b>Ouvriers</b>	103	10.5%	1.6%	63	27.5%	1.2%	40	5.3%	2.9%	13	3.6%	3.7%
<b>Retraités</b>	109	11.2%	0.9%	34	14.7%	0.6%	75	10.1%	1.2%	1	0.2%	0.4%
<b>Autres inactifs</b>	215	22.0%	2.1%	31	13.4%	0.9%	184	24.6%	2.7%	85	23.9%	2.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	15	1.6%	1.9%	3	1.2%	0.7%	12	1.7%	3.1%	0	-	100.0%
<b>Petits patrons</b>	74	7.6%	2.9%	27	11.7%	2.0%	47	6.3%	4.1%	74	20.7%	2.9%
<b>Affaires et Cadres</b>	114	11.7%	1.7%	24	10.7%	0.7%	90	12.0%	2.7%	114	32.0%	1.7%
<b>Professions intermédiaires</b>	168	17.3%	2.2%	29	12.5%	0.7%	140	18.7%	3.9%	168	47.3%	2.2%
<b>Employés</b>	158	16.2%	3.0%	27	12.0%	1.3%	131	17.5%	4.1%	0	-	100.0%
<b>Ouvriers</b>	229	23.4%	2.4%	63	27.7%	1.2%	165	22.1%	3.6%	0	-	100.0%
<b>Retraités</b>	147	15.1%	1.0%	44	19.2%	0.7%	103	13.8%	1.3%	0	-	100.0%
<b>Autres inactifs</b>	70	7.1%	1.9%	11	5.0%	0.8%	58	7.8%	2.4%	0	-	100.0%

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<b>Taille du Foyer</b>												
<b>1 personne</b>	92	9.4%	1.0%	28	12.0%	0.7%	65	8.7%	1.2%	16	4.4%	0.9%
<b>2 personnes</b>	315	32.3%	1.8%	63	27.5%	0.7%	252	33.8%	2.8%	75	21.2%	1.8%
<b>3 personnes</b>	190	19.5%	2.0%	34	14.8%	0.7%	157	21.0%	3.3%	95	26.7%	2.6%
<b>4 personnes</b>	240	24.6%	2.6%	73	31.7%	1.6%	167	22.4%	3.6%	121	34.1%	2.6%
<b>5 personnes et +</b>	138	14.2%	2.6%	32	13.9%	1.3%	107	14.3%	3.8%	49	13.6%	1.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	407	41.7%	2.6%	101	44.1%	1.4%	306	41.0%	3.6%	187	52.4%	2.5%
<b>Non</b>	569	58.3%	1.6%	128	55.9%	0.8%	441	59.0%	2.4%	170	47.6%	1.8%
<b>Habitat</b>												
<b>Communes rurales</b>	269	27.6%	2.1%	72	31.5%	1.2%	197	26.3%	3.0%	96	27.1%	2.7%
<b>Agglo. - 20 000 hab</b>	201	20.6%	2.3%	28	12.4%	0.7%	173	23.1%	3.8%	78	21.8%	3.1%
<b>Agglo. 20 000 à 100 000 hab</b>	112	11.5%	1.7%	29	12.8%	0.9%	83	11.1%	2.4%	37	10.3%	1.9%
<b>Agglo. + 100 000 hab</b>	249	25.5%	1.7%	55	24.2%	0.8%	193	25.9%	2.6%	86	24.1%	1.8%
<b>Agglo. Paris</b>	145	14.9%	1.7%	44	19.0%	1.1%	101	13.6%	2.3%	60	16.8%	1.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	173	17.7%	1.8%	45	19.8%	1.0%	127	17.0%	2.6%	75	21.0%	1.7%
Nord-Pas-de-Calais	45	4.6%	1.4%	8	3.7%	0.6%	37	4.9%	2.2%	22	6.2%	2.5%
Lorraine	29	3.0%	1.5%	6	2.6%	0.6%	23	3.1%	2.3%	12	3.4%	2.3%
Alsace	20	2.0%	1.3%	3	1.3%	0.4%	17	2.3%	2.2%	5	1.3%	0.9%
Franche-Comté	13	1.4%	1.4%	3	1.2%	0.6%	11	1.4%	2.2%	3	0.7%	1.0%
Champagne-Ardenne	21	2.1%	1.9%	6	2.7%	1.2%	14	1.9%	2.6%	4	1.0%	1.4%
Picardie	48	4.9%	3.1%	19	8.1%	2.5%	30	4.0%	3.7%	15	4.2%	3.3%
Bourgogne	27	2.8%	2.0%	9	3.9%	1.4%	19	2.5%	2.6%	7	1.9%	2.0%
Haute-Normandie	26	2.7%	1.8%	3	1.4%	0.5%	23	3.0%	2.9%	11	3.0%	2.4%
Basse-Normandie	22	2.2%	1.8%	5	2.3%	0.9%	16	2.2%	2.6%	3	0.8%	0.9%
Centre	53	5.4%	2.5%	11	5.0%	1.1%	41	5.5%	3.8%	28	7.9%	4.5%
Pays de la Loire	48	4.9%	1.7%	16	6.8%	1.1%	32	4.3%	2.2%	17	4.9%	2.0%
Bretagne	33	3.4%	1.3%	2	0.7%	0.1%	31	4.2%	2.3%	6	1.6%	0.7%
Poitou-Charentes	31	3.2%	2.1%	8	3.7%	1.2%	22	3.0%	2.9%	9	2.6%	2.4%
Aquitaine	58	6.0%	2.2%	15	6.4%	1.2%	44	5.9%	3.1%	16	4.4%	1.8%
Midi-Pyrénées	48	5.0%	2.0%	14	6.2%	1.2%	34	4.6%	2.8%	20	5.6%	2.6%
Limousin	10	1.1%	1.6%	2	0.8%	0.6%	9	1.1%	2.6%	7	1.8%	4.1%
Auvergne	22	2.3%	2.0%	4	1.8%	0.8%	18	2.4%	3.1%	7	2.1%	2.4%
Rhône-Alpes	108	11.0%	2.2%	18	7.7%	0.7%	90	12.0%	3.5%	40	11.3%	2.4%
Languedoc-Roussillon	45	4.6%	2.1%	12	5.0%	1.1%	33	4.5%	3.0%	22	6.1%	3.4%
Provence-Alpes-Côte-d'Azur-Corse	95	9.8%	2.2%	20	8.9%	1.0%	75	10.1%	3.3%	29	8.2%	2.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	558	57.2%	2.1%	125	54.7%	0.9%	433	58.0%	3.3%	248	69.7%	2.0%
Presque tous les jours	128	13.1%	2.1%	27	12.0%	1.0%	100	13.4%	3.0%	56	15.8%	2.3%
1 à 2 fois par semaine	100	10.2%	3.1%	18	7.7%	1.2%	82	11.0%	4.6%	26	7.4%	2.9%
1 à 3 fois par mois	39	3.9%	4.5%	15	6.4%	3.7%	24	3.2%	5.1%	12	3.4%	6.4%
Moins souvent	14	1.4%	1.0%	5	2.0%	0.8%	9	1.2%	1.1%	2	0.5%	1.2%
Jamais	2	0.2%	0.7%	0	-	-	2	0.2%	1.6%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	36	3.7%	1.5%	12	5.4%	1.3%	24	3.2%	1.6%	2	0.5%	0.9%
De 9 000 à moins de 12 000 euros par an	76	7.8%	2.3%	15	6.5%	1.4%	61	8.2%	2.8%	4	1.2%	1.5%
De 12 000 à moins de 18 000 euros par an	96	9.9%	1.4%	25	11.1%	0.8%	71	9.5%	1.9%	10	2.9%	1.3%
De 18 000 à moins de 24 000 euros par an	147	15.1%	2.0%	37	16.0%	1.1%	111	14.8%	2.8%	44	12.3%	2.8%
De 24 000 à moins de 36 000 euros par an	266	27.3%	2.4%	64	28.1%	1.2%	202	27.0%	3.6%	92	25.9%	2.6%
De 36 000 à moins de 45 000 euros par an	116	11.9%	1.9%	18	7.7%	0.5%	99	13.2%	3.3%	53	15.0%	1.9%
De 45 000 à moins de 65 000 euros par an	85	8.7%	1.5%	14	6.2%	0.5%	71	9.5%	2.8%	58	16.3%	1.7%
65 000 euros et plus	54	5.6%	1.9%	20	8.6%	1.1%	35	4.6%	3.1%	40	11.3%	1.8%
Refus	74	7.6%	2.0%	19	8.1%	1.2%	56	7.5%	2.5%	39	10.9%	3.0%
Ne sait pas	24	2.4%	1.6%	5	2.4%	0.8%	18	2.4%	2.1%	13	3.7%	2.4%