

# Groupe Nice Matin Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	723	100.0%	1.4%	341	100.0%	1.4%	381	100.0%	1.4%	192	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	341	47.2%	1.4%	341	100.0%	1.4%	0	0.0%	0.0%	119	62.1%	1.3%
<b>Femme</b>	381	52.8%	1.4%	0	0.0%	0.0%	381	100.0%	1.4%	73	37.9%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	45	6.2%	0.6%	11	3.3%	0.3%	34	8.8%	0.9%	16	8.4%	0.5%
<b>25 à 34 ans</b>	103	14.3%	1.4%	52	15.2%	1.4%	51	13.5%	1.3%	40	21.1%	1.3%
<b>35 à 49 ans</b>	138	19.2%	1.1%	72	21.1%	1.2%	67	17.5%	1.0%	61	31.9%	1.0%
<b>50 à 59 ans</b>	124	17.1%	1.4%	52	15.2%	1.2%	72	18.8%	1.6%	44	22.7%	1.2%
<b>60 ans et plus</b>	313	43.3%	1.9%	154	45.2%	2.1%	158	41.5%	1.8%	31	15.9%	1.9%
<b>Individu</b>												
<b>Ménagères</b>	349	48.3%	1.5%	0	0.0%	0.0%	349	91.5%	1.5%	61	31.7%	0.9%
<b>Personne de référence</b>	424	58.7%	1.5%	303	88.8%	1.5%	121	31.7%	1.6%	119	61.8%	1.3%
<b>Responsable des achats</b>	543	75.1%	1.5%	208	60.9%	1.6%	335	87.9%	1.5%	130	67.9%	1.2%
<b>PCS Individu</b>												
<b>Petits patrons</b>	43	6.0%	2.6%	34	10.1%	2.8%	9	2.3%	2.1%	39	20.4%	2.6%
<b>Affaires et Cadres</b>	36	5.0%	0.7%	23	6.8%	0.8%	13	3.3%	0.6%	31	16.2%	0.7%
<b>Professions intermédiaires</b>	92	12.7%	1.2%	56	16.5%	1.5%	35	9.2%	1.0%	75	39.0%	1.2%
<b>Employés</b>	153	21.2%	1.8%	48	13.9%	2.1%	106	27.8%	1.7%	19	9.8%	1.1%
<b>Ouvriers</b>	43	5.9%	0.7%	38	11.2%	0.7%	4	1.2%	0.3%	3	1.4%	0.6%
<b>Retraités</b>	244	33.8%	1.9%	118	34.5%	2.0%	127	33.2%	1.8%	1	0.7%	0.6%
<b>Autres inactifs</b>	111	15.4%	1.1%	24	6.9%	0.7%	88	23.0%	1.4%	24	12.4%	0.7%
<b>PCS Personne de référence</b>												
<b>Petits patrons</b>	57	7.8%	2.1%	34	10.1%	2.4%	22	5.8%	1.8%	57	29.5%	2.1%
<b>Affaires et Cadres</b>	51	7.0%	0.7%	22	6.5%	0.6%	28	7.5%	0.8%	51	26.4%	0.7%
<b>Professions intermédiaires</b>	85	11.7%	1.0%	63	18.3%	1.5%	22	5.8%	0.6%	85	44.1%	1.0%
<b>Employés</b>	96	13.2%	1.7%	40	11.8%	1.7%	55	14.5%	1.7%	0	0.0%	0.0%
<b>Ouvriers</b>	74	10.2%	0.8%	44	12.8%	0.8%	30	7.8%	0.7%	0	0.0%	0.0%
<b>Retraités</b>	292	40.4%	1.9%	125	36.6%	1.9%	167	43.9%	2.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	69	9.6%	2.0%	13	3.9%	0.9%	56	14.7%	2.7%	0	0.0%	0.0%
<b>Taille du foyer</b>												
<b>1 personne</b>	138	19.1%	1.4%	50	14.5%	1.2%	88	23.2%	1.6%	27	14.2%	1.2%
<b>2 personnes</b>	335	46.4%	1.8%	185	54.3%	2.1%	150	39.3%	1.6%	55	28.8%	1.3%
<b>3 personnes</b>	146	20.3%	1.6%	61	18.0%	1.3%	85	22.3%	1.8%	52	27.2%	1.3%
<b>4 personnes</b>	68	9.4%	0.7%	34	10.0%	0.7%	34	8.9%	0.7%	43	22.6%	0.9%
<b>5 personnes et +</b>	35	4.8%	0.6%	11	3.2%	0.4%	24	6.3%	0.8%	14	7.2%	0.5%

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<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	175	24.3%	1.1%	75	22.0%	1.0%	100	26.3%	1.2%	84	43.8%	1.1%
<b>Non</b>	547	75.7%	1.5%	266	78.0%	1.5%	281	73.7%	1.5%	108	56.2%	1.0%
<b>Habitat</b>												
<b>Communes rurales</b>	41	5.7%	0.3%	15	4.5%	0.3%	26	6.7%	0.4%	15	7.7%	0.4%
<b>Agglo. - 20 000 hab</b>	87	12.1%	1.0%	43	12.6%	1.0%	44	11.6%	1.0%	25	13.0%	0.9%
<b>Agglo. 20 000 à 100 000 hab</b>	103	14.2%	1.5%	52	15.3%	1.6%	51	13.3%	1.4%	19	9.7%	0.9%
<b>Agglo. + 100 000 hab</b>	482	66.7%	3.1%	228	66.9%	3.0%	253	66.5%	3.1%	133	69.1%	2.4%
<b>Agglo. Paris</b>	10	1.4%	0.1%	3	0.7%	0.1%	7	1.9%	0.2%	1	0.6%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	10	1.4%	0.1%	3	0.7%	0.1%	7	1.9%	0.1%	1	0.6%	0.0%
<b>Nord Pas de Calais</b>	3	0.4%	0.1%	0	0.0%	0.0%	3	0.8%	0.2%	0	0.0%	0.0%
<b>Lorraine</b>	5	0.6%	0.2%	0	0.0%	0.0%	5	1.2%	0.5%	3	1.4%	0.5%
<b>Picardie</b>	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
<b>Centre</b>	2	0.3%	0.1%	2	0.6%	0.2%	0	0.0%	0.0%	2	1.0%	0.3%
<b>Rhône Alpes</b>	6	0.8%	0.1%	5	1.3%	0.2%	1	0.4%	0.1%	0	0.0%	0.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	697	96.4%	15.9%	332	97.2%	16.1%	365	95.7%	15.7%	186	96.8%	12.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	569	78.7%	1.3%	295	86.4%	1.4%	274	71.9%	1.3%	174	90.6%	1.1%
<b>Presque tous les jours</b>	88	12.2%	1.4%	35	10.1%	1.3%	54	14.0%	1.6%	15	7.7%	1.1%
<b>1 à 2 fois par semaine</b>	64	8.9%	2.1%	12	3.5%	1.0%	52	13.7%	3.0%	3	1.4%	0.5%
<b>1 à 3 fois par mois</b>	1	0.2%	0.3%	0	0.0%	0.0%	1	0.3%	0.6%	1	0.3%	0.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	32	4.4%	2.3%	13	3.8%	2.1%	19	5.0%	2.5%	3	1.5%	1.3%
De 9 000 à moins de 12 000 euros par an	26	3.6%	1.3%	6	1.9%	0.8%	20	5.2%	1.6%	2	0.8%	0.6%
De 12 000 à moins de 18 000 euros par an	54	7.5%	1.1%	6	1.7%	0.3%	48	12.7%	1.6%	9	4.7%	1.2%
De 18 000 à moins de 24 000 euros par an	85	11.8%	1.2%	30	8.8%	1.0%	55	14.5%	1.4%	14	7.2%	0.9%
De 24 000 à moins de 36 000 euros par an	162	22.4%	1.3%	80	23.5%	1.4%	81	21.3%	1.2%	46	23.7%	1.3%
De 36 000 à moins de 45 000 euros par an	120	16.6%	1.6%	60	17.6%	1.5%	60	15.8%	1.6%	19	9.9%	0.7%
De 45 000 à moins de 65 000 euros par an	103	14.2%	1.3%	67	19.7%	1.6%	36	9.3%	1.0%	36	18.8%	0.9%
65 000 euros et plus par an	55	7.6%	1.3%	34	9.9%	1.3%	21	5.6%	1.2%	32	16.6%	1.1%
Refus	60	8.3%	1.7%	32	9.3%	2.1%	28	7.3%	1.4%	26	13.7%	2.0%
Ne sait pas	26	3.6%	1.6%	13	3.7%	1.7%	13	3.4%	1.6%	6	3.1%	0.9%