

Total PQN

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	8848	100.0%	16.9%	5276	100.0%	21.0%	3571	100.0%	13.1%	3458	100.0%	19.4%
Sexe												
Homme	5276	59.6%	21.0%	5276	100.0%	21.0%	0	0.0%	0.0%	2244	64.9%	24.5%
Femme	3571	40.4%	13.1%	0	0.0%	0.0%	3571	100.0%	13.1%	1214	35.1%	14.0%
Age												
15 à 24 ans	1364	15.4%	18.5%	779	14.8%	20.9%	585	16.4%	16.0%	646	18.7%	20.1%
25 à 34 ans	1303	14.7%	17.1%	845	16.0%	22.7%	457	12.8%	11.7%	676	19.5%	21.0%
35 à 49 ans	1936	21.9%	15.3%	1241	23.5%	19.9%	695	19.5%	10.8%	1096	31.7%	17.7%
50 à 59 ans	1181	13.3%	13.7%	729	13.8%	17.4%	452	12.7%	10.2%	626	18.1%	17.3%
60 ans et plus	3064	34.6%	19.0%	1683	31.9%	23.2%	1381	38.7%	15.5%	414	12.0%	26.1%
Individu												
Ménagères	2952	33.4%	12.6%	0	0.0%	0.0%	2952	82.7%	12.6%	901	26.1%	12.7%
Personne de référence	5273	59.6%	18.8%	4298	81.4%	20.9%	975	27.3%	13.2%	2023	58.5%	22.8%
Responsable des achats	5648	63.8%	15.8%	2785	52.8%	21.5%	2863	80.2%	12.5%	1979	57.2%	17.6%
PCS Individu												
Agriculteurs	46	0.5%	8.9%	31	0.6%	9.6%	15	0.4%	7.6%	3	0.1%	9.0%
Petits patrons	341	3.9%	20.9%	297	5.6%	24.5%	44	1.2%	10.5%	326	9.4%	22.0%
Affaires et Cadres	1264	14.3%	25.1%	840	15.9%	29.1%	424	11.9%	19.7%	1155	33.4%	25.7%
Professions intermédiaires	1159	13.1%	15.7%	777	14.7%	21.1%	382	10.7%	10.3%	1033	29.9%	17.0%
Employés	1089	12.3%	12.7%	472	8.9%	21.0%	617	17.3%	9.8%	194	5.6%	10.9%
Ouvriers	907	10.2%	14.1%	830	15.7%	16.2%	77	2.1%	5.9%	59	1.7%	13.4%
Retraités	2359	26.7%	18.3%	1301	24.7%	21.7%	1058	29.6%	15.3%	33	1.0%	15.0%
Autres inactifs	1683	19.0%	16.9%	727	13.8%	20.0%	956	26.8%	15.1%	655	18.9%	19.7%
PCS Personne de référence												
Agriculteurs	57	0.6%	7.4%	36	0.7%	10.0%	21	0.6%	5.0%	0	0.0%	0.0%
Petits patrons	468	5.3%	17.5%	352	6.7%	24.2%	116	3.2%	9.4%	468	13.5%	17.5%
Affaires et Cadres	1620	18.3%	23.0%	999	18.9%	28.5%	621	17.4%	17.6%	1620	46.8%	23.0%
Professions intermédiaires	1370	15.5%	16.9%	893	16.9%	21.3%	477	13.4%	12.2%	1370	39.6%	16.9%
Employés	851	9.6%	15.3%	455	8.6%	19.6%	396	11.1%	12.2%	0	0.0%	0.0%
Ouvriers	1258	14.2%	13.0%	868	16.5%	16.8%	390	10.9%	8.6%	0	0.0%	0.0%
Retraités	2739	31.0%	18.2%	1438	27.2%	21.7%	1301	36.4%	15.5%	0	0.0%	0.0%
Autres inactifs	484	5.5%	13.7%	235	4.5%	15.8%	249	7.0%	12.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1616	18.3%	16.5%	865	16.4%	20.3%	751	21.0%	13.6%	482	13.9%	20.5%
2 personnes	3217	36.4%	17.5%	1850	35.1%	20.8%	1367	38.3%	14.5%	831	24.0%	19.7%
3 personnes	1472	16.6%	15.8%	947	18.0%	20.1%	525	14.7%	11.4%	724	20.9%	18.3%
4 personnes	1610	18.2%	17.1%	1094	20.7%	23.2%	516	14.4%	11.0%	909	26.3%	19.4%
5 personnes et +	933	10.6%	16.7%	520	9.9%	20.3%	413	11.6%	13.6%	512	14.8%	19.4%
Présence d'enfants de moins de 15 ans												
Oui	2403	27.2%	15.3%	1489	28.2%	20.5%	914	25.6%	10.8%	1342	38.8%	17.9%
Non	6444	72.8%	17.5%	3787	71.8%	21.2%	2657	74.4%	14.1%	2116	61.2%	20.5%
Habitat												
Communes rurales	1340	15.1%	11.2%	838	15.9%	14.7%	502	14.1%	8.0%	426	12.3%	12.8%
Agglo. - 20 000 hab	1102	12.5%	12.3%	679	12.9%	15.7%	423	11.8%	9.1%	407	11.8%	14.8%
Agglo. 20 000 à 100 000 hab	989	11.2%	14.2%	598	11.3%	18.1%	391	11.0%	10.7%	349	10.1%	16.4%
Agglo. + 100 000 hab	2580	29.2%	16.4%	1623	30.8%	21.3%	957	26.8%	11.8%	984	28.5%	17.5%
Agglo. Paris	2836	32.1%	32.3%	1538	29.2%	36.9%	1298	36.3%	28.1%	1292	37.4%	32.1%

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Régions INSEE												
Ile de France	3069	34.7%	31.5%	1659	31.4%	35.8%	1410	39.5%	27.6%	1388	40.1%	31.6%
Nord Pas de Calais	339	3.8%	10.6%	219	4.2%	14.1%	120	3.4%	7.2%	149	4.3%	14.7%
Lorraine	239	2.7%	12.4%	150	2.8%	15.9%	89	2.5%	9.1%	68	2.0%	12.8%
Alsace	194	2.2%	12.4%	113	2.1%	14.9%	81	2.3%	10.1%	69	2.0%	15.0%
Franche-Comté	131	1.5%	13.5%	80	1.5%	17.0%	51	1.4%	10.2%	45	1.3%	16.1%
Champagne Ardennes	108	1.2%	9.8%	67	1.3%	12.6%	42	1.2%	7.2%	31	0.9%	10.5%
Picardie	285	3.2%	18.5%	192	3.6%	25.7%	93	2.6%	11.6%	84	2.4%	19.2%
Bourgogne	206	2.3%	15.0%	128	2.4%	19.7%	77	2.2%	10.8%	71	2.1%	18.9%
Haute Normandie	200	2.3%	13.5%	129	2.4%	18.2%	72	2.0%	9.2%	61	1.8%	13.2%
Basse Normandie	111	1.3%	9.2%	73	1.4%	12.8%	38	1.1%	5.9%	38	1.1%	10.5%
Centre	282	3.2%	13.7%	172	3.3%	17.4%	110	3.1%	10.3%	101	2.9%	15.9%
Pays de Loire	348	3.9%	11.5%	229	4.3%	15.9%	119	3.3%	7.5%	130	3.8%	14.5%
Bretagne	299	3.4%	11.1%	199	3.8%	15.3%	100	2.8%	7.2%	104	3.0%	13.3%
Poitou Charentes	188	2.1%	12.6%	111	2.1%	15.6%	77	2.2%	9.9%	58	1.7%	14.0%
Aquitaine	386	4.4%	13.8%	217	4.1%	16.1%	169	4.7%	11.6%	143	4.1%	15.9%
Midi Pyrénées	371	4.2%	15.0%	226	4.3%	18.8%	145	4.1%	11.4%	148	4.3%	16.8%
Limousin	80	0.9%	12.8%	51	1.0%	17.3%	29	0.8%	8.8%	22	0.6%	12.7%
Auvergne	151	1.7%	13.1%	88	1.7%	15.9%	63	1.8%	10.6%	52	1.5%	17.4%
Rhône Alpes	821	9.3%	15.5%	517	9.8%	20.3%	304	8.5%	11.1%	349	10.1%	17.6%
Languedoc Roussillon	310	3.5%	13.3%	203	3.8%	18.3%	107	3.0%	8.7%	88	2.6%	12.0%
Provence Alpes Côte d'Azur. Corse	731	8.3%	16.7%	456	8.6%	22.0%	275	7.7%	11.9%	260	7.5%	16.9%
Habitudes de connexion à Internet												
Tous les jours	7526	85.1%	17.6%	4561	86.4%	21.8%	2965	83.0%	13.5%	3212	92.9%	20.2%
Presque tous les jours	898	10.2%	14.7%	480	9.1%	17.4%	418	11.7%	12.5%	193	5.6%	14.0%
1 à 2 fois par semaine	355	4.0%	11.7%	188	3.6%	15.0%	166	4.7%	9.4%	41	1.2%	8.0%
1 à 3 fois par mois	58	0.7%	14.4%	39	0.7%	21.1%	19	0.5%	8.7%	10	0.3%	17.0%
Moins souvent	12	0.1%	10.7%	8	0.2%	22.1%	3	0.1%	4.7%	2	0.1%	8.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	195	2.2%	14.2%	105	2.0%	16.8%	90	2.5%	12.1%	28	0.8%	13.5%
De 9 000 à moins de 12 000 euros par an	242	2.7%	12.2%	110	2.1%	14.3%	132	3.7%	10.8%	28	0.8%	11.4%
De 12 000 à moins de 18 000 euros par an	625	7.1%	12.5%	335	6.4%	16.3%	290	8.1%	9.8%	112	3.3%	14.4%
De 18 000 à moins de 24 000 euros par an	867	9.8%	12.6%	479	9.1%	16.2%	388	10.9%	9.9%	244	7.0%	16.3%
De 24 000 à moins de 36 000 euros par an	1773	20.0%	14.4%	1050	19.9%	18.3%	723	20.2%	10.9%	523	15.1%	14.9%
De 36 000 à moins de 45 000 euros par an	1311	14.8%	17.1%	799	15.1%	20.6%	512	14.3%	13.5%	540	15.6%	18.6%
De 45 000 à moins de 65 000 euros par an	1634	18.5%	21.1%	1050	19.9%	24.4%	584	16.3%	17.0%	760	22.0%	19.8%
65 000 euros et plus par an	1343	15.2%	31.3%	887	16.8%	34.7%	456	12.8%	26.3%	888	25.7%	30.8%
Refus	595	6.7%	16.7%	322	6.1%	21.2%	272	7.6%	13.4%	232	6.7%	17.6%
Ne sait pas	263	3.0%	16.7%	139	2.6%	18.9%	124	3.5%	14.8%	102	3.0%	15.5%