

# L'indépendant Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	275	100.0%	0.5%	142	100.0%	0.6%	133	100.0%	0.5%	59	100.0%	0.3%
<b>Sexe</b>												
<b>Homme</b>	142	51.7%	0.6%	142	100.0%	0.6%	0	0.0%	0.0%	31	52.8%	0.3%
<b>Femme</b>	133	48.3%	0.5%	0	0.0%	0.0%	133	100.0%	0.5%	28	47.2%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	24	8.9%	0.3%	9	6.6%	0.3%	15	11.3%	0.4%	4	7.3%	0.1%
<b>25 à 34 ans</b>	26	9.5%	0.3%	14	9.8%	0.4%	12	9.2%	0.3%	14	23.1%	0.4%
<b>35 à 49 ans</b>	55	20.1%	0.4%	35	24.7%	0.6%	20	15.2%	0.3%	14	23.2%	0.2%
<b>50 à 59 ans</b>	57	20.7%	0.7%	25	17.3%	0.6%	32	24.3%	0.7%	18	30.3%	0.5%
<b>60 ans et plus</b>	112	40.9%	0.7%	59	41.7%	0.8%	53	40.0%	0.6%	9	16.1%	0.6%
<b>Individu</b>												
<b>Ménagères</b>	110	39.9%	0.5%	0	0.0%	0.0%	110	82.6%	0.5%	24	41.2%	0.3%
<b>Personne de référence</b>	170	61.9%	0.6%	127	89.5%	0.6%	43	32.3%	0.6%	33	56.0%	0.4%
<b>Responsable des achats</b>	194	70.6%	0.5%	81	57.0%	0.6%	113	85.2%	0.5%	41	70.4%	0.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	2.0%	1.1%	4	2.9%	1.3%	1	1.1%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	7	2.7%	0.4%	6	4.5%	0.5%	1	0.7%	0.2%	7	11.0%	0.4%
<b>Affaires et Cadres</b>	23	8.5%	0.5%	14	10.2%	0.5%	9	6.8%	0.4%	18	29.8%	0.4%
<b>Professions intermédiaires</b>	24	8.9%	0.3%	6	4.2%	0.2%	18	13.9%	0.5%	19	32.3%	0.3%
<b>Employés</b>	40	14.4%	0.5%	11	7.4%	0.5%	29	21.9%	0.5%	5	9.1%	0.3%
<b>Ouvriers</b>	38	14.0%	0.6%	28	19.5%	0.5%	11	8.0%	0.8%	2	2.6%	0.3%
<b>Retraités</b>	82	29.9%	0.6%	46	32.2%	0.8%	36	27.4%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	54	19.6%	0.5%	27	19.1%	0.7%	27	20.2%	0.4%	9	15.3%	0.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	3.5%	1.2%	4	2.9%	1.1%	5	4.1%	1.3%	0	0.0%	0.0%
<b>Petits patrons</b>	13	4.9%	0.5%	7	4.7%	0.5%	7	5.1%	0.5%	13	22.9%	0.5%
<b>Affaires et Cadres</b>	30	10.9%	0.4%	17	12.1%	0.5%	13	9.6%	0.4%	30	50.8%	0.4%
<b>Professions intermédiaires</b>	16	5.7%	0.2%	7	5.1%	0.2%	8	6.3%	0.2%	16	26.4%	0.2%
<b>Employés</b>	31	11.1%	0.5%	11	7.8%	0.5%	20	14.7%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	48	17.6%	0.5%	28	19.5%	0.5%	20	15.4%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	94	34.1%	0.6%	49	34.6%	0.7%	45	33.7%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	34	12.3%	1.0%	19	13.3%	1.3%	15	11.1%	0.7%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	61	22.2%	0.6%	28	19.6%	0.7%	33	25.1%	0.6%	6	10.7%	0.3%
2 personnes	102	37.2%	0.6%	48	33.6%	0.5%	55	41.1%	0.6%	20	33.6%	0.5%
3 personnes	55	19.9%	0.6%	36	25.3%	0.8%	19	14.2%	0.4%	17	29.1%	0.4%
4 personnes	43	15.6%	0.5%	27	18.7%	0.6%	16	12.1%	0.3%	14	22.9%	0.3%
5 personnes et +	14	5.0%	0.2%	4	2.8%	0.2%	10	7.5%	0.3%	2	3.7%	0.1%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	68	24.8%	0.4%	41	28.7%	0.6%	27	20.5%	0.3%	20	34.3%	0.3%
Non	207	75.2%	0.6%	101	71.3%	0.6%	105	79.5%	0.6%	39	65.7%	0.4%
<b>Habitat</b>												
Communes rurales	63	23.1%	0.5%	31	21.8%	0.5%	32	24.5%	0.5%	6	10.1%	0.2%
Agglo. - 20 000 hab	87	31.8%	1.0%	52	36.8%	1.2%	35	26.5%	0.8%	19	32.6%	0.7%
Agglo. 20 000 à 100 000 hab	39	14.2%	0.6%	18	12.4%	0.5%	21	16.2%	0.6%	13	22.5%	0.6%
Agglo. + 100 000 hab	80	29.3%	0.5%	41	28.5%	0.5%	40	30.1%	0.5%	21	34.9%	0.4%
Agglo. Paris	4	1.6%	0.0%	1	0.4%	0.0%	4	2.8%	0.1%	0	0.0%	0.0%
<b>Régions INSEE</b>												
Ile de France	5	1.9%	0.1%	1	1.1%	0.0%	4	2.8%	0.1%	1	1.5%	0.0%
Lorraine	2	0.7%	0.1%	0	0.0%	0.0%	2	1.4%	0.2%	0	0.0%	0.0%
Basse Normandie	1	0.4%	0.1%	0	0.0%	0.0%	1	0.9%	0.2%	1	2.0%	0.3%
Midi Pyrénées	7	2.6%	0.3%	7	4.7%	0.6%	0	0.3%	0.0%	5	8.7%	0.6%
Languedoc Roussillon	257	93.6%	11.0%	134	94.2%	12.1%	123	93.0%	10.0%	50	84.0%	6.7%
Provence Alpes Côte d'Azur. Corse	2	0.8%	0.1%	0	0.0%	0.0%	2	1.7%	0.1%	2	3.8%	0.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	220	80.2%	0.5%	104	72.9%	0.5%	117	88.0%	0.5%	50	84.6%	0.3%
Presque tous les jours	25	9.1%	0.4%	15	10.7%	0.6%	10	7.3%	0.3%	8	12.9%	0.6%
1 à 2 fois par semaine	25	9.1%	0.8%	19	13.2%	1.5%	6	4.7%	0.3%	1	2.0%	0.2%
1 à 3 fois par mois	4	1.5%	1.0%	4	2.9%	2.2%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	0	0.1%	0.3%	0	0.2%	0.9%	0	0.0%	0.0%	0	0.6%	1.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	11	3.9%	0.8%	5	3.2%	0.7%	6	4.7%	0.8%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	11	3.9%	0.5%	1	0.8%	0.1%	10	7.3%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	53	19.4%	1.1%	25	17.4%	1.2%	29	21.5%	1.0%	6	9.9%	0.7%
De 18 000 à moins de 24 000 euros par an	40	14.5%	0.6%	24	16.8%	0.8%	16	12.0%	0.4%	5	9.3%	0.4%
De 24 000 à moins de 36 000 euros par an	52	19.1%	0.4%	29	20.5%	0.5%	23	17.5%	0.4%	6	10.1%	0.2%
De 36 000 à moins de 45 000 euros par an	31	11.1%	0.4%	20	14.0%	0.5%	11	8.0%	0.3%	9	15.1%	0.3%
De 45 000 à moins de 65 000 euros par an	36	12.9%	0.5%	22	15.6%	0.5%	13	10.1%	0.4%	16	26.6%	0.4%
65 000 euros et plus par an	22	8.1%	0.5%	13	8.9%	0.5%	10	7.3%	0.6%	10	16.6%	0.3%
Refus	11	4.0%	0.3%	1	0.4%	0.0%	10	7.8%	0.5%	2	4.0%	0.2%
Ne sait pas	8	3.0%	0.5%	3	2.4%	0.5%	5	3.8%	0.6%	5	8.4%	0.8%