

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 939 | 100.0% | 1.8% | 795 | 100.0% | 3.3% | 145 | 100.0% | 0.5% | 242 | 100.0% | 1.4% |
| Sexe | | | | | | | | | | | | |
| Homme | 795 | 84.6% | 3.3% | 795 | 100.0% | 3.3% | 0 | - | 100.0% | 217 | 89.8% | 2.5% |
| Femme | 145 | 15.4% | 0.5% | 0 | - | 100.0% | 145 | 100.0% | 0.5% | 25 | 10.2% | 0.3% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 243 | 25.9% | 3.3% | 217 | 27.2% | 5.8% | 27 | 18.5% | 0.7% | 78 | 32.4% | 2.6% |
| 25 à 34 ans | 206 | 21.9% | 2.7% | 168 | 21.2% | 4.4% | 38 | 26.0% | 1.0% | 53 | 21.9% | 1.5% |
| 35 à 49 ans | 254 | 27.1% | 2.0% | 216 | 27.1% | 3.4% | 39 | 26.8% | 0.6% | 82 | 34.1% | 1.4% |
| 50 à 64 ans | 144 | 15.3% | 1.2% | 117 | 14.7% | 2.0% | 27 | 18.6% | 0.4% | 23 | 9.7% | 0.6% |
| 65 ans et plus | 92 | 9.8% | 0.9% | 78 | 9.8% | 1.7% | 14 | 10.0% | 0.2% | 5 | 1.9% | 1.9% |
| Individu | | | | | | | | | | | | |
| Ménagère | 124 | 13.2% | 0.5% | 0 | - | 100.0% | 124 | 85.5% | 0.5% | 17 | 7.0% | 0.3% |
| Personne de Référence | 610 | 65.0% | 2.2% | 571 | 71.9% | 2.8% | 39 | 27.0% | 0.5% | 149 | 61.7% | 1.8% |
| Responsable des achats | 347 | 36.9% | 1.4% | 244 | 30.6% | 3.2% | 103 | 71.5% | 0.6% | 77 | 31.8% | 0.9% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 4 | 0.5% | 0.8% | 4 | 0.6% | 1.3% | 0 | - | - | 0 | - | - |
| Petits patrons | 24 | 2.5% | 1.5% | 22 | 2.8% | 2.0% | 2 | 1.1% | 0.4% | 20 | 8.2% | 1.4% |
| Affaires et Cadres | 52 | 5.5% | 1.1% | 46 | 5.8% | 1.6% | 5 | 3.8% | 0.3% | 47 | 19.5% | 1.1% |
| Professions intermédiaires | 103 | 11.0% | 1.5% | 92 | 11.6% | 2.6% | 11 | 7.6% | 0.3% | 93 | 38.5% | 1.7% |
| Employés | 148 | 15.8% | 1.8% | 116 | 14.6% | 5.9% | 32 | 22.0% | 0.5% | 15 | 6.2% | 0.9% |
| Ouvriers | 288 | 30.6% | 4.5% | 263 | 33.1% | 5.2% | 25 | 17.0% | 1.8% | 0 | 0.2% | 0.1% |
| Retraités | 107 | 11.4% | 0.9% | 91 | 11.4% | 1.5% | 16 | 11.0% | 0.2% | 0 | - | - |
| Autres inactifs | 213 | 22.7% | 2.1% | 159 | 20.0% | 4.5% | 54 | 37.4% | 0.8% | 66 | 27.4% | 2.1% |
| PCS Personne de Référence | | | | | | | | | | | | |
| Agriculteurs | 6 | 0.7% | 0.8% | 3 | 0.4% | 0.9% | 3 | 2.0% | 0.7% | 0 | - | 100.0% |
| Petits patrons | 39 | 4.1% | 1.6% | 34 | 4.2% | 2.5% | 5 | 3.6% | 0.4% | 39 | 16.1% | 1.6% |
| Affaires et Cadres | 74 | 7.9% | 1.1% | 68 | 8.5% | 1.9% | 6 | 4.4% | 0.2% | 74 | 30.6% | 1.1% |
| Professions intermédiaires | 129 | 13.7% | 1.7% | 116 | 14.5% | 2.9% | 13 | 9.2% | 0.4% | 129 | 53.3% | 1.7% |
| Employés | 130 | 13.9% | 2.4% | 112 | 14.1% | 5.2% | 18 | 12.5% | 0.6% | 0 | - | 100.0% |
| Ouvriers | 324 | 34.5% | 3.3% | 273 | 34.4% | 5.4% | 50 | 34.8% | 1.1% | 0 | - | 100.0% |
| Retraités | 156 | 16.6% | 1.1% | 131 | 16.5% | 2.0% | 25 | 17.1% | 0.3% | 0 | - | 100.0% |
| Autres inactifs | 82 | 8.7% | 2.2% | 58 | 7.3% | 4.3% | 24 | 16.4% | 1.0% | 0 | - | 100.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du Foyer | | | | | | | | | | | | |
| 1 personne | 116 | 12.3% | 1.3% | 99 | 12.4% | 2.5% | 17 | 11.8% | 0.3% | 13 | 5.4% | 0.7% |
| 2 personnes | 244 | 26.0% | 1.4% | 206 | 25.9% | 2.4% | 38 | 26.5% | 0.4% | 32 | 13.3% | 0.8% |
| 3 personnes | 221 | 23.5% | 2.4% | 194 | 24.5% | 4.2% | 27 | 18.6% | 0.6% | 71 | 29.4% | 1.9% |
| 4 personnes | 207 | 22.0% | 2.2% | 171 | 21.5% | 3.7% | 36 | 24.8% | 0.8% | 83 | 34.5% | 1.8% |
| 5 personnes et + | 151 | 16.1% | 2.9% | 124 | 15.7% | 5.1% | 26 | 18.3% | 0.9% | 42 | 17.4% | 1.7% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 396 | 42.2% | 2.5% | 325 | 40.9% | 4.5% | 71 | 49.1% | 0.8% | 132 | 54.5% | 1.8% |
| Non | 543 | 57.8% | 1.5% | 470 | 59.1% | 2.8% | 74 | 50.9% | 0.4% | 110 | 45.5% | 1.2% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 185 | 19.7% | 1.4% | 159 | 20.0% | 2.6% | 26 | 17.7% | 0.4% | 53 | 21.9% | 1.5% |
| Agglo. - 20 000 hab | 177 | 18.9% | 2.1% | 144 | 18.2% | 3.5% | 33 | 22.6% | 0.7% | 38 | 15.7% | 1.5% |
| Agglo. 20 000 à 100 000 hab | 139 | 14.8% | 2.1% | 106 | 13.4% | 3.3% | 33 | 22.9% | 1.0% | 24 | 10.0% | 1.2% |
| Agglo. + 100 000 hab | 279 | 29.7% | 1.9% | 237 | 29.8% | 3.4% | 42 | 29.1% | 0.6% | 65 | 27.1% | 1.3% |
| Agglo. Paris | 160 | 17.0% | 1.9% | 149 | 18.7% | 3.8% | 11 | 7.6% | 0.3% | 61 | 25.3% | 1.6% |

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| Région d'habitation | | | | | | | | | | | | |
| Ile-de-France | 183 | 19.5% | 1.9% | 168 | 21.1% | 3.7% | 15 | 10.3% | 0.3% | 67 | 27.9% | 1.6% |
| Nord-Pas-de-Calais | 63 | 6.7% | 2.0% | 53 | 6.7% | 3.5% | 10 | 7.0% | 0.6% | 16 | 6.5% | 1.8% |
| Lorraine | 34 | 3.6% | 1.7% | 31 | 3.9% | 3.3% | 3 | 2.1% | 0.3% | 6 | 2.5% | 1.1% |
| Alsace | 33 | 3.5% | 2.2% | 31 | 3.9% | 4.3% | 1 | 0.9% | 0.2% | 3 | 1.3% | 0.6% |
| Franche-Comté | 15 | 1.6% | 1.6% | 12 | 1.5% | 2.6% | 3 | 1.8% | 0.5% | 3 | 1.3% | 1.2% |
| Champagne-Ardenne | 36 | 3.8% | 3.3% | 26 | 3.3% | 5.0% | 9 | 6.6% | 1.7% | 11 | 4.4% | 4.0% |
| Picardie | 31 | 3.3% | 2.0% | 31 | 3.8% | 4.1% | 0 | - | - | 5 | 2.2% | 1.2% |
| Bourgogne | 29 | 3.1% | 2.1% | 18 | 2.3% | 2.8% | 11 | 7.4% | 1.5% | 6 | 2.5% | 1.8% |
| Haute-Normandie | 39 | 4.1% | 2.6% | 31 | 3.9% | 4.5% | 7 | 5.0% | 0.9% | 3 | 1.2% | 0.7% |
| Basse-Normandie | 26 | 2.7% | 2.1% | 19 | 2.4% | 3.4% | 6 | 4.2% | 1.0% | 8 | 3.5% | 2.7% |
| Centre | 42 | 4.5% | 2.0% | 30 | 3.8% | 3.0% | 12 | 8.3% | 1.1% | 11 | 4.4% | 1.7% |
| Pays de la Loire | 51 | 5.4% | 1.8% | 49 | 6.1% | 3.6% | 2 | 1.2% | 0.1% | 6 | 2.5% | 0.7% |
| Bretagne | 47 | 5.0% | 1.8% | 29 | 3.6% | 2.3% | 18 | 12.2% | 1.3% | 9 | 3.9% | 1.2% |
| Poitou-Charentes | 12 | 1.3% | 0.8% | 11 | 1.4% | 1.6% | 1 | 0.7% | 0.1% | 1 | 0.6% | 0.4% |
| Aquitaine | 42 | 4.5% | 1.6% | 36 | 4.6% | 2.9% | 5 | 3.7% | 0.4% | 10 | 4.3% | 1.2% |
| Midi-Pyrénées | 37 | 3.9% | 1.6% | 34 | 4.3% | 3.0% | 3 | 2.0% | 0.2% | 20 | 8.3% | 2.5% |
| Limousin | 7 | 0.7% | 1.1% | 5 | 0.6% | 1.7% | 2 | 1.3% | 0.6% | 1 | 0.3% | 0.4% |
| Auvergne | 13 | 1.4% | 1.1% | 10 | 1.3% | 1.9% | 2 | 1.7% | 0.4% | 3 | 1.3% | 1.0% |
| Rhône-Alpes | 82 | 8.7% | 1.6% | 63 | 8.0% | 2.6% | 19 | 12.9% | 0.7% | 23 | 9.4% | 1.3% |
| Languedoc-Roussillon | 25 | 2.7% | 1.2% | 18 | 2.3% | 1.8% | 7 | 5.0% | 0.6% | 4 | 1.6% | 0.6% |
| Provence-Alpes-Côte-d'Azur-Corse | 96 | 10.2% | 2.2% | 88 | 11.0% | 4.3% | 8 | 5.7% | 0.4% | 25 | 10.2% | 1.7% |
| Habitudes de connexion Internet | | | | | | | | | | | | |
| Tous les jours | 518 | 55.2% | 1.9% | 443 | 55.8% | 3.2% | 75 | 52.0% | 0.6% | 191 | 79.2% | 1.5% |
| Presque tous les jours | 116 | 12.3% | 1.9% | 99 | 12.4% | 3.6% | 17 | 11.7% | 0.5% | 42 | 17.2% | 1.7% |
| 1 à 2 fois par semaine | 65 | 6.9% | 2.0% | 55 | 7.0% | 3.9% | 9 | 6.5% | 0.5% | 7 | 2.9% | 0.8% |
| 1 à 3 fois par mois | 22 | 2.3% | 2.5% | 17 | 2.2% | 4.4% | 5 | 3.1% | 1.0% | 0 | 0.2% | 0.2% |
| Moins souvent | 45 | 4.8% | 3.2% | 40 | 5.0% | 6.4% | 5 | 3.6% | 0.6% | 0 | - | - |
| Jamais | 7 | 0.7% | 2.7% | 7 | 0.8% | 4.9% | 0 | - | - | 0 | - | - |

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| Revenus du Foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 39 | 4.1% | 1.6% | 27 | 3.4% | 2.9% | 11 | 7.9% | 0.8% | 1 | 0.5% | 0.7% |
| De 9 000 à moins de 12 000 euros par an | 76 | 8.1% | 2.3% | 53 | 6.7% | 4.9% | 23 | 15.9% | 1.1% | 2 | 1.0% | 0.9% |
| De 12 000 à moins de 18 000 euros par an | 110 | 11.7% | 1.6% | 82 | 10.3% | 2.7% | 28 | 19.5% | 0.7% | 5 | 1.9% | 0.6% |
| De 18 000 à moins de 24 000 euros par an | 144 | 15.3% | 2.0% | 125 | 15.7% | 3.7% | 19 | 13.0% | 0.5% | 23 | 9.7% | 1.5% |
| De 24 000 à moins de 36 000 euros par an | 228 | 24.3% | 2.1% | 201 | 25.3% | 3.7% | 27 | 18.7% | 0.5% | 58 | 24.2% | 1.6% |
| De 36 000 à moins de 45 000 euros par an | 117 | 12.5% | 1.9% | 103 | 13.0% | 3.1% | 14 | 9.7% | 0.5% | 47 | 19.4% | 1.7% |
| De 45 000 à moins de 65 000 euros par an | 90 | 9.6% | 1.6% | 79 | 9.9% | 2.5% | 11 | 7.7% | 0.4% | 47 | 19.5% | 1.4% |
| 65 000 euros et plus | 32 | 3.4% | 1.1% | 31 | 3.9% | 1.8% | 1 | 0.7% | 0.1% | 28 | 11.5% | 1.2% |
| Refus | 49 | 5.2% | 1.3% | 47 | 5.9% | 3.0% | 2 | 1.6% | 0.1% | 10 | 4.0% | 0.8% |
| Ne sait pas | 55 | 5.9% | 3.7% | 47 | 6.0% | 7.1% | 8 | 5.3% | 0.9% | 20 | 8.3% | 3.7% |