

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1202	100.0%	2.4%	229	100.0%	0.9%	973	100.0%	3.7%	456	100.0%	2.7%
<b>Sexe</b>												
<b>Homme</b>	229	19.1%	0.9%	229	100.0%	0.9%	0	-	100.0%	70	15.3%	0.8%
<b>Femme</b>	973	80.9%	3.7%	0	-	100.0%	973	100.0%	3.7%	386	84.7%	4.8%
<b>Age</b>												
<b>15 à 24 ans</b>	151	12.5%	2.0%	27	11.6%	0.7%	124	12.7%	3.4%	39	8.7%	1.3%
<b>25 à 34 ans</b>	533	44.3%	6.9%	75	32.8%	2.0%	458	47.0%	11.7%	229	50.3%	6.7%
<b>35 à 49 ans</b>	351	29.2%	2.8%	86	37.5%	1.4%	265	27.2%	4.1%	160	35.2%	2.7%
<b>50 à 64 ans</b>	121	10.1%	1.0%	24	10.6%	0.4%	97	9.9%	1.5%	27	5.8%	0.6%
<b>65 ans et plus</b>	46	3.9%	0.4%	17	7.4%	0.4%	29	3.0%	0.5%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	898	74.7%	3.9%	0	-	100.0%	898	92.3%	3.9%	358	78.5%	5.3%
<b>Personne de Référence</b>	346	28.8%	1.2%	213	92.9%	1.1%	133	13.7%	1.7%	88	19.3%	1.0%
<b>Responsable des achats</b>	892	74.2%	3.7%	114	49.9%	1.5%	778	80.0%	4.7%	371	81.5%	4.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.1%	0.1%	0	-	-	1	0.1%	0.4%	0	-	-
<b>Petits patrons</b>	25	2.1%	1.6%	10	4.2%	0.9%	16	1.6%	3.5%	20	4.4%	1.4%
<b>Affaires et Cadres</b>	83	6.9%	1.8%	30	12.9%	1.0%	54	5.5%	3.1%	75	16.4%	1.7%
<b>Professions intermédiaires</b>	219	18.2%	3.3%	29	12.7%	0.8%	190	19.5%	5.9%	153	33.7%	2.7%
<b>Employés</b>	490	40.8%	5.8%	32	13.9%	1.6%	458	47.1%	7.1%	136	29.8%	7.6%
<b>Ouvriers</b>	129	10.7%	2.0%	86	37.5%	1.7%	43	4.4%	3.1%	12	2.7%	3.6%
<b>Retraités</b>	66	5.5%	0.5%	25	10.9%	0.4%	41	4.2%	0.6%	2	0.5%	1.1%
<b>Autres inactifs</b>	190	15.8%	1.8%	18	7.9%	0.5%	171	17.6%	2.5%	58	12.6%	1.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	13	1.1%	1.7%	0	-	-	13	1.4%	3.3%	0	-	100.0%
<b>Petits patrons</b>	60	5.0%	2.4%	10	4.2%	0.7%	50	5.1%	4.3%	60	13.1%	2.4%
<b>Affaires et Cadres</b>	153	12.7%	2.3%	31	13.6%	0.9%	122	12.5%	3.7%	153	33.6%	2.3%
<b>Professions intermédiaires</b>	243	20.2%	3.2%	29	12.7%	0.7%	214	22.0%	6.0%	243	53.3%	3.2%
<b>Employés</b>	205	17.1%	3.8%	28	12.2%	1.3%	177	18.2%	5.5%	0	-	100.0%
<b>Ouvriers</b>	384	32.0%	4.0%	95	41.7%	1.9%	289	29.7%	6.3%	0	-	100.0%
<b>Retraités</b>	94	7.8%	0.6%	26	11.4%	0.4%	68	7.0%	0.9%	0	-	100.0%
<b>Autres inactifs</b>	49	4.1%	1.3%	10	4.4%	0.7%	39	4.1%	1.6%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	53	4.4%	0.6%	16	7.2%	0.4%	37	3.8%	0.7%	7	1.6%	0.4%
<b>2 personnes</b>	218	18.2%	1.2%	51	22.2%	0.6%	168	17.2%	1.8%	61	13.3%	1.4%
<b>3 personnes</b>	364	30.3%	3.9%	56	24.6%	1.2%	308	31.7%	6.5%	156	34.1%	4.2%
<b>4 personnes</b>	356	29.6%	3.8%	73	32.1%	1.6%	283	29.1%	6.1%	146	32.0%	3.2%
<b>5 personnes et +</b>	210	17.5%	4.0%	32	13.9%	1.3%	178	18.3%	6.4%	86	18.9%	3.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	891	74.2%	5.7%	168	73.2%	2.3%	723	74.4%	8.6%	368	80.8%	5.0%
<b>Non</b>	310	25.8%	0.9%	61	26.8%	0.4%	249	25.6%	1.4%	87	19.2%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	270	22.5%	2.1%	39	16.9%	0.6%	231	23.8%	3.5%	89	19.6%	2.5%
<b>Agglo. - 20 000 hab</b>	204	17.0%	2.4%	30	13.2%	0.7%	174	17.9%	3.9%	76	16.7%	3.1%
<b>Agglo. 20 000 à 100 000 hab</b>	168	14.0%	2.5%	26	11.4%	0.8%	142	14.6%	4.1%	64	14.1%	3.3%
<b>Agglo. + 100 000 hab</b>	301	25.0%	2.1%	76	33.3%	1.1%	225	23.1%	3.0%	109	23.9%	2.2%
<b>Agglo. Paris</b>	258	21.5%	3.1%	58	25.1%	1.5%	201	20.6%	4.6%	117	25.7%	3.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	276	23.0%	2.9%	60	26.4%	1.3%	216	22.2%	4.4%	122	26.7%	2.8%
Nord-Pas-de-Calais	74	6.2%	2.3%	13	5.5%	0.8%	61	6.3%	3.6%	22	4.8%	2.4%
Lorraine	34	2.8%	1.8%	6	2.4%	0.6%	29	2.9%	2.9%	14	3.1%	2.7%
Alsace	20	1.7%	1.3%	4	1.9%	0.6%	16	1.6%	2.0%	6	1.3%	1.1%
Franche-Comté	30	2.5%	3.1%	3	1.1%	0.5%	27	2.8%	5.5%	13	2.8%	5.2%
Champagne-Ardenne	24	2.0%	2.2%	7	3.2%	1.4%	17	1.7%	3.0%	9	1.9%	3.3%
Picardie	47	3.9%	3.1%	14	6.1%	1.9%	33	3.4%	4.2%	9	2.1%	2.1%
Bourgogne	23	1.9%	1.7%	3	1.2%	0.4%	20	2.1%	2.9%	6	1.4%	1.9%
Haute-Normandie	34	2.8%	2.3%	11	4.9%	1.6%	23	2.4%	3.0%	10	2.3%	2.3%
Basse-Normandie	32	2.7%	2.7%	7	3.0%	1.2%	25	2.6%	4.1%	10	2.2%	3.2%
Centre	53	4.4%	2.6%	7	3.2%	0.7%	46	4.7%	4.3%	22	4.7%	3.4%
Pays de la Loire	53	4.4%	1.8%	9	4.1%	0.7%	43	4.4%	2.9%	18	4.0%	2.1%
Bretagne	51	4.2%	2.0%	4	1.6%	0.3%	47	4.9%	3.5%	13	2.8%	1.7%
Poitou-Charentes	41	3.4%	2.8%	8	3.5%	1.1%	33	3.4%	4.4%	15	3.3%	3.9%
Aquitaine	61	5.1%	2.3%	16	6.8%	1.2%	46	4.7%	3.3%	20	4.4%	2.3%
Midi-Pyrénées	54	4.5%	2.3%	10	4.2%	0.8%	44	4.5%	3.6%	24	5.4%	3.1%
Limousin	7	0.6%	1.1%	0	0.2%	0.2%	6	0.6%	1.9%	3	0.7%	1.9%
Auvergne	19	1.6%	1.7%	4	1.6%	0.7%	15	1.6%	2.6%	4	1.0%	1.4%
Rhône-Alpes	113	9.4%	2.3%	22	9.5%	0.9%	91	9.4%	3.5%	46	10.0%	2.7%
Languedoc-Roussillon	48	4.0%	2.3%	3	1.3%	0.3%	45	4.7%	4.0%	17	3.7%	2.7%
Provence-Alpes-Côte-d'Azur-Corse	107	8.9%	2.5%	18	8.0%	0.9%	88	9.1%	3.9%	52	11.4%	3.7%
<b>Habitudes de connexion Internet</b>												
Tous les jours	744	61.9%	2.8%	135	59.2%	1.0%	608	62.5%	4.6%	340	74.6%	2.7%
Presque tous les jours	148	12.3%	2.4%	19	8.1%	0.7%	129	13.2%	3.9%	63	13.9%	2.6%
1 à 2 fois par semaine	116	9.7%	3.6%	19	8.2%	1.3%	97	10.0%	5.5%	34	7.5%	3.8%
1 à 3 fois par mois	26	2.2%	3.1%	9	3.8%	2.2%	18	1.8%	3.8%	1	0.3%	0.7%
Moins souvent	34	2.8%	2.4%	5	2.0%	0.7%	29	3.0%	3.6%	2	0.5%	1.4%
Jamais	1	0.1%	0.4%	0	-	-	1	0.1%	0.9%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	57	4.7%	2.3%	12	5.4%	1.3%	44	4.6%	3.0%	1	0.3%	0.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	70	5.9%	2.2%	11	5.0%	1.1%	59	6.1%	2.7%	4	0.9%	1.5%
<b>De 12 000 à moins de 18 000 euros par an</b>	145	12.1%	2.1%	36	15.9%	1.2%	109	11.2%	2.9%	21	4.6%	2.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	166	13.8%	2.3%	28	12.1%	0.8%	139	14.3%	3.6%	42	9.2%	2.7%
<b>De 24 000 à moins de 36 000 euros par an</b>	334	27.8%	3.0%	50	22.0%	0.9%	284	29.2%	5.1%	140	30.8%	3.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	198	16.5%	3.2%	51	22.1%	1.5%	147	15.2%	4.9%	89	19.6%	3.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	122	10.1%	2.2%	18	7.7%	0.6%	104	10.7%	4.2%	95	20.9%	2.8%
<b>65 000 euros et plus</b>	33	2.7%	1.1%	8	3.6%	0.5%	25	2.5%	2.2%	27	6.0%	1.2%
<b>Refus</b>	57	4.7%	1.5%	9	3.9%	0.6%	48	4.9%	2.2%	30	6.6%	2.3%
<b>Ne sait pas</b>	20	1.7%	1.3%	5	2.2%	0.8%	15	1.5%	1.8%	5	1.1%	0.9%