

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1091	100.0%	2.1%	541	100.0%	2.2%	550	100.0%	2.0%	342	100.0%	1.9%
Sexe												
Homme	541	49.6%	2.2%	541	100.0%	2.2%	0	0.0%	0.0%	182	53.2%	2.0%
Femme	550	50.4%	2.0%	0	0.0%	0.0%	550	100.0%	2.0%	160	46.8%	1.8%
Age												
15 à 24 ans	111	10.2%	1.5%	50	9.3%	1.3%	61	11.1%	1.7%	62	18.1%	1.9%
25 à 34 ans	110	10.1%	1.4%	56	10.3%	1.5%	54	9.9%	1.4%	52	15.3%	1.6%
35 à 49 ans	253	23.2%	2.0%	127	23.6%	2.0%	126	22.9%	2.0%	112	32.7%	1.8%
50 à 59 ans	195	17.9%	2.3%	92	17.1%	2.2%	102	18.6%	2.3%	77	22.4%	2.1%
60 ans et plus	421	38.6%	2.6%	215	39.8%	3.0%	206	37.5%	2.3%	39	11.5%	2.5%
Individu												
Ménagères	482	44.2%	2.1%	0	0.0%	0.0%	482	87.7%	2.1%	118	34.5%	1.7%
Personne de référence	588	53.9%	2.1%	476	87.9%	2.3%	113	20.5%	1.5%	165	48.2%	1.9%
Responsable des achats	732	67.1%	2.0%	258	47.7%	2.0%	473	86.1%	2.1%	185	54.1%	1.6%
PCS Individu												
Agriculteurs	12	1.1%	2.4%	11	2.0%	3.4%	2	0.3%	0.8%	0	0.0%	0.0%
Petits patrons	57	5.2%	3.5%	49	9.1%	4.0%	8	1.4%	1.9%	55	16.1%	3.7%
Affaires et Cadres	70	6.4%	1.4%	42	7.8%	1.5%	28	5.0%	1.3%	56	16.4%	1.3%
Professions intermédiaires	125	11.5%	1.7%	78	14.4%	2.1%	47	8.6%	1.3%	107	31.3%	1.8%
Employés	192	17.6%	2.2%	26	4.9%	1.2%	165	30.0%	2.6%	52	15.2%	2.9%
Ouvriers	136	12.4%	2.1%	114	21.1%	2.2%	21	3.9%	1.6%	11	3.2%	2.5%
Retraités	337	30.8%	2.6%	168	31.0%	2.8%	169	30.7%	2.4%	1	0.3%	0.5%
Autres inactifs	163	14.9%	1.6%	52	9.7%	1.4%	110	20.0%	1.7%	60	17.5%	1.8%
PCS Personne de référence												
Agriculteurs	24	2.2%	3.1%	11	2.0%	3.0%	13	2.4%	3.2%	0	0.0%	0.0%
Petits patrons	81	7.4%	3.0%	58	10.7%	4.0%	23	4.2%	1.9%	81	23.8%	3.0%
Affaires et Cadres	117	10.7%	1.7%	54	10.1%	1.6%	63	11.4%	1.8%	117	34.3%	1.7%
Professions intermédiaires	144	13.2%	1.8%	70	12.9%	1.7%	74	13.4%	1.9%	144	42.0%	1.8%
Employés	93	8.5%	1.7%	31	5.7%	1.3%	62	11.3%	1.9%	0	0.0%	0.0%
Ouvriers	196	17.9%	2.0%	120	22.2%	2.3%	75	13.7%	1.7%	0	0.0%	0.0%
Retraités	379	34.7%	2.5%	172	31.8%	2.6%	207	37.6%	2.5%	0	0.0%	0.0%
Autres inactifs	58	5.3%	1.6%	25	4.6%	1.7%	33	6.0%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	155	14.2%	1.6%	69	12.8%	1.6%	85	15.5%	1.5%	28	8.2%	1.2%
2 personnes	422	38.7%	2.3%	210	38.8%	2.4%	212	38.6%	2.2%	82	24.0%	1.9%
3 personnes	183	16.8%	2.0%	96	17.8%	2.1%	87	15.8%	1.9%	80	23.4%	2.0%
4 personnes	219	20.1%	2.3%	111	20.6%	2.4%	108	19.6%	2.3%	98	28.7%	2.1%
5 personnes et +	112	10.2%	2.0%	54	9.9%	2.1%	58	10.6%	1.9%	54	15.7%	2.0%
Présence d'enfants de moins de 15 ans												
Oui	311	28.5%	2.0%	153	28.3%	2.1%	157	28.6%	1.9%	147	42.9%	2.0%
Non	780	71.5%	2.1%	388	71.7%	2.2%	393	71.4%	2.1%	195	57.1%	1.9%
Habitat												
Communes rurales	255	23.3%	2.1%	100	18.4%	1.7%	155	28.2%	2.5%	56	16.3%	1.7%
Agglo. - 20 000 hab	264	24.2%	2.9%	133	24.5%	3.1%	131	23.8%	2.8%	90	26.3%	3.3%
Agglo. 20 000 à 100 000 hab	213	19.5%	3.1%	115	21.3%	3.5%	98	17.8%	2.7%	78	22.8%	3.7%
Agglo. + 100 000 hab	357	32.7%	2.3%	193	35.7%	2.5%	164	29.8%	2.0%	115	33.8%	2.1%
Agglo. Paris	3	0.2%	0.0%	0	0.0%	0.0%	3	0.5%	0.1%	3	0.7%	0.1%
Régions INSEE												
Ile de France	3	0.2%	0.0%	0	0.0%	0.0%	3	0.5%	0.1%	3	0.7%	0.1%
Picardie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%
Bourgogne	1	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.1%
Haute Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Auvergne	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Rhône Alpes	960	88.0%	18.1%	464	85.7%	18.2%	496	90.3%	18.1%	295	86.1%	14.9%
Languedoc Roussillon	16	1.5%	0.7%	16	3.0%	1.5%	0	0.0%	0.0%	10	3.0%	1.4%
Provence Alpes Côte d'Azur. Corse	109	10.0%	2.5%	60	11.0%	2.9%	49	8.9%	2.1%	33	9.6%	2.1%
Habitudes de connection à Internet												
Tous les jours	849	77.8%	2.0%	410	75.8%	2.0%	439	79.9%	2.0%	288	84.1%	1.8%
Presque tous les jours	144	13.2%	2.4%	76	14.1%	2.8%	67	12.2%	2.0%	34	9.8%	2.4%
1 à 2 fois par semaine	91	8.4%	3.0%	52	9.5%	4.1%	40	7.2%	2.2%	21	6.1%	4.1%
1 à 3 fois par mois	4	0.3%	0.9%	1	0.2%	0.7%	2	0.4%	1.1%	0	0.0%	0.0%
Moins souvent	3	0.3%	3.1%	2	0.3%	4.9%	2	0.3%	2.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	24	2.2%	1.7%	17	3.2%	2.8%	6	1.1%	0.8%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	20	1.8%	1.0%	8	1.4%	1.0%	12	2.2%	1.0%	1	0.3%	0.4%
De 12 000 à moins de 18 000 euros par an	81	7.4%	1.6%	48	8.9%	2.3%	33	5.9%	1.1%	13	3.9%	1.7%
De 18 000 à moins de 24 000 euros par an	136	12.5%	2.0%	46	8.5%	1.6%	90	16.4%	2.3%	24	6.9%	1.6%
De 24 000 à moins de 36 000 euros par an	279	25.6%	2.3%	148	27.4%	2.6%	131	23.8%	2.0%	72	21.0%	2.0%
De 36 000 à moins de 45 000 euros par an	154	14.1%	2.0%	67	12.3%	1.7%	87	15.8%	2.3%	57	16.6%	2.0%
De 45 000 à moins de 65 000 euros par an	159	14.6%	2.1%	90	16.6%	2.1%	69	12.6%	2.0%	66	19.4%	1.7%
65 000 euros et plus par an	119	10.9%	2.8%	79	14.5%	3.1%	40	7.3%	2.3%	70	20.4%	2.4%
Refus	87	8.0%	2.4%	32	6.0%	2.1%	54	9.9%	2.7%	26	7.6%	2.0%
Ne sait pas	33	3.0%	2.1%	6	1.1%	0.8%	27	4.9%	3.2%	14	4.0%	2.1%