

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	270	100.0%	0.5%	131	100.0%	0.5%	139	100.0%	0.5%	124	100.0%	0.7%
<b>Sexe</b>												
<b>Homme</b>	131	48.5%	0.5%	131	100.0%	0.5%	0	-	100.0%	70	56.5%	0.8%
<b>Femme</b>	139	51.5%	0.5%	0	-	100.0%	139	100.0%	0.5%	54	43.5%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	26	9.6%	0.3%	14	10.7%	0.4%	12	8.5%	0.3%	9	6.9%	0.3%
<b>25 à 34 ans</b>	29	10.9%	0.4%	21	15.9%	0.5%	9	6.2%	0.2%	19	15.2%	0.6%
<b>35 à 49 ans</b>	55	20.4%	0.4%	34	25.6%	0.5%	22	15.6%	0.3%	34	27.4%	0.6%
<b>50 à 64 ans</b>	92	34.2%	0.8%	39	30.0%	0.7%	53	38.2%	0.8%	56	45.0%	1.4%
<b>65 ans et plus</b>	67	24.9%	0.6%	23	17.8%	0.5%	44	31.6%	0.7%	7	5.4%	2.8%
<b>Individu</b>												
<b>Ménagère</b>	125	46.4%	0.5%	0	-	100.0%	125	90.2%	0.5%	49	39.1%	0.7%
<b>Personne de Référence</b>	162	59.9%	0.6%	108	82.3%	0.5%	54	38.8%	0.7%	75	60.4%	0.9%
<b>Responsable des achats</b>	130	48.3%	0.5%	50	38.1%	0.7%	80	57.8%	0.5%	57	46.2%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	0	-	-	0	-	-	0	-	-	0	-	-
<b>Petits patrons</b>	16	5.8%	1.0%	11	8.4%	1.0%	5	3.3%	1.0%	16	12.6%	1.1%
<b>Affaires et Cadres</b>	61	22.7%	1.3%	42	32.4%	1.5%	19	13.6%	1.1%	56	45.3%	1.3%
<b>Professions intermédiaires</b>	32	11.9%	0.5%	7	5.6%	0.2%	25	17.9%	0.8%	32	26.0%	0.6%
<b>Employés</b>	32	11.7%	0.4%	13	10.1%	0.7%	18	13.3%	0.3%	2	1.8%	0.1%
<b>Ouvriers</b>	17	6.5%	0.3%	15	11.5%	0.3%	2	1.7%	0.2%	0	-	-
<b>Retraités</b>	74	27.4%	0.6%	22	17.0%	0.4%	52	37.2%	0.8%	6	4.9%	2.7%
<b>Autres inactifs</b>	38	14.0%	0.4%	20	15.0%	0.6%	18	13.0%	0.3%	12	9.5%	0.4%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	0	-	-	0	-	-	0	-	-	0	-	100.0%
<b>Petits patrons</b>	14	5.3%	0.6%	11	8.6%	0.8%	3	2.2%	0.3%	14	11.6%	0.6%
<b>Affaires et Cadres</b>	86	32.0%	1.3%	49	37.6%	1.4%	37	26.7%	1.1%	86	69.7%	1.3%
<b>Professions intermédiaires</b>	23	8.6%	0.3%	9	7.2%	0.2%	14	9.9%	0.4%	23	18.7%	0.3%
<b>Employés</b>	24	8.7%	0.4%	14	10.7%	0.7%	10	6.9%	0.3%	0	-	100.0%
<b>Ouvriers</b>	29	10.7%	0.3%	16	12.3%	0.3%	13	9.2%	0.3%	0	-	100.0%
<b>Retraités</b>	81	30.0%	0.6%	26	19.9%	0.4%	55	39.6%	0.7%	0	-	100.0%
<b>Autres inactifs</b>	13	4.6%	0.3%	5	3.7%	0.4%	8	5.5%	0.3%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	68	25.0%	0.7%	31	24.0%	0.8%	36	26.0%	0.7%	22	17.5%	1.3%
<b>2 personnes</b>	114	42.4%	0.6%	50	38.0%	0.6%	65	46.5%	0.7%	54	43.3%	1.3%
<b>3 personnes</b>	52	19.2%	0.6%	30	22.6%	0.6%	22	16.1%	0.5%	31	25.0%	0.8%
<b>4 personnes</b>	24	8.8%	0.3%	12	9.3%	0.3%	12	8.3%	0.2%	10	8.0%	0.2%
<b>5 personnes et +</b>	13	4.6%	0.2%	8	6.2%	0.3%	4	3.2%	0.2%	8	6.2%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	41	15.2%	0.3%	23	17.2%	0.3%	18	13.2%	0.2%	24	19.0%	0.3%
<b>Non</b>	229	84.8%	0.7%	108	82.8%	0.6%	121	86.8%	0.7%	100	81.0%	1.1%
<b>Habitat</b>												
<b>Communes rurales</b>	9	3.5%	0.1%	4	2.9%	0.1%	6	4.0%	0.1%	3	2.3%	0.1%
<b>Agglo. - 20 000 hab</b>	10	3.7%	0.1%	3	2.0%	0.1%	7	5.3%	0.2%	1	1.1%	0.1%
<b>Agglo. 20 000 à 100 000 hab</b>	12	4.6%	0.2%	9	7.0%	0.3%	3	2.4%	0.1%	5	4.1%	0.3%
<b>Agglo. + 100 000 hab</b>	26	9.5%	0.2%	8	6.3%	0.1%	17	12.4%	0.2%	13	10.4%	0.3%
<b>Agglo. Paris</b>	213	78.8%	2.6%	107	81.8%	2.7%	106	75.9%	2.4%	102	82.1%	2.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	216	80.1%	2.3%	110	83.7%	2.4%	107	76.8%	2.2%	104	83.6%	2.4%
Nord-Pas-de-Calais	3	1.2%	0.1%	0	-	-	3	2.3%	0.2%	1	0.9%	0.1%
Lorraine	2	0.6%	0.1%	1	0.5%	0.1%	1	0.7%	0.1%	1	0.8%	0.2%
Alsace	3	1.1%	0.2%	3	2.2%	0.4%	0	-	-	2	1.6%	0.4%
Franche-Comté	0	0.1%	0.0%	0	-	-	0	0.2%	0.1%	0	0.3%	0.1%
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	5	1.8%	0.3%	2	1.5%	0.3%	3	2.0%	0.4%	2	1.4%	0.4%
Bourgogne	3	1.2%	0.2%	3	2.4%	0.5%	0	-	-	3	2.6%	0.9%
Haute-Normandie	2	0.7%	0.1%	0	-	-	2	1.3%	0.2%	0	-	-
Basse-Normandie	2	0.8%	0.2%	0	-	-	2	1.5%	0.3%	0	-	-
Centre	2	0.8%	0.1%	2	1.7%	0.2%	0	-	-	0	-	-
Pays de la Loire	8	2.9%	0.3%	5	3.6%	0.3%	3	2.2%	0.2%	4	2.9%	0.4%
Bretagne	1	0.5%	0.0%	1	1.0%	0.1%	0	-	-	0	-	-
Poitou-Charentes	1	0.3%	0.0%	0	-	-	1	0.5%	0.1%	1	0.6%	0.2%
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	0.2%	0.0%	0	-	-	0	0.3%	0.0%	0	0.3%	0.1%
Limousin	0	0.1%	0.0%	0	0.1%	0.1%	0	-	-	0	0.1%	0.1%
Auvergne	5	1.8%	0.4%	1	0.4%	0.1%	4	3.1%	0.7%	5	3.8%	1.5%
Rhône-Alpes	5	1.9%	0.1%	1	1.1%	0.1%	4	2.6%	0.1%	0	-	-
Languedoc-Roussillon	8	2.9%	0.4%	1	1.0%	0.1%	7	4.7%	0.6%	1	1.1%	0.2%
Provence-Alpes-Côte-d'Azur-Corse	4	1.3%	0.1%	1	0.8%	0.0%	3	1.9%	0.1%	0	-	-
<b>Habitudes de connexion Internet</b>												
Tous les jours	197	73.1%	0.7%	104	79.1%	0.8%	94	67.5%	0.7%	112	89.9%	0.9%
Presque tous les jours	23	8.5%	0.4%	5	4.0%	0.2%	18	12.8%	0.5%	3	2.1%	0.1%
1 à 2 fois par semaine	5	1.8%	0.2%	2	1.7%	0.2%	3	2.0%	0.2%	1	1.0%	0.1%
1 à 3 fois par mois	1	0.4%	0.1%	1	0.8%	0.3%	0	-	-	1	0.8%	0.5%
Moins souvent	10	3.7%	0.7%	7	5.6%	1.2%	3	2.0%	0.3%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

# Pariscope

Hebdomadaire, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	9	3.4%	0.4%	2	1.8%	0.3%	7	4.9%	0.5%	0	-	-
De 9 000 à moins de 12 000 euros par an	8	3.1%	0.3%	2	1.6%	0.2%	6	4.6%	0.3%	3	2.5%	1.1%
De 12 000 à moins de 18 000 euros par an	16	6.1%	0.2%	11	8.1%	0.4%	6	4.2%	0.2%	6	4.9%	0.8%
De 18 000 à moins de 24 000 euros par an	29	10.6%	0.4%	10	7.3%	0.3%	19	13.6%	0.5%	14	11.4%	0.9%
De 24 000 à moins de 36 000 euros par an	51	18.9%	0.5%	34	25.6%	0.6%	17	12.5%	0.3%	16	13.0%	0.4%
De 36 000 à moins de 45 000 euros par an	37	13.7%	0.6%	15	11.7%	0.5%	22	15.5%	0.7%	16	12.8%	0.6%
De 45 000 à moins de 65 000 euros par an	31	11.4%	0.5%	15	11.6%	0.5%	16	11.2%	0.6%	19	15.5%	0.6%
65 000 euros et plus	48	17.6%	1.7%	37	27.9%	2.1%	11	7.9%	1.0%	32	25.7%	1.4%
Refus	40	14.9%	1.1%	5	3.5%	0.3%	36	25.7%	1.6%	18	14.2%	1.4%
Ne sait pas	1	0.4%	0.1%	1	0.8%	0.2%	0	-	-	0	-	-