

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	4968	100.0%	9.8%	2214	100.0%	9.1%	2754	100.0%	10.4%	1142	100.0%	6.8%
Sexe												
Homme	2214	44.6%	9.1%	2214	100.0%	9.1%	0	-	100.0%	575	50.3%	6.5%
Femme	2754	55.4%	10.4%	0	-	100.0%	2754	100.0%	10.4%	567	49.7%	7.1%
Age												
15 à 24 ans	725	14.6%	9.8%	349	15.8%	9.4%	376	13.7%	10.3%	244	21.4%	8.2%
25 à 34 ans	617	12.4%	8.0%	282	12.7%	7.5%	335	12.2%	8.6%	188	16.5%	5.5%
35 à 49 ans	1342	27.0%	10.5%	641	28.9%	10.2%	702	25.5%	10.9%	407	35.6%	6.7%
50 à 64 ans	1222	24.6%	10.0%	572	25.9%	9.6%	650	23.6%	10.3%	276	24.2%	6.7%
65 ans et plus	1061	21.4%	9.8%	370	16.7%	8.0%	691	25.1%	11.2%	27	2.4%	11.5%
Individu												
Ménagère	2420	48.7%	10.4%	0	-	100.0%	2420	87.9%	10.4%	436	38.2%	6.5%
Personne de Référence	2829	56.9%	10.1%	1803	81.4%	8.9%	1025	37.2%	13.1%	537	47.1%	6.4%
Responsable des achats	2276	45.8%	9.4%	670	30.3%	8.8%	1606	58.3%	9.8%	536	46.9%	6.4%
PCS Individu												
Agriculteurs	55	1.1%	10.4%	43	1.9%	12.3%	12	0.4%	6.7%	1	0.0%	8.7%
Petits patrons	114	2.3%	7.4%	84	3.8%	7.6%	30	1.1%	6.8%	105	9.2%	7.4%
Affaires et Cadres	176	3.5%	3.8%	98	4.4%	3.4%	78	2.8%	4.5%	153	13.4%	3.5%
Professions intermédiaires	492	9.9%	7.4%	273	12.3%	7.8%	219	7.9%	6.9%	403	35.3%	7.2%
Employés	945	19.0%	11.2%	199	9.0%	10.2%	746	27.1%	11.6%	146	12.8%	8.2%
Ouvriers	840	16.9%	13.0%	647	29.2%	12.8%	193	7.0%	13.9%	33	2.9%	9.6%
Retraités	1212	24.4%	9.9%	500	22.6%	8.5%	712	25.9%	11.1%	17	1.5%	7.8%
Autres inactifs	1133	22.8%	11.0%	369	16.7%	10.4%	764	27.7%	11.3%	285	24.9%	9.1%
PCS Personne de Référence												
Agriculteurs	90	1.8%	11.5%	43	1.9%	11.4%	47	1.7%	11.6%	0	-	100.0%
Petits patrons	213	4.3%	8.5%	115	5.2%	8.6%	98	3.6%	8.5%	213	18.7%	8.5%
Affaires et Cadres	307	6.2%	4.5%	140	6.3%	4.0%	167	6.1%	5.1%	307	26.8%	4.5%
Professions intermédiaires	622	12.5%	8.2%	320	14.4%	8.0%	302	11.0%	8.4%	622	54.5%	8.2%
Employés	613	12.3%	11.4%	202	9.1%	9.4%	411	14.9%	12.8%	0	-	100.0%
Ouvriers	1236	24.9%	12.7%	648	29.3%	12.7%	587	21.3%	12.8%	0	-	100.0%
Retraités	1417	28.5%	9.8%	575	26.0%	8.8%	843	30.6%	10.7%	0	-	100.0%
Autres inactifs	470	9.5%	12.5%	171	7.7%	12.6%	299	10.9%	12.4%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	1080	21.7%	11.7%	429	19.4%	10.8%	651	23.6%	12.3%	113	9.9%	6.5%
2 personnes	1566	31.5%	8.8%	719	32.5%	8.3%	847	30.8%	9.3%	237	20.8%	5.6%
3 personnes	875	17.6%	9.4%	394	17.8%	8.5%	482	17.5%	10.2%	240	21.0%	6.5%
4 personnes	882	17.8%	9.5%	424	19.2%	9.2%	458	16.6%	9.9%	329	28.8%	7.1%
5 personnes et +	565	11.4%	10.8%	248	11.2%	10.1%	317	11.5%	11.3%	223	19.5%	8.9%
Présence d'enfants de moins de 15 ans												
Oui	1515	30.5%	9.6%	634	28.6%	8.7%	881	32.0%	10.5%	502	44.0%	6.8%
Non	3453	69.5%	9.8%	1580	71.4%	9.3%	1873	68.0%	10.3%	640	56.0%	6.8%
Habitat												
Communes rurales	1478	29.8%	11.5%	691	31.2%	11.1%	787	28.6%	11.8%	335	29.3%	9.3%
Agglo. - 20 000 hab	974	19.6%	11.4%	447	20.2%	11.0%	527	19.2%	11.7%	213	18.7%	8.7%
Agglo. 20 000 à 100 000 hab	701	14.1%	10.5%	323	14.6%	10.1%	377	13.7%	10.9%	158	13.8%	8.0%
Agglo. + 100 000 hab	1291	26.0%	9.0%	543	24.5%	7.9%	748	27.2%	9.9%	284	24.8%	5.8%
Agglo. Paris	524	10.5%	6.3%	210	9.5%	5.3%	314	11.4%	7.2%	152	13.4%	3.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	640	12.9%	6.8%	263	11.9%	5.9%	377	13.7%	7.6%	180	15.7%	4.2%
Nord-Pas-de-Calais	498	10.0%	15.5%	230	10.4%	15.1%	268	9.7%	15.9%	106	9.3%	12.0%
Lorraine	141	2.8%	7.3%	73	3.3%	7.8%	68	2.5%	6.8%	37	3.2%	7.1%
Alsace	77	1.5%	5.1%	34	1.5%	4.6%	43	1.6%	5.5%	18	1.6%	3.5%
Franche-Comté	113	2.3%	11.9%	63	2.9%	13.7%	50	1.8%	10.3%	21	1.8%	8.5%
Champagne-Ardenne	133	2.7%	12.2%	59	2.7%	11.2%	74	2.7%	13.1%	24	2.1%	9.0%
Picardie	227	4.6%	14.9%	113	5.1%	15.3%	114	4.1%	14.5%	62	5.4%	13.9%
Bourgogne	184	3.7%	13.5%	88	4.0%	13.5%	96	3.5%	13.5%	29	2.5%	8.4%
Haute-Normandie	165	3.3%	11.2%	83	3.7%	11.8%	82	3.0%	10.6%	44	3.9%	9.8%
Basse-Normandie	142	2.9%	11.8%	56	2.5%	9.8%	86	3.1%	13.7%	21	1.8%	6.7%
Centre	254	5.1%	12.2%	129	5.8%	12.9%	125	4.5%	11.6%	55	4.9%	8.9%
Pays de la Loire	262	5.3%	9.2%	107	4.8%	7.8%	155	5.6%	10.5%	53	4.6%	6.1%
Bretagne	182	3.7%	7.0%	81	3.6%	6.5%	101	3.7%	7.5%	34	2.9%	4.4%
Poitou-Charentes	179	3.6%	12.2%	71	3.2%	10.1%	108	3.9%	14.2%	36	3.1%	9.3%
Aquitaine	289	5.8%	10.9%	120	5.4%	9.5%	169	6.2%	12.1%	79	6.9%	9.3%
Midi-Pyrénées	243	4.9%	10.2%	97	4.4%	8.5%	146	5.3%	11.9%	46	4.0%	5.8%
Limousin	80	1.6%	12.6%	40	1.8%	13.3%	39	1.4%	12.0%	16	1.4%	10.0%
Auvergne	120	2.4%	10.6%	45	2.0%	8.3%	75	2.7%	12.8%	26	2.2%	8.2%
Rhône-Alpes	479	9.6%	9.6%	206	9.3%	8.6%	272	9.9%	10.6%	138	12.1%	8.2%
Languedoc-Roussillon	200	4.0%	9.3%	91	4.1%	8.9%	109	4.0%	9.6%	44	3.9%	7.0%
Provence-Alpes-Côte-d'Azur-Corse	363	7.3%	8.4%	167	7.6%	8.2%	195	7.1%	8.6%	74	6.5%	5.3%
Habitudes de connexion Internet												
Tous les jours	2079	41.8%	7.7%	986	44.6%	7.2%	1092	39.7%	8.3%	748	65.5%	5.9%
Presque tous les jours	565	11.4%	9.3%	284	12.8%	10.2%	281	10.2%	8.5%	190	16.6%	7.8%
1 à 2 fois par semaine	414	8.3%	12.9%	173	7.8%	12.2%	241	8.8%	13.5%	83	7.3%	9.3%
1 à 3 fois par mois	108	2.2%	12.6%	34	1.5%	8.7%	74	2.7%	15.9%	24	2.1%	12.6%
Moins souvent	181	3.7%	12.7%	61	2.7%	9.8%	121	4.4%	14.9%	15	1.3%	10.2%
Jamais	40	0.8%	16.2%	20	0.9%	14.2%	20	0.7%	18.9%	8	0.7%	28.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	306	6.2%	12.5%	96	4.3%	10.0%	210	7.6%	14.1%	10	0.9%	5.5%
De 9 000 à moins de 12 000 euros par an	483	9.7%	14.8%	162	7.3%	15.0%	322	11.7%	14.7%	35	3.0%	12.5%
De 12 000 à moins de 18 000 euros par an	932	18.8%	13.7%	393	17.7%	13.1%	539	19.6%	14.1%	85	7.5%	10.5%
De 18 000 à moins de 24 000 euros par an	797	16.0%	11.0%	358	16.2%	10.6%	439	15.9%	11.3%	135	11.8%	8.5%
De 24 000 à moins de 36 000 euros par an	1085	21.8%	9.8%	497	22.4%	9.0%	589	21.4%	10.6%	293	25.6%	8.1%
De 36 000 à moins de 45 000 euros par an	449	9.0%	7.2%	234	10.6%	7.1%	216	7.8%	7.2%	197	17.3%	7.0%
De 45 000 à moins de 65 000 euros par an	319	6.4%	5.6%	189	8.5%	6.0%	130	4.7%	5.2%	193	16.9%	5.6%
65 000 euros et plus	105	2.1%	3.7%	61	2.8%	3.5%	44	1.6%	3.9%	66	5.8%	2.9%
Refus	354	7.1%	9.4%	145	6.6%	9.4%	208	7.6%	9.5%	97	8.5%	7.6%
Ne sait pas	139	2.8%	9.2%	80	3.6%	12.1%	59	2.1%	6.9%	31	2.8%	5.8%