

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	15057	100.0%	28.7%	7474	100.0%	29.8%	7583	100.0%	27.8%	3677	100.0%	20.6%
Sexe												
Homme	7474	49.6%	29.8%	7474	100.0%	29.8%	0	0.0%	0.0%	2017	54.9%	22.0%
Femme	7583	50.4%	27.8%	0	0.0%	0.0%	7583	100.0%	27.8%	1659	45.1%	19.1%
Age												
15 à 24 ans	1150	7.6%	15.6%	597	8.0%	16.1%	553	7.3%	15.1%	418	11.4%	13.0%
25 à 34 ans	1419	9.4%	18.6%	719	9.6%	19.3%	699	9.2%	17.9%	532	14.5%	16.5%
35 à 49 ans	3070	20.4%	24.2%	1649	22.1%	26.4%	1421	18.7%	22.1%	1284	34.9%	20.7%
50 à 59 ans	2861	19.0%	33.2%	1380	18.5%	33.0%	1481	19.5%	33.4%	993	27.0%	27.5%
60 ans et plus	6557	43.5%	40.6%	3128	41.9%	43.1%	3428	45.2%	38.5%	450	12.2%	28.3%
Individu												
Ménagères	6914	45.9%	29.5%	0	0.0%	0.0%	6914	91.2%	29.5%	1447	39.4%	20.5%
Personne de référence	8538	56.7%	30.5%	6621	88.6%	32.2%	1917	25.3%	25.9%	2032	55.3%	22.9%
Responsable des achats	10552	70.1%	29.5%	3762	50.3%	29.1%	6791	89.6%	29.7%	2375	64.6%	21.1%
PCS Individu												
Agriculteurs	219	1.5%	42.6%	161	2.2%	50.2%	58	0.8%	30.0%	6	0.2%	15.6%
Petits patrons	422	2.8%	25.8%	314	4.2%	25.8%	108	1.4%	25.8%	375	10.2%	25.4%
Affaires et Cadres	974	6.5%	19.3%	591	7.9%	20.5%	383	5.1%	17.8%	823	22.4%	18.3%
Professions intermédiaires	1809	12.0%	24.5%	940	12.6%	25.5%	869	11.5%	23.5%	1426	38.8%	23.5%
Employés	2400	15.9%	28.1%	644	8.6%	28.7%	1756	23.2%	27.8%	430	11.7%	24.2%
Ouvriers	1774	11.8%	27.5%	1422	19.0%	27.7%	352	4.6%	27.0%	80	2.2%	18.1%
Retraités	5525	36.7%	42.8%	2737	36.6%	45.7%	2788	36.8%	40.4%	61	1.7%	27.6%
Autres inactifs	1933	12.8%	19.4%	665	8.9%	18.3%	1268	16.7%	20.0%	476	12.9%	14.3%
PCS Personne de référence												
Agriculteurs	333	2.2%	42.9%	170	2.3%	46.7%	163	2.2%	39.6%	0	0.0%	0.0%
Petits patrons	591	3.9%	22.0%	349	4.7%	24.0%	242	3.2%	19.7%	591	16.1%	22.0%
Affaires et Cadres	1256	8.3%	17.8%	675	9.0%	19.2%	581	7.7%	16.4%	1256	34.2%	17.8%
Professions intermédiaires	1830	12.2%	22.6%	993	13.3%	23.7%	836	11.0%	21.3%	1830	49.8%	22.6%
Employés	1386	9.2%	24.9%	622	8.3%	26.8%	763	10.1%	23.5%	0	0.0%	0.0%
Ouvriers	2564	17.0%	26.4%	1397	18.7%	27.0%	1167	15.4%	25.8%	0	0.0%	0.0%
Retraités	6244	41.5%	41.6%	2879	38.5%	43.5%	3365	44.4%	40.1%	0	0.0%	0.0%
Autres inactifs	854	5.7%	24.2%	388	5.2%	26.1%	465	6.1%	22.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	2698	17.9%	27.6%	1158	15.5%	27.2%	1540	20.3%	27.9%	471	12.8%	20.0%
2 personnes	6807	45.2%	37.1%	3387	45.3%	38.1%	3420	45.1%	36.2%	1044	28.4%	24.8%
3 personnes	2315	15.4%	24.8%	1227	16.4%	26.1%	1088	14.3%	23.6%	753	20.5%	19.1%
4 personnes	2160	14.3%	23.0%	1194	16.0%	25.3%	966	12.7%	20.6%	979	26.6%	20.9%
5 personnes et +	1077	7.2%	19.2%	508	6.8%	19.8%	569	7.5%	18.8%	430	11.7%	16.3%
Présence d'enfants de moins de 15 ans												
Oui	3414	22.7%	21.8%	1724	23.1%	23.8%	1690	22.3%	20.0%	1456	39.6%	19.4%
Non	11642	77.3%	31.7%	5749	76.9%	32.2%	5893	77.7%	31.2%	2220	60.4%	21.5%
Habitat												
Communes rurales	4314	28.6%	36.0%	2031	27.2%	35.6%	2283	30.1%	36.4%	921	25.1%	27.6%
Agglo. - 20 000 hab	3137	20.8%	35.0%	1557	20.8%	36.1%	1580	20.8%	33.9%	744	20.2%	27.1%
Agglo. 20 000 à 100 000 hab	2575	17.1%	36.9%	1228	16.4%	37.2%	1347	17.8%	36.7%	630	17.1%	29.7%
Agglo. + 100 000 hab	4862	32.3%	30.9%	2558	34.2%	33.6%	2304	30.4%	28.4%	1303	35.4%	23.2%
Agglo. Paris	169	1.1%	1.9%	100	1.3%	2.4%	69	0.9%	1.5%	78	2.1%	1.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	186	1.2%	1.9%	106	1.4%	2.3%	81	1.1%	1.6%	87	2.4%	2.0%
Nord Pas de Calais	1044	6.9%	32.5%	514	6.9%	33.2%	530	7.0%	31.9%	248	6.7%	24.5%
Lorraine	749	5.0%	39.0%	355	4.7%	37.7%	395	5.2%	40.2%	162	4.4%	30.6%
Alsace	680	4.5%	43.7%	370	5.0%	49.0%	309	4.1%	38.6%	168	4.6%	36.6%
Franche-Comté	374	2.5%	38.7%	194	2.6%	41.3%	180	2.4%	36.2%	76	2.1%	27.1%
Champagne Ardennes	469	3.1%	42.4%	225	3.0%	42.4%	243	3.2%	42.3%	80	2.2%	27.2%
Picardie	364	2.4%	23.6%	184	2.5%	24.6%	180	2.4%	22.6%	85	2.3%	19.3%
Bourgogne	540	3.6%	39.5%	238	3.2%	36.4%	303	4.0%	42.2%	127	3.4%	33.5%
Haute Normandie	285	1.9%	19.2%	128	1.7%	18.1%	157	2.1%	20.2%	71	1.9%	15.5%
Basse Normandie	419	2.8%	34.6%	181	2.4%	31.7%	238	3.1%	37.2%	109	3.0%	30.2%
Centre	677	4.5%	32.9%	313	4.2%	31.7%	364	4.8%	34.0%	155	4.2%	24.3%
Pays de Loire	1303	8.7%	43.1%	638	8.5%	44.3%	665	8.8%	42.0%	300	8.2%	33.3%
Bretagne	1395	9.3%	51.9%	672	9.0%	51.6%	724	9.5%	52.2%	326	8.9%	41.8%
Poitou Charentes	609	4.0%	40.9%	295	3.9%	41.4%	314	4.1%	40.4%	137	3.7%	33.3%
Aquitaine	877	5.8%	31.2%	446	6.0%	33.0%	430	5.7%	29.6%	226	6.2%	25.1%
Midi Pyrénées	749	5.0%	30.2%	400	5.3%	33.2%	349	4.6%	27.4%	195	5.3%	22.2%
Limousin	244	1.6%	39.0%	113	1.5%	37.8%	131	1.7%	40.1%	52	1.4%	30.4%
Auvergne	546	3.6%	47.5%	257	3.4%	46.6%	289	3.8%	48.4%	117	3.2%	39.3%
Rhône Alpes	1472	9.8%	27.8%	767	10.3%	30.1%	705	9.3%	25.7%	391	10.6%	19.7%
Languedoc Roussillon	703	4.7%	30.1%	382	5.1%	34.5%	321	4.2%	26.1%	173	4.7%	23.5%
Provence Alpes Côte d'Azur. Corse	1373	9.1%	31.3%	698	9.3%	33.8%	674	8.9%	29.1%	392	10.7%	25.4%
Habitudes de connexion à Internet												
Tous les jours	11798	78.4%	27.6%	6078	81.3%	29.1%	5720	75.4%	26.1%	3235	88.0%	20.4%
Presque tous les jours	1947	12.9%	31.9%	842	11.3%	30.6%	1105	14.6%	33.0%	293	8.0%	21.3%
1 à 2 fois par semaine	1134	7.5%	37.5%	470	6.3%	37.5%	664	8.7%	37.5%	118	3.2%	23.0%
1 à 3 fois par mois	144	1.0%	36.1%	70	0.9%	37.7%	74	1.0%	34.7%	24	0.6%	40.1%
Moins souvent	33	0.2%	30.1%	13	0.2%	35.0%	20	0.3%	27.6%	6	0.2%	27.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	223	1.5%	16.3%	114	1.5%	18.2%	109	1.4%	14.7%	27	0.7%	13.0%
De 9 000 à moins de 12 000 euros par an	535	3.6%	26.8%	234	3.1%	30.5%	300	4.0%	24.5%	27	0.7%	11.0%
De 12 000 à moins de 18 000 euros par an	1403	9.3%	28.0%	588	7.9%	28.7%	815	10.8%	27.5%	150	4.1%	19.2%
De 18 000 à moins de 24 000 euros par an	2238	14.9%	32.5%	997	13.3%	33.8%	1241	16.4%	31.6%	315	8.6%	21.1%
De 24 000 à moins de 36 000 euros par an	3829	25.4%	31.0%	1867	25.0%	32.6%	1962	25.9%	29.7%	763	20.8%	21.7%
De 36 000 à moins de 45 000 euros par an	2456	16.3%	31.9%	1247	16.7%	32.1%	1208	15.9%	31.8%	718	19.5%	24.8%
De 45 000 à moins de 65 000 euros par an	2199	14.6%	28.4%	1313	17.6%	30.5%	886	11.7%	25.7%	830	22.6%	21.7%
65 000 euros et plus par an	960	6.4%	22.4%	610	8.2%	23.9%	350	4.6%	20.2%	535	14.5%	18.6%
Refus	936	6.2%	26.3%	393	5.3%	25.8%	543	7.2%	26.7%	226	6.2%	17.1%
Ne sait pas	279	1.9%	17.7%	111	1.5%	15.2%	167	2.2%	19.9%	84	2.3%	12.7%