

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	874	100.0%	1.7%	404	100.0%	1.7%	469	100.0%	1.8%	227	100.0%	1.3%
Sexe												
Homme	404	46.3%	1.7%	404	100.0%	1.7%	0	-	100.0%	90	39.5%	1.0%
Femme	469	53.7%	1.8%	0	-	100.0%	469	100.0%	1.8%	137	60.5%	1.7%
Age												
15 à 24 ans	176	20.1%	2.4%	80	19.9%	2.2%	95	20.3%	2.6%	67	29.6%	2.2%
25 à 34 ans	155	17.7%	2.0%	76	18.9%	2.0%	78	16.7%	2.0%	31	13.5%	0.9%
35 à 49 ans	231	26.4%	1.8%	97	23.9%	1.5%	134	28.6%	2.1%	91	40.0%	1.5%
50 à 64 ans	185	21.1%	1.5%	102	25.1%	1.7%	83	17.7%	1.3%	36	15.8%	0.9%
65 ans et plus	127	14.6%	1.2%	49	12.1%	1.1%	79	16.7%	1.3%	2	1.0%	0.9%
Individu												
Ménagère	380	43.6%	1.6%	0	-	100.0%	380	81.1%	1.6%	105	46.1%	1.6%
Personne de Référence	459	52.6%	1.6%	328	81.2%	1.6%	131	27.9%	1.7%	82	36.1%	1.0%
Responsable des achats	403	46.1%	1.7%	142	35.2%	1.9%	261	55.5%	1.6%	126	55.6%	1.5%
PCS Individu												
Agriculteurs	2	0.2%	0.3%	2	0.4%	0.5%	0	-	-	0	-	-
Petits patrons	19	2.2%	1.3%	11	2.7%	1.0%	9	1.8%	1.9%	18	8.1%	1.3%
Affaires et Cadres	35	4.0%	0.7%	19	4.8%	0.7%	15	3.2%	0.9%	29	12.8%	0.7%
Professions intermédiaires	83	9.5%	1.2%	33	8.1%	0.9%	50	10.7%	1.6%	68	29.9%	1.2%
Employés	187	21.5%	2.2%	44	10.9%	2.3%	143	30.5%	2.2%	32	14.0%	1.8%
Ouvriers	196	22.4%	3.0%	164	40.7%	3.3%	31	6.7%	2.2%	11	4.9%	3.3%
Retraités	156	17.8%	1.3%	73	18.2%	1.2%	82	17.5%	1.3%	3	1.5%	1.6%
Autres inactifs	196	22.4%	1.9%	57	14.2%	1.6%	139	29.6%	2.1%	65	28.7%	2.1%
PCS Personne de Référence												
Agriculteurs	8	0.9%	1.1%	2	0.4%	0.4%	7	1.4%	1.6%	0	-	100.0%
Petits patrons	41	4.7%	1.7%	18	4.4%	1.3%	24	5.0%	2.0%	41	18.3%	1.7%
Affaires et Cadres	72	8.3%	1.1%	28	6.9%	0.8%	44	9.4%	1.4%	72	31.9%	1.1%
Professions intermédiaires	113	12.9%	1.5%	44	10.8%	1.1%	69	14.8%	1.9%	113	49.8%	1.5%
Employés	121	13.9%	2.3%	40	10.0%	1.9%	81	17.2%	2.5%	0	-	100.0%
Ouvriers	277	31.7%	2.9%	179	44.4%	3.5%	98	20.8%	2.1%	0	-	100.0%
Retraités	187	21.4%	1.3%	80	19.7%	1.2%	107	22.8%	1.4%	0	-	100.0%
Autres inactifs	54	6.1%	1.4%	14	3.3%	1.0%	40	8.5%	1.7%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	137	15.7%	1.5%	61	15.1%	1.5%	76	16.2%	1.4%	14	6.3%	0.8%
2 personnes	282	32.3%	1.6%	140	34.7%	1.6%	142	30.3%	1.6%	60	26.6%	1.4%
3 personnes	159	18.2%	1.7%	58	14.4%	1.3%	101	21.6%	2.1%	50	22.2%	1.4%
4 personnes	159	18.2%	1.7%	75	18.5%	1.6%	84	17.9%	1.8%	54	23.8%	1.2%
5 personnes et +	136	15.6%	2.6%	70	17.3%	2.9%	66	14.0%	2.4%	48	21.2%	1.9%
Présence d'enfants de moins de 15 ans												
Oui	332	38.0%	2.1%	145	36.0%	2.0%	186	39.7%	2.2%	118	52.0%	1.6%
Non	542	62.0%	1.5%	259	64.0%	1.5%	283	60.3%	1.6%	109	48.0%	1.2%
Habitat												
Communes rurales	218	24.9%	1.7%	101	24.9%	1.6%	117	24.9%	1.8%	54	23.6%	1.5%
Agglo. - 20 000 hab	185	21.2%	2.2%	79	19.5%	1.9%	107	22.8%	2.4%	40	17.6%	1.6%
Agglo. 20 000 à 100 000 hab	97	11.1%	1.4%	46	11.4%	1.4%	51	10.8%	1.5%	31	13.8%	1.6%
Agglo. + 100 000 hab	232	26.6%	1.6%	120	29.7%	1.7%	112	23.9%	1.5%	59	25.8%	1.2%
Agglo. Paris	142	16.2%	1.7%	59	14.6%	1.5%	83	17.6%	1.9%	44	19.2%	1.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	167	19.1%	1.8%	73	18.1%	1.6%	94	20.0%	1.9%	46	20.2%	1.1%
Nord-Pas-de-Calais	47	5.4%	1.5%	26	6.4%	1.7%	21	4.5%	1.3%	17	7.4%	1.9%
Lorraine	17	1.9%	0.9%	7	1.7%	0.7%	10	2.1%	1.0%	1	0.3%	0.1%
Alsace	30	3.5%	2.0%	8	2.0%	1.1%	22	4.8%	2.9%	8	3.6%	1.6%
Franche-Comté	19	2.2%	2.0%	3	0.7%	0.6%	16	3.4%	3.3%	3	1.5%	1.4%
Champagne-Ardenne	25	2.9%	2.3%	9	2.2%	1.7%	17	3.5%	2.9%	4	1.8%	1.5%
Picardie	30	3.4%	2.0%	16	4.1%	2.2%	13	2.8%	1.7%	11	4.7%	2.4%
Bourgogne	24	2.8%	1.8%	16	3.9%	2.4%	8	1.8%	1.2%	1	0.6%	0.4%
Haute-Normandie	20	2.3%	1.3%	13	3.3%	1.9%	7	1.4%	0.8%	12	5.1%	2.6%
Basse-Normandie	20	2.3%	1.7%	11	2.7%	1.9%	9	2.0%	1.5%	6	2.4%	1.8%
Centre	43	4.9%	2.1%	20	5.0%	2.0%	22	4.8%	2.1%	11	4.9%	1.8%
Pays de la Loire	45	5.1%	1.6%	17	4.2%	1.2%	28	5.9%	1.9%	15	6.7%	1.7%
Bretagne	48	5.5%	1.9%	29	7.2%	2.3%	19	4.1%	1.4%	14	6.0%	1.8%
Poitou-Charentes	24	2.8%	1.6%	16	4.0%	2.3%	8	1.7%	1.0%	4	1.7%	1.0%
Aquitaine	39	4.4%	1.5%	19	4.8%	1.5%	19	4.1%	1.4%	4	1.8%	0.5%
Midi-Pyrénées	44	5.1%	1.9%	16	3.9%	1.4%	28	6.0%	2.3%	13	5.9%	1.7%
Limousin	12	1.4%	1.9%	9	2.1%	2.9%	3	0.7%	1.0%	2	0.8%	1.1%
Auvergne	12	1.3%	1.0%	8	2.1%	1.6%	3	0.7%	0.6%	2	0.9%	0.6%
Rhône-Alpes	92	10.5%	1.8%	36	8.9%	1.5%	56	11.9%	2.2%	23	10.3%	1.4%
Languedoc-Roussillon	40	4.6%	1.9%	15	3.7%	1.5%	25	5.4%	2.2%	11	5.0%	1.8%
Provence-Alpes-Côte-d'Azur-Corse	76	8.7%	1.8%	36	9.0%	1.8%	40	8.5%	1.7%	19	8.4%	1.3%
Habitudes de connexion Internet												
Tous les jours	404	46.3%	1.5%	183	45.4%	1.3%	221	47.1%	1.7%	163	71.7%	1.3%
Presque tous les jours	115	13.2%	1.9%	48	11.9%	1.7%	67	14.3%	2.0%	34	14.8%	1.4%
1 à 2 fois par semaine	71	8.1%	2.2%	34	8.4%	2.4%	37	8.0%	2.1%	20	8.8%	2.2%
1 à 3 fois par mois	27	3.1%	3.1%	13	3.1%	3.2%	14	3.0%	3.0%	4	1.7%	2.0%
Moins souvent	45	5.2%	3.2%	19	4.7%	3.1%	26	5.6%	3.2%	0	0.1%	0.2%
Jamais	4	0.5%	1.6%	2	0.5%	1.6%	2	0.4%	1.6%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	41	4.7%	1.7%	14	3.4%	1.4%	27	5.7%	1.8%	3	1.1%	1.3%
De 9 000 à moins de 12 000 euros par an	51	5.8%	1.6%	15	3.7%	1.4%	36	7.7%	1.6%	4	1.6%	1.3%
De 12 000 à moins de 18 000 euros par an	159	18.2%	2.3%	70	17.4%	2.3%	89	18.9%	2.3%	14	6.2%	1.7%
De 18 000 à moins de 24 000 euros par an	153	17.5%	2.1%	84	20.7%	2.5%	69	14.8%	1.8%	37	16.1%	2.3%
De 24 000 à moins de 36 000 euros par an	194	22.2%	1.8%	90	22.2%	1.6%	104	22.1%	1.9%	55	24.4%	1.5%
De 36 000 à moins de 45 000 euros par an	64	7.3%	1.0%	34	8.4%	1.0%	30	6.4%	1.0%	27	11.8%	0.9%
De 45 000 à moins de 65 000 euros par an	73	8.3%	1.3%	36	8.8%	1.1%	37	7.9%	1.5%	42	18.4%	1.2%
65 000 euros et plus	21	2.4%	0.7%	9	2.3%	0.5%	12	2.5%	1.1%	12	5.1%	0.5%
Refus	78	8.9%	2.1%	37	9.1%	2.4%	41	8.8%	1.9%	26	11.4%	2.0%
Ne sait pas	41	4.6%	2.7%	16	4.0%	2.5%	24	5.2%	2.9%	9	3.9%	1.6%