

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3907	100.0%	7.5%	1992	100.0%	7.9%	1915	100.0%	7.0%	975	100.0%	5.5%
<b>Sexe</b>												
<b>Homme</b>	1992	51.0%	7.9%	1992	100.0%	7.9%	0	0.0%	0.0%	540	55.4%	5.9%
<b>Femme</b>	1915	49.0%	7.0%	0	0.0%	0.0%	1915	100.0%	7.0%	435	44.6%	5.0%
<b>Age</b>												
<b>15 à 24 ans</b>	292	7.5%	4.0%	169	8.5%	4.6%	123	6.4%	3.4%	119	12.2%	3.7%
<b>25 à 34 ans</b>	360	9.2%	4.7%	192	9.6%	5.2%	168	8.8%	4.3%	135	13.9%	4.2%
<b>35 à 49 ans</b>	810	20.7%	6.4%	424	21.3%	6.8%	386	20.2%	6.0%	353	36.2%	5.7%
<b>50 à 59 ans</b>	758	19.4%	8.8%	384	19.3%	9.2%	374	19.5%	8.4%	246	25.2%	6.8%
<b>60 ans et plus</b>	1686	43.2%	10.4%	822	41.3%	11.3%	863	45.1%	9.7%	121	12.4%	7.6%
<b>Individu</b>												
<b>Ménagères</b>	1760	45.1%	7.5%	0	0.0%	0.0%	1760	91.9%	7.5%	384	39.4%	5.4%
<b>Personne de référence</b>	2185	55.9%	7.8%	1749	87.8%	8.5%	436	22.8%	5.9%	527	54.0%	5.9%
<b>Responsable des achats</b>	2672	68.4%	7.5%	935	46.9%	7.2%	1737	90.7%	7.6%	589	60.4%	5.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	47	1.2%	9.2%	35	1.8%	10.9%	12	0.6%	6.3%	0	0.0%	0.0%
<b>Petits patrons</b>	108	2.8%	6.6%	91	4.6%	7.5%	17	0.9%	4.1%	100	10.2%	6.7%
<b>Affaires et Cadres</b>	266	6.8%	5.3%	159	8.0%	5.5%	107	5.6%	5.0%	227	23.3%	5.1%
<b>Professions intermédiaires</b>	460	11.8%	6.2%	230	11.6%	6.2%	230	12.0%	6.2%	359	36.8%	5.9%
<b>Employés</b>	609	15.6%	7.1%	155	7.8%	6.9%	454	23.7%	7.2%	132	13.6%	7.4%
<b>Ouvriers</b>	487	12.5%	7.6%	411	20.6%	8.0%	76	4.0%	5.8%	18	1.8%	4.1%
<b>Retraités</b>	1463	37.4%	11.3%	734	36.8%	12.3%	729	38.1%	10.6%	16	1.6%	7.0%
<b>Autres inactifs</b>	466	11.9%	4.7%	177	8.9%	4.9%	289	15.1%	4.6%	124	12.7%	3.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	89	2.3%	11.5%	46	2.3%	12.7%	43	2.2%	10.4%	0	0.0%	0.0%
<b>Petits patrons</b>	158	4.0%	5.9%	105	5.3%	7.2%	53	2.8%	4.3%	158	16.2%	5.9%
<b>Affaires et Cadres</b>	349	8.9%	4.9%	183	9.2%	5.2%	165	8.6%	4.7%	349	35.8%	4.9%
<b>Professions intermédiaires</b>	468	12.0%	5.8%	252	12.6%	6.0%	217	11.3%	5.5%	468	48.0%	5.8%
<b>Employés</b>	337	8.6%	6.0%	131	6.6%	5.7%	206	10.7%	6.3%	0	0.0%	0.0%
<b>Ouvriers</b>	660	16.9%	6.8%	382	19.2%	7.4%	278	14.5%	6.1%	0	0.0%	0.0%
<b>Retraités</b>	1656	42.4%	11.0%	778	39.0%	11.7%	878	45.9%	10.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	190	4.9%	5.4%	115	5.8%	7.8%	75	3.9%	3.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	642	16.4%	6.6%	280	14.1%	6.6%	362	18.9%	6.5%	107	11.0%	4.6%
<b>2 personnes</b>	1791	45.8%	9.8%	904	45.4%	10.2%	887	46.3%	9.4%	281	28.8%	6.7%
<b>3 personnes</b>	582	14.9%	6.2%	323	16.2%	6.9%	258	13.5%	5.6%	179	18.4%	4.5%
<b>4 personnes</b>	586	15.0%	6.2%	334	16.8%	7.1%	252	13.2%	5.4%	275	28.2%	5.9%
<b>5 personnes et +</b>	307	7.8%	5.5%	151	7.6%	5.9%	156	8.1%	5.1%	133	13.7%	5.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	888	22.7%	5.7%	485	24.3%	6.7%	403	21.1%	4.8%	400	41.0%	5.3%
<b>Non</b>	3019	77.3%	8.2%	1507	75.7%	8.4%	1511	78.9%	8.0%	575	59.0%	5.6%
<b>Habitat</b>												
<b>Communes rurales</b>	1130	28.9%	9.4%	518	26.0%	9.1%	612	32.0%	9.8%	254	26.0%	7.6%
<b>Agglo. - 20 000 hab</b>	827	21.2%	9.2%	398	20.0%	9.2%	429	22.4%	9.2%	215	22.0%	7.8%
<b>Agglo. 20 000 à 100 000 hab</b>	680	17.4%	9.7%	356	17.9%	10.8%	324	16.9%	8.8%	178	18.2%	8.4%
<b>Agglo. + 100 000 hab</b>	1256	32.1%	8.0%	714	35.8%	9.4%	542	28.3%	6.7%	319	32.8%	5.7%
<b>Agglo. Paris</b>	14	0.4%	0.2%	6	0.3%	0.1%	8	0.4%	0.2%	10	1.0%	0.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	19	0.5%	0.2%	8	0.4%	0.2%	10	0.5%	0.2%	13	1.3%	0.3%
Nord Pas de Calais	4	0.1%	0.1%	3	0.2%	0.2%	1	0.0%	0.0%	0	0.0%	0.0%
Lorraine	747	19.1%	38.9%	353	17.7%	37.6%	394	20.6%	40.0%	161	16.6%	30.5%
Alsace	678	17.4%	43.6%	369	18.5%	48.8%	309	16.2%	38.6%	166	17.1%	36.4%
Franche-Comté	373	9.6%	38.6%	194	9.8%	41.3%	179	9.4%	36.1%	76	7.8%	27.1%
Champagne Ardennes	83	2.1%	7.5%	38	1.9%	7.2%	45	2.4%	7.9%	14	1.4%	4.6%
Picardie	1	0.0%	0.1%	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%
Bourgogne	353	9.0%	25.8%	157	7.9%	24.1%	196	10.2%	27.3%	94	9.6%	24.8%
Haute Normandie	1	0.0%	0.1%	1	0.0%	0.1%	1	0.0%	0.1%	1	0.1%	0.1%
Centre	5	0.1%	0.3%	2	0.1%	0.2%	3	0.2%	0.3%	3	0.3%	0.5%
Pays de Loire	2	0.1%	0.1%	1	0.0%	0.1%	2	0.1%	0.1%	0	0.0%	0.0%
Bretagne	1	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	2	0.1%	0.1%	2	0.1%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.0%	0.0%	0	0.0%	0.0%	1	0.0%	0.0%	1	0.1%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.0%	0.1%	0	0.0%	0.0%	1	0.0%	0.2%	0	0.0%	0.0%
Auvergne	56	1.4%	4.8%	29	1.5%	5.3%	26	1.4%	4.4%	14	1.5%	4.8%
Rhône Alpes	1457	37.3%	27.5%	763	38.3%	29.9%	695	36.3%	25.3%	385	39.5%	19.4%
Languedoc Roussillon	9	0.2%	0.4%	7	0.4%	0.6%	2	0.1%	0.1%	3	0.3%	0.4%
Provence Alpes Côte d'Azur. Corse	114	2.9%	2.6%	63	3.2%	3.0%	51	2.7%	2.2%	43	4.4%	2.8%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	3008	77.0%	7.0%	1576	79.1%	7.5%	1432	74.8%	6.5%	859	88.1%	5.4%
Presque tous les jours	561	14.4%	9.2%	265	13.3%	9.6%	296	15.5%	8.8%	76	7.8%	5.5%
1 à 2 fois par semaine	283	7.2%	9.4%	128	6.4%	10.2%	155	8.1%	8.8%	31	3.2%	6.1%
1 à 3 fois par mois	50	1.3%	12.6%	22	1.1%	12.0%	28	1.5%	13.1%	8	0.8%	12.7%
Moins souvent	5	0.1%	4.5%	1	0.0%	2.4%	4	0.2%	5.6%	1	0.1%	5.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	50	1.3%	3.7%	31	1.5%	4.9%	19	1.0%	2.6%	7	0.7%	3.4%
De 9 000 à moins de 12 000 euros par an	116	3.0%	5.8%	41	2.1%	5.3%	75	3.9%	6.1%	4	0.5%	1.8%
De 12 000 à moins de 18 000 euros par an	342	8.7%	6.8%	146	7.3%	7.1%	196	10.2%	6.6%	35	3.6%	4.4%
De 18 000 à moins de 24 000 euros par an	521	13.3%	7.6%	243	12.2%	8.2%	278	14.5%	7.1%	74	7.6%	5.0%
De 24 000 à moins de 36 000 euros par an	1020	26.1%	8.3%	535	26.8%	9.3%	485	25.3%	7.3%	200	20.5%	5.7%
De 36 000 à moins de 45 000 euros par an	647	16.6%	8.4%	318	16.0%	8.2%	329	17.2%	8.6%	191	19.6%	6.6%
De 45 000 à moins de 65 000 euros par an	553	14.2%	7.1%	327	16.4%	7.6%	227	11.8%	6.6%	204	21.0%	5.3%
65 000 euros et plus par an	300	7.7%	7.0%	189	9.5%	7.4%	111	5.8%	6.4%	175	18.0%	6.1%
Refus	296	7.6%	8.3%	145	7.3%	9.5%	151	7.9%	7.5%	62	6.4%	4.7%
Ne sait pas	63	1.6%	4.0%	18	0.9%	2.4%	46	2.4%	5.4%	21	2.2%	3.2%