

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	890	100.0%	1.7%	443	100.0%	1.8%	447	100.0%	1.6%	265	100.0%	1.5%
Sexe												
Homme	443	49.8%	1.8%	443	100.0%	1.8%	0	0.0%	0.0%	146	55.1%	1.6%
Femme	447	50.2%	1.6%	0	0.0%	0.0%	447	100.0%	1.6%	119	44.9%	1.4%
Age												
15 à 24 ans	76	8.5%	1.0%	45	10.1%	1.2%	31	7.0%	0.9%	30	11.4%	0.9%
25 à 34 ans	96	10.7%	1.3%	52	11.8%	1.4%	43	9.6%	1.1%	43	16.4%	1.3%
35 à 49 ans	205	23.0%	1.6%	106	23.9%	1.7%	99	22.1%	1.5%	104	39.2%	1.7%
50 à 59 ans	163	18.3%	1.9%	82	18.4%	1.9%	82	18.3%	1.8%	64	24.0%	1.8%
60 ans et plus	350	39.4%	2.2%	158	35.7%	2.2%	192	43.0%	2.2%	24	9.0%	1.5%
Individu												
Ménagères	409	45.9%	1.7%	0	0.0%	0.0%	409	91.4%	1.7%	103	38.8%	1.5%
Personne de référence	478	53.6%	1.7%	387	87.5%	1.9%	90	20.2%	1.2%	146	55.0%	1.6%
Responsable des achats	608	68.3%	1.7%	203	45.8%	1.6%	405	90.5%	1.8%	164	62.1%	1.5%
PCS Individu												
Agriculteurs	10	1.1%	1.9%	8	1.8%	2.5%	2	0.4%	0.9%	0	0.0%	0.0%
Petits patrons	26	2.9%	1.6%	24	5.4%	2.0%	2	0.5%	0.5%	25	9.5%	1.7%
Affaires et Cadres	73	8.2%	1.5%	45	10.2%	1.6%	28	6.3%	1.3%	62	23.6%	1.4%
Professions intermédiaires	116	13.0%	1.6%	68	15.3%	1.8%	48	10.7%	1.3%	97	36.8%	1.6%
Employés	152	17.1%	1.8%	29	6.6%	1.3%	123	27.4%	1.9%	44	16.6%	2.5%
Ouvriers	103	11.5%	1.6%	92	20.7%	1.8%	11	2.4%	0.8%	4	1.4%	0.9%
Retraités	299	33.6%	2.3%	136	30.6%	2.3%	164	36.6%	2.4%	1	0.4%	0.5%
Autres inactifs	112	12.6%	1.1%	42	9.4%	1.1%	70	15.7%	1.1%	31	11.7%	0.9%
PCS Personne de référence												
Agriculteurs	19	2.2%	2.5%	8	1.8%	2.3%	11	2.5%	2.7%	0	0.0%	0.0%
Petits patrons	45	5.0%	1.7%	28	6.3%	1.9%	17	3.7%	1.4%	45	16.8%	1.7%
Affaires et Cadres	92	10.4%	1.3%	52	11.8%	1.5%	40	8.9%	1.1%	92	34.9%	1.3%
Professions intermédiaires	128	14.3%	1.6%	65	14.8%	1.6%	62	13.9%	1.6%	128	48.3%	1.6%
Employés	78	8.8%	1.4%	30	6.9%	1.3%	48	10.7%	1.5%	0	0.0%	0.0%
Ouvriers	137	15.4%	1.4%	87	19.5%	1.7%	51	11.3%	1.1%	0	0.0%	0.0%
Retraités	338	37.9%	2.2%	141	31.7%	2.1%	197	44.1%	2.3%	0	0.0%	0.0%
Autres inactifs	53	6.0%	1.5%	32	7.1%	2.1%	22	4.9%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	130	14.6%	1.3%	61	13.7%	1.4%	69	15.5%	1.3%	29	10.9%	1.2%
2 personnes	367	41.2%	2.0%	180	40.6%	2.0%	187	41.8%	2.0%	71	26.8%	1.7%
3 personnes	148	16.6%	1.6%	73	16.5%	1.6%	74	16.6%	1.6%	51	19.3%	1.3%
4 personnes	154	17.3%	1.6%	85	19.2%	1.8%	69	15.4%	1.5%	68	25.9%	1.5%
5 personnes et +	92	10.3%	1.6%	44	10.0%	1.7%	48	10.7%	1.6%	45	17.1%	1.7%
Présence d'enfants de moins de 15 ans												
Oui	224	25.2%	1.4%	116	26.2%	1.6%	108	24.1%	1.3%	112	42.2%	1.5%
Non	666	74.8%	1.8%	327	73.8%	1.8%	339	75.9%	1.8%	153	57.8%	1.5%
Habitat												
Communes rurales	225	25.3%	1.9%	93	20.9%	1.6%	133	29.7%	2.1%	58	22.0%	1.7%
Agglo. - 20 000 hab	196	22.0%	2.2%	83	18.7%	1.9%	113	25.3%	2.4%	69	26.0%	2.5%
Agglo. 20 000 à 100 000 hab	151	16.9%	2.2%	79	17.7%	2.4%	72	16.1%	2.0%	37	14.1%	1.8%
Agglo. + 100 000 hab	314	35.3%	2.0%	188	42.5%	2.5%	126	28.1%	1.5%	98	36.9%	1.7%
Agglo. Paris	4	0.5%	0.0%	1	0.1%	0.0%	4	0.8%	0.1%	3	1.0%	0.1%
Régions INSEE												
Ile de France	5	0.5%	0.0%	1	0.2%	0.0%	4	0.9%	0.1%	3	1.1%	0.1%
Alsace	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Picardie	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Haute Normandie	1	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Centre	3	0.3%	0.1%	1	0.2%	0.1%	2	0.4%	0.2%	2	0.8%	0.3%
Bretagne	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.0%	0.0%
Auvergne	1	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%
Rhône Alpes	763	85.7%	14.4%	373	84.3%	14.6%	389	87.0%	14.2%	217	81.9%	10.9%
Languedoc Roussillon	8	0.9%	0.4%	7	1.5%	0.6%	2	0.4%	0.1%	3	1.1%	0.4%
Provence Alpes Côte d'Azur. Corse	108	12.1%	2.5%	59	13.3%	2.8%	49	11.0%	2.1%	38	14.3%	2.5%
Habitudes de connexion à Internet												
Tous les jours	726	81.5%	1.7%	366	82.5%	1.8%	360	80.5%	1.6%	234	88.4%	1.5%
Presque tous les jours	105	11.8%	1.7%	49	11.1%	1.8%	56	12.5%	1.7%	19	7.3%	1.4%
1 à 2 fois par semaine	54	6.1%	1.8%	26	5.9%	2.1%	28	6.2%	1.6%	11	4.3%	2.2%
1 à 3 fois par mois	3	0.3%	0.7%	1	0.3%	0.6%	2	0.4%	0.7%	0	0.0%	0.0%
Moins souvent	3	0.3%	2.3%	1	0.2%	2.4%	2	0.4%	2.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	18	2.0%	1.3%	13	2.8%	2.0%	5	1.1%	0.7%	2	0.8%	1.0%
De 9 000 à moins de 12 000 euros par an	9	1.0%	0.4%	2	0.5%	0.3%	7	1.5%	0.6%	0	0.1%	0.1%
De 12 000 à moins de 18 000 euros par an	79	8.8%	1.6%	39	8.9%	1.9%	39	8.8%	1.3%	9	3.4%	1.1%
De 18 000 à moins de 24 000 euros par an	114	12.8%	1.7%	42	9.5%	1.4%	72	16.1%	1.8%	24	9.3%	1.6%
De 24 000 à moins de 36 000 euros par an	232	26.0%	1.9%	115	26.0%	2.0%	116	26.0%	1.8%	54	20.2%	1.5%
De 36 000 à moins de 45 000 euros par an	146	16.4%	1.9%	68	15.3%	1.7%	78	17.5%	2.1%	53	20.2%	1.8%
De 45 000 à moins de 65 000 euros par an	115	13.0%	1.5%	64	14.5%	1.5%	51	11.4%	1.5%	49	18.6%	1.3%
65 000 euros et plus par an	95	10.7%	2.2%	68	15.3%	2.6%	28	6.2%	1.6%	57	21.6%	2.0%
Refus	64	7.2%	1.8%	28	6.2%	1.8%	36	8.1%	1.8%	12	4.5%	0.9%
Ne sait pas	19	2.1%	1.2%	4	1.0%	0.6%	14	3.1%	1.7%	4	1.3%	0.5%