

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	398	100.0%	0.8%	243	100.0%	1.0%	155	100.0%	0.6%	113	100.0%	0.6%
Sexe												
Homme	243	61.0%	1.0%	243	100.0%	1.0%	0	0.0%	0.0%	72	63.5%	0.8%
Femme	155	39.0%	0.6%	0	0.0%	0.0%	155	100.0%	0.6%	41	36.5%	0.5%
Age												
15 à 24 ans	42	10.6%	0.6%	20	8.4%	0.6%	22	14.0%	0.6%	18	15.8%	0.6%
25 à 34 ans	45	11.4%	0.6%	24	9.9%	0.6%	21	13.7%	0.5%	17	15.3%	0.5%
35 à 49 ans	63	15.9%	0.5%	49	20.3%	0.8%	14	9.2%	0.2%	29	25.8%	0.5%
50 à 59 ans	72	18.0%	0.8%	40	16.3%	0.9%	32	20.7%	0.7%	32	28.8%	0.9%
60 ans et plus	175	44.1%	1.1%	110	45.1%	1.5%	66	42.5%	0.7%	16	14.3%	1.0%
Individu												
Ménagères	139	34.9%	0.6%	0	0.0%	0.0%	139	89.4%	0.6%	33	29.5%	0.5%
Personne de référence	275	69.2%	1.0%	208	85.6%	1.0%	67	43.4%	0.9%	70	62.1%	0.8%
Responsable des achats	279	70.1%	0.8%	153	62.9%	1.2%	126	81.3%	0.6%	70	61.8%	0.6%
PCS Individu												
Agriculteurs	1	0.3%	0.2%	1	0.2%	0.2%	0	0.3%	0.2%	0	0.0%	0.0%
Petits patrons	9	2.3%	0.6%	4	1.6%	0.3%	5	3.3%	1.2%	7	6.4%	0.5%
Affaires et Cadres	45	11.2%	0.9%	28	11.7%	1.0%	16	10.5%	0.8%	40	35.4%	0.9%
Professions intermédiaires	41	10.4%	0.6%	27	11.2%	0.7%	14	9.0%	0.4%	37	32.7%	0.6%
Employés	41	10.3%	0.5%	17	6.9%	0.8%	24	15.7%	0.4%	6	5.4%	0.3%
Ouvriers	59	14.9%	0.9%	51	21.2%	1.0%	8	5.0%	0.6%	0	0.3%	0.1%
Retraités	154	38.7%	1.2%	94	38.6%	1.6%	60	39.0%	0.9%	5	4.3%	2.2%
Autres inactifs	48	11.9%	0.5%	21	8.6%	0.6%	27	17.2%	0.4%	17	15.4%	0.5%
PCS Personne de référence												
Agriculteurs	1	0.2%	0.1%	1	0.2%	0.2%	0	0.2%	0.1%	0	0.0%	0.0%
Petits patrons	11	2.7%	0.4%	5	1.9%	0.3%	6	4.0%	0.5%	11	9.6%	0.4%
Affaires et Cadres	52	13.1%	0.7%	33	13.6%	0.9%	19	12.3%	0.5%	52	46.1%	0.7%
Professions intermédiaires	50	12.5%	0.6%	34	14.0%	0.8%	16	10.2%	0.4%	50	44.2%	0.6%
Employés	31	7.7%	0.6%	16	6.6%	0.7%	15	9.5%	0.5%	0	0.0%	0.0%
Ouvriers	78	19.5%	0.8%	51	21.0%	1.0%	27	17.2%	0.6%	0	0.0%	0.0%
Retraités	160	40.2%	1.1%	96	39.4%	1.4%	64	41.6%	0.8%	0	0.0%	0.0%
Autres inactifs	16	4.0%	0.4%	8	3.3%	0.5%	8	5.1%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	96	24.1%	1.0%	51	20.9%	1.2%	45	29.2%	0.8%	18	15.5%	0.7%
2 personnes	150	37.6%	0.8%	88	36.3%	1.0%	62	39.7%	0.7%	31	27.6%	0.7%
3 personnes	54	13.5%	0.6%	40	16.4%	0.8%	14	8.9%	0.3%	16	14.0%	0.4%
4 personnes	63	15.9%	0.7%	41	16.8%	0.9%	22	14.4%	0.5%	32	28.1%	0.7%
5 personnes et +	35	8.9%	0.6%	23	9.6%	0.9%	12	7.8%	0.4%	17	14.8%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	89	22.3%	0.6%	59	24.2%	0.8%	30	19.2%	0.4%	40	35.1%	0.5%
Non	309	77.7%	0.8%	184	75.8%	1.0%	125	80.8%	0.7%	73	64.9%	0.7%
Habitat												
Communes rurales	58	14.6%	0.5%	37	15.3%	0.7%	21	13.4%	0.3%	14	12.2%	0.4%
Agglo. - 20 000 hab	56	14.1%	0.6%	39	16.0%	0.9%	17	11.0%	0.4%	18	16.2%	0.7%
Agglo. 20 000 à 100 000 hab	44	11.0%	0.6%	29	11.8%	0.9%	15	9.8%	0.4%	9	7.5%	0.4%
Agglo. + 100 000 hab	130	32.8%	0.8%	78	32.2%	1.0%	52	33.7%	0.6%	32	28.4%	0.6%
Agglo. Paris	110	27.5%	1.2%	60	24.6%	1.4%	50	32.1%	1.1%	40	35.6%	1.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	119	29.9%	1.2%	68	27.9%	1.5%	51	33.0%	1.0%	47	41.5%	1.1%
Nord Pas de Calais	10	2.5%	0.3%	6	2.7%	0.4%	4	2.3%	0.2%	2	2.1%	0.2%
Lorraine	12	3.1%	0.6%	11	4.7%	1.2%	1	0.7%	0.1%	0	0.3%	0.1%
Alsace	3	0.8%	0.2%	3	1.3%	0.4%	0	0.0%	0.0%	1	0.6%	0.1%
Franche-Comté	6	1.4%	0.6%	4	1.6%	0.8%	2	1.0%	0.3%	2	2.0%	0.8%
Champagne Ardennes	4	0.9%	0.3%	2	0.9%	0.4%	1	0.8%	0.2%	1	0.9%	0.3%
Picardie	15	3.7%	1.0%	12	5.0%	1.6%	2	1.6%	0.3%	1	0.8%	0.2%
Bourgogne	16	3.9%	1.1%	11	4.6%	1.7%	4	2.8%	0.6%	1	1.2%	0.4%
Haute Normandie	11	2.7%	0.7%	8	3.5%	1.2%	2	1.4%	0.3%	2	2.1%	0.5%
Basse Normandie	8	2.0%	0.7%	8	3.2%	1.4%	0	0.2%	0.1%	1	0.8%	0.2%
Centre	14	3.5%	0.7%	9	3.9%	1.0%	4	2.9%	0.4%	2	2.0%	0.4%
Pays de Loire	11	2.8%	0.4%	7	3.1%	0.5%	4	2.5%	0.2%	4	3.5%	0.4%
Bretagne	7	1.7%	0.3%	3	1.4%	0.3%	3	2.2%	0.2%	3	2.4%	0.3%
Poitou Charentes	8	2.0%	0.5%	4	1.6%	0.5%	4	2.7%	0.5%	2	1.4%	0.4%
Aquitaine	23	5.7%	0.8%	11	4.5%	0.8%	12	7.6%	0.8%	8	6.7%	0.8%
Midi Pyrénées	31	7.7%	1.2%	19	7.8%	1.6%	12	7.5%	0.9%	5	4.8%	0.6%
Limousin	9	2.2%	1.4%	5	2.1%	1.7%	4	2.5%	1.2%	1	0.7%	0.4%
Auvergne	6	1.6%	0.5%	4	1.8%	0.8%	2	1.2%	0.3%	3	2.3%	0.9%
Rhône Alpes	26	6.5%	0.5%	10	4.0%	0.4%	16	10.3%	0.6%	13	11.6%	0.7%
Languedoc Roussillon	21	5.2%	0.9%	13	5.5%	1.2%	7	4.7%	0.6%	5	4.1%	0.6%
Provence Alpes Côte d'Azur. Corse	40	10.1%	0.9%	22	8.9%	1.0%	19	12.1%	0.8%	9	8.2%	0.6%
Habitudes de connexion à Internet												
Tous les jours	300	75.3%	0.7%	177	73.0%	0.8%	122	78.9%	0.6%	101	90.0%	0.6%
Presque tous les jours	74	18.7%	1.2%	51	21.1%	1.9%	23	15.0%	0.7%	11	9.6%	0.8%
1 à 2 fois par semaine	19	4.8%	0.6%	10	4.0%	0.8%	9	6.0%	0.5%	0	0.4%	0.1%
1 à 3 fois par mois	5	1.1%	1.1%	5	1.9%	2.4%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	6	1.5%	0.4%	3	1.4%	0.6%	2	1.5%	0.3%	1	1.0%	0.6%
De 9 000 à moins de 12 000 euros par an	25	6.2%	1.2%	8	3.4%	1.1%	17	10.7%	1.4%	3	2.5%	1.1%
De 12 000 à moins de 18 000 euros par an	35	8.8%	0.7%	19	7.6%	0.9%	16	10.5%	0.6%	5	4.9%	0.7%
De 18 000 à moins de 24 000 euros par an	59	14.7%	0.9%	40	16.4%	1.3%	19	12.2%	0.5%	7	6.1%	0.5%
De 24 000 à moins de 36 000 euros par an	90	22.7%	0.7%	49	20.2%	0.9%	41	26.6%	0.6%	17	14.8%	0.5%
De 36 000 à moins de 45 000 euros par an	64	16.1%	0.8%	46	19.0%	1.2%	18	11.5%	0.5%	22	19.2%	0.7%
De 45 000 à moins de 65 000 euros par an	55	13.8%	0.7%	35	14.5%	0.8%	20	12.8%	0.6%	29	25.5%	0.7%
65 000 euros et plus par an	26	6.6%	0.6%	15	6.4%	0.6%	11	7.1%	0.6%	15	12.9%	0.5%
Refus	19	4.8%	0.5%	14	5.8%	0.9%	5	3.3%	0.2%	6	5.1%	0.4%
Ne sait pas	19	4.8%	1.2%	13	5.4%	1.8%	6	3.8%	0.7%	9	8.0%	1.4%