

# Nous Deux

Hebdomadaire, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1228	100.0%	2.4%	281	100.0%	1.2%	947	100.0%	3.6%	137	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	281	22.9%	1.2%	281	100.0%	1.2%	0	-	100.0%	29	21.5%	0.3%
<b>Femme</b>	947	77.1%	3.6%	0	-	100.0%	947	100.0%	3.6%	107	78.5%	1.3%
<b>Age</b>												
<b>15 à 24 ans</b>	45	3.7%	0.6%	10	3.7%	0.3%	35	3.7%	1.0%	10	7.5%	0.3%
<b>25 à 34 ans</b>	77	6.2%	1.0%	12	4.2%	0.3%	65	6.8%	1.7%	20	14.4%	0.6%
<b>35 à 49 ans</b>	310	25.3%	2.4%	88	31.2%	1.4%	223	23.5%	3.5%	59	43.1%	1.0%
<b>50 à 64 ans</b>	444	36.1%	3.6%	92	32.9%	1.6%	351	37.1%	5.6%	45	32.5%	1.1%
<b>65 ans et plus</b>	352	28.7%	3.3%	79	28.1%	1.7%	273	28.9%	4.4%	3	2.4%	1.4%
<b>Individu</b>												
<b>Ménagère</b>	892	72.6%	3.8%	0	-	100.0%	892	94.2%	3.8%	100	72.8%	1.5%
<b>Personne de Référence</b>	625	50.9%	2.2%	260	92.7%	1.3%	365	38.5%	4.6%	39	28.3%	0.5%
<b>Responsable des achats</b>	690	56.2%	2.9%	95	33.8%	1.2%	595	62.9%	3.6%	98	71.6%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	1.2%	2.8%	3	1.2%	0.9%	12	1.2%	6.4%	0	-	-
<b>Petits patrons</b>	14	1.1%	0.9%	6	2.2%	0.6%	8	0.8%	1.8%	11	7.7%	0.7%
<b>Affaires et Cadres</b>	7	0.5%	0.1%	2	0.8%	0.1%	4	0.5%	0.3%	5	3.8%	0.1%
<b>Professions intermédiaires</b>	69	5.6%	1.0%	20	7.2%	0.6%	49	5.1%	1.5%	45	32.7%	0.8%
<b>Employés</b>	291	23.7%	3.5%	15	5.2%	0.7%	276	29.2%	4.3%	45	32.9%	2.5%
<b>Ouvriers</b>	171	13.9%	2.7%	92	32.6%	1.8%	79	8.4%	5.7%	7	4.9%	1.9%
<b>Retraités</b>	425	34.6%	3.5%	118	42.1%	2.0%	307	32.4%	4.8%	4	3.0%	1.8%
<b>Autres inactifs</b>	237	19.3%	2.3%	25	8.7%	0.7%	212	22.4%	3.1%	21	15.0%	0.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	14	1.1%	1.8%	3	1.2%	0.9%	11	1.1%	2.7%	0	-	100.0%
<b>Petits patrons</b>	35	2.9%	1.4%	6	2.2%	0.5%	29	3.1%	2.5%	35	25.7%	1.4%
<b>Affaires et Cadres</b>	21	1.7%	0.3%	2	0.8%	0.1%	18	1.9%	0.6%	21	15.0%	0.3%
<b>Professions intermédiaires</b>	81	6.6%	1.1%	21	7.6%	0.5%	60	6.3%	1.7%	81	59.3%	1.1%
<b>Employés</b>	152	12.4%	2.8%	13	4.8%	0.6%	138	14.6%	4.3%	0	-	100.0%
<b>Ouvriers</b>	284	23.1%	2.9%	94	33.5%	1.8%	190	20.1%	4.1%	0	-	100.0%
<b>Retraités</b>	506	41.2%	3.5%	122	43.5%	1.9%	384	40.6%	4.9%	0	-	100.0%
<b>Autres inactifs</b>	135	11.0%	3.6%	18	6.6%	1.4%	116	12.3%	4.8%	0	-	100.0%

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<b>Taille du Foyer</b>												
<b>1 personne</b>	269	21.9%	2.9%	37	13.1%	0.9%	232	24.5%	4.4%	11	8.3%	0.7%
<b>2 personnes</b>	499	40.6%	2.8%	128	45.6%	1.5%	370	39.1%	4.1%	41	29.7%	1.0%
<b>3 personnes</b>	215	17.5%	2.3%	51	18.1%	1.1%	164	17.3%	3.5%	36	26.3%	1.0%
<b>4 personnes</b>	155	12.6%	1.7%	50	17.7%	1.1%	105	11.1%	2.3%	29	21.3%	0.6%
<b>5 personnes et +</b>	91	7.4%	1.7%	15	5.4%	0.6%	75	8.0%	2.7%	20	14.4%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	287	23.4%	1.8%	67	23.8%	0.9%	220	23.3%	2.6%	66	47.9%	0.9%
<b>Non</b>	941	76.6%	2.7%	214	76.2%	1.3%	727	76.7%	4.0%	71	52.1%	0.8%
<b>Habitat</b>												
<b>Communes rurales</b>	371	30.2%	2.9%	74	26.5%	1.2%	297	31.3%	4.4%	43	31.5%	1.2%
<b>Agglo. - 20 000 hab</b>	270	22.0%	3.1%	78	27.9%	1.9%	192	20.2%	4.3%	25	18.0%	1.0%
<b>Agglo. 20 000 à 100 000 hab</b>	183	14.9%	2.7%	38	13.5%	1.2%	145	15.3%	4.2%	23	16.6%	1.2%
<b>Agglo. + 100 000 hab</b>	326	26.5%	2.3%	68	24.2%	1.0%	258	27.2%	3.4%	34	24.9%	0.7%
<b>Agglo. Paris</b>	79	6.4%	0.9%	22	8.0%	0.6%	56	5.9%	1.3%	12	9.0%	0.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	123	10.0%	1.3%	33	11.8%	0.7%	90	9.5%	1.8%	15	11.2%	0.4%
Nord-Pas-de-Calais	100	8.2%	3.1%	29	10.3%	1.9%	71	7.5%	4.2%	9	6.8%	1.0%
Lorraine	64	5.2%	3.3%	16	5.6%	1.7%	49	5.1%	4.9%	12	8.6%	2.3%
Alsace	37	3.0%	2.5%	7	2.6%	1.0%	30	3.2%	3.8%	3	2.3%	0.6%
Franche-Comté	30	2.5%	3.2%	7	2.6%	1.6%	23	2.4%	4.7%	3	2.0%	1.1%
Champagne-Ardenne	48	3.9%	4.4%	12	4.2%	2.3%	36	3.8%	6.3%	7	4.9%	2.5%
Picardie	39	3.2%	2.6%	14	4.9%	1.9%	25	2.7%	3.2%	7	5.4%	1.7%
Bourgogne	39	3.1%	2.8%	7	2.5%	1.1%	32	3.3%	4.5%	5	3.5%	1.4%
Haute-Normandie	43	3.5%	2.9%	5	1.9%	0.8%	38	4.0%	4.9%	6	4.3%	1.3%
Basse-Normandie	36	2.9%	3.0%	7	2.6%	1.3%	28	3.0%	4.5%	1	1.1%	0.5%
Centre	63	5.1%	3.0%	15	5.3%	1.5%	48	5.1%	4.5%	6	4.6%	1.0%
Pays de la Loire	77	6.3%	2.7%	17	6.2%	1.3%	60	6.3%	4.1%	11	7.7%	1.2%
Bretagne	46	3.7%	1.8%	8	2.8%	0.6%	38	4.0%	2.8%	1	0.8%	0.1%
Poitou-Charentes	35	2.8%	2.4%	11	3.7%	1.5%	24	2.6%	3.2%	7	5.0%	1.8%
Aquitaine	71	5.8%	2.7%	17	6.1%	1.4%	54	5.7%	3.9%	4	2.7%	0.4%
Midi-Pyrénées	58	4.8%	2.5%	13	4.5%	1.1%	46	4.8%	3.7%	8	5.7%	1.0%
Limousin	20	1.6%	3.1%	6	2.0%	1.9%	14	1.5%	4.3%	0	-	-
Auvergne	38	3.1%	3.4%	15	5.5%	2.9%	22	2.4%	3.8%	1	1.0%	0.5%
Rhône-Alpes	121	9.8%	2.4%	19	6.7%	0.8%	102	10.8%	3.9%	16	11.7%	0.9%
Languedoc-Roussillon	54	4.4%	2.5%	13	4.7%	1.3%	41	4.3%	3.6%	7	4.8%	1.0%
Provence-Alpes-Côte-d'Azur-Corse	86	7.0%	2.0%	9	3.3%	0.5%	76	8.1%	3.3%	8	5.9%	0.6%
<b>Habitudes de connexion Internet</b>												
Tous les jours	414	33.7%	1.5%	102	36.4%	0.7%	312	32.9%	2.4%	101	73.7%	0.8%
Presque tous les jours	108	8.8%	1.8%	29	10.3%	1.0%	79	8.3%	2.4%	22	15.9%	0.9%
1 à 2 fois par semaine	67	5.4%	2.1%	12	4.1%	0.8%	55	5.8%	3.1%	10	7.3%	1.1%
1 à 3 fois par mois	25	2.0%	2.9%	10	3.6%	2.6%	14	1.5%	3.1%	0	-	-
Moins souvent	42	3.4%	2.9%	9	3.1%	1.4%	33	3.5%	4.1%	0	-	-
Jamais	17	1.3%	6.7%	2	0.6%	1.3%	15	1.6%	13.6%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	81	6.6%	3.3%	10	3.6%	1.1%	70	7.4%	4.7%	5	4.0%	2.8%
<b>De 9 000 à moins de 12 000 euros par an</b>	148	12.0%	4.5%	12	4.2%	1.1%	136	14.3%	6.2%	2	1.5%	0.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	299	24.4%	4.4%	53	18.9%	1.8%	246	26.0%	6.5%	14	10.0%	1.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	209	17.0%	2.9%	58	20.8%	1.7%	151	15.9%	3.9%	20	14.3%	1.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	236	19.2%	2.1%	77	27.4%	1.4%	159	16.7%	2.9%	39	28.3%	1.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	95	7.7%	1.5%	25	8.7%	0.7%	70	7.4%	2.4%	20	14.5%	0.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	54	4.4%	1.0%	16	5.8%	0.5%	38	4.0%	1.5%	21	15.4%	0.6%
<b>65 000 euros et plus</b>	7	0.6%	0.2%	3	0.9%	0.1%	4	0.5%	0.4%	7	4.9%	0.3%
<b>Refus</b>	76	6.2%	2.0%	23	8.1%	1.5%	53	5.6%	2.4%	8	5.6%	0.6%
<b>Ne sait pas</b>	24	2.0%	1.6%	4	1.4%	0.6%	20	2.1%	2.4%	2	1.5%	0.4%