

Le Progrès

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	871	100.0%	1.7%	476	100.0%	1.9%	394	100.0%	1.4%	211	100.0%	1.2%
Sexe												
Homme	476	54.7%	1.9%	476	100.0%	1.9%	0	0.0%	0.0%	134	63.6%	1.5%
Femme	394	45.3%	1.4%	0	0.0%	0.0%	394	100.0%	1.4%	77	36.4%	0.9%
Age												
15 à 24 ans	72	8.3%	1.0%	42	8.8%	1.1%	30	7.6%	0.8%	26	12.3%	0.8%
25 à 34 ans	85	9.7%	1.1%	55	11.5%	1.5%	30	7.5%	0.8%	29	13.6%	0.9%
35 à 49 ans	183	21.0%	1.4%	119	25.0%	1.9%	64	16.1%	1.0%	69	32.8%	1.1%
50 à 59 ans	138	15.9%	1.6%	80	16.7%	1.9%	59	14.9%	1.3%	55	25.9%	1.5%
60 ans et plus	393	45.2%	2.4%	181	38.0%	2.5%	213	53.9%	2.4%	32	15.4%	2.0%
Individu												
Ménagères	363	41.7%	1.5%	0	0.0%	0.0%	363	92.1%	1.5%	67	31.6%	0.9%
Personne de référence	520	59.7%	1.9%	416	87.4%	2.0%	104	26.3%	1.4%	131	62.3%	1.5%
Responsable des achats	591	67.9%	1.7%	241	50.7%	1.9%	350	88.8%	1.5%	119	56.3%	1.1%
PCS Individu												
Agriculteurs	12	1.4%	2.4%	8	1.7%	2.6%	4	1.1%	2.2%	0	0.0%	0.0%
Petits patrons	43	4.9%	2.6%	40	8.3%	3.3%	3	0.7%	0.7%	42	19.8%	2.8%
Affaires et Cadres	56	6.4%	1.1%	34	7.1%	1.2%	21	5.4%	1.0%	47	22.2%	1.0%
Professions intermédiaires	96	11.1%	1.3%	46	9.6%	1.2%	51	12.8%	1.4%	73	34.6%	1.2%
Employés	123	14.2%	1.4%	36	7.6%	1.6%	87	22.1%	1.4%	17	8.2%	1.0%
Ouvriers	126	14.4%	1.9%	113	23.7%	2.2%	12	3.2%	1.0%	8	3.6%	1.7%
Retraités	335	38.5%	2.6%	157	33.0%	2.6%	178	45.2%	2.6%	2	0.9%	0.9%
Autres inactifs	80	9.2%	0.8%	43	8.9%	1.2%	37	9.4%	0.6%	23	10.7%	0.7%
PCS Personne de référence												
Agriculteurs	26	2.9%	3.3%	15	3.1%	4.1%	11	2.7%	2.6%	0	0.0%	0.0%
Petits patrons	54	6.2%	2.0%	42	8.9%	2.9%	12	2.9%	0.9%	54	25.6%	2.0%
Affaires et Cadres	71	8.1%	1.0%	42	8.7%	1.2%	29	7.3%	0.8%	71	33.4%	1.0%
Professions intermédiaires	86	9.9%	1.1%	50	10.5%	1.2%	36	9.2%	0.9%	86	41.0%	1.1%
Employés	88	10.1%	1.6%	39	8.1%	1.7%	50	12.6%	1.5%	0	0.0%	0.0%
Ouvriers	140	16.0%	1.4%	94	19.7%	1.8%	46	11.6%	1.0%	0	0.0%	0.0%
Retraités	383	44.0%	2.6%	178	37.4%	2.7%	205	52.0%	2.4%	0	0.0%	0.0%
Autres inactifs	23	2.7%	0.7%	17	3.5%	1.1%	6	1.6%	0.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	163	18.7%	1.7%	70	14.7%	1.6%	93	23.5%	1.7%	28	13.3%	1.2%
2 personnes	370	42.5%	2.0%	187	39.3%	2.1%	183	46.3%	1.9%	51	24.1%	1.2%
3 personnes	127	14.6%	1.4%	79	16.6%	1.7%	48	12.2%	1.0%	34	16.0%	0.9%
4 personnes	133	15.3%	1.4%	95	19.9%	2.0%	38	9.7%	0.8%	62	29.2%	1.3%
5 personnes et +	78	9.0%	1.4%	45	9.5%	1.8%	33	8.3%	1.1%	37	17.3%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	208	23.9%	1.3%	141	29.6%	1.9%	67	17.1%	0.8%	89	42.2%	1.2%
Non	662	76.1%	1.8%	335	70.4%	1.9%	327	82.9%	1.7%	122	57.8%	1.2%
Habitat												
Communes rurales	213	24.5%	1.8%	104	21.9%	1.8%	109	27.6%	1.7%	40	18.9%	1.2%
Agglo. - 20 000 hab	110	12.6%	1.2%	62	13.1%	1.4%	47	12.0%	1.0%	35	16.5%	1.3%
Agglo. 20 000 à 100 000 hab	147	16.8%	2.1%	87	18.3%	2.6%	60	15.1%	1.6%	39	18.5%	1.8%
Agglo. + 100 000 hab	397	45.6%	2.5%	219	46.1%	2.9%	177	45.0%	2.2%	93	44.0%	1.7%
Agglo. Paris	5	0.5%	0.1%	3	0.7%	0.1%	1	0.4%	0.0%	5	2.2%	0.1%
Régions INSEE												
Ile de France	6	0.6%	0.1%	3	0.7%	0.1%	2	0.6%	0.0%	6	2.6%	0.1%
Nord Pas de Calais	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%
Alsace	3	0.3%	0.2%	3	0.5%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	89	10.2%	9.2%	43	9.0%	9.1%	46	11.7%	9.3%	17	8.3%	6.2%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
Bourgogne	5	0.6%	0.4%	2	0.3%	0.2%	4	1.0%	0.5%	1	0.3%	0.2%
Haute Normandie	1	0.1%	0.1%	0	0.1%	0.1%	1	0.1%	0.1%	1	0.2%	0.1%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Poitou Charentes	2	0.2%	0.1%	2	0.4%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.0%	1	0.3%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Auvergne	50	5.7%	4.4%	25	5.2%	4.5%	25	6.4%	4.2%	14	6.5%	4.6%
Rhône Alpes	711	81.7%	13.4%	398	83.5%	15.6%	313	79.5%	11.4%	170	80.7%	8.6%
Languedoc Roussillon	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	1	0.5%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	682	78.3%	1.6%	381	80.0%	1.8%	301	76.2%	1.4%	192	91.2%	1.2%
Presque tous les jours	101	11.6%	1.7%	47	9.9%	1.7%	54	13.7%	1.6%	11	5.0%	0.8%
1 à 2 fois par semaine	67	7.7%	2.2%	36	7.5%	2.9%	31	7.8%	1.7%	8	3.6%	1.5%
1 à 3 fois par mois	21	2.4%	5.2%	12	2.6%	6.7%	9	2.2%	4.0%	0	0.0%	0.0%
Moins souvent	0	0.0%	0.3%	0	0.0%	0.0%	0	0.1%	0.5%	0	0.2%	1.6%
Revenus du foyer												
Moins de 9 000 euros par an	7	0.8%	0.5%	2	0.4%	0.3%	5	1.2%	0.7%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	18	2.0%	0.9%	7	1.4%	0.9%	11	2.7%	0.9%	1	0.3%	0.3%
De 12 000 à moins de 18 000 euros par an	94	10.8%	1.9%	41	8.7%	2.0%	52	13.2%	1.8%	7	3.5%	0.9%
De 18 000 à moins de 24 000 euros par an	107	12.3%	1.6%	62	12.9%	2.1%	45	11.5%	1.2%	13	6.2%	0.9%
De 24 000 à moins de 36 000 euros par an	216	24.8%	1.7%	113	23.8%	2.0%	102	26.0%	1.5%	37	17.5%	1.1%
De 36 000 à moins de 45 000 euros par an	137	15.8%	1.8%	74	15.6%	1.9%	63	15.9%	1.7%	36	17.1%	1.2%
De 45 000 à moins de 65 000 euros par an	142	16.3%	1.8%	93	19.5%	2.2%	49	12.5%	1.4%	57	26.9%	1.5%
65 000 euros et plus par an	62	7.1%	1.4%	45	9.5%	1.8%	17	4.2%	1.0%	43	20.5%	1.5%
Refus	72	8.2%	2.0%	36	7.5%	2.3%	36	9.1%	1.8%	11	5.0%	0.8%
Ne sait pas	17	2.0%	1.1%	3	0.6%	0.4%	14	3.6%	1.7%	6	2.8%	0.9%