

Total PGI

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4753	100.0%	9.1%	2512	100.0%	10.0%	2240	100.0%	8.2%	1911	100.0%	10.7%
Sexe												
Homme	2512	52.9%	10.0%	2512	100.0%	10.0%	0	0.0%	0.0%	1089	57.0%	11.9%
Femme	2240	47.1%	8.2%	0	0.0%	0.0%	2240	100.0%	8.2%	822	43.0%	9.5%
Age												
15 à 24 ans	848	17.9%	11.5%	372	14.8%	10.0%	476	21.2%	13.0%	348	18.2%	10.8%
25 à 34 ans	926	19.5%	12.1%	490	19.5%	13.2%	436	19.5%	11.2%	397	20.8%	12.4%
35 à 49 ans	1441	30.3%	11.4%	824	32.8%	13.2%	616	27.5%	9.6%	695	36.4%	11.2%
50 à 59 ans	741	15.6%	8.6%	415	16.5%	9.9%	325	14.5%	7.3%	316	16.6%	8.8%
60 ans et plus	797	16.8%	4.9%	411	16.3%	5.7%	387	17.3%	4.3%	155	8.1%	9.7%
Individu												
Ménagères	1752	36.9%	7.5%	0	0.0%	0.0%	1752	78.2%	7.5%	612	32.0%	8.6%
Personne de référence	2737	57.6%	9.8%	2027	80.7%	9.8%	710	31.7%	9.6%	1102	57.6%	12.4%
Responsable des achats	3231	68.0%	9.0%	1472	58.6%	11.4%	1759	78.5%	7.7%	1200	62.8%	10.7%
PCS Individu												
Agriculteurs	12	0.2%	2.3%	8	0.3%	2.4%	4	0.2%	2.0%	2	0.1%	4.8%
Petits patrons	113	2.4%	6.9%	88	3.5%	7.2%	25	1.1%	5.9%	108	5.6%	7.3%
Affaires et Cadres	637	13.4%	12.6%	379	15.1%	13.1%	258	11.5%	12.0%	568	29.7%	12.6%
Professions intermédiaires	855	18.0%	11.6%	521	20.7%	14.1%	334	14.9%	9.0%	722	37.8%	11.9%
Employés	1022	21.5%	11.9%	373	14.8%	16.6%	650	29.0%	10.3%	166	8.7%	9.3%
Ouvriers	658	13.8%	10.2%	555	22.1%	10.8%	103	4.6%	7.9%	20	1.0%	4.5%
Retraités	559	11.8%	4.3%	265	10.6%	4.4%	294	13.1%	4.3%	7	0.4%	3.2%
Autres inactifs	897	18.9%	9.0%	324	12.9%	8.9%	574	25.6%	9.1%	320	16.7%	9.6%
PCS Personne de référence												
Agriculteurs	21	0.4%	2.7%	8	0.3%	2.3%	13	0.6%	3.1%	0	0.0%	0.0%
Petits patrons	205	4.3%	7.7%	109	4.3%	7.5%	96	4.3%	7.8%	205	10.7%	7.7%
Affaires et Cadres	814	17.1%	11.6%	435	17.3%	12.4%	380	16.9%	10.7%	814	42.6%	11.6%
Professions intermédiaires	892	18.8%	11.0%	545	21.7%	13.0%	347	15.5%	8.8%	892	46.6%	11.0%
Employés	791	16.7%	14.2%	386	15.4%	16.6%	405	18.1%	12.5%	0	0.0%	0.0%
Ouvriers	937	19.7%	9.7%	537	21.4%	10.4%	401	17.9%	8.8%	0	0.0%	0.0%
Retraités	766	16.1%	5.1%	350	13.9%	5.3%	417	18.6%	5.0%	0	0.0%	0.0%
Autres inactifs	325	6.8%	9.2%	142	5.7%	9.6%	183	8.2%	8.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	880	18.5%	9.0%	431	17.2%	10.1%	449	20.0%	8.1%	298	15.6%	12.7%
2 personnes	1239	26.1%	6.8%	648	25.8%	7.3%	591	26.4%	6.3%	429	22.5%	10.2%
3 personnes	1006	21.2%	10.8%	535	21.3%	11.4%	471	21.0%	10.2%	433	22.6%	11.0%
4 personnes	987	20.8%	10.5%	569	22.6%	12.1%	418	18.7%	8.9%	477	25.0%	10.2%
5 personnes et +	640	13.5%	11.4%	329	13.1%	12.8%	310	13.9%	10.2%	274	14.4%	10.4%
Présence d'enfants de moins de 15 ans												
Oui	1681	35.4%	10.7%	895	35.6%	12.3%	786	35.1%	9.3%	766	40.1%	10.2%
Non	3071	64.6%	8.4%	1617	64.4%	9.1%	1454	64.9%	7.7%	1145	59.9%	11.1%
Habitat												
Communes rurales	386	8.1%	3.2%	229	9.1%	4.0%	157	7.0%	2.5%	139	7.3%	4.2%
Agglo. - 20 000 hab	389	8.2%	4.3%	229	9.1%	5.3%	159	7.1%	3.4%	147	7.7%	5.3%
Agglo. 20 000 à 100 000 hab	258	5.4%	3.7%	147	5.9%	4.5%	110	4.9%	3.0%	103	5.4%	4.9%
Agglo. + 100 000 hab	1804	38.0%	11.5%	965	38.4%	12.7%	838	37.4%	10.3%	660	34.5%	11.8%
Agglo. Paris	1916	40.3%	21.8%	941	37.4%	22.5%	976	43.6%	21.2%	862	45.1%	21.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	2052	43.2%	21.1%	1017	40.5%	22.0%	1035	46.2%	20.3%	914	47.8%	20.8%
Nord Pas de Calais	376	7.9%	11.7%	207	8.2%	13.4%	169	7.5%	10.2%	144	7.5%	14.2%
Lorraine	105	2.2%	5.5%	64	2.5%	6.8%	41	1.9%	4.2%	24	1.2%	4.5%
Alsace	130	2.7%	8.3%	71	2.8%	9.4%	59	2.6%	7.4%	30	1.6%	6.6%
Franche-Comté	11	0.2%	1.2%	8	0.3%	1.8%	3	0.1%	0.6%	7	0.4%	2.5%
Champagne Ardennes	18	0.4%	1.7%	9	0.4%	1.7%	9	0.4%	1.6%	9	0.5%	3.0%
Picardie	68	1.4%	4.4%	50	2.0%	6.7%	18	0.8%	2.3%	26	1.4%	6.0%
Bourgogne	20	0.4%	1.5%	11	0.4%	1.7%	9	0.4%	1.2%	6	0.3%	1.5%
Haute Normandie	59	1.2%	4.0%	32	1.3%	4.6%	27	1.2%	3.4%	23	1.2%	5.1%
Basse Normandie	8	0.2%	0.6%	2	0.1%	0.4%	6	0.2%	0.9%	4	0.2%	1.0%
Centre	48	1.0%	2.3%	35	1.4%	3.5%	13	0.6%	1.3%	19	1.0%	3.1%
Pays de Loire	156	3.3%	5.2%	69	2.7%	4.8%	87	3.9%	5.5%	60	3.1%	6.7%
Bretagne	159	3.4%	5.9%	92	3.7%	7.1%	67	3.0%	4.8%	52	2.7%	6.7%
Poitou Charentes	21	0.4%	1.4%	14	0.6%	2.0%	6	0.3%	0.8%	9	0.5%	2.3%
Aquitaine	197	4.2%	7.0%	107	4.3%	7.9%	90	4.0%	6.2%	71	3.7%	7.9%
Midi Pyrénées	250	5.3%	10.1%	135	5.4%	11.3%	115	5.1%	9.0%	111	5.8%	12.7%
Limousin	5	0.1%	0.9%	2	0.1%	0.6%	4	0.2%	1.1%	2	0.1%	1.3%
Auvergne	12	0.3%	1.1%	6	0.2%	1.1%	7	0.3%	1.1%	4	0.2%	1.3%
Rhône Alpes	424	8.9%	8.0%	247	9.8%	9.7%	177	7.9%	6.4%	176	9.2%	8.9%
Languedoc Roussillon	165	3.5%	7.0%	101	4.0%	9.2%	63	2.8%	5.1%	64	3.3%	8.7%
Provence Alpes Côte d'Azur. Corse	467	9.8%	10.6%	231	9.2%	11.2%	236	10.5%	10.2%	154	8.1%	10.0%
Habitudes de connexion à Internet												
Tous les jours	4078	85.8%	9.5%	2186	87.0%	10.5%	1892	84.4%	8.6%	1761	92.1%	11.1%
Presque tous les jours	441	9.3%	7.2%	217	8.7%	7.9%	224	10.0%	6.7%	101	5.3%	7.4%
1 à 2 fois par semaine	193	4.1%	6.4%	87	3.5%	7.0%	106	4.7%	6.0%	44	2.3%	8.5%
1 à 3 fois par mois	36	0.8%	9.1%	20	0.8%	10.7%	16	0.7%	7.7%	3	0.2%	5.9%
Moins souvent	4	0.1%	3.4%	1	0.1%	3.9%	2	0.1%	3.1%	2	0.1%	9.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	144	3.0%	10.5%	60	2.4%	9.6%	84	3.7%	11.3%	20	1.0%	9.4%
De 9 000 à moins de 12 000 euros par an	197	4.1%	9.9%	82	3.3%	10.6%	115	5.1%	9.4%	21	1.1%	8.5%
De 12 000 à moins de 18 000 euros par an	479	10.1%	9.5%	212	8.4%	10.3%	267	11.9%	9.0%	74	3.9%	9.5%
De 18 000 à moins de 24 000 euros par an	516	10.9%	7.5%	222	8.8%	7.5%	294	13.1%	7.5%	186	9.7%	12.4%
De 24 000 à moins de 36 000 euros par an	975	20.5%	7.9%	519	20.6%	9.1%	456	20.4%	6.9%	324	16.9%	9.2%
De 36 000 à moins de 45 000 euros par an	692	14.6%	9.0%	405	16.1%	10.4%	287	12.8%	7.5%	323	16.9%	11.1%
De 45 000 à moins de 65 000 euros par an	794	16.7%	10.2%	492	19.6%	11.4%	302	13.5%	8.8%	442	23.1%	11.5%
65 000 euros et plus par an	435	9.1%	10.1%	266	10.6%	10.4%	168	7.5%	9.7%	311	16.3%	10.8%
Refus	340	7.1%	9.6%	160	6.4%	10.5%	179	8.0%	8.8%	145	7.6%	10.9%
Ne sait pas	182	3.8%	11.6%	94	3.8%	12.9%	88	3.9%	10.5%	66	3.5%	10.1%