

La Montagne Dimanche

A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	626	100.0%	1.2%	292	100.0%	1.2%	334	100.0%	1.2%	124	100.0%	0.7%
Sexe												
Homme	292	46.7%	1.2%	292	100.0%	1.2%	0	0.0%	0.0%	65	52.6%	0.7%
Femme	334	53.3%	1.2%	0	0.0%	0.0%	334	100.0%	1.2%	59	47.4%	0.7%
Age												
15 à 24 ans	44	7.1%	0.6%	23	7.8%	0.6%	21	6.4%	0.6%	16	12.5%	0.5%
25 à 34 ans	66	10.6%	0.9%	26	9.0%	0.7%	40	12.0%	1.0%	15	12.3%	0.5%
35 à 49 ans	137	22.0%	1.1%	73	25.1%	1.2%	64	19.2%	1.0%	45	36.0%	0.7%
50 à 59 ans	114	18.2%	1.3%	51	17.4%	1.2%	63	18.8%	1.4%	31	25.2%	0.9%
60 ans et plus	264	42.2%	1.6%	119	40.7%	1.6%	145	43.6%	1.6%	17	14.0%	1.1%
Individu												
Ménagères	305	48.7%	1.3%	0	0.0%	0.0%	305	91.3%	1.3%	53	42.8%	0.8%
Personne de référence	342	54.6%	1.2%	250	85.7%	1.2%	92	27.5%	1.2%	64	51.4%	0.7%
Responsable des achats	438	69.9%	1.2%	142	48.5%	1.1%	296	88.6%	1.3%	74	59.8%	0.7%
PCS Individu												
Agriculteurs	9	1.5%	1.8%	7	2.5%	2.3%	2	0.6%	1.0%	1	0.4%	1.5%
Petits patrons	18	2.8%	1.1%	12	4.2%	1.0%	5	1.6%	1.3%	14	11.6%	1.0%
Affaires et Cadres	32	5.1%	0.6%	22	7.6%	0.8%	10	2.9%	0.5%	28	22.5%	0.6%
Professions intermédiaires	63	10.1%	0.9%	26	8.9%	0.7%	37	11.1%	1.0%	47	38.1%	0.8%
Employés	119	19.0%	1.4%	36	12.3%	1.6%	83	24.9%	1.3%	11	8.6%	0.6%
Ouvriers	84	13.4%	1.3%	67	23.1%	1.3%	16	4.9%	1.2%	4	3.0%	0.8%
Retraités	228	36.4%	1.8%	103	35.4%	1.7%	124	37.3%	1.8%	1	1.0%	0.6%
Autres inactifs	74	11.8%	0.7%	18	6.1%	0.5%	56	16.7%	0.9%	18	14.7%	0.5%
PCS Personne de référence												
Agriculteurs	10	1.6%	1.3%	6	1.9%	1.5%	5	1.4%	1.1%	0	0.0%	0.0%
Petits patrons	18	2.9%	0.7%	14	4.7%	0.9%	4	1.3%	0.4%	18	14.5%	0.7%
Affaires et Cadres	50	7.9%	0.7%	22	7.5%	0.6%	28	8.3%	0.8%	50	39.9%	0.7%
Professions intermédiaires	57	9.0%	0.7%	30	10.1%	0.7%	27	8.1%	0.7%	57	45.6%	0.7%
Employés	61	9.7%	1.1%	32	10.9%	1.4%	29	8.7%	0.9%	0	0.0%	0.0%
Ouvriers	130	20.7%	1.3%	67	23.0%	1.3%	62	18.7%	1.4%	0	0.0%	0.0%
Retraités	265	42.4%	1.8%	113	38.7%	1.7%	152	45.6%	1.8%	0	0.0%	0.0%
Autres inactifs	36	5.7%	1.0%	9	3.1%	0.6%	27	8.0%	1.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	132	21.1%	1.3%	53	18.1%	1.2%	79	23.7%	1.4%	21	17.0%	0.9%
2 personnes	269	42.9%	1.5%	135	46.3%	1.5%	133	40.0%	1.4%	36	28.6%	0.8%
3 personnes	93	14.9%	1.0%	49	16.9%	1.0%	44	13.2%	1.0%	24	19.2%	0.6%
4 personnes	90	14.4%	1.0%	38	13.2%	0.8%	51	15.4%	1.1%	32	25.4%	0.7%
5 personnes et +	42	6.7%	0.7%	16	5.5%	0.6%	26	7.8%	0.9%	12	9.8%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	129	20.6%	0.8%	56	19.3%	0.8%	72	21.7%	0.9%	39	31.0%	0.5%
Non	497	79.4%	1.4%	236	80.7%	1.3%	261	78.3%	1.4%	86	69.0%	0.8%
Habitat												
Communes rurales	248	39.6%	2.1%	97	33.1%	1.7%	151	45.3%	2.4%	44	35.6%	1.3%
Aggro. - 20 000 hab	143	22.8%	1.6%	78	26.8%	1.8%	65	19.3%	1.4%	24	19.4%	0.9%
Aggro. 20 000 à 100 000 hab	99	15.7%	1.4%	49	16.9%	1.5%	49	14.7%	1.3%	23	18.7%	1.1%
Aggro. + 100 000 hab	126	20.1%	0.8%	61	20.9%	0.8%	65	19.4%	0.8%	25	20.4%	0.5%
Aggro. Paris	11	1.7%	0.1%	7	2.3%	0.2%	4	1.2%	0.1%	7	5.8%	0.2%
Régions INSEE												
Ile de France	11	1.7%	0.1%	7	2.3%	0.1%	4	1.2%	0.1%	7	5.8%	0.2%
Bourgogne	3	0.5%	0.2%	3	0.9%	0.4%	1	0.2%	0.1%	1	0.5%	0.2%
Centre	6	0.9%	0.3%	3	1.0%	0.3%	3	0.9%	0.3%	2	1.5%	0.3%
Aquitaine	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	7	1.2%	0.3%	5	1.6%	0.4%	3	0.8%	0.2%	4	2.8%	0.4%
Limousin	114	18.2%	18.3%	54	18.3%	18.0%	61	18.1%	18.5%	19	15.4%	11.1%
Auvergne	479	76.5%	41.7%	219	74.9%	39.7%	260	78.0%	43.6%	87	70.0%	29.3%
Rhône Alpes	4	0.6%	0.1%	2	0.8%	0.1%	1	0.4%	0.0%	4	2.9%	0.2%
Languedoc Roussillon	2	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%	1	1.2%	0.2%
Provence Alpes Côte d'Azur.	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Corse												
Habitudes de connection à Internet												
Tous les jours	460	73.5%	1.1%	228	77.9%	1.1%	232	69.6%	1.1%	105	84.9%	0.7%
Presque tous les jours	94	15.0%	1.5%	37	12.8%	1.4%	56	16.9%	1.7%	13	10.4%	0.9%
1 à 2 fois par semaine	64	10.3%	2.1%	22	7.5%	1.7%	43	12.8%	2.4%	6	4.8%	1.2%
1 à 3 fois par mois	4	0.7%	1.1%	2	0.6%	1.0%	3	0.8%	1.2%	0	0.0%	0.0%
Moins souvent	3	0.5%	3.0%	3	1.1%	8.7%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	8	1.3%	0.6%	0	0.1%	0.1%	8	2.4%	1.1%	1	0.6%	0.4%
De 9 000 à moins de 12 000 euros par an	15	2.4%	0.8%	7	2.3%	0.9%	8	2.5%	0.7%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	87	13.8%	1.7%	32	11.1%	1.6%	54	16.3%	1.8%	4	3.6%	0.6%
De 18 000 à moins de 24 000 euros par an	91	14.5%	1.3%	46	15.7%	1.6%	45	13.5%	1.1%	16	13.2%	1.1%
De 24 000 à moins de 36 000 euros par an	168	26.9%	1.4%	84	28.9%	1.5%	84	25.1%	1.3%	31	24.8%	0.9%
De 36 000 à moins de 45 000 euros par an	98	15.7%	1.3%	39	13.4%	1.0%	59	17.8%	1.6%	22	17.5%	0.8%
De 45 000 à moins de 65 000 euros par an	88	14.0%	1.1%	51	17.6%	1.2%	36	10.9%	1.1%	24	19.3%	0.6%
65 000 euros et plus par an	27	4.3%	0.6%	19	6.5%	0.7%	8	2.4%	0.5%	18	14.2%	0.6%
Refus	32	5.1%	0.9%	11	3.7%	0.7%	21	6.3%	1.0%	7	5.8%	0.5%
Ne sait pas	12	1.9%	0.8%	2	0.7%	0.3%	10	2.9%	1.2%	1	1.0%	0.2%