

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1713	100.0%	3.4%	996	100.0%	4.1%	717	100.0%	2.7%	682	100.0%	4.1%
<b>Sexe</b>												
<b>Homme</b>	996	58.1%	4.1%	996	100.0%	4.1%	0	-	100.0%	442	64.9%	5.0%
<b>Femme</b>	717	41.9%	2.7%	0	-	100.0%	717	100.0%	2.7%	240	35.1%	3.0%
<b>Age</b>												
<b>15 à 24 ans</b>	137	8.0%	1.9%	89	8.9%	2.4%	49	6.8%	1.3%	57	8.4%	1.9%
<b>25 à 34 ans</b>	162	9.4%	2.1%	107	10.8%	2.8%	54	7.6%	1.4%	91	13.4%	2.7%
<b>35 à 49 ans</b>	410	23.9%	3.2%	262	26.3%	4.2%	148	20.6%	2.3%	270	39.6%	4.5%
<b>50 à 64 ans</b>	526	30.7%	4.3%	296	29.7%	5.0%	231	32.2%	3.6%	244	35.7%	5.9%
<b>65 ans et plus</b>	478	27.9%	4.4%	242	24.3%	5.3%	236	32.9%	3.8%	20	2.9%	8.3%
<b>Individu</b>												
<b>Ménagère</b>	664	38.7%	2.9%	0	-	100.0%	664	92.5%	2.9%	215	31.5%	3.2%
<b>Personne de Référence</b>	1076	62.8%	3.8%	861	86.5%	4.3%	215	30.0%	2.7%	436	63.9%	5.2%
<b>Responsable des achats</b>	828	48.3%	3.4%	370	37.1%	4.8%	459	63.9%	2.8%	348	51.0%	4.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	17	1.0%	3.3%	10	1.0%	2.9%	7	1.0%	3.9%	0	0.1%	5.3%
<b>Petits patrons</b>	63	3.7%	4.1%	52	5.2%	4.7%	11	1.5%	2.5%	58	8.4%	4.1%
<b>Affaires et Cadres</b>	291	17.0%	6.2%	194	19.5%	6.7%	97	13.5%	5.6%	258	37.9%	6.0%
<b>Professions intermédiaires</b>	281	16.4%	4.2%	181	18.2%	5.2%	100	13.9%	3.1%	240	35.2%	4.3%
<b>Employés</b>	190	11.1%	2.3%	86	8.6%	4.4%	104	14.5%	1.6%	38	5.5%	2.1%
<b>Ouvriers</b>	92	5.4%	1.4%	77	7.7%	1.5%	15	2.1%	1.1%	4	0.6%	1.1%
<b>Retraités</b>	557	32.5%	4.5%	300	30.1%	5.1%	257	35.9%	4.0%	13	1.9%	6.0%
<b>Autres inactifs</b>	222	13.0%	2.2%	96	9.7%	2.7%	126	17.5%	1.9%	71	10.4%	2.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	15	0.9%	1.9%	11	1.1%	2.9%	4	0.6%	1.0%	0	-	100.0%
<b>Petits patrons</b>	71	4.1%	2.8%	50	5.0%	3.7%	21	3.0%	1.9%	71	10.4%	2.8%
<b>Affaires et Cadres</b>	326	19.0%	4.8%	203	20.4%	5.9%	122	17.1%	3.7%	326	47.8%	4.8%
<b>Professions intermédiaires</b>	285	16.7%	3.8%	190	19.0%	4.8%	96	13.4%	2.7%	285	41.8%	3.8%
<b>Employés</b>	152	8.9%	2.8%	82	8.2%	3.8%	70	9.8%	2.2%	0	-	100.0%
<b>Ouvriers</b>	120	7.0%	1.2%	83	8.3%	1.6%	37	5.1%	0.8%	0	-	100.0%
<b>Retraités</b>	651	38.0%	4.5%	332	33.4%	5.1%	319	44.4%	4.0%	0	-	100.0%
<b>Autres inactifs</b>	93	5.4%	2.5%	45	4.6%	3.3%	48	6.7%	2.0%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	305	17.8%	3.3%	142	14.2%	3.6%	163	22.8%	3.1%	86	12.6%	5.0%
<b>2 personnes</b>	728	42.5%	4.1%	427	42.9%	4.9%	301	41.9%	3.3%	185	27.2%	4.4%
<b>3 personnes</b>	283	16.5%	3.0%	190	19.1%	4.1%	93	13.0%	2.0%	145	21.2%	3.9%
<b>4 personnes</b>	262	15.3%	2.8%	155	15.6%	3.3%	107	15.0%	2.3%	175	25.7%	3.8%
<b>5 personnes et +</b>	134	7.8%	2.6%	82	8.2%	3.3%	52	7.3%	1.9%	91	13.3%	3.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	412	24.1%	2.6%	260	26.1%	3.6%	152	21.2%	1.8%	272	39.9%	3.7%
<b>Non</b>	1301	75.9%	3.7%	736	73.9%	4.3%	565	78.8%	3.1%	410	60.1%	4.4%
<b>Habitat</b>												
<b>Communes rurales</b>	363	21.2%	2.8%	232	23.3%	3.7%	131	18.3%	2.0%	141	20.7%	3.9%
<b>Agglo. - 20 000 hab</b>	256	15.0%	3.0%	141	14.2%	3.5%	115	16.1%	2.6%	86	12.7%	3.5%
<b>Agglo. 20 000 à 100 000 hab</b>	215	12.6%	3.2%	119	12.0%	3.7%	96	13.4%	2.8%	76	11.2%	3.9%
<b>Agglo. + 100 000 hab</b>	525	30.7%	3.6%	292	29.3%	4.2%	234	32.6%	3.1%	197	28.9%	4.0%
<b>Agglo. Paris</b>	354	20.6%	4.3%	212	21.3%	5.4%	141	19.7%	3.2%	181	26.5%	4.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	379	22.1%	4.0%	229	23.0%	5.1%	150	20.9%	3.0%	191	28.0%	4.4%
Nord-Pas-de-Calais	62	3.6%	1.9%	43	4.3%	2.8%	19	2.7%	1.1%	24	3.6%	2.8%
Lorraine	32	1.8%	1.6%	21	2.1%	2.2%	11	1.5%	1.1%	11	1.6%	2.1%
Alsace	66	3.8%	4.4%	39	4.0%	5.4%	26	3.7%	3.4%	23	3.4%	4.5%
Franche-Comté	21	1.2%	2.2%	13	1.3%	2.7%	8	1.1%	1.7%	6	0.9%	2.5%
Champagne-Ardenne	27	1.6%	2.5%	15	1.5%	2.8%	13	1.8%	2.3%	9	1.3%	3.2%
Picardie	32	1.9%	2.1%	21	2.1%	2.8%	12	1.7%	1.5%	15	2.2%	3.4%
Bourgogne	34	2.0%	2.5%	18	1.8%	2.8%	16	2.2%	2.2%	12	1.8%	3.5%
Haute-Normandie	29	1.7%	2.0%	15	1.6%	2.2%	14	1.9%	1.8%	19	2.7%	4.1%
Basse-Normandie	26	1.5%	2.2%	19	1.9%	3.3%	7	1.0%	1.1%	10	1.5%	3.2%
Centre	65	3.8%	3.1%	39	3.9%	3.9%	26	3.7%	2.4%	25	3.7%	4.0%
Pays de la Loire	99	5.8%	3.5%	60	6.0%	4.4%	39	5.4%	2.6%	48	7.0%	5.5%
Bretagne	72	4.2%	2.8%	50	5.0%	4.0%	22	3.0%	1.6%	25	3.7%	3.3%
Poitou-Charentes	47	2.7%	3.2%	25	2.5%	3.5%	22	3.1%	2.9%	22	3.3%	5.8%
Aquitaine	100	5.8%	3.8%	71	7.1%	5.6%	29	4.0%	2.1%	27	3.9%	3.1%
Midi-Pyrénées	114	6.6%	4.8%	67	6.7%	5.8%	47	6.6%	3.8%	40	5.9%	5.2%
Limousin	27	1.5%	4.2%	14	1.4%	4.6%	13	1.8%	3.9%	6	0.9%	3.9%
Auvergne	56	3.3%	5.0%	30	3.0%	5.5%	26	3.6%	4.5%	16	2.3%	5.1%
Rhône-Alpes	193	11.3%	3.9%	93	9.4%	3.9%	100	13.9%	3.9%	68	9.9%	4.0%
Languedoc-Roussillon	79	4.6%	3.7%	37	3.7%	3.6%	42	5.8%	3.7%	26	3.7%	4.0%
Provence-Alpes-Côte-d'Azur-Corse	155	9.0%	3.6%	79	8.0%	3.9%	76	10.5%	3.3%	59	8.7%	4.2%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1072	62.6%	4.0%	672	67.5%	4.9%	400	55.8%	3.0%	557	81.6%	4.4%
Presque tous les jours	205	12.0%	3.4%	113	11.3%	4.1%	92	12.8%	2.8%	77	11.3%	3.2%
1 à 2 fois par semaine	81	4.7%	2.5%	49	5.0%	3.5%	32	4.4%	1.8%	30	4.4%	3.3%
1 à 3 fois par mois	18	1.0%	2.1%	9	0.9%	2.2%	9	1.3%	2.0%	5	0.7%	2.6%
Moins souvent	38	2.2%	2.7%	23	2.3%	3.7%	16	2.2%	1.9%	1	0.1%	0.7%
Jamais	5	0.3%	1.9%	5	0.5%	3.4%	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	38	2.2%	1.5%	23	2.3%	2.4%	15	2.1%	1.0%	7	1.1%	3.9%
De 9 000 à moins de 12 000 euros par an	70	4.1%	2.1%	27	2.7%	2.5%	43	5.9%	2.0%	5	0.7%	1.7%
De 12 000 à moins de 18 000 euros par an	128	7.5%	1.9%	66	6.6%	2.2%	62	8.7%	1.6%	20	2.9%	2.4%
De 18 000 à moins de 24 000 euros par an	172	10.0%	2.4%	96	9.7%	2.8%	76	10.6%	1.9%	54	7.9%	3.4%
De 24 000 à moins de 36 000 euros par an	400	23.4%	3.6%	225	22.6%	4.1%	175	24.5%	3.2%	129	18.9%	3.6%
De 36 000 à moins de 45 000 euros par an	276	16.1%	4.4%	170	17.1%	5.2%	106	14.7%	3.5%	121	17.8%	4.3%
De 45 000 à moins de 65 000 euros par an	342	20.0%	6.1%	220	22.1%	7.0%	122	17.0%	4.9%	196	28.8%	5.7%
65 000 euros et plus	159	9.3%	5.6%	111	11.1%	6.4%	49	6.8%	4.3%	115	16.9%	5.1%
Refus	97	5.7%	2.6%	42	4.2%	2.7%	55	7.7%	2.5%	29	4.3%	2.3%
Ne sait pas	31	1.8%	2.0%	15	1.5%	2.3%	15	2.1%	1.8%	6	0.8%	1.0%