

Groupe Nice Matin

A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	637	100.0%	1.2%	305	100.0%	1.2%	332	100.0%	1.2%	180	100.0%	1.0%
Sexe												
Homme	305	47.9%	1.2%	305	100.0%	1.2%	0	0.0%	0.0%	120	67.0%	1.3%
Femme	332	52.1%	1.2%	0	0.0%	0.0%	332	100.0%	1.2%	59	33.0%	0.7%
Age												
15 à 24 ans	33	5.3%	0.5%	15	4.8%	0.4%	19	5.6%	0.5%	13	7.1%	0.4%
25 à 34 ans	71	11.2%	0.9%	34	11.1%	0.9%	37	11.2%	1.0%	32	17.8%	1.0%
35 à 49 ans	120	18.8%	0.9%	65	21.2%	1.0%	55	16.5%	0.9%	61	34.0%	1.0%
50 à 59 ans	108	16.9%	1.3%	39	12.8%	0.9%	69	20.8%	1.6%	38	21.0%	1.0%
60 ans et plus	305	47.8%	1.9%	153	50.0%	2.1%	152	45.8%	1.7%	36	20.1%	2.3%
Individu												
Ménagères	314	49.3%	1.3%	0	0.0%	0.0%	314	94.7%	1.3%	56	31.2%	0.8%
Personne de référence	377	59.2%	1.3%	270	88.6%	1.3%	107	32.2%	1.4%	117	65.3%	1.3%
Responsable des achats	481	75.5%	1.3%	184	60.4%	1.4%	296	89.4%	1.3%	118	65.8%	1.1%
PCS Individu												
Petits patrons	46	7.2%	2.8%	37	12.0%	3.0%	10	2.9%	2.3%	44	24.4%	3.0%
Affaires et Cadres	51	8.0%	1.0%	34	11.2%	1.2%	17	5.2%	0.8%	46	25.4%	1.0%
Professions intermédiaires	71	11.1%	1.0%	41	13.3%	1.1%	30	9.1%	0.8%	55	30.5%	0.9%
Employés	127	20.0%	1.5%	41	13.4%	1.8%	86	26.0%	1.4%	14	7.5%	0.8%
Ouvriers	17	2.7%	0.3%	15	4.9%	0.3%	2	0.6%	0.2%	2	1.0%	0.4%
Retraités	239	37.5%	1.9%	117	38.2%	1.9%	122	36.8%	1.8%	1	0.3%	0.2%
Autres inactifs	86	13.5%	0.9%	21	7.0%	0.6%	65	19.4%	1.0%	20	10.9%	0.6%
PCS Personne de référence												
Petits patrons	56	8.7%	2.1%	38	12.5%	2.6%	18	5.3%	1.4%	56	31.0%	2.1%
Affaires et Cadres	58	9.0%	0.8%	35	11.4%	1.0%	23	6.9%	0.6%	58	32.1%	0.8%
Professions intermédiaires	66	10.4%	0.8%	47	15.5%	1.1%	19	5.7%	0.5%	66	36.9%	0.8%
Employés	78	12.3%	1.4%	39	12.8%	1.7%	39	11.8%	1.2%	0	0.0%	0.0%
Ouvriers	50	7.8%	0.5%	16	5.3%	0.3%	34	10.2%	0.7%	0	0.0%	0.0%
Retraités	279	43.7%	1.9%	122	40.0%	1.8%	156	47.2%	1.9%	0	0.0%	0.0%
Autres inactifs	51	7.9%	1.4%	7	2.4%	0.5%	43	13.0%	2.1%	0	0.0%	0.0%
Taille du foyer												
1 personne	124	19.4%	1.3%	45	14.8%	1.1%	78	23.6%	1.4%	29	16.4%	1.3%
2 personnes	308	48.4%	1.7%	160	52.6%	1.8%	148	44.5%	1.6%	60	33.2%	1.4%
3 personnes	121	19.0%	1.3%	56	18.4%	1.2%	65	19.5%	1.4%	41	22.9%	1.0%
4 personnes	58	9.1%	0.6%	36	11.7%	0.8%	22	6.6%	0.5%	38	20.9%	0.8%
5 personnes et +	27	4.2%	0.5%	8	2.6%	0.3%	19	5.7%	0.6%	12	6.5%	0.4%

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Présence d'enfants de moins de 15 ans												
Oui	145	22.8%	0.9%	72	23.7%	1.0%	73	21.9%	0.9%	68	38.0%	0.9%
Non	492	77.2%	1.3%	233	76.3%	1.3%	259	78.1%	1.4%	111	62.0%	1.1%
Habitat												
Communes rurales	38	5.9%	0.3%	13	4.3%	0.2%	24	7.3%	0.4%	10	5.5%	0.3%
Aglo. - 20 000 hab	78	12.3%	0.9%	39	12.8%	0.9%	39	11.8%	0.8%	23	13.0%	0.8%
Aglo. 20 000 à 100 000 hab	91	14.2%	1.3%	41	13.4%	1.2%	50	15.0%	1.4%	23	12.9%	1.1%
Aglo. + 100 000 hab	419	65.7%	2.7%	208	68.0%	2.7%	211	63.7%	2.6%	120	67.0%	2.1%
Aglo. Paris	12	1.8%	0.1%	4	1.4%	0.1%	7	2.2%	0.2%	3	1.6%	0.1%
Régions INSEE												
Ile de France	12	1.8%	0.1%	4	1.4%	0.1%	7	2.2%	0.1%	3	1.6%	0.1%
Nord Pas de Calais	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%
Lorraine	3	0.4%	0.1%	1	0.3%	0.1%	2	0.5%	0.2%	1	0.8%	0.3%
Champagne Ardennes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	3	0.5%	0.2%	0	0.0%	0.0%	3	1.0%	0.5%	0	0.0%	0.0%
Centre	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%
Pays de Loire	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.2%	0.1%	1	0.5%	0.2%	0	0.0%	0.0%	0	0.1%	0.0%
Rhône Alpes	4	0.7%	0.1%	3	0.9%	0.1%	2	0.5%	0.1%	1	0.6%	0.1%
Languedoc Roussillon	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	1	0.3%	0.1%
Provence Alpes Côte d'Azur. Corse	610	95.8%	13.9%	295	96.7%	14.3%	315	95.0%	13.6%	173	96.2%	11.2%
Habitudes de connection à Internet												
Tous les jours	515	80.8%	1.2%	269	88.1%	1.3%	246	74.1%	1.1%	162	90.2%	1.0%
Presque tous les jours	62	9.8%	1.0%	25	8.1%	0.9%	38	11.3%	1.1%	13	7.0%	0.9%
1 à 2 fois par semaine	59	9.2%	1.9%	12	3.8%	0.9%	47	14.2%	2.7%	5	2.6%	0.9%
1 à 3 fois par mois	1	0.2%	0.3%	0	0.0%	0.0%	1	0.4%	0.6%	1	0.3%	0.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	17	2.7%	1.2%	5	1.7%	0.8%	12	3.5%	1.6%	2	1.0%	0.9%
De 9 000 à moins de 12 000 euros par an	27	4.3%	1.4%	8	2.7%	1.1%	19	5.8%	1.6%	2	1.1%	0.8%
De 12 000 à moins de 18 000 euros par an	46	7.2%	0.9%	9	2.8%	0.4%	38	11.3%	1.3%	11	5.9%	1.3%
De 18 000 à moins de 24 000 euros par an	79	12.3%	1.1%	29	9.4%	1.0%	50	15.0%	1.3%	13	7.4%	0.9%
De 24 000 à moins de 36 000 euros par an	148	23.3%	1.2%	66	21.7%	1.2%	82	24.7%	1.2%	39	21.9%	1.1%
De 36 000 à moins de 45 000 euros par an	100	15.7%	1.3%	52	17.1%	1.3%	48	14.4%	1.3%	23	12.8%	0.8%
De 45 000 à moins de 65 000 euros par an	105	16.4%	1.3%	69	22.5%	1.6%	36	10.8%	1.0%	35	19.5%	0.9%
65 000 euros et plus par an	53	8.3%	1.2%	34	11.3%	1.3%	19	5.6%	1.1%	37	20.4%	1.3%
Refus	48	7.6%	1.4%	26	8.4%	1.7%	23	6.8%	1.1%	15	8.4%	1.1%
Ne sait pas	14	2.1%	0.9%	7	2.4%	1.0%	6	1.9%	0.8%	3	1.6%	0.4%