

7ème jour PQR 66



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	14058	100.0%	26.8%	7030	100.0%	28.0%	7028	100.0%	25.7%	3468	100.0%	19.4%
Sexe												
Homme	7030	50.0%	28.0%	7030	100.0%	28.0%	0	0.0%	0.0%	1868	53.9%	20.4%
Femme	7028	50.0%	25.7%	0	0.0%	0.0%	7028	100.0%	25.7%	1600	46.1%	18.4%
Age												
15 à 24 ans	1260	9.0%	17.1%	633	9.0%	17.0%	627	8.9%	17.1%	473	13.6%	14.7%
25 à 34 ans	1491	10.6%	19.5%	735	10.4%	19.7%	756	10.8%	19.4%	503	14.5%	15.6%
35 à 49 ans	2967	21.1%	23.4%	1642	23.4%	26.3%	1325	18.9%	20.6%	1153	33.2%	18.6%
50 à 59 ans	2737	19.5%	31.7%	1347	19.2%	32.2%	1389	19.8%	31.3%	931	26.8%	25.8%
60 ans et plus	5604	39.9%	34.7%	2674	38.0%	36.8%	2930	41.7%	32.9%	409	11.8%	25.7%
Individu												
Ménagères	6267	44.6%	26.7%	0	0.0%	0.0%	6267	89.2%	26.7%	1347	38.8%	19.0%
Personne de référence	7838	55.8%	28.0%	6130	87.2%	29.8%	1708	24.3%	23.0%	1846	53.2%	20.8%
Responsable des achats	9662	68.7%	27.0%	3483	49.5%	26.9%	6179	87.9%	27.0%	2167	62.5%	19.3%
PCS Individu												
Agriculteurs	187	1.3%	36.2%	132	1.9%	41.1%	55	0.8%	28.2%	3	0.1%	7.7%
Petits patrons	396	2.8%	24.2%	288	4.1%	23.7%	107	1.5%	25.6%	356	10.3%	24.1%
Affaires et Cadres	788	5.6%	15.6%	492	7.0%	17.1%	296	4.2%	13.7%	665	19.2%	14.8%
Professions intermédiaires	1651	11.7%	22.3%	912	13.0%	24.7%	739	10.5%	20.0%	1329	38.3%	21.9%
Employés	2356	16.8%	27.5%	663	9.4%	29.6%	1693	24.1%	26.8%	424	12.2%	23.8%
Ouvriers	1887	13.4%	29.3%	1547	22.0%	30.1%	341	4.8%	26.1%	87	2.5%	19.7%
Retraités	4729	33.6%	36.7%	2314	32.9%	38.6%	2414	34.4%	35.0%	62	1.8%	28.1%
Autres inactifs	2064	14.7%	20.7%	681	9.7%	18.7%	1383	19.7%	21.9%	542	15.6%	16.3%
PCS Personne de référence												
Agriculteurs	284	2.0%	36.6%	138	2.0%	37.9%	146	2.1%	35.4%	0	0.0%	0.0%
Petits patrons	573	4.1%	21.4%	330	4.7%	22.7%	243	3.5%	19.8%	573	16.5%	21.4%
Affaires et Cadres	1181	8.4%	16.8%	596	8.5%	17.0%	585	8.3%	16.5%	1181	34.1%	16.8%
Professions intermédiaires	1714	12.2%	21.1%	941	13.4%	22.5%	773	11.0%	19.7%	1714	49.4%	21.1%
Employés	1360	9.7%	24.4%	638	9.1%	27.5%	722	10.3%	22.2%	0	0.0%	0.0%
Ouvriers	2716	19.3%	28.0%	1548	22.0%	29.9%	1168	16.6%	25.8%	0	0.0%	0.0%
Retraités	5357	38.1%	35.7%	2466	35.1%	37.2%	2891	41.1%	34.5%	0	0.0%	0.0%
Autres inactifs	874	6.2%	24.7%	374	5.3%	25.1%	500	7.1%	24.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	2394	17.0%	24.5%	1083	15.4%	25.5%	1311	18.6%	23.7%	423	12.2%	18.0%
2 personnes	6041	43.0%	33.0%	3013	42.9%	33.9%	3028	43.1%	32.1%	933	26.9%	22.1%
3 personnes	2357	16.8%	25.3%	1242	17.7%	26.4%	1115	15.9%	24.1%	783	22.6%	19.8%
4 personnes	2131	15.2%	22.7%	1197	17.0%	25.4%	935	13.3%	19.9%	909	26.2%	19.4%
5 personnes et +	1134	8.1%	20.3%	495	7.0%	19.3%	639	9.1%	21.1%	419	12.1%	15.9%
Présence d'enfants de moins de 15 ans												
Oui	3459	24.6%	22.0%	1744	24.8%	24.1%	1715	24.4%	20.3%	1369	39.5%	18.2%
Non	10599	75.4%	28.8%	5287	75.2%	29.6%	5313	75.6%	28.2%	2099	60.5%	20.3%
Habitat												
Communes rurales	3722	26.5%	31.1%	1772	25.2%	31.0%	1951	27.8%	31.1%	832	24.0%	24.9%
Agglo. - 20 000 hab	2941	20.9%	32.8%	1494	21.3%	34.6%	1447	20.6%	31.1%	686	19.8%	25.0%
Agglo. 20 000 à 100 000 hab	2461	17.5%	35.3%	1169	16.6%	35.4%	1292	18.4%	35.2%	619	17.9%	29.1%
Agglo. + 100 000 hab	4787	34.1%	30.4%	2504	35.6%	32.9%	2284	32.5%	28.1%	1263	36.4%	22.5%
Agglo. Paris	147	1.0%	1.7%	92	1.3%	2.2%	55	0.8%	1.2%	68	2.0%	1.7%

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Régions INSEE												
Ile de France	171	1.2%	1.8%	100	1.4%	2.2%	71	1.0%	1.4%	76	2.2%	1.7%
Nord Pas de Calais	1195	8.5%	37.2%	599	8.5%	38.7%	596	8.5%	35.9%	305	8.8%	30.2%
Lorraine	867	6.2%	45.1%	424	6.0%	45.2%	443	6.3%	45.1%	180	5.2%	34.1%
Alsace	617	4.4%	39.7%	351	5.0%	46.4%	267	3.8%	33.3%	155	4.5%	33.9%
Franche-Comté	390	2.8%	40.4%	205	2.9%	43.6%	185	2.6%	37.3%	78	2.3%	27.9%
Champagne Ardennes	411	2.9%	37.1%	199	2.8%	37.5%	212	3.0%	36.8%	77	2.2%	26.3%
Picardie	410	2.9%	26.6%	217	3.1%	29.0%	194	2.8%	24.3%	86	2.5%	19.5%
Bourgogne	369	2.6%	27.0%	172	2.4%	26.3%	197	2.8%	27.5%	100	2.9%	26.5%
Haute Normandie	119	0.8%	8.0%	65	0.9%	9.3%	54	0.8%	6.9%	22	0.6%	4.7%
Basse Normandie	299	2.1%	24.7%	137	1.9%	23.9%	162	2.3%	25.4%	82	2.4%	22.8%
Centre	452	3.2%	22.0%	220	3.1%	22.3%	232	3.3%	21.7%	109	3.1%	17.1%
Pays de Loire	978	7.0%	32.3%	469	6.7%	32.6%	509	7.2%	32.1%	208	6.0%	23.1%
Bretagne	1068	7.6%	39.7%	493	7.0%	37.9%	575	8.2%	41.5%	226	6.5%	28.9%
Poitou Charentes	304	2.2%	20.4%	154	2.2%	21.7%	150	2.1%	19.2%	83	2.4%	20.2%
Aquitaine	778	5.5%	27.7%	406	5.8%	30.1%	372	5.3%	25.6%	200	5.8%	22.2%
Midi Pyrénées	726	5.2%	29.3%	385	5.5%	32.0%	341	4.9%	26.7%	205	5.9%	23.3%
Limousin	198	1.4%	31.7%	90	1.3%	30.2%	108	1.5%	33.1%	38	1.1%	22.0%
Auvergne	551	3.9%	47.9%	253	3.6%	45.9%	298	4.2%	49.8%	107	3.1%	36.0%
Rhône Alpes	1785	12.7%	33.7%	897	12.8%	35.2%	888	12.6%	32.3%	513	14.8%	25.9%
Languedoc Roussillon	833	5.9%	35.7%	442	6.3%	40.0%	391	5.6%	31.8%	216	6.2%	29.4%
Provence Alpes Côte d'Azur. Corse	1535	10.9%	35.0%	751	10.7%	36.3%	784	11.2%	33.8%	401	11.6%	26.0%
Habitudes de connexion à Internet												
Tous les jours	10943	77.8%	25.6%	5625	80.0%	26.9%	5317	75.7%	24.3%	3004	86.6%	18.9%
Presque tous les jours	1929	13.7%	31.6%	862	12.3%	31.3%	1067	15.2%	31.8%	322	9.3%	23.4%
1 à 2 fois par semaine	1003	7.1%	33.2%	447	6.4%	35.6%	556	7.9%	31.4%	112	3.2%	21.9%
1 à 3 fois par mois	156	1.1%	39.0%	84	1.2%	45.2%	72	1.0%	33.7%	23	0.7%	38.4%
Moins souvent	28	0.2%	25.7%	12	0.2%	33.0%	16	0.2%	21.9%	7	0.2%	30.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	259	1.8%	18.9%	122	1.7%	19.5%	137	2.0%	18.5%	23	0.7%	11.0%
De 9 000 à moins de 12 000 euros par an	486	3.5%	24.4%	207	2.9%	27.0%	278	4.0%	22.7%	31	0.9%	12.2%
De 12 000 à moins de 18 000 euros par an	1400	10.0%	27.9%	629	8.9%	30.7%	771	11.0%	26.0%	126	3.6%	16.1%
De 18 000 à moins de 24 000 euros par an	2028	14.4%	29.5%	884	12.6%	29.9%	1144	16.3%	29.1%	325	9.4%	21.8%
De 24 000 à moins de 36 000 euros par an	3567	25.4%	28.9%	1812	25.8%	31.7%	1755	25.0%	26.6%	717	20.7%	20.4%
De 36 000 à moins de 45 000 euros par an	2176	15.5%	28.3%	1114	15.8%	28.7%	1062	15.1%	27.9%	644	18.6%	22.2%
De 45 000 à moins de 65 000 euros par an	2044	14.5%	26.4%	1207	17.2%	28.0%	837	11.9%	24.3%	754	21.8%	19.7%
65 000 euros et plus par an	874	6.2%	20.4%	531	7.6%	20.8%	343	4.9%	19.8%	501	14.4%	17.4%
Refus	909	6.5%	25.6%	398	5.7%	26.2%	511	7.3%	25.2%	251	7.2%	19.0%
Ne sait pas	314	2.2%	20.0%	125	1.8%	17.0%	190	2.7%	22.6%	96	2.8%	14.5%