

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	586	100.0%	1.1%	297	100.0%	1.2%	289	100.0%	1.1%	146	100.0%	0.8%
Sexe												
Homme	297	50.6%	1.2%	297	100.0%	1.2%	0	0.0%	0.0%	62	42.4%	0.7%
Femme	289	49.4%	1.1%	0	0.0%	0.0%	289	100.0%	1.1%	84	57.6%	1.0%
Age												
15 à 24 ans	76	12.9%	1.0%	34	11.5%	0.9%	42	14.4%	1.1%	29	19.6%	0.9%
25 à 34 ans	100	17.0%	1.3%	46	15.4%	1.2%	54	18.7%	1.4%	17	11.6%	0.5%
35 à 49 ans	138	23.6%	1.1%	78	26.2%	1.2%	61	21.0%	0.9%	55	37.4%	0.9%
50 à 59 ans	110	18.8%	1.3%	54	18.3%	1.3%	56	19.3%	1.3%	38	26.3%	1.1%
60 ans et plus	162	27.7%	1.0%	85	28.6%	1.2%	77	26.7%	0.9%	8	5.1%	0.5%
Individu												
Ménagères	255	43.4%	1.1%	0	0.0%	0.0%	255	88.0%	1.1%	67	45.9%	0.9%
Personne de référence	334	57.0%	1.2%	261	88.0%	1.3%	73	25.2%	1.0%	77	52.5%	0.9%
Responsable des achats	395	67.4%	1.1%	142	48.0%	1.1%	252	87.2%	1.1%	96	65.7%	0.9%
PCS Individu												
Agriculteurs	10	1.6%	1.9%	7	2.3%	2.2%	3	0.9%	1.3%	0	0.0%	0.0%
Petits patrons	16	2.8%	1.0%	7	2.4%	0.6%	9	3.2%	2.2%	16	11.2%	1.1%
Affaires et Cadres	24	4.1%	0.5%	12	4.1%	0.4%	12	4.1%	0.5%	22	14.9%	0.5%
Professions intermédiaires	87	14.9%	1.2%	47	15.9%	1.3%	40	13.8%	1.1%	61	41.5%	1.0%
Employés	133	22.6%	1.5%	37	12.4%	1.6%	96	33.1%	1.5%	16	10.7%	0.9%
Ouvriers	107	18.3%	1.7%	92	31.1%	1.8%	15	5.2%	1.1%	4	3.0%	1.0%
Retraités	130	22.1%	1.0%	68	22.9%	1.1%	62	21.3%	0.9%	2	1.4%	0.9%
Autres inactifs	80	13.6%	0.8%	26	8.8%	0.7%	53	18.4%	0.8%	25	17.3%	0.8%
PCS Personne de référence												
Agriculteurs	17	2.8%	2.1%	7	2.3%	1.9%	10	3.3%	2.3%	0	0.0%	0.0%
Petits patrons	19	3.3%	0.7%	7	2.4%	0.5%	12	4.2%	1.0%	19	13.1%	0.7%
Affaires et Cadres	31	5.3%	0.4%	15	5.2%	0.4%	16	5.4%	0.4%	31	21.1%	0.4%
Professions intermédiaires	96	16.4%	1.2%	40	13.3%	0.9%	57	19.6%	1.4%	96	65.8%	1.2%
Employés	72	12.4%	1.3%	30	10.1%	1.3%	43	14.7%	1.3%	0	0.0%	0.0%
Ouvriers	177	30.2%	1.8%	107	36.2%	2.1%	70	24.1%	1.5%	0	0.0%	0.0%
Retraités	149	25.4%	1.0%	72	24.2%	1.1%	77	26.6%	0.9%	0	0.0%	0.0%
Autres inactifs	25	4.2%	0.7%	19	6.3%	1.3%	6	2.1%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	89	15.2%	0.9%	37	12.4%	0.9%	52	18.1%	0.9%	24	16.6%	1.0%
2 personnes	215	36.6%	1.2%	124	41.9%	1.4%	90	31.2%	1.0%	33	22.9%	0.8%
3 personnes	118	20.1%	1.3%	58	19.7%	1.2%	59	20.5%	1.3%	29	19.9%	0.7%
4 personnes	83	14.2%	0.9%	49	16.4%	1.0%	34	11.9%	0.7%	25	17.2%	0.5%
5 personnes et +	82	13.9%	1.5%	29	9.6%	1.1%	53	18.3%	1.8%	34	23.4%	1.3%
Présence d'enfants de moins de 15 ans												
Oui	187	31.9%	1.2%	85	28.8%	1.2%	101	35.0%	1.2%	61	41.9%	0.8%
Non	399	68.1%	1.1%	211	71.2%	1.2%	188	65.0%	1.0%	85	58.1%	0.8%
Habitat												
Communes rurales	128	21.8%	1.1%	60	20.2%	1.1%	68	23.5%	1.1%	40	27.1%	1.2%
Agglo. - 20 000 hab	117	19.9%	1.3%	60	20.4%	1.4%	56	19.4%	1.2%	21	14.3%	0.8%
Agglo. 20 000 à 100 000 hab	120	20.5%	1.7%	71	23.8%	2.1%	50	17.2%	1.4%	25	17.1%	1.2%
Agglo. + 100 000 hab	218	37.2%	1.4%	106	35.6%	1.4%	112	38.9%	1.4%	61	41.5%	1.1%
Agglo. Paris	3	0.5%	0.0%	0	0.0%	0.0%	3	1.0%	0.1%	0	0.0%	0.0%
Régions INSEE												
Ile de France	3	0.5%	0.0%	0	0.0%	0.0%	3	1.0%	0.1%	0	0.0%	0.0%
Nord Pas de Calais	521	88.9%	16.2%	262	88.4%	16.9%	258	89.3%	15.5%	125	85.8%	12.4%
Lorraine	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Franche-Comté	0	0.1%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	5	0.8%	0.4%	5	1.5%	0.9%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	52	8.9%	3.4%	25	8.5%	3.4%	27	9.3%	3.4%	19	12.8%	4.3%
Haute Normandie	2	0.3%	0.1%	2	0.6%	0.3%	0	0.0%	0.0%	2	1.2%	0.4%
Centre	2	0.3%	0.1%	2	0.6%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	496	84.7%	1.2%	253	85.5%	1.2%	243	83.9%	1.1%	127	86.5%	0.8%
Presque tous les jours	52	8.8%	0.8%	23	7.8%	0.8%	29	9.9%	0.9%	15	10.5%	1.1%
1 à 2 fois par semaine	35	5.9%	1.1%	19	6.4%	1.5%	16	5.4%	0.9%	3	2.4%	0.7%
1 à 3 fois par mois	4	0.6%	0.9%	1	0.3%	0.5%	3	0.9%	1.2%	1	0.7%	1.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	13	2.2%	0.9%	7	2.4%	1.2%	6	2.0%	0.8%	1	0.6%	0.4%
De 9 000 à moins de 12 000 euros par an	22	3.7%	1.1%	12	4.0%	1.5%	10	3.4%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	87	14.9%	1.7%	48	16.0%	2.3%	40	13.7%	1.3%	10	6.5%	1.2%
De 18 000 à moins de 24 000 euros par an	84	14.4%	1.2%	37	12.4%	1.2%	48	16.5%	1.2%	17	11.6%	1.1%
De 24 000 à moins de 36 000 euros par an	145	24.8%	1.2%	65	21.8%	1.1%	81	27.8%	1.2%	34	23.3%	1.0%
De 36 000 à moins de 45 000 euros par an	87	14.9%	1.1%	37	12.5%	1.0%	50	17.4%	1.3%	31	20.9%	1.1%
De 45 000 à moins de 65 000 euros par an	78	13.3%	1.0%	56	19.0%	1.3%	21	7.3%	0.6%	23	15.7%	0.6%
65 000 euros et plus par an	27	4.5%	0.6%	17	5.7%	0.7%	10	3.3%	0.6%	14	9.3%	0.5%
Refus	39	6.6%	1.1%	16	5.3%	1.0%	23	8.0%	1.1%	17	11.3%	1.3%
Ne sait pas	4	0.7%	0.3%	2	0.8%	0.3%	2	0.6%	0.2%	1	0.8%	0.2%