

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 721 | 100.0% | 1.4% | 384 | 100.0% | 1.5% | 337 | 100.0% | 1.2% | 215 | 100.0% | 1.2% |
| Sexe | | | | | | | | | | | | |
| Homme | 384 | 53.3% | 1.5% | 384 | 100.0% | 1.5% | 0 | 0.0% | 0.0% | 114 | 53.2% | 1.2% |
| Femme | 337 | 46.7% | 1.2% | 0 | 0.0% | 0.0% | 337 | 100.0% | 1.2% | 101 | 46.8% | 1.2% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 50 | 7.0% | 0.7% | 25 | 6.4% | 0.7% | 26 | 7.6% | 0.7% | 21 | 9.6% | 0.6% |
| 25 à 34 ans | 72 | 10.1% | 1.0% | 42 | 11.0% | 1.1% | 30 | 9.0% | 0.8% | 46 | 21.6% | 1.4% |
| 35 à 49 ans | 179 | 24.8% | 1.4% | 98 | 25.4% | 1.6% | 81 | 24.1% | 1.3% | 75 | 34.7% | 1.2% |
| 50 à 59 ans | 139 | 19.3% | 1.6% | 68 | 17.6% | 1.6% | 71 | 21.2% | 1.6% | 48 | 22.1% | 1.3% |
| 60 ans et plus | 281 | 38.9% | 1.7% | 152 | 39.7% | 2.1% | 128 | 38.1% | 1.4% | 26 | 12.1% | 1.6% |
| Individu | | | | | | | | | | | | |
| Ménagères | 303 | 42.0% | 1.3% | 0 | 0.0% | 0.0% | 303 | 90.0% | 1.3% | 91 | 42.1% | 1.3% |
| Personne de référence | 461 | 63.9% | 1.6% | 351 | 91.3% | 1.7% | 110 | 32.7% | 1.5% | 116 | 54.0% | 1.3% |
| Responsable des achats | 513 | 71.2% | 1.4% | 204 | 53.2% | 1.6% | 309 | 91.8% | 1.4% | 148 | 69.0% | 1.3% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 12 | 1.6% | 2.3% | 10 | 2.7% | 3.2% | 1 | 0.4% | 0.7% | 0 | 0.0% | 0.0% |
| Petits patrons | 24 | 3.3% | 1.5% | 19 | 4.8% | 1.5% | 5 | 1.6% | 1.3% | 22 | 10.2% | 1.5% |
| Affaires et Cadres | 59 | 8.2% | 1.2% | 42 | 10.9% | 1.5% | 17 | 5.1% | 0.8% | 54 | 25.3% | 1.2% |
| Professions intermédiaires | 77 | 10.7% | 1.0% | 43 | 11.2% | 1.2% | 34 | 10.2% | 0.9% | 64 | 29.9% | 1.1% |
| Employés | 133 | 18.4% | 1.6% | 38 | 9.8% | 1.7% | 95 | 28.3% | 1.5% | 29 | 13.6% | 1.6% |
| Ouvriers | 70 | 9.6% | 1.1% | 61 | 15.8% | 1.2% | 9 | 2.6% | 0.7% | 7 | 3.4% | 1.6% |
| Retraités | 222 | 30.8% | 1.7% | 123 | 32.1% | 2.1% | 99 | 29.3% | 1.4% | 6 | 2.9% | 2.8% |
| Autres inactifs | 125 | 17.3% | 1.2% | 49 | 12.7% | 1.3% | 76 | 22.5% | 1.2% | 32 | 14.7% | 1.0% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 13 | 1.7% | 1.6% | 10 | 2.7% | 2.9% | 2 | 0.6% | 0.5% | 0 | 0.0% | 0.0% |
| Petits patrons | 37 | 5.1% | 1.4% | 18 | 4.7% | 1.2% | 19 | 5.6% | 1.5% | 37 | 17.2% | 1.4% |
| Affaires et Cadres | 81 | 11.2% | 1.1% | 51 | 13.3% | 1.5% | 29 | 8.8% | 0.8% | 81 | 37.5% | 1.1% |
| Professions intermédiaires | 97 | 13.5% | 1.2% | 45 | 11.7% | 1.1% | 52 | 15.6% | 1.3% | 97 | 45.3% | 1.2% |
| Employés | 87 | 12.0% | 1.6% | 39 | 10.3% | 1.7% | 47 | 14.0% | 1.5% | 0 | 0.0% | 0.0% |
| Ouvriers | 92 | 12.7% | 0.9% | 57 | 15.0% | 1.1% | 34 | 10.2% | 0.8% | 0 | 0.0% | 0.0% |
| Retraités | 245 | 33.9% | 1.6% | 130 | 33.8% | 2.0% | 115 | 34.1% | 1.4% | 0 | 0.0% | 0.0% |
| Autres inactifs | 70 | 9.8% | 2.0% | 33 | 8.5% | 2.2% | 37 | 11.1% | 1.8% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 157 | 21.8% | 1.6% | 74 | 19.2% | 1.7% | 83 | 24.8% | 1.5% | 38 | 17.9% | 1.6% |
| 2 personnes | 294 | 40.8% | 1.6% | 162 | 42.1% | 1.8% | 133 | 39.4% | 1.4% | 58 | 27.0% | 1.4% |
| 3 personnes | 129 | 17.9% | 1.4% | 79 | 20.5% | 1.7% | 51 | 15.0% | 1.1% | 53 | 24.8% | 1.3% |
| 4 personnes | 101 | 14.0% | 1.1% | 53 | 13.8% | 1.1% | 48 | 14.3% | 1.0% | 51 | 23.6% | 1.1% |
| 5 personnes et + | 39 | 5.4% | 0.7% | 17 | 4.4% | 0.7% | 22 | 6.5% | 0.7% | 15 | 6.8% | 0.6% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 186 | 25.8% | 1.2% | 96 | 25.1% | 1.3% | 90 | 26.7% | 1.1% | 80 | 37.4% | 1.1% |
| Non | 535 | 74.2% | 1.5% | 288 | 74.9% | 1.6% | 247 | 73.3% | 1.3% | 135 | 62.6% | 1.3% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 83 | 11.5% | 0.7% | 38 | 9.9% | 0.7% | 45 | 13.4% | 0.7% | 17 | 8.0% | 0.5% |
| Agglo. - 20 000 hab | 115 | 16.0% | 1.3% | 60 | 15.7% | 1.4% | 55 | 16.4% | 1.2% | 38 | 17.9% | 1.4% |
| Agglo. 20 000 à 100 000 hab | 71 | 9.9% | 1.0% | 42 | 10.8% | 1.3% | 30 | 8.8% | 0.8% | 27 | 12.7% | 1.3% |
| Agglo. + 100 000 hab | 443 | 61.5% | 2.8% | 237 | 61.7% | 3.1% | 206 | 61.3% | 2.5% | 125 | 58.3% | 2.2% |
| Agglo. Paris | 8 | 1.1% | 0.1% | 8 | 2.0% | 0.2% | 1 | 0.1% | 0.0% | 7 | 3.1% | 0.2% |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 10 | 1.4% | 0.1% | 10 | 2.6% | 0.2% | 1 | 0.1% | 0.0% | 9 | 4.2% | 0.2% |
| Alsace | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% |
| Franche-Comté | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.1% | 0 | 0.0% | 0.0% |
| Champagne Ardennes | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Picardie | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.2% | 0.1% |
| Centre | 1 | 0.1% | 0.0% | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 1 | 0.3% | 0.1% |
| Bretagne | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% | 0 | 0.0% | 0.0% |
| Aquitaine | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Midi Pyrénées | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Auvergne | 1 | 0.2% | 0.1% | 1 | 0.3% | 0.2% | 0 | 0.0% | 0.0% | 1 | 0.3% | 0.2% |
| Rhône Alpes | 5 | 0.6% | 0.1% | 2 | 0.6% | 0.1% | 2 | 0.7% | 0.1% | 1 | 0.7% | 0.1% |
| Languedoc Roussillon | 15 | 2.1% | 0.7% | 7 | 1.7% | 0.6% | 9 | 2.6% | 0.7% | 8 | 3.9% | 1.1% |
| Provence Alpes Côte d'Azur. Corse | 687 | 95.3% | 15.7% | 362 | 94.3% | 17.5% | 324 | 96.4% | 14.0% | 194 | 90.3% | 12.6% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 586 | 81.2% | 1.4% | 316 | 82.3% | 1.5% | 269 | 80.0% | 1.2% | 186 | 86.3% | 1.2% |
| Presque tous les jours | 83 | 11.5% | 1.4% | 39 | 10.2% | 1.4% | 44 | 13.0% | 1.3% | 22 | 10.5% | 1.6% |
| 1 à 2 fois par semaine | 47 | 6.5% | 1.6% | 28 | 7.3% | 2.2% | 19 | 5.6% | 1.1% | 5 | 2.1% | 0.9% |
| 1 à 3 fois par mois | 3 | 0.4% | 0.7% | 0 | 0.0% | 0.0% | 3 | 0.8% | 1.2% | 0 | 0.0% | 0.1% |
| Moins souvent | 2 | 0.3% | 2.2% | 0 | 0.1% | 0.9% | 2 | 0.6% | 2.9% | 2 | 1.1% | 9.8% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 18 | 2.5% | 1.3% | 14 | 3.7% | 2.3% | 4 | 1.1% | 0.5% | 1 | 0.5% | 0.5% |
| De 9 000 à moins de 12 000 euros par an | 38 | 5.2% | 1.9% | 27 | 7.0% | 3.5% | 11 | 3.2% | 0.9% | 2 | 1.0% | 0.9% |
| De 12 000 à moins de 18 000 euros par an | 58 | 8.0% | 1.1% | 24 | 6.3% | 1.2% | 33 | 9.9% | 1.1% | 11 | 5.1% | 1.4% |
| De 18 000 à moins de 24 000 euros par an | 106 | 14.7% | 1.5% | 55 | 14.3% | 1.9% | 51 | 15.0% | 1.3% | 16 | 7.4% | 1.1% |
| De 24 000 à moins de 36 000 euros par an | 186 | 25.8% | 1.5% | 92 | 23.8% | 1.6% | 95 | 28.1% | 1.4% | 57 | 26.5% | 1.6% |
| De 36 000 à moins de 45 000 euros par an | 93 | 12.9% | 1.2% | 51 | 13.3% | 1.3% | 42 | 12.4% | 1.1% | 36 | 16.6% | 1.2% |
| De 45 000 à moins de 65 000 euros par an | 103 | 14.3% | 1.3% | 55 | 14.3% | 1.3% | 48 | 14.3% | 1.4% | 38 | 17.8% | 1.0% |
| 65 000 euros et plus par an | 63 | 8.7% | 1.5% | 42 | 10.9% | 1.6% | 21 | 6.3% | 1.2% | 36 | 16.9% | 1.3% |
| Refus | 38 | 5.2% | 1.1% | 21 | 5.5% | 1.4% | 17 | 4.9% | 0.8% | 15 | 6.9% | 1.1% |
| Ne sait pas | 19 | 2.6% | 1.2% | 3 | 0.8% | 0.4% | 16 | 4.7% | 1.9% | 3 | 1.3% | 0.4% |