

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1059	100.0%	2.1%	506	100.0%	2.1%	553	100.0%	2.1%	330	100.0%	2.0%
<b>Sexe</b>												
<b>Homme</b>	506	47.8%	2.1%	506	100.0%	2.1%	0	-	100.0%	186	56.5%	2.1%
<b>Femme</b>	553	52.2%	2.1%	0	-	100.0%	553	100.0%	2.1%	143	43.5%	1.8%
<b>Age</b>												
<b>15 à 24 ans</b>	92	8.7%	1.2%	51	10.0%	1.4%	41	7.5%	1.1%	35	10.7%	1.2%
<b>25 à 34 ans</b>	91	8.6%	1.2%	59	11.7%	1.6%	32	5.8%	0.8%	35	10.5%	1.0%
<b>35 à 49 ans</b>	313	29.5%	2.5%	162	32.1%	2.6%	150	27.2%	2.3%	142	43.0%	2.3%
<b>50 à 64 ans</b>	337	31.8%	2.7%	154	30.4%	2.6%	183	33.1%	2.9%	110	33.3%	2.7%
<b>65 ans et plus</b>	226	21.4%	2.1%	80	15.9%	1.7%	146	26.4%	2.4%	8	2.4%	3.3%
<b>Individu</b>												
<b>Ménagère</b>	514	48.6%	2.2%	0	-	100.0%	514	93.1%	2.2%	130	39.4%	1.9%
<b>Personne de Référence</b>	616	58.2%	2.2%	440	87.0%	2.2%	176	31.8%	2.2%	185	56.1%	2.2%
<b>Responsable des achats</b>	512	48.4%	2.1%	144	28.5%	1.9%	368	66.6%	2.2%	177	53.6%	2.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	1.4%	2.7%	8	1.5%	2.2%	7	1.2%	3.7%	0	-	-
<b>Petits patrons</b>	45	4.2%	2.9%	31	6.2%	2.8%	13	2.4%	3.0%	41	12.6%	2.9%
<b>Affaires et Cadres</b>	89	8.4%	1.9%	60	11.9%	2.1%	29	5.2%	1.6%	81	24.5%	1.9%
<b>Professions intermédiaires</b>	132	12.4%	2.0%	79	15.5%	2.2%	53	9.6%	1.7%	110	33.4%	2.0%
<b>Employés</b>	175	16.6%	2.1%	48	9.5%	2.5%	127	23.0%	2.0%	28	8.6%	1.6%
<b>Ouvriers</b>	142	13.4%	2.2%	113	22.4%	2.2%	29	5.2%	2.0%	5	1.6%	1.5%
<b>Retraités</b>	284	26.8%	2.3%	105	20.7%	1.8%	180	32.5%	2.8%	9	2.8%	4.2%
<b>Autres inactifs</b>	178	16.8%	1.7%	62	12.3%	1.8%	115	20.9%	1.7%	55	16.6%	1.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	11	1.0%	1.4%	5	0.9%	1.2%	6	1.1%	1.5%	0	-	100.0%
<b>Petits patrons</b>	60	5.6%	2.4%	33	6.5%	2.4%	27	4.9%	2.3%	60	18.1%	2.4%
<b>Affaires et Cadres</b>	120	11.3%	1.8%	68	13.5%	2.0%	52	9.4%	1.6%	120	36.4%	1.8%
<b>Professions intermédiaires</b>	150	14.2%	2.0%	86	16.9%	2.2%	65	11.7%	1.8%	150	45.5%	2.0%
<b>Employés</b>	123	11.6%	2.3%	46	9.0%	2.1%	77	13.9%	2.4%	0	-	100.0%
<b>Ouvriers</b>	196	18.5%	2.0%	116	22.9%	2.3%	80	14.5%	1.7%	0	-	100.0%
<b>Retraités</b>	328	31.0%	2.3%	123	24.3%	1.9%	205	37.1%	2.6%	0	-	100.0%
<b>Autres inactifs</b>	71	6.7%	1.9%	31	6.0%	2.3%	40	7.3%	1.7%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	197	18.6%	2.1%	85	16.8%	2.2%	112	20.3%	2.1%	27	8.3%	1.6%
<b>2 personnes</b>	400	37.8%	2.3%	180	35.5%	2.1%	220	39.9%	2.4%	91	27.7%	2.2%
<b>3 personnes</b>	175	16.6%	1.9%	81	16.0%	1.8%	94	17.0%	2.0%	70	21.4%	1.9%
<b>4 personnes</b>	192	18.1%	2.1%	113	22.2%	2.4%	79	14.3%	1.7%	105	31.8%	2.3%
<b>5 personnes et +</b>	95	8.9%	1.8%	48	9.4%	1.9%	47	8.5%	1.7%	36	10.9%	1.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	314	29.7%	2.0%	161	31.8%	2.2%	153	27.7%	1.8%	146	44.3%	2.0%
<b>Non</b>	744	70.3%	2.1%	345	68.2%	2.0%	399	72.3%	2.2%	184	55.7%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	228	21.6%	1.8%	120	23.7%	1.9%	108	19.6%	1.6%	79	23.9%	2.2%
<b>Agglo. - 20 000 hab</b>	174	16.4%	2.0%	94	18.6%	2.3%	79	14.4%	1.8%	58	17.5%	2.3%
<b>Agglo. 20 000 à 100 000 hab</b>	146	13.8%	2.2%	58	11.5%	1.8%	88	15.9%	2.5%	39	11.7%	2.0%
<b>Agglo. + 100 000 hab</b>	339	32.0%	2.3%	161	31.8%	2.3%	178	32.2%	2.4%	93	28.2%	1.9%
<b>Agglo. Paris</b>	172	16.2%	2.1%	73	14.4%	1.8%	99	18.0%	2.3%	62	18.7%	1.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	192	18.1%	2.0%	81	16.0%	1.8%	111	20.1%	2.3%	71	21.5%	1.6%
Nord-Pas-de-Calais	70	6.6%	2.2%	39	7.7%	2.6%	31	5.6%	1.8%	18	5.5%	2.0%
Lorraine	29	2.7%	1.5%	15	3.0%	1.6%	14	2.5%	1.4%	8	2.5%	1.6%
Alsace	31	2.9%	2.0%	15	3.0%	2.1%	16	2.9%	2.0%	9	2.6%	1.6%
Franche-Comté	18	1.7%	1.9%	9	1.7%	1.8%	9	1.7%	1.9%	0	0.1%	0.1%
Champagne-Ardenne	19	1.8%	1.7%	8	1.5%	1.5%	11	2.0%	1.9%	8	2.5%	3.1%
Picardie	18	1.7%	1.2%	14	2.7%	1.8%	5	0.9%	0.6%	4	1.2%	0.9%
Bourgogne	25	2.4%	1.9%	15	2.9%	2.3%	11	1.9%	1.5%	4	1.2%	1.2%
Haute-Normandie	17	1.6%	1.2%	5	0.9%	0.7%	12	2.2%	1.6%	2	0.7%	0.5%
Basse-Normandie	14	1.3%	1.2%	10	1.9%	1.7%	4	0.8%	0.7%	7	2.2%	2.3%
Centre	30	2.8%	1.4%	18	3.5%	1.8%	12	2.2%	1.1%	13	3.8%	2.0%
Pays de la Loire	38	3.6%	1.3%	16	3.1%	1.1%	22	4.0%	1.5%	19	5.6%	2.1%
Bretagne	43	4.1%	1.7%	12	2.3%	1.0%	31	5.6%	2.3%	6	1.7%	0.7%
Poitou-Charentes	25	2.3%	1.7%	9	1.7%	1.2%	16	2.9%	2.1%	7	2.1%	1.8%
Aquitaine	76	7.2%	2.9%	30	5.9%	2.4%	46	8.4%	3.3%	17	5.2%	2.0%
Midi-Pyrénées	74	7.0%	3.1%	47	9.2%	4.1%	27	4.9%	2.2%	27	8.1%	3.4%
Limousin	13	1.2%	2.1%	8	1.6%	2.7%	5	0.9%	1.5%	5	1.5%	3.0%
Auvergne	24	2.3%	2.1%	14	2.8%	2.6%	10	1.8%	1.7%	6	1.8%	1.9%
Rhône-Alpes	110	10.4%	2.2%	52	10.2%	2.2%	59	10.6%	2.3%	36	11.0%	2.1%
Languedoc-Roussillon	40	3.7%	1.8%	10	1.9%	1.0%	30	5.4%	2.6%	13	4.0%	2.1%
Provence-Alpes-Côte-d'Azur-Corse	153	14.4%	3.5%	83	16.4%	4.1%	70	12.7%	3.1%	50	15.2%	3.6%
<b>Habitudes de connexion Internet</b>												
Tous les jours	582	55.0%	2.2%	298	58.8%	2.2%	284	51.5%	2.2%	251	76.2%	2.0%
Presque tous les jours	111	10.5%	1.8%	47	9.3%	1.7%	64	11.6%	1.9%	45	13.8%	1.9%
1 à 2 fois par semaine	76	7.1%	2.4%	33	6.4%	2.3%	43	7.8%	2.4%	23	7.0%	2.6%
1 à 3 fois par mois	14	1.4%	1.7%	7	1.5%	1.9%	7	1.3%	1.5%	4	1.1%	1.9%
Moins souvent	24	2.2%	1.7%	5	1.0%	0.9%	18	3.3%	2.3%	0	-	-
Jamais	7	0.7%	2.9%	2	0.4%	1.4%	5	0.9%	4.7%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	31	2.9%	1.3%	10	1.9%	1.0%	22	3.9%	1.5%	2	0.5%	0.9%
De 9 000 à moins de 12 000 euros par an	79	7.5%	2.4%	20	4.0%	1.9%	59	10.7%	2.7%	2	0.8%	0.9%
De 12 000 à moins de 18 000 euros par an	126	11.9%	1.9%	65	12.8%	2.2%	61	11.1%	1.6%	11	3.2%	1.3%
De 18 000 à moins de 24 000 euros par an	171	16.2%	2.4%	76	15.1%	2.3%	95	17.2%	2.4%	24	7.4%	1.6%
De 24 000 à moins de 36 000 euros par an	218	20.6%	2.0%	106	20.9%	1.9%	112	20.3%	2.0%	70	21.1%	1.9%
De 36 000 à moins de 45 000 euros par an	130	12.3%	2.1%	65	12.9%	2.0%	65	11.8%	2.2%	49	15.0%	1.8%
De 45 000 à moins de 65 000 euros par an	139	13.1%	2.5%	77	15.2%	2.4%	62	11.3%	2.5%	82	24.8%	2.4%
65 000 euros et plus	67	6.3%	2.3%	43	8.5%	2.5%	24	4.3%	2.1%	51	15.4%	2.3%
Refus	80	7.6%	2.1%	35	6.9%	2.3%	45	8.2%	2.1%	33	9.9%	2.5%
Ne sait pas	17	1.6%	1.1%	10	2.0%	1.5%	7	1.3%	0.8%	6	1.9%	1.2%