

# Groupe Centre France hebdos



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	423	100.0%	0.8%	224	100.0%	0.9%	199	100.0%	0.7%	103	100.0%	0.6%
<b>Sexe</b>												
<b>Homme</b>	224	53.0%	0.9%	224	100.0%	0.9%	0	0.0%	0.0%	52	49.9%	0.6%
<b>Femme</b>	199	47.0%	0.7%	0	0.0%	0.0%	199	100.0%	0.7%	52	50.1%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	40	9.4%	0.5%	22	9.7%	0.6%	18	9.1%	0.5%	9	8.6%	0.3%
<b>25 à 34 ans</b>	54	12.6%	0.7%	35	15.7%	0.9%	18	9.2%	0.5%	15	14.9%	0.5%
<b>35 à 49 ans</b>	74	17.5%	0.6%	36	16.2%	0.6%	38	19.1%	0.6%	39	37.8%	0.6%
<b>50 à 59 ans</b>	66	15.5%	0.8%	26	11.6%	0.6%	39	19.8%	0.9%	15	14.2%	0.4%
<b>60 ans et plus</b>	190	44.9%	1.2%	105	46.8%	1.4%	85	42.9%	1.0%	25	24.5%	1.6%
<b>Individu</b>												
<b>Ménagères</b>	180	42.6%	0.8%	0	0.0%	0.0%	180	90.7%	0.8%	46	44.8%	0.7%
<b>Personne de référence</b>	240	56.7%	0.9%	185	82.2%	0.9%	55	27.8%	0.7%	52	50.5%	0.6%
<b>Responsable des achats</b>	285	67.3%	0.8%	115	51.2%	0.9%	170	85.5%	0.7%	71	68.8%	0.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	1.3%	1.1%	4	1.6%	1.1%	2	0.9%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	26	6.1%	1.6%	22	10.0%	1.8%	3	1.7%	0.8%	26	24.9%	1.7%
<b>Affaires et Cadres</b>	18	4.3%	0.4%	12	5.2%	0.4%	6	3.2%	0.3%	17	16.2%	0.4%
<b>Professions intermédiaires</b>	28	6.7%	0.4%	13	5.8%	0.4%	15	7.7%	0.4%	26	25.0%	0.4%
<b>Employés</b>	58	13.6%	0.7%	10	4.4%	0.4%	48	24.1%	0.8%	21	20.3%	1.2%
<b>Ouvriers</b>	76	18.0%	1.2%	61	27.1%	1.2%	15	7.7%	1.2%	1	1.2%	0.3%
<b>Retraités</b>	158	37.3%	1.2%	81	36.0%	1.3%	77	38.7%	1.1%	1	1.4%	0.6%
<b>Autres inactifs</b>	54	12.7%	0.5%	22	9.8%	0.6%	32	16.0%	0.5%	11	11.0%	0.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	2.3%	1.2%	4	1.6%	1.0%	6	3.0%	1.4%	0	0.0%	0.0%
<b>Petits patrons</b>	36	8.6%	1.4%	22	10.0%	1.5%	14	7.0%	1.1%	36	35.2%	1.4%
<b>Affaires et Cadres</b>	25	5.9%	0.4%	13	5.6%	0.4%	12	6.2%	0.3%	25	24.1%	0.4%
<b>Professions intermédiaires</b>	42	9.9%	0.5%	17	7.4%	0.4%	25	12.8%	0.6%	42	40.7%	0.5%
<b>Employés</b>	18	4.1%	0.3%	3	1.6%	0.2%	14	7.1%	0.4%	0	0.0%	0.0%
<b>Ouvriers</b>	98	23.2%	1.0%	63	27.9%	1.2%	36	18.0%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	179	42.3%	1.2%	94	42.1%	1.4%	84	42.4%	1.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	16	3.7%	0.4%	9	3.8%	0.6%	7	3.5%	0.3%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	90	21.2%	0.9%	38	17.1%	0.9%	51	25.8%	0.9%	19	18.0%	0.8%
2 personnes	179	42.3%	1.0%	105	46.6%	1.2%	74	37.4%	0.8%	31	29.9%	0.7%
3 personnes	63	15.0%	0.7%	36	16.3%	0.8%	27	13.5%	0.6%	21	19.9%	0.5%
4 personnes	49	11.6%	0.5%	25	11.0%	0.5%	25	12.4%	0.5%	21	20.6%	0.5%
5 personnes et +	42	10.0%	0.8%	21	9.2%	0.8%	22	10.9%	0.7%	12	11.6%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	85	20.2%	0.5%	39	17.4%	0.5%	46	23.3%	0.5%	39	38.2%	0.5%
Non	338	79.8%	0.9%	185	82.6%	1.0%	153	76.7%	0.8%	64	61.8%	0.6%
<b>Habitat</b>												
Communes rurales	172	40.7%	1.4%	88	39.3%	1.5%	84	42.2%	1.3%	31	30.4%	0.9%
Agglo. - 20 000 hab	125	29.6%	1.4%	73	32.6%	1.7%	52	26.1%	1.1%	29	27.6%	1.0%
Agglo. 20 000 à 100 000 hab	86	20.3%	1.2%	50	22.2%	1.5%	36	18.2%	1.0%	28	26.8%	1.3%
Agglo. + 100 000 hab	32	7.7%	0.2%	12	5.4%	0.2%	20	10.3%	0.3%	16	15.1%	0.3%
Agglo. Paris	7	1.7%	0.1%	1	0.5%	0.0%	6	3.1%	0.1%	0	0.0%	0.0%
<b>Régions INSEE</b>												
Ile de France	11	2.5%	0.1%	1	0.5%	0.0%	9	4.8%	0.2%	1	1.0%	0.0%
Bourgogne	32	7.6%	2.3%	18	8.0%	2.8%	14	7.1%	2.0%	6	5.4%	1.5%
Centre	125	29.4%	6.1%	83	37.2%	8.5%	41	20.6%	3.8%	38	36.9%	6.0%
Aquitaine	1	0.3%	0.0%	1	0.2%	0.0%	1	0.4%	0.1%	1	1.3%	0.2%
Limousin	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
Auvergne	84	19.9%	7.3%	41	18.5%	7.5%	43	21.6%	7.2%	20	19.8%	6.9%
Rhône Alpes	168	39.7%	3.2%	79	35.1%	3.1%	89	45.0%	3.3%	36	35.2%	1.8%
Languedoc Roussillon	1	0.3%	0.1%	0	0.0%	0.0%	1	0.6%	0.1%	0	0.1%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.2%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	318	75.2%	0.7%	167	74.5%	0.8%	151	76.0%	0.7%	87	84.3%	0.5%
Presque tous les jours	62	14.7%	1.0%	42	18.9%	1.5%	20	9.9%	0.6%	9	9.2%	0.7%
1 à 2 fois par semaine	31	7.3%	1.0%	15	6.7%	1.2%	16	8.0%	0.9%	5	4.4%	0.9%
1 à 3 fois par mois	10	2.3%	2.5%	0	0.0%	0.0%	10	5.0%	4.6%	0	0.0%	0.0%
Moins souvent	2	0.5%	2.0%	0	0.0%	0.0%	2	1.1%	3.1%	2	2.2%	9.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	6	1.4%	0.4%	4	1.6%	0.6%	2	1.1%	0.3%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	12	2.9%	0.6%	4	1.7%	0.5%	8	4.2%	0.7%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	45	10.6%	0.9%	12	5.2%	0.6%	33	16.7%	1.1%	3	2.6%	0.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	70	16.5%	1.0%	44	19.8%	1.5%	26	12.8%	0.6%	10	9.8%	0.7%
<b>De 24 000 à moins de 36 000 euros par an</b>	110	26.1%	0.9%	54	24.1%	0.9%	56	28.3%	0.9%	26	24.9%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	61	14.4%	0.8%	37	16.3%	0.9%	25	12.3%	0.6%	16	15.9%	0.6%
<b>De 45 000 à moins de 65 000 euros par an</b>	63	14.9%	0.8%	43	19.3%	1.0%	20	10.0%	0.6%	27	26.5%	0.7%
<b>65 000 euros et plus par an</b>	23	5.5%	0.5%	17	7.6%	0.7%	6	3.0%	0.3%	9	8.9%	0.3%
<b>Refus</b>	24	5.6%	0.7%	8	3.4%	0.5%	16	8.0%	0.8%	9	8.7%	0.7%
<b>Ne sait pas</b>	9	2.1%	0.6%	2	0.9%	0.3%	7	3.5%	0.8%	3	2.7%	0.4%