

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	517	100.0%	1.0%	260	100.0%	1.0%	257	100.0%	0.9%	110	100.0%	0.6%
<b>Sexe</b>												
<b>Homme</b>	260	50.3%	1.0%	260	100.0%	1.0%	0	0.0%	0.0%	60	54.6%	0.7%
<b>Femme</b>	257	49.7%	0.9%	0	0.0%	0.0%	257	100.0%	0.9%	50	45.4%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	25	4.9%	0.3%	13	5.0%	0.4%	12	4.8%	0.3%	9	8.2%	0.3%
<b>25 à 34 ans</b>	54	10.4%	0.7%	30	11.4%	0.8%	24	9.4%	0.6%	20	18.2%	0.6%
<b>35 à 49 ans</b>	93	18.0%	0.7%	53	20.4%	0.9%	40	15.6%	0.6%	29	26.8%	0.5%
<b>50 à 59 ans</b>	104	20.1%	1.2%	46	17.8%	1.1%	57	22.4%	1.3%	29	26.6%	0.8%
<b>60 ans et plus</b>	240	46.5%	1.5%	118	45.4%	1.6%	122	47.7%	1.4%	22	20.3%	1.4%
<b>Individu</b>												
<b>Ménagères</b>	242	46.8%	1.0%	0	0.0%	0.0%	242	94.2%	1.0%	46	41.9%	0.6%
<b>Personne de référence</b>	301	58.2%	1.1%	237	91.2%	1.2%	64	24.8%	0.9%	68	61.6%	0.8%
<b>Responsable des achats</b>	362	70.0%	1.0%	124	47.7%	1.0%	238	92.6%	1.0%	69	63.1%	0.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	1.4%	1.4%	5	1.9%	1.5%	3	1.0%	1.3%	0	0.0%	0.0%
<b>Petits patrons</b>	15	2.9%	0.9%	10	3.8%	0.8%	5	2.0%	1.2%	13	11.4%	0.8%
<b>Affaires et Cadres</b>	35	6.7%	0.7%	22	8.4%	0.8%	13	5.1%	0.6%	32	29.0%	0.7%
<b>Professions intermédiaires</b>	59	11.3%	0.8%	25	9.6%	0.7%	34	13.1%	0.9%	41	37.0%	0.7%
<b>Employés</b>	68	13.2%	0.8%	16	6.1%	0.7%	52	20.4%	0.8%	5	4.7%	0.3%
<b>Ouvriers</b>	55	10.7%	0.9%	49	18.7%	0.9%	7	2.6%	0.5%	0	0.3%	0.1%
<b>Retraités</b>	219	42.3%	1.7%	108	41.6%	1.8%	111	43.1%	1.6%	8	7.3%	3.6%
<b>Autres inactifs</b>	59	11.4%	0.6%	26	10.0%	0.7%	33	12.8%	0.5%	11	10.3%	0.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	2.7%	1.8%	5	1.9%	1.4%	9	3.5%	2.2%	0	0.0%	0.0%
<b>Petits patrons</b>	18	3.5%	0.7%	10	3.9%	0.7%	8	3.0%	0.6%	18	16.3%	0.7%
<b>Affaires et Cadres</b>	53	10.2%	0.7%	24	9.3%	0.7%	28	11.1%	0.8%	53	47.9%	0.7%
<b>Professions intermédiaires</b>	39	7.6%	0.5%	26	9.8%	0.6%	14	5.3%	0.3%	39	35.8%	0.5%
<b>Employés</b>	40	7.8%	0.7%	12	4.7%	0.5%	28	10.9%	0.9%	0	0.0%	0.0%
<b>Ouvriers</b>	97	18.8%	1.0%	50	19.3%	1.0%	47	18.3%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	231	44.8%	1.5%	116	44.6%	1.8%	115	44.9%	1.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	24	4.7%	0.7%	17	6.4%	1.1%	8	3.0%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	83	16.1%	0.8%	34	13.2%	0.8%	49	19.0%	0.9%	16	14.7%	0.7%
<b>2 personnes</b>	239	46.2%	1.3%	120	46.0%	1.3%	119	46.4%	1.3%	39	35.5%	0.9%
<b>3 personnes</b>	78	15.1%	0.8%	50	19.1%	1.1%	28	11.1%	0.6%	18	16.2%	0.5%
<b>4 personnes</b>	90	17.4%	1.0%	45	17.5%	1.0%	44	17.3%	0.9%	30	27.0%	0.6%
<b>5 personnes et +</b>	27	5.2%	0.5%	11	4.2%	0.4%	16	6.1%	0.5%	7	6.6%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	113	21.9%	0.7%	60	23.0%	0.8%	53	20.8%	0.6%	40	36.7%	0.5%
<b>Non</b>	403	78.1%	1.1%	200	77.0%	1.1%	203	79.2%	1.1%	70	63.3%	0.7%
<b>Habitat</b>												
<b>Communes rurales</b>	199	38.5%	1.7%	89	34.3%	1.6%	109	42.6%	1.7%	38	34.2%	1.1%
<b>Agglo. - 20 000 hab</b>	96	18.7%	1.1%	54	20.6%	1.2%	43	16.7%	0.9%	16	14.4%	0.6%
<b>Agglo. 20 000 à 100 000 hab</b>	63	12.2%	0.9%	35	13.4%	1.1%	28	11.1%	0.8%	18	16.5%	0.9%
<b>Agglo. + 100 000 hab</b>	158	30.6%	1.0%	82	31.6%	1.1%	76	29.6%	0.9%	38	34.6%	0.7%
<b>Agglo. Paris</b>	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	1	0.1%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.0%
<b>Lorraine</b>	220	42.7%	11.5%	102	39.4%	10.9%	118	46.0%	12.0%	48	43.5%	9.0%
<b>Alsace</b>	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
<b>Franche-Comté</b>	286	55.3%	29.6%	152	58.5%	32.3%	134	52.1%	26.9%	59	54.0%	21.1%
<b>Champagne Ardennes</b>	2	0.3%	0.2%	1	0.5%	0.2%	0	0.2%	0.1%	1	0.6%	0.2%
<b>Bourgogne</b>	3	0.5%	0.2%	1	0.5%	0.2%	1	0.5%	0.2%	0	0.0%	0.0%
<b>Centre</b>	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.1%
<b>Pays de Loire</b>	1	0.1%	0.0%	0	0.0%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%
<b>Rhône Alpes</b>	2	0.5%	0.0%	0	0.1%	0.0%	2	0.8%	0.1%	0	0.2%	0.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	1	0.6%	0.0%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	399	77.2%	0.9%	203	77.9%	1.0%	196	76.4%	0.9%	97	88.0%	0.6%
<b>Presque tous les jours</b>	90	17.4%	1.5%	45	17.4%	1.6%	45	17.5%	1.3%	10	9.0%	0.7%
<b>1 à 2 fois par semaine</b>	24	4.7%	0.8%	12	4.5%	0.9%	13	4.9%	0.7%	2	2.0%	0.4%
<b>1 à 3 fois par mois</b>	3	0.5%	0.7%	0	0.1%	0.2%	2	0.9%	1.0%	0	0.2%	0.4%
<b>Moins souvent</b>	1	0.2%	0.8%	0	0.0%	0.0%	1	0.3%	1.2%	1	0.8%	3.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	5	0.9%	0.4%	3	1.0%	0.4%	2	0.9%	0.3%	0	0.1%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	15	2.9%	0.8%	5	1.7%	0.6%	11	4.2%	0.9%	1	0.8%	0.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	40	7.7%	0.8%	15	5.7%	0.7%	25	9.7%	0.8%	3	2.3%	0.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	92	17.8%	1.3%	52	20.2%	1.8%	39	15.3%	1.0%	10	9.2%	0.7%
<b>De 24 000 à moins de 36 000 euros par an</b>	125	24.2%	1.0%	68	26.1%	1.2%	57	22.3%	0.9%	24	21.8%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	97	18.8%	1.3%	43	16.5%	1.1%	54	21.1%	1.4%	31	28.1%	1.1%
<b>De 45 000 à moins de 65 000 euros par an</b>	75	14.5%	1.0%	38	14.6%	0.9%	37	14.4%	1.1%	17	15.6%	0.4%
<b>65 000 euros et plus par an</b>	41	7.9%	1.0%	25	9.7%	1.0%	16	6.1%	0.9%	17	15.9%	0.6%
<b>Refus</b>	24	4.7%	0.7%	11	4.1%	0.7%	14	5.4%	0.7%	6	5.5%	0.5%
<b>Ne sait pas</b>	3	0.5%	0.2%	1	0.4%	0.1%	2	0.7%	0.2%	1	0.6%	0.1%