

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	866	100.0%	1.7%	315	100.0%	1.3%	550	100.0%	2.1%	144	100.0%	0.9%
Sexe												
Homme	315	36.4%	1.3%	315	100.0%	1.3%	0	-	100.0%	69	47.9%	0.8%
Femme	550	63.6%	2.1%	0	-	100.0%	550	100.0%	2.1%	75	52.1%	0.9%
Age												
15 à 24 ans	45	5.2%	0.6%	28	8.8%	0.7%	18	3.2%	0.5%	17	12.0%	0.6%
25 à 34 ans	42	4.9%	0.6%	25	8.0%	0.7%	17	3.1%	0.4%	22	15.4%	0.6%
35 à 49 ans	96	11.0%	0.8%	22	7.0%	0.4%	73	13.3%	1.1%	36	25.2%	0.6%
50 à 64 ans	219	25.4%	1.8%	81	25.7%	1.4%	138	25.1%	2.2%	66	45.9%	1.6%
65 ans et plus	463	53.5%	4.3%	159	50.4%	3.4%	304	55.2%	4.9%	2	1.5%	0.9%
Individu												
Ménagère	523	60.4%	2.3%	0	-	100.0%	523	95.0%	2.3%	72	50.0%	1.1%
Personne de Référence	512	59.1%	1.8%	281	89.0%	1.4%	231	42.0%	2.9%	59	41.1%	0.7%
Responsable des achats	407	47.0%	1.7%	79	24.9%	1.0%	328	59.6%	2.0%	76	53.0%	0.9%
PCS Individu												
Agriculteurs	20	2.3%	3.7%	8	2.6%	2.4%	11	2.1%	6.2%	0	-	-
Petits patrons	3	0.3%	0.2%	3	0.9%	0.2%	0	-	-	3	1.9%	0.2%
Affaires et Cadres	39	4.5%	0.8%	29	9.2%	1.0%	10	1.9%	0.6%	35	24.6%	0.8%
Professions intermédiaires	56	6.4%	0.8%	26	8.2%	0.7%	30	5.4%	0.9%	46	32.3%	0.8%
Employés	99	11.4%	1.2%	12	3.9%	0.6%	86	15.7%	1.3%	30	20.9%	1.7%
Ouvriers	37	4.3%	0.6%	24	7.6%	0.5%	13	2.4%	1.0%	5	3.2%	1.4%
Retraités	485	56.0%	3.9%	186	59.2%	3.2%	298	54.2%	4.7%	3	2.1%	1.4%
Autres inactifs	128	14.8%	1.2%	27	8.4%	0.8%	101	18.4%	1.5%	22	15.1%	0.7%
PCS Personne de Référence												
Agriculteurs	22	2.5%	2.8%	8	2.5%	2.1%	14	2.5%	3.4%	0	-	100.0%
Petits patrons	8	0.9%	0.3%	3	0.9%	0.2%	5	0.9%	0.4%	8	5.3%	0.3%
Affaires et Cadres	79	9.2%	1.2%	41	13.0%	1.2%	38	7.0%	1.2%	79	55.1%	1.2%
Professions intermédiaires	57	6.6%	0.8%	25	8.0%	0.6%	32	5.8%	0.9%	57	39.6%	0.8%
Employés	49	5.6%	0.9%	7	2.1%	0.3%	42	7.6%	1.3%	0	-	100.0%
Ouvriers	50	5.8%	0.5%	25	7.9%	0.5%	25	4.6%	0.5%	0	-	100.0%
Retraités	548	63.3%	3.8%	197	62.7%	3.0%	350	63.6%	4.4%	0	-	100.0%
Autres inactifs	53	6.2%	1.4%	9	2.9%	0.7%	44	8.0%	1.8%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	231	26.7%	2.5%	47	14.8%	1.2%	184	33.5%	3.5%	10	7.1%	0.6%
2 personnes	417	48.2%	2.4%	181	57.3%	2.1%	237	43.0%	2.6%	50	35.0%	1.2%
3 personnes	93	10.7%	1.0%	40	12.8%	0.9%	52	9.5%	1.1%	25	17.7%	0.7%
4 personnes	64	7.4%	0.7%	32	10.1%	0.7%	32	5.8%	0.7%	30	20.6%	0.6%
5 personnes et +	61	7.0%	1.2%	16	5.0%	0.6%	45	8.2%	1.6%	28	19.7%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	92	10.6%	0.6%	32	10.1%	0.4%	60	10.9%	0.7%	42	28.9%	0.6%
Non	774	89.4%	2.2%	283	89.9%	1.7%	490	89.1%	2.7%	102	71.1%	1.1%
Habitat												
Communes rurales	304	35.1%	2.4%	98	31.2%	1.6%	206	37.4%	3.1%	29	20.4%	0.8%
Agglo. - 20 000 hab	175	20.2%	2.0%	67	21.1%	1.6%	108	19.6%	2.4%	30	20.7%	1.2%
Agglo. 20 000 à 100 000 hab	122	14.1%	1.8%	37	11.7%	1.1%	86	15.5%	2.5%	26	17.9%	1.3%
Agglo. + 100 000 hab	182	21.0%	1.3%	77	24.3%	1.1%	105	19.1%	1.4%	30	20.8%	0.6%
Agglo. Paris	83	9.6%	1.0%	37	11.7%	0.9%	46	8.3%	1.1%	29	20.1%	0.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	85	9.9%	0.9%	39	12.5%	0.9%	46	8.3%	0.9%	30	20.9%	0.7%
Nord-Pas-de-Calais	66	7.6%	2.0%	22	6.9%	1.4%	44	8.0%	2.6%	13	9.1%	1.5%
Lorraine	29	3.4%	1.5%	10	3.0%	1.0%	20	3.6%	2.0%	2	1.2%	0.3%
Alsace	19	2.2%	1.2%	5	1.7%	0.7%	13	2.4%	1.7%	4	2.7%	0.7%
Franche-Comté	32	3.7%	3.4%	6	2.0%	1.4%	26	4.7%	5.3%	4	2.8%	1.7%
Champagne-Ardenne	25	2.9%	2.3%	8	2.4%	1.5%	17	3.1%	3.0%	3	2.4%	1.3%
Picardie	15	1.7%	1.0%	8	2.7%	1.1%	7	1.2%	0.8%	5	3.4%	1.1%
Bourgogne	43	4.9%	3.1%	8	2.5%	1.2%	35	6.3%	4.9%	3	1.8%	0.7%
Haute-Normandie	5	0.6%	0.3%	0	-	-	5	0.9%	0.7%	0	-	-
Basse-Normandie	33	3.8%	2.7%	9	2.9%	1.6%	24	4.3%	3.8%	5	3.3%	1.5%
Centre	29	3.4%	1.4%	8	2.6%	0.8%	21	3.8%	1.9%	3	1.8%	0.4%
Pays de la Loire	78	9.0%	2.7%	38	12.2%	2.8%	39	7.2%	2.7%	11	7.9%	1.3%
Bretagne	79	9.1%	3.1%	25	7.9%	2.0%	54	9.9%	4.0%	11	7.6%	1.4%
Poitou-Charentes	19	2.2%	1.3%	7	2.3%	1.0%	12	2.1%	1.5%	2	1.7%	0.6%
Aquitaine	39	4.5%	1.5%	15	4.9%	1.2%	23	4.2%	1.7%	5	3.7%	0.6%
Midi-Pyrénées	52	6.0%	2.2%	15	4.7%	1.3%	37	6.7%	3.0%	10	6.7%	1.2%
Limousin	6	0.7%	1.0%	1	0.2%	0.2%	5	1.0%	1.6%	1	0.7%	0.7%
Auvergne	25	2.9%	2.2%	8	2.5%	1.4%	17	3.2%	3.0%	2	1.6%	0.8%
Rhône-Alpes	99	11.4%	2.0%	42	13.5%	1.8%	56	10.2%	2.2%	20	13.6%	1.2%
Languedoc-Roussillon	44	5.0%	2.0%	19	6.0%	1.8%	25	4.5%	2.2%	6	4.2%	1.0%
Provence-Alpes-Côte-d'Azur-Corse	45	5.2%	1.0%	21	6.6%	1.0%	24	4.3%	1.0%	5	3.1%	0.3%
Habitudes de connexion Internet												
Tous les jours	299	34.6%	1.1%	150	47.5%	1.1%	150	27.2%	1.1%	105	73.0%	0.8%
Presque tous les jours	75	8.7%	1.2%	29	9.2%	1.0%	46	8.3%	1.4%	29	20.0%	1.2%
1 à 2 fois par semaine	48	5.6%	1.5%	15	4.7%	1.0%	34	6.1%	1.9%	7	5.0%	0.8%
1 à 3 fois par mois	15	1.7%	1.7%	5	1.6%	1.3%	10	1.7%	2.1%	0	0.2%	0.1%
Moins souvent	20	2.4%	1.4%	0	-	-	20	3.7%	2.5%	0	-	-
Jamais	7	0.8%	2.9%	2	0.6%	1.4%	5	0.9%	4.7%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	52	6.0%	2.1%	5	1.4%	0.5%	48	8.6%	3.2%	0	0.2%	0.1%
De 9 000 à moins de 12 000 euros par an	71	8.2%	2.2%	17	5.4%	1.6%	54	9.9%	2.5%	2	1.1%	0.6%
De 12 000 à moins de 18 000 euros par an	136	15.7%	2.0%	38	12.0%	1.3%	98	17.8%	2.6%	6	4.0%	0.7%
De 18 000 à moins de 24 000 euros par an	141	16.3%	1.9%	48	15.3%	1.4%	93	16.8%	2.4%	9	6.4%	0.6%
De 24 000 à moins de 36 000 euros par an	203	23.5%	1.8%	84	26.8%	1.5%	119	21.5%	2.1%	29	19.8%	0.8%
De 36 000 à moins de 45 000 euros par an	86	9.9%	1.4%	44	13.9%	1.3%	42	7.6%	1.4%	34	23.3%	1.2%
De 45 000 à moins de 65 000 euros par an	72	8.3%	1.3%	41	12.9%	1.3%	31	5.7%	1.3%	39	27.4%	1.1%
65 000 euros et plus	27	3.2%	1.0%	15	4.7%	0.8%	13	2.3%	1.1%	16	11.1%	0.7%
Refus	56	6.4%	1.5%	17	5.4%	1.1%	39	7.1%	1.8%	9	6.3%	0.7%
Ne sait pas	22	2.5%	1.4%	7	2.2%	1.1%	15	2.7%	1.7%	1	0.4%	0.1%