

## A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	161	100.0%	0.3%	78	100.0%	0.3%	83	100.0%	0.3%	47	100.0%	0.3%
<b>Sexe</b>												
<b>Homme</b>	78	48.6%	0.3%	78	100.0%	0.3%	0	0.0%	0.0%	25	54.2%	0.3%
<b>Femme</b>	83	51.4%	0.3%	0	0.0%	0.0%	83	100.0%	0.3%	22	45.8%	0.2%
<b>Age</b>												
<b>15 à 24 ans</b>	11	6.7%	0.1%	3	3.2%	0.1%	8	10.0%	0.2%	11	22.9%	0.3%
<b>25 à 34 ans</b>	4	2.8%	0.1%	0	0.2%	0.0%	4	5.2%	0.1%	0	0.3%	0.0%
<b>35 à 49 ans</b>	39	24.6%	0.3%	20	25.4%	0.3%	20	23.8%	0.3%	15	32.3%	0.2%
<b>50 à 59 ans</b>	42	25.9%	0.5%	25	32.2%	0.6%	16	19.9%	0.4%	14	30.4%	0.4%
<b>60 ans et plus</b>	64	40.1%	0.4%	31	39.1%	0.4%	34	41.1%	0.4%	7	14.1%	0.4%
<b>Individu</b>												
<b>Ménagères</b>	73	45.2%	0.3%	0	0.0%	0.0%	73	87.9%	0.3%	13	27.8%	0.2%
<b>Personne de référence</b>	96	59.7%	0.3%	72	91.5%	0.3%	24	29.5%	0.3%	24	50.7%	0.3%
<b>Responsable des achats</b>	103	63.9%	0.3%	31	39.8%	0.2%	72	86.7%	0.3%	21	43.7%	0.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	3.4%	1.1%	5	6.3%	1.5%	1	0.7%	0.3%	0	0.0%	0.0%
<b>Petits patrons</b>	8	4.7%	0.5%	7	9.4%	0.6%	0	0.3%	0.1%	8	16.0%	0.5%
<b>Affaires et Cadres</b>	14	8.4%	0.3%	11	13.7%	0.4%	3	3.4%	0.1%	10	21.7%	0.2%
<b>Professions intermédiaires</b>	16	9.8%	0.2%	7	9.3%	0.2%	9	10.3%	0.2%	13	27.6%	0.2%
<b>Employés</b>	29	18.3%	0.3%	9	11.3%	0.4%	21	24.9%	0.3%	4	7.9%	0.2%
<b>Ouvriers</b>	16	9.6%	0.2%	11	13.5%	0.2%	5	6.0%	0.4%	2	4.9%	0.5%
<b>Retraités</b>	55	34.4%	0.4%	25	32.3%	0.4%	30	36.3%	0.4%	1	1.2%	0.3%
<b>Autres inactifs</b>	18	11.3%	0.2%	3	4.2%	0.1%	15	18.0%	0.2%	10	20.8%	0.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	7	4.1%	0.8%	5	6.3%	1.4%	2	2.0%	0.4%	0	0.0%	0.0%
<b>Petits patrons</b>	12	7.2%	0.4%	8	10.5%	0.6%	3	4.1%	0.3%	12	24.6%	0.4%
<b>Affaires et Cadres</b>	18	11.2%	0.3%	10	12.9%	0.3%	8	9.6%	0.2%	18	38.4%	0.3%
<b>Professions intermédiaires</b>	17	10.8%	0.2%	7	9.2%	0.2%	10	12.4%	0.3%	17	37.0%	0.2%
<b>Employés</b>	18	11.1%	0.3%	8	10.2%	0.3%	10	11.9%	0.3%	0	0.0%	0.0%
<b>Ouvriers</b>	23	14.2%	0.2%	11	13.5%	0.2%	12	14.8%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	61	38.1%	0.4%	28	36.4%	0.4%	33	39.7%	0.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	5	3.3%	0.2%	1	1.0%	0.1%	5	5.5%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	31	19.0%	0.3%	14	17.8%	0.3%	17	20.2%	0.3%	4	8.7%	0.2%
<b>2 personnes</b>	71	44.2%	0.4%	32	40.5%	0.4%	39	47.6%	0.4%	15	31.7%	0.4%
<b>3 personnes</b>	27	16.7%	0.3%	11	13.9%	0.2%	16	19.4%	0.3%	12	26.3%	0.3%
<b>4 personnes</b>	31	19.4%	0.3%	21	26.8%	0.4%	10	12.4%	0.2%	15	31.6%	0.3%
<b>5 personnes et +</b>	1	0.7%	0.0%	1	1.0%	0.0%	0	0.4%	0.0%	1	1.6%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	35	21.8%	0.2%	14	17.7%	0.2%	21	25.7%	0.3%	16	35.0%	0.2%
<b>Non</b>	126	78.2%	0.3%	64	82.3%	0.4%	61	74.3%	0.3%	31	65.0%	0.3%
<b>Habitat</b>												
<b>Communes rurales</b>	42	26.3%	0.4%	26	33.6%	0.5%	16	19.5%	0.3%	18	38.9%	0.5%
<b>Aggro. - 20 000 hab</b>	36	22.6%	0.4%	17	22.1%	0.4%	19	23.2%	0.4%	10	22.2%	0.4%
<b>Aggro. 20 000 à 100 000 hab</b>	3	1.7%	0.0%	0	0.6%	0.0%	2	2.8%	0.1%	1	2.1%	0.0%
<b>Aggro. + 100 000 hab</b>	79	49.0%	0.5%	34	43.5%	0.4%	45	54.2%	0.6%	17	36.0%	0.3%
<b>Aggro. Paris</b>	0	0.2%	0.0%	0	0.2%	0.0%	0	0.3%	0.0%	0	0.8%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	0	0.2%	0.0%	0	0.2%	0.0%	0	0.3%	0.0%	0	0.8%	0.0%
<b>Poitou Charentes</b>	2	1.1%	0.1%	0	0.0%	0.0%	2	2.1%	0.2%	0	0.0%	0.0%
<b>Aquitaine</b>	152	94.5%	5.4%	74	95.0%	5.5%	78	94.0%	5.3%	43	92.3%	4.8%
<b>Midi Pyrénées</b>	7	4.1%	0.3%	4	4.6%	0.3%	3	3.6%	0.2%	3	6.9%	0.4%
<b>Languedoc Roussillon</b>	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	126	78.1%	0.3%	67	85.9%	0.3%	58	70.7%	0.3%	40	85.1%	0.3%
<b>Presque tous les jours</b>	20	12.6%	0.3%	10	13.1%	0.4%	10	12.2%	0.3%	7	14.5%	0.5%
<b>1 à 2 fois par semaine</b>	12	7.3%	0.4%	1	1.1%	0.1%	11	13.1%	0.6%	0	0.0%	0.0%
<b>1 à 3 fois par mois</b>	3	2.1%	0.8%	0	0.0%	0.0%	3	4.0%	1.5%	0	0.4%	0.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	1	0.6%	0.1%	0	0.0%	0.0%	1	1.2%	0.1%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	3	2.1%	0.2%	0	0.0%	0.0%	3	4.0%	0.3%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	24	15.1%	0.5%	7	9.0%	0.3%	17	20.9%	0.6%	4	8.9%	0.5%
<b>De 18 000 à moins de 24 000 euros par an</b>	21	12.9%	0.3%	13	16.9%	0.4%	7	9.1%	0.2%	3	6.1%	0.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	44	27.3%	0.4%	24	30.3%	0.4%	20	24.4%	0.3%	7	15.4%	0.2%
<b>De 36 000 à moins de 45 000 euros par an</b>	20	12.6%	0.3%	4	5.5%	0.1%	16	19.4%	0.4%	7	14.8%	0.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	25	15.7%	0.3%	18	22.6%	0.4%	8	9.1%	0.2%	13	27.0%	0.3%
<b>65 000 euros et plus par an</b>	14	8.6%	0.3%	7	9.0%	0.3%	7	8.3%	0.4%	9	18.5%	0.3%
<b>Refus</b>	6	3.9%	0.2%	5	6.8%	0.3%	1	1.3%	0.1%	2	5.0%	0.2%
<b>Ne sait pas</b>	2	1.2%	0.1%	0	0.0%	0.0%	2	2.4%	0.2%	2	4.3%	0.3%