

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	3431	100.0%	6.7%	969	100.0%	4.0%	2462	100.0%	9.3%	985	100.0%	5.9%
<b>Sexe</b>												
<b>Homme</b>	969	28.2%	4.0%	969	100.0%	4.0%	0	-	100.0%	341	34.7%	3.9%
<b>Femme</b>	2462	71.8%	9.3%	0	-	100.0%	2462	100.0%	9.3%	643	65.3%	8.0%
<b>Age</b>												
<b>15 à 24 ans</b>	1022	29.8%	13.8%	263	27.1%	7.1%	759	30.8%	20.7%	292	29.6%	9.8%
<b>25 à 34 ans</b>	773	22.5%	10.1%	228	23.6%	6.0%	545	22.1%	14.0%	245	24.9%	7.2%
<b>35 à 49 ans</b>	940	27.4%	7.4%	294	30.3%	4.7%	647	26.3%	10.0%	335	34.0%	5.5%
<b>50 à 64 ans</b>	480	14.0%	3.9%	123	12.7%	2.1%	357	14.5%	5.6%	109	11.0%	2.6%
<b>65 ans et plus</b>	215	6.3%	2.0%	61	6.3%	1.3%	154	6.3%	2.5%	4	0.4%	1.9%
<b>Individu</b>												
<b>Ménagère</b>	1805	52.6%	7.8%	0	-	100.0%	1805	73.3%	7.8%	449	45.6%	6.7%
<b>Personne de Référence</b>	1292	37.7%	4.6%	680	70.1%	3.4%	612	24.9%	7.8%	318	32.3%	3.8%
<b>Responsable des achats</b>	1742	50.8%	7.2%	323	33.3%	4.2%	1420	57.7%	8.6%	491	49.9%	5.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	33	1.0%	6.3%	13	1.4%	3.8%	20	0.8%	10.9%	2	0.2%	30.6%
<b>Petits patrons</b>	95	2.8%	6.1%	58	6.0%	5.2%	37	1.5%	8.4%	82	8.3%	5.8%
<b>Affaires et Cadres</b>	125	3.6%	2.7%	57	5.9%	2.0%	67	2.7%	3.9%	113	11.5%	2.6%
<b>Professions intermédiaires</b>	397	11.6%	5.9%	159	16.4%	4.5%	238	9.7%	7.5%	285	29.0%	5.1%
<b>Employés</b>	1043	30.4%	12.4%	146	15.1%	7.5%	897	36.4%	13.9%	194	19.7%	10.9%
<b>Ouvriers</b>	460	13.4%	7.1%	264	27.2%	5.2%	196	8.0%	14.1%	45	4.6%	13.2%
<b>Retraités</b>	271	7.9%	2.2%	91	9.4%	1.5%	180	7.3%	2.8%	6	0.6%	2.8%
<b>Autres inactifs</b>	1007	29.4%	9.8%	180	18.6%	5.1%	827	33.6%	12.3%	256	26.0%	8.2%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	44	1.3%	5.7%	11	1.2%	3.0%	33	1.3%	8.2%	0	-	100.0%
<b>Petits patrons</b>	219	6.4%	8.8%	83	8.6%	6.2%	136	5.5%	11.8%	219	22.3%	8.8%
<b>Affaires et Cadres</b>	253	7.4%	3.8%	65	6.7%	1.9%	188	7.6%	5.7%	253	25.7%	3.8%
<b>Professions intermédiaires</b>	512	14.9%	6.8%	193	19.9%	4.8%	319	13.0%	8.9%	512	52.0%	6.8%
<b>Employés</b>	638	18.6%	11.9%	152	15.7%	7.1%	487	19.8%	15.2%	0	-	100.0%
<b>Ouvriers</b>	1026	29.9%	10.6%	273	28.2%	5.4%	753	30.6%	16.3%	0	-	100.0%
<b>Retraités</b>	425	12.4%	2.9%	137	14.1%	2.1%	288	11.7%	3.7%	0	-	100.0%
<b>Autres inactifs</b>	313	9.1%	8.3%	55	5.6%	4.0%	258	10.5%	10.7%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	389	11.3%	4.2%	100	10.3%	2.5%	288	11.7%	5.5%	65	6.6%	3.8%
<b>2 personnes</b>	845	24.6%	4.8%	253	26.1%	2.9%	592	24.0%	6.5%	176	17.9%	4.1%
<b>3 personnes</b>	729	21.2%	7.8%	206	21.3%	4.5%	523	21.2%	11.1%	216	21.9%	5.8%
<b>4 personnes</b>	877	25.6%	9.5%	269	27.8%	5.8%	607	24.7%	13.1%	352	35.8%	7.6%
<b>5 personnes et +</b>	591	17.2%	11.3%	140	14.4%	5.7%	451	18.3%	16.2%	175	17.8%	7.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1580	46.0%	10.0%	421	43.5%	5.8%	1158	47.1%	13.7%	519	52.7%	7.0%
<b>Non</b>	1851	54.0%	5.3%	548	56.5%	3.2%	1303	52.9%	7.2%	465	47.3%	5.0%
<b>Habitat</b>												
<b>Communes rurales</b>	772	22.5%	6.0%	225	23.2%	3.6%	547	22.2%	8.2%	233	23.7%	6.4%
<b>Agglo. - 20 000 hab</b>	553	16.1%	6.4%	158	16.3%	3.9%	395	16.0%	8.8%	144	14.6%	5.8%
<b>Agglo. 20 000 à 100 000 hab</b>	445	13.0%	6.7%	111	11.4%	3.5%	334	13.6%	9.6%	125	12.7%	6.4%
<b>Agglo. + 100 000 hab</b>	1035	30.2%	7.2%	300	30.9%	4.4%	735	29.9%	9.8%	263	26.7%	5.4%
<b>Agglo. Paris</b>	626	18.3%	7.5%	175	18.1%	4.4%	451	18.3%	10.3%	219	22.3%	5.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	719	21.0%	7.6%	206	21.3%	4.6%	513	20.8%	10.4%	255	25.9%	5.9%
Nord-Pas-de-Calais	280	8.2%	8.7%	79	8.1%	5.2%	202	8.2%	12.0%	61	6.2%	6.9%
Lorraine	150	4.4%	7.8%	57	5.9%	6.1%	93	3.8%	9.3%	33	3.3%	6.3%
Alsace	93	2.7%	6.1%	19	2.0%	2.6%	73	3.0%	9.4%	15	1.5%	2.9%
Franche-Comté	55	1.6%	5.8%	14	1.5%	3.1%	41	1.7%	8.4%	13	1.3%	5.1%
Champagne-Ardenne	67	1.9%	6.1%	16	1.6%	3.0%	51	2.1%	9.0%	15	1.5%	5.6%
Picardie	117	3.4%	7.7%	45	4.7%	6.1%	72	2.9%	9.1%	40	4.1%	9.1%
Bourgogne	104	3.0%	7.7%	27	2.8%	4.2%	77	3.1%	10.8%	21	2.1%	6.1%
Haute-Normandie	120	3.5%	8.1%	27	2.8%	3.9%	93	3.8%	12.0%	40	4.1%	8.9%
Basse-Normandie	72	2.1%	6.0%	23	2.4%	4.1%	49	2.0%	7.8%	12	1.2%	3.9%
Centre	115	3.4%	5.6%	33	3.4%	3.3%	82	3.3%	7.6%	30	3.1%	4.8%
Pays de la Loire	160	4.7%	5.6%	38	3.9%	2.8%	122	4.9%	8.2%	31	3.1%	3.5%
Bretagne	138	4.0%	5.3%	24	2.5%	1.9%	114	4.6%	8.5%	37	3.8%	4.8%
Poitou-Charentes	68	2.0%	4.6%	24	2.5%	3.4%	44	1.8%	5.8%	22	2.2%	5.7%
Aquitaine	164	4.8%	6.2%	37	3.8%	3.0%	127	5.2%	9.1%	40	4.1%	4.7%
Midi-Pyrénées	135	3.9%	5.7%	46	4.8%	4.0%	89	3.6%	7.2%	42	4.3%	5.4%
Limousin	31	0.9%	4.9%	8	0.9%	2.8%	22	0.9%	6.8%	6	0.6%	3.9%
Auvergne	55	1.6%	4.9%	16	1.6%	2.9%	39	1.6%	6.7%	20	2.0%	6.4%
Rhône-Alpes	318	9.3%	6.4%	95	9.8%	4.0%	222	9.0%	8.6%	98	9.9%	5.8%
Languedoc-Roussillon	126	3.7%	5.9%	24	2.5%	2.4%	102	4.1%	9.0%	39	3.9%	6.1%
Provence-Alpes-Côte-d'Azur-Corse	344	10.0%	8.0%	109	11.2%	5.4%	235	9.5%	10.3%	115	11.7%	8.2%
<b>Habitudes de connexion Internet</b>												
Tous les jours	2053	59.8%	7.6%	633	65.3%	4.6%	1420	57.7%	10.8%	713	72.4%	5.6%
Presque tous les jours	441	12.8%	7.3%	128	13.2%	4.6%	313	12.7%	9.5%	135	13.7%	5.5%
1 à 2 fois par semaine	224	6.5%	7.0%	58	6.0%	4.1%	166	6.7%	9.3%	91	9.3%	10.2%
1 à 3 fois par mois	64	1.9%	7.4%	18	1.8%	4.5%	46	1.9%	9.9%	10	1.0%	5.1%
Moins souvent	148	4.3%	10.3%	20	2.1%	3.3%	128	5.2%	15.7%	17	1.7%	11.2%
Jamais	26	0.7%	10.3%	1	0.1%	1.0%	24	1.0%	22.3%	5	0.5%	16.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	157	4.6%	6.4%	17	1.8%	1.8%	140	5.7%	9.5%	13	1.3%	6.7%
<b>De 9 000 à moins de 12 000 euros par an</b>	273	8.0%	8.4%	46	4.7%	4.2%	227	9.2%	10.4%	20	2.0%	7.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	491	14.3%	7.2%	130	13.4%	4.4%	361	14.7%	9.5%	56	5.6%	6.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	593	17.3%	8.2%	157	16.2%	4.7%	436	17.7%	11.2%	118	12.0%	7.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	723	21.1%	6.5%	229	23.7%	4.2%	494	20.0%	8.9%	217	22.1%	6.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	400	11.7%	6.4%	129	13.3%	3.9%	271	11.0%	9.1%	158	16.1%	5.6%
<b>De 45 000 à moins de 65 000 euros par an</b>	281	8.2%	5.0%	118	12.1%	3.7%	164	6.6%	6.6%	188	19.1%	5.4%
<b>65 000 euros et plus</b>	106	3.1%	3.7%	32	3.3%	1.8%	75	3.0%	6.7%	80	8.1%	3.6%
<b>Refus</b>	274	8.0%	7.3%	78	8.1%	5.0%	196	8.0%	8.9%	92	9.3%	7.1%
<b>Ne sait pas</b>	132	3.8%	8.7%	33	3.4%	5.0%	99	4.0%	11.7%	43	4.4%	7.9%