

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1822	100.0%	3.5%	901	100.0%	3.6%	921	100.0%	3.4%	413	100.0%	2.3%
Sexe												
Homme	901	49.5%	3.6%	901	100.0%	3.6%	0	0.0%	0.0%	209	50.5%	2.3%
Femme	921	50.5%	3.4%	0	0.0%	0.0%	921	100.0%	3.4%	205	49.5%	2.4%
Age												
15 à 24 ans	183	10.1%	2.5%	102	11.3%	2.7%	81	8.8%	2.2%	62	15.1%	1.9%
25 à 34 ans	216	11.9%	2.8%	105	11.7%	2.8%	111	12.0%	2.8%	51	12.3%	1.6%
35 à 49 ans	380	20.9%	3.0%	208	23.1%	3.3%	172	18.7%	2.7%	140	33.9%	2.3%
50 à 59 ans	342	18.8%	4.0%	179	19.8%	4.3%	164	17.8%	3.7%	115	27.9%	3.2%
60 ans et plus	700	38.4%	4.3%	307	34.1%	4.2%	393	42.6%	4.4%	44	10.7%	2.8%
Individu												
Ménagères	826	45.4%	3.5%	0	0.0%	0.0%	826	89.7%	3.5%	172	41.6%	2.4%
Personne de référence	1026	56.3%	3.7%	773	85.8%	3.8%	253	27.5%	3.4%	209	50.4%	2.4%
Responsable des achats	1258	69.1%	3.5%	458	50.8%	3.5%	801	87.0%	3.5%	268	64.8%	2.4%
PCS Individu												
Agriculteurs	17	0.9%	3.3%	10	1.1%	3.2%	7	0.7%	3.5%	1	0.3%	3.2%
Petits patrons	31	1.7%	1.9%	20	2.2%	1.6%	11	1.2%	2.7%	28	6.7%	1.9%
Affaires et Cadres	94	5.2%	1.9%	53	5.9%	1.9%	41	4.4%	1.9%	80	19.4%	1.8%
Professions intermédiaires	225	12.4%	3.0%	120	13.3%	3.3%	105	11.4%	2.8%	166	40.2%	2.7%
Employés	305	16.8%	3.6%	96	10.7%	4.3%	209	22.7%	3.3%	49	12.0%	2.8%
Ouvriers	309	17.0%	4.8%	243	27.0%	4.7%	66	7.2%	5.1%	8	2.0%	1.9%
Retraités	532	29.2%	4.1%	252	28.0%	4.2%	280	30.4%	4.1%	8	2.0%	3.7%
Autres inactifs	308	16.9%	3.1%	106	11.8%	2.9%	202	21.9%	3.2%	72	17.4%	2.2%
PCS Personne de référence												
Agriculteurs	28	1.5%	3.6%	10	1.2%	2.9%	17	1.9%	4.2%	0	0.0%	0.0%
Petits patrons	44	2.4%	1.6%	25	2.8%	1.7%	19	2.0%	1.5%	44	10.7%	1.6%
Affaires et Cadres	130	7.1%	1.8%	63	7.0%	1.8%	67	7.2%	1.9%	130	31.5%	1.8%
Professions intermédiaires	239	13.1%	2.9%	120	13.3%	2.9%	119	12.9%	3.0%	239	57.9%	2.9%
Employés	204	11.2%	3.7%	109	12.1%	4.7%	95	10.3%	2.9%	0	0.0%	0.0%
Ouvriers	414	22.7%	4.3%	238	26.5%	4.6%	176	19.1%	3.9%	0	0.0%	0.0%
Retraités	615	33.7%	4.1%	270	29.9%	4.1%	345	37.5%	4.1%	0	0.0%	0.0%
Autres inactifs	147	8.1%	4.2%	65	7.2%	4.3%	83	9.0%	4.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	330	18.1%	3.4%	132	14.7%	3.1%	198	21.5%	3.6%	52	12.5%	2.2%
2 personnes	761	41.8%	4.1%	391	43.4%	4.4%	370	40.2%	3.9%	112	27.0%	2.7%
3 personnes	293	16.1%	3.1%	155	17.2%	3.3%	138	15.0%	3.0%	88	21.3%	2.2%
4 personnes	272	14.9%	2.9%	144	16.0%	3.1%	128	13.9%	2.7%	112	27.1%	2.4%
5 personnes et +	166	9.1%	3.0%	78	8.7%	3.1%	87	9.5%	2.9%	50	12.2%	1.9%
Présence d'enfants de moins de 15 ans												
Oui	459	25.2%	2.9%	231	25.6%	3.2%	229	24.8%	2.7%	157	37.9%	2.1%
Non	1362	74.8%	3.7%	670	74.4%	3.7%	692	75.2%	3.7%	257	62.1%	2.5%
Habitat												
Communes rurales	448	24.6%	3.7%	211	23.4%	3.7%	237	25.8%	3.8%	99	24.0%	3.0%
Agglo. - 20 000 hab	250	13.7%	2.8%	122	13.6%	2.8%	128	13.9%	2.7%	55	13.3%	2.0%
Agglo. 20 000 à 100 000 hab	328	18.0%	4.7%	153	17.0%	4.6%	174	18.9%	4.7%	67	16.2%	3.1%
Agglo. + 100 000 hab	776	42.6%	4.9%	406	45.1%	5.3%	370	40.2%	4.6%	185	44.7%	3.3%
Agglo. Paris	20	1.1%	0.2%	8	0.9%	0.2%	12	1.3%	0.2%	7	1.7%	0.2%
Régions INSEE												
Ile de France	20	1.1%	0.2%	8	0.9%	0.2%	12	1.3%	0.2%	7	1.8%	0.2%
Nord Pas de Calais	1038	57.0%	32.3%	514	57.0%	33.2%	524	56.9%	31.5%	247	59.8%	24.4%
Lorraine	6	0.3%	0.3%	3	0.3%	0.3%	3	0.3%	0.3%	3	0.7%	0.6%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	384	21.1%	34.7%	186	20.7%	35.1%	198	21.5%	34.4%	67	16.2%	22.7%
Picardie	356	19.5%	23.1%	180	19.9%	24.1%	176	19.2%	22.1%	81	19.7%	18.5%
Bourgogne	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	1	0.2%	0.2%
Haute Normandie	6	0.3%	0.4%	3	0.3%	0.4%	4	0.4%	0.5%	3	0.8%	0.7%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Bretagne	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Midi Pyrénées	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
Rhône Alpes	3	0.1%	0.0%	1	0.1%	0.0%	2	0.2%	0.1%	0	0.0%	0.0%
Languedoc Roussillon	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.0%	1	0.1%	0.1%
Provence Alpes Côte d'Azur. Corse	4	0.2%	0.1%	3	0.4%	0.2%	0	0.0%	0.0%	1	0.2%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	1473	80.9%	3.4%	751	83.4%	3.6%	722	78.4%	3.3%	364	88.0%	2.3%
Presque tous les jours	199	10.9%	3.3%	82	9.1%	3.0%	118	12.8%	3.5%	37	8.9%	2.7%
1 à 2 fois par semaine	124	6.8%	4.1%	59	6.6%	4.7%	65	7.0%	3.7%	10	2.4%	2.0%
1 à 3 fois par mois	24	1.3%	5.9%	9	1.0%	4.9%	15	1.6%	6.8%	1	0.2%	1.7%
Moins souvent	2	0.1%	1.7%	0	0.0%	0.0%	2	0.2%	2.6%	2	0.5%	8.1%
Revenus du foyer												
Moins de 9 000 euros par an	47	2.6%	3.5%	16	1.7%	2.5%	32	3.4%	4.2%	3	0.8%	1.6%
De 9 000 à moins de 12 000 euros par an	84	4.6%	4.2%	42	4.6%	5.4%	42	4.6%	3.5%	2	0.5%	0.9%
De 12 000 à moins de 18 000 euros par an	193	10.6%	3.8%	98	10.9%	4.8%	95	10.3%	3.2%	12	2.8%	1.5%
De 18 000 à moins de 24 000 euros par an	302	16.6%	4.4%	127	14.1%	4.3%	175	19.0%	4.4%	33	8.1%	2.2%
De 24 000 à moins de 36 000 euros par an	449	24.6%	3.6%	208	23.1%	3.6%	241	26.2%	3.6%	88	21.3%	2.5%
De 36 000 à moins de 45 000 euros par an	276	15.1%	3.6%	140	15.5%	3.6%	136	14.8%	3.6%	94	22.8%	3.3%
De 45 000 à moins de 65 000 euros par an	232	12.7%	3.0%	140	15.5%	3.2%	92	10.0%	2.7%	76	18.5%	2.0%
65 000 euros et plus par an	95	5.2%	2.2%	65	7.3%	2.6%	30	3.2%	1.7%	56	13.5%	1.9%
Refus	94	5.2%	2.7%	40	4.5%	2.6%	54	5.9%	2.7%	33	8.0%	2.5%
Ne sait pas	50	2.8%	3.2%	25	2.8%	3.4%	25	2.7%	3.0%	15	3.6%	2.2%