

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	597	100.0%	1.2%	243	100.0%	1.0%	354	100.0%	1.3%	124	100.0%	0.7%
<b>Sexe</b>												
<b>Homme</b>	243	40.7%	1.0%	243	100.0%	1.0%	0	-	100.0%	60	48.2%	0.7%
<b>Femme</b>	354	59.3%	1.3%	0	-	100.0%	354	100.0%	1.3%	64	51.8%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	31	5.2%	0.4%	13	5.2%	0.3%	18	5.2%	0.5%	17	13.9%	0.6%
<b>25 à 34 ans</b>	26	4.4%	0.3%	15	6.2%	0.4%	11	3.2%	0.3%	7	5.8%	0.2%
<b>35 à 49 ans</b>	78	13.0%	0.6%	30	12.4%	0.5%	48	13.4%	0.7%	38	31.0%	0.6%
<b>50 à 64 ans</b>	170	28.5%	1.4%	85	35.2%	1.4%	85	24.0%	1.3%	61	49.4%	1.5%
<b>65 ans et plus</b>	291	48.8%	2.7%	99	41.0%	2.2%	192	54.2%	3.1%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	321	53.7%	1.4%	0	-	100.0%	321	90.6%	1.4%	54	43.5%	0.8%
<b>Personne de Référence</b>	368	61.7%	1.3%	220	90.8%	1.1%	148	41.8%	1.9%	68	54.7%	0.8%
<b>Responsable des achats</b>	281	47.1%	1.2%	88	36.2%	1.1%	193	54.6%	1.2%	65	52.2%	0.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	0.6%	0.7%	4	1.5%	1.0%	0	-	-	0	-	-
<b>Petits patrons</b>	6	1.0%	0.4%	2	0.6%	0.1%	4	1.3%	1.0%	6	4.9%	0.4%
<b>Affaires et Cadres</b>	42	7.0%	0.9%	27	11.1%	0.9%	15	4.2%	0.9%	37	29.9%	0.9%
<b>Professions intermédiaires</b>	53	8.8%	0.8%	26	10.6%	0.7%	27	7.6%	0.8%	48	38.8%	0.9%
<b>Employés</b>	61	10.2%	0.7%	12	4.9%	0.6%	49	13.9%	0.8%	6	4.9%	0.3%
<b>Ouvriers</b>	44	7.3%	0.7%	31	13.0%	0.6%	12	3.5%	0.9%	2	1.5%	0.5%
<b>Retraités</b>	297	49.7%	2.4%	123	50.6%	2.1%	174	49.1%	2.7%	4	3.1%	1.7%
<b>Autres inactifs</b>	91	15.3%	0.9%	19	7.9%	0.5%	72	20.4%	1.1%	21	17.0%	0.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	6	1.0%	0.7%	4	1.5%	0.9%	2	0.6%	0.6%	0	-	100.0%
<b>Petits patrons</b>	10	1.6%	0.4%	2	0.6%	0.1%	8	2.3%	0.7%	10	7.7%	0.4%
<b>Affaires et Cadres</b>	61	10.3%	0.9%	31	12.8%	0.9%	30	8.5%	0.9%	61	49.3%	0.9%
<b>Professions intermédiaires</b>	53	8.9%	0.7%	27	11.1%	0.7%	26	7.4%	0.7%	53	42.9%	0.7%
<b>Employés</b>	44	7.4%	0.8%	10	4.2%	0.5%	34	9.5%	1.1%	0	-	100.0%
<b>Ouvriers</b>	50	8.3%	0.5%	28	11.6%	0.6%	22	6.1%	0.5%	0	-	100.0%
<b>Retraités</b>	321	53.8%	2.2%	127	52.4%	1.9%	194	54.8%	2.5%	0	-	100.0%
<b>Autres inactifs</b>	52	8.7%	1.4%	14	5.7%	1.0%	38	10.7%	1.6%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	143	24.0%	1.5%	33	13.7%	0.8%	110	31.1%	2.1%	12	10.0%	0.7%
<b>2 personnes</b>	295	49.4%	1.7%	129	53.2%	1.5%	165	46.7%	1.8%	27	21.7%	0.6%
<b>3 personnes</b>	59	9.8%	0.6%	28	11.6%	0.6%	31	8.7%	0.6%	34	27.2%	0.9%
<b>4 personnes</b>	47	7.8%	0.5%	18	7.5%	0.4%	28	8.0%	0.6%	23	18.6%	0.5%
<b>5 personnes et +</b>	54	9.0%	1.0%	34	14.0%	1.4%	20	5.6%	0.7%	28	22.6%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	94	15.7%	0.6%	52	21.3%	0.7%	42	11.9%	0.5%	42	34.2%	0.6%
<b>Non</b>	503	84.3%	1.4%	191	78.7%	1.1%	312	88.1%	1.7%	82	65.8%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	128	21.5%	1.0%	43	17.7%	0.7%	85	24.0%	1.3%	23	18.8%	0.6%
<b>Agglo. - 20 000 hab</b>	105	17.5%	1.2%	42	17.3%	1.0%	63	17.7%	1.4%	23	18.4%	0.9%
<b>Agglo. 20 000 à 100 000 hab</b>	89	15.0%	1.3%	27	11.2%	0.8%	62	17.6%	1.8%	20	15.8%	1.0%
<b>Agglo. + 100 000 hab</b>	167	28.1%	1.2%	82	33.8%	1.2%	85	24.1%	1.1%	37	29.4%	0.7%
<b>Agglo. Paris</b>	107	17.9%	1.3%	48	19.9%	1.2%	59	16.6%	1.3%	22	17.6%	0.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	118	19.7%	1.3%	53	21.6%	1.2%	65	18.4%	1.3%	22	17.6%	0.5%
Nord-Pas-de-Calais	23	3.9%	0.7%	15	6.0%	1.0%	9	2.5%	0.5%	5	4.3%	0.6%
Lorraine	16	2.7%	0.8%	5	1.9%	0.5%	11	3.1%	1.1%	1	0.7%	0.2%
Alsace	25	4.2%	1.7%	10	3.9%	1.3%	16	4.5%	2.0%	2	2.0%	0.5%
Franche-Comté	14	2.4%	1.5%	4	1.7%	0.9%	10	2.8%	2.1%	1	0.6%	0.3%
Champagne-Ardenne	17	2.8%	1.5%	9	3.8%	1.8%	8	2.1%	1.3%	4	3.6%	1.6%
Picardie	14	2.4%	0.9%	11	4.5%	1.5%	3	0.9%	0.4%	2	1.9%	0.5%
Bourgogne	13	2.2%	0.9%	3	1.4%	0.5%	10	2.7%	1.4%	2	1.6%	0.6%
Haute-Normandie	8	1.4%	0.6%	1	0.6%	0.2%	7	2.0%	0.9%	0	-	-
Basse-Normandie	23	3.9%	1.9%	8	3.4%	1.4%	15	4.3%	2.4%	4	2.9%	1.1%
Centre	22	3.7%	1.1%	5	2.1%	0.5%	17	4.8%	1.6%	6	5.1%	1.0%
Pays de la Loire	45	7.5%	1.6%	24	9.8%	1.7%	21	6.0%	1.4%	14	11.2%	1.6%
Bretagne	37	6.2%	1.4%	13	5.4%	1.1%	24	6.7%	1.8%	9	7.4%	1.2%
Poitou-Charentes	9	1.5%	0.6%	4	1.8%	0.6%	5	1.3%	0.6%	2	1.6%	0.5%
Aquitaine	30	5.1%	1.1%	14	5.8%	1.1%	16	4.6%	1.2%	2	1.6%	0.2%
Midi-Pyrénées	26	4.3%	1.1%	9	3.8%	0.8%	16	4.6%	1.3%	10	7.9%	1.2%
Limousin	6	1.0%	1.0%	1	0.5%	0.4%	5	1.3%	1.4%	3	2.1%	1.7%
Auvergne	15	2.5%	1.3%	4	1.7%	0.7%	11	3.0%	1.8%	4	3.6%	1.4%
Rhône-Alpes	91	15.3%	1.8%	32	13.3%	1.3%	59	16.7%	2.3%	19	14.9%	1.1%
Languedoc-Roussillon	14	2.3%	0.6%	7	2.7%	0.6%	7	2.1%	0.6%	4	3.6%	0.7%
Provence-Alpes-Côte-d'Azur-Corse	30	5.1%	0.7%	11	4.4%	0.5%	20	5.6%	0.9%	7	5.8%	0.5%
<b>Habitudes de connexion Internet</b>												
Tous les jours	253	42.3%	0.9%	124	51.2%	0.9%	128	36.3%	1.0%	91	73.2%	0.7%
Presque tous les jours	71	12.0%	1.2%	24	9.8%	0.9%	47	13.4%	1.4%	25	19.8%	1.0%
1 à 2 fois par semaine	25	4.2%	0.8%	11	4.4%	0.7%	14	4.1%	0.8%	2	1.9%	0.3%
1 à 3 fois par mois	12	2.0%	1.4%	6	2.5%	1.6%	6	1.7%	1.3%	4	3.1%	2.0%
Moins souvent	19	3.2%	1.3%	6	2.7%	1.0%	13	3.6%	1.6%	0	-	-
Jamais	11	1.9%	4.6%	7	2.8%	4.8%	5	1.3%	4.4%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	23	3.9%	1.0%	7	3.0%	0.8%	16	4.5%	1.1%	5	3.9%	2.5%
<b>De 9 000 à moins de 12 000 euros par an</b>	47	7.9%	1.4%	11	4.6%	1.0%	36	10.2%	1.7%	2	1.7%	0.8%
<b>De 12 000 à moins de 18 000 euros par an</b>	57	9.6%	0.8%	17	7.1%	0.6%	40	11.4%	1.1%	5	3.8%	0.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	107	17.9%	1.5%	41	16.9%	1.2%	66	18.7%	1.7%	7	5.6%	0.4%
<b>De 24 000 à moins de 36 000 euros par an</b>	111	18.7%	1.0%	44	18.3%	0.8%	67	19.0%	1.2%	17	14.1%	0.5%
<b>De 36 000 à moins de 45 000 euros par an</b>	58	9.7%	0.9%	28	11.4%	0.8%	30	8.5%	1.0%	20	16.4%	0.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	87	14.6%	1.5%	46	19.0%	1.5%	41	11.5%	1.6%	38	30.5%	1.1%
<b>65 000 euros et plus</b>	33	5.6%	1.2%	27	11.2%	1.6%	6	1.7%	0.5%	17	14.0%	0.8%
<b>Refus</b>	54	9.1%	1.5%	13	5.4%	0.8%	41	11.7%	1.9%	7	5.7%	0.5%
<b>Ne sait pas</b>	18	3.0%	1.2%	8	3.2%	1.2%	10	2.9%	1.2%	5	4.4%	1.0%