

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	952	100.0%	1.8%	495	100.0%	2.0%	457	100.0%	1.7%	255	100.0%	1.4%
Sexe												
Homme	495	52.0%	2.0%	495	100.0%	2.0%	0	0.0%	0.0%	122	47.7%	1.3%
Femme	457	48.0%	1.7%	0	0.0%	0.0%	457	100.0%	1.7%	134	52.3%	1.5%
Age												
15 à 24 ans	60	6.3%	0.8%	21	4.2%	0.6%	39	8.6%	1.1%	16	6.3%	0.5%
25 à 34 ans	106	11.2%	1.4%	46	9.2%	1.2%	61	13.3%	1.6%	46	17.9%	1.4%
35 à 49 ans	189	19.9%	1.5%	116	23.4%	1.9%	73	16.0%	1.1%	90	35.4%	1.5%
50 à 59 ans	178	18.7%	2.1%	97	19.6%	2.3%	81	17.7%	1.8%	68	26.8%	1.9%
60 ans et plus	419	44.0%	2.6%	216	43.6%	3.0%	203	44.4%	2.3%	35	13.7%	2.2%
Individu												
Ménagères	413	43.4%	1.8%	0	0.0%	0.0%	413	90.5%	1.8%	117	45.9%	1.7%
Personne de référence	581	61.0%	2.1%	450	90.7%	2.2%	131	28.7%	1.8%	137	53.7%	1.5%
Responsable des achats	679	71.3%	1.9%	271	54.8%	2.1%	407	89.2%	1.8%	184	71.9%	1.6%
PCS Individu												
Agriculteurs	8	0.8%	1.5%	8	1.5%	2.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	41	4.3%	2.5%	23	4.7%	1.9%	18	3.9%	4.3%	38	14.8%	2.6%
Affaires et Cadres	68	7.1%	1.3%	42	8.6%	1.5%	25	5.5%	1.2%	61	24.0%	1.4%
Professions intermédiaires	106	11.2%	1.4%	53	10.7%	1.4%	54	11.8%	1.5%	91	35.4%	1.5%
Employés	155	16.3%	1.8%	54	10.9%	2.4%	101	22.2%	1.6%	23	8.9%	1.3%
Ouvriers	109	11.5%	1.7%	100	20.1%	1.9%	10	2.1%	0.7%	4	1.5%	0.9%
Retraités	331	34.7%	2.6%	182	36.8%	3.0%	148	32.5%	2.1%	3	1.3%	1.5%
Autres inactifs	134	14.1%	1.3%	33	6.8%	0.9%	101	22.0%	1.6%	36	14.1%	1.1%
PCS Personne de référence												
Agriculteurs	21	2.2%	2.7%	11	2.2%	3.0%	10	2.3%	2.5%	0	0.0%	0.0%
Petits patrons	48	5.1%	1.8%	27	5.5%	1.9%	21	4.6%	1.7%	48	19.0%	1.8%
Affaires et Cadres	97	10.2%	1.4%	41	8.3%	1.2%	56	12.3%	1.6%	97	38.0%	1.4%
Professions intermédiaires	110	11.5%	1.4%	54	10.8%	1.3%	56	12.3%	1.4%	110	43.0%	1.4%
Employés	90	9.4%	1.6%	53	10.6%	2.3%	37	8.1%	1.1%	0	0.0%	0.0%
Ouvriers	174	18.3%	1.8%	97	19.6%	1.9%	77	16.9%	1.7%	0	0.0%	0.0%
Retraités	350	36.7%	2.3%	186	37.6%	2.8%	163	35.8%	1.9%	0	0.0%	0.0%
Autres inactifs	62	6.5%	1.8%	27	5.5%	1.8%	35	7.7%	1.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	160	16.8%	1.6%	67	13.6%	1.6%	92	20.2%	1.7%	26	10.3%	1.1%
2 personnes	430	45.2%	2.3%	226	45.7%	2.5%	204	44.7%	2.2%	77	30.0%	1.8%
3 personnes	188	19.8%	2.0%	105	21.3%	2.2%	83	18.2%	1.8%	62	24.1%	1.6%
4 personnes	130	13.7%	1.4%	87	17.5%	1.8%	44	9.6%	0.9%	61	24.0%	1.3%
5 personnes et +	44	4.6%	0.8%	10	2.0%	0.4%	34	7.4%	1.1%	30	11.6%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	220	23.2%	1.4%	99	20.1%	1.4%	121	26.5%	1.4%	111	43.3%	1.5%
Non	732	76.8%	2.0%	396	79.9%	2.2%	336	73.5%	1.8%	145	56.7%	1.4%
Habitat												
Communes rurales	297	31.2%	2.5%	160	32.4%	2.8%	137	30.0%	2.2%	72	28.1%	2.2%
Agglo. - 20 000 hab	147	15.4%	1.6%	80	16.1%	1.8%	67	14.7%	1.4%	31	12.0%	1.1%
Agglo. 20 000 à 100 000 hab	161	16.9%	2.3%	70	14.1%	2.1%	91	19.8%	2.5%	39	15.4%	1.9%
Agglo. + 100 000 hab	333	35.0%	2.1%	173	34.9%	2.3%	160	35.1%	2.0%	108	42.4%	1.9%
Agglo. Paris	14	1.5%	0.2%	12	2.5%	0.3%	2	0.4%	0.0%	5	2.1%	0.1%
Régions INSEE												
Ile de France	15	1.6%	0.2%	14	2.7%	0.3%	2	0.4%	0.0%	7	2.6%	0.1%
Basse Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Centre	6	0.7%	0.3%	6	1.2%	0.6%	0	0.1%	0.0%	2	0.8%	0.3%
Pays de Loire	5	0.5%	0.2%	3	0.5%	0.2%	2	0.5%	0.1%	0	0.0%	0.0%
Bretagne	3	0.3%	0.1%	0	0.0%	0.0%	3	0.5%	0.2%	3	1.0%	0.3%
Poitou Charentes	139	14.6%	9.3%	71	14.3%	9.9%	68	15.0%	8.8%	39	15.3%	9.5%
Aquitaine	744	78.2%	26.5%	385	77.7%	28.5%	359	78.7%	24.7%	192	75.1%	21.3%
Midi Pyrénées	35	3.7%	1.4%	17	3.4%	1.4%	18	3.9%	1.4%	10	3.9%	1.1%
Limousin	1	0.1%	0.1%	0	0.1%	0.1%	1	0.1%	0.2%	1	0.3%	0.4%
Auvergne	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.3%	1	0.6%	0.5%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	0	0.0%	0.0%	1	0.3%	0.1%	1	0.5%	0.1%
Habitudes de connection à Internet												
Tous les jours	719	75.5%	1.7%	388	78.4%	1.9%	331	72.5%	1.5%	218	85.2%	1.4%
Presque tous les jours	153	16.1%	2.5%	68	13.7%	2.5%	85	18.7%	2.5%	27	10.6%	2.0%
1 à 2 fois par semaine	65	6.9%	2.2%	28	5.6%	2.2%	38	8.3%	2.1%	10	3.7%	1.9%
1 à 3 fois par mois	9	1.0%	2.3%	7	1.4%	3.6%	3	0.6%	1.2%	1	0.4%	1.7%
Moins souvent	5	0.5%	4.4%	5	1.0%	12.8%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	15	1.6%	1.1%	9	1.7%	1.4%	6	1.4%	0.9%	1	0.3%	0.4%
De 9 000 à moins de 12 000 euros par an	47	4.9%	2.4%	10	2.0%	1.3%	37	8.1%	3.0%	7	2.6%	2.7%
De 12 000 à moins de 18 000 euros par an	91	9.6%	1.8%	37	7.4%	1.8%	55	12.0%	1.8%	9	3.4%	1.1%
De 18 000 à moins de 24 000 euros par an	87	9.1%	1.3%	30	6.0%	1.0%	57	12.5%	1.4%	22	8.7%	1.5%
De 24 000 à moins de 36 000 euros par an	237	24.9%	1.9%	151	30.5%	2.6%	85	18.7%	1.3%	48	18.8%	1.4%
De 36 000 à moins de 45 000 euros par an	155	16.2%	2.0%	87	17.6%	2.3%	67	14.7%	1.8%	41	16.2%	1.4%
De 45 000 à moins de 65 000 euros par an	143	15.0%	1.8%	81	16.4%	1.9%	62	13.5%	1.8%	61	23.7%	1.6%
65 000 euros et plus par an	101	10.6%	2.4%	59	11.9%	2.3%	42	9.1%	2.4%	50	19.6%	1.7%
Refus	70	7.3%	2.0%	28	5.6%	1.8%	42	9.1%	2.1%	16	6.1%	1.2%
Ne sait pas	7	0.8%	0.5%	3	0.7%	0.4%	4	0.9%	0.5%	2	0.7%	0.3%